



Executive Committee - Agenda

Date: August 9, 2021
Time: 9:30 a.m. - 5:30 p.m.
Location: Council Chamber, 2nd floor, City Hall

Call to Order: 9:30 a.m.
Lunch: Noon - 1:30 p.m.
Recess: 3:30 p.m. - 3:45 p.m.
Adjournment: 5:30 p.m.

Chair: D. Iveson Vice Chair: S. McKeen
Members: T. Cartmell, S. Hamilton, M. Walters

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For additional information, contact the Office of the City Clerk at (780) 496-8178.

Pages

1. Call to Order and Related Business

- 1.1. Call to Order
- 1.2. Roll Call
- 1.3. Adoption of Agenda
- 1.4. Approval of Minutes

3

- June 28, 2021, Executive Committee

- 1.5. Protocol Items

2. Items for Discussion and Related Business

- 2.1. Select Items for Debate
- 2.2. Vote on Reports not Selected for Debate
- 2.3. Requests to Speak
Refer to Summary of Agenda Changes

- 2.4. Requests for Specific Time on Agenda
Refer to Summary of Agenda Changes
- 3. **Councillor Inquiries**
- 4. **Reports to be Dealt with at a Different Meeting**
None
- 5. **Requests to Reschedule Reports** 17
- 5.1. ConnectEdmonton Next Steps - Next Steps on Safe City/Healthy City
Revised due date: First Quarter 2022
- 6. **Reports**
- 6.1. Percent for Art Policy Update 19
Council approval required
- 7. **Responses to Councillor Inquiries**
None
- 8. **Motions Pending**
None
- 9. **Private Reports**
- 9.1. Edmonton Salutes Committee - Chair Membership Report and
Candidate Shortlisting
Time specific: 11 a.m.
Sections 17 (disclosure harmful to personal privacy) and 24 (advice
from officials) of the *Freedom of Information and Protection of
Privacy Act*
- 9.2. Single Source Agreement
Sections 24 (advice from officials), 25 (disclosure harmful to
economic and other interests of a public body) and 27 (privileged
information) of the *Freedom of Information and Protection of Privacy
Act*
- 10. **Notices of Motion and Motions without Customary Notice**
- 11. **Adjournment**



Executive Committee Minutes

June 28, 2021

9:30 a.m.

Council Chamber, 2nd floor, City Hall

Present: D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, M. Walters

1. Call to Order and Related Business

1.1 Call to Order

Councillor S. McKeen called the meeting to order at 9:42 a.m., Monday, June 28, 2021.

1.2 Roll Call

Councillor S. McKeen conducted roll call and confirmed the attendance of Members of Executive Committee.

Mayor D. Iveson and Councillor T. Cartmell were absent with notice for a portion of the meeting.

Councillors M. Banga, J. Dziadyk, B. Esslinger, B. Henderson and A. Knack; A. Corbould, City Manager; and K. Gibson, R. Zheng and E. Norton, Office of the City Clerk, were also in attendance.

1.3 Adoption of Agenda

Moved by: M. Walters

That the June 28, 2021, Executive Committee meeting agenda be adopted with the following change:

Addition:

- 6.4 Remuneration for Civic Agencies - Advisory Committees, Decision-Making Boards, and Task Forces

In Favour (3): S. McKeen, S. Hamilton, and M. Walters

Carried (3 to 0)

1.4 Approval of Minutes

Moved by: S. Hamilton

That the minutes from the following meetings be approved:

- June 14, 2021, Executive Committee
- June 23, 2021, Special Executive Committee

In Favour (3): S. McKeen, S. Hamilton, and M. Walters

Carried (3 to 0)

1.5 Protocol Items

There were no Protocol Items.

2. Items for Discussion and Related Business

2.1 Select Items for Debate

The following items were selected for debate: 6.1, 6.2, 6.3, 6.4, 6.5, 6.6, 6.9, 9.1 and 9.2

2.2 Vote on Reports not Selected for Debate

Moved by: M. Walters

That the recommendations in the following reports be approved:

- 5.1 Financial Assistance for Economic Loss due to Major Construction - Draft Policy

- 5.2 Implementation Program for City-owned Historic Resources - Administrative and Financial Requirements
 - 6.7 84 Street (98 Avenue to 106 Avenue) Environmental Impact Assessment and Site Location Study
 - 6.8 Program and Service Review - Q2 2021 Update
- In Favour (3): S. McKeen, S. Hamilton, and M. Walters

Carried (3 to 0)

2.3 Requests to Speak

Moved by: S. Hamilton

That Executive Committee hear from the following speakers, in panels when appropriate:

- 6.1 Urban Reserve Strategy
 1. Grand Chief V. Watchmaker, Confederacy of Treaty Six First Nations
- 6.2 Blatchford Hangar 11 Sale and Historical Preservation - Sale of Land Below Market Value
 1. T. Antoniuk, Architure Inc. (to answer questions only)
- 6.3 Future Use of Research Park Buildings
 1. A. Maclsaac, Applied Pharmaceutical Innovation
- 6.5 Touch the Water and North Shore Promenades Project - Design Progress Update
 1. S. Savard, Edmonton River Valley Conservation Coalition
 2. C. Richmond, Sierra Club Canada Foundation - Edmonton
- 6.6 Approval to Commence Expropriation of Interests in Property - Yellowhead Trail Freeway Conversion Program
 1. R. Purewal, 2069482 Alberta LTD

In Favour (3): S. McKeen, S. Hamilton, and M. Walters

Carried (3 to 0)

2.4 Requests for Specific Time on Agenda

There were no requests for items to be dealt with at a specific time on the agenda.

3. Councillor Inquiries

There were no Councillor Inquiries.

4. Reports to be Dealt with at a Different Meeting

There were no Reports to be Dealt with at a Different Meeting.

5. Requests to Reschedule Reports

5.1 Financial Assistance for Economic Loss due to Major Construction - Draft Policy

This item was not selected for debate and was dealt with as part of item 2.2. The following motion carried:

That the revised due date of First Quarter 2022, Executive Committee, for the Integrated Infrastructure Services report IIS00397, Financial Assistance for Economic Loss due to Major Construction - Draft Policy, be approved.

Revised Due Date: First Quarter 2022

5.2 Implementation Program for City-owned Historic Resources - Administrative and Financial Requirements

This item was not selected for debate and was dealt with as part of item 2.2. The following motion carried:

That the revised due date of First Quarter 2022, Executive Committee, for the Urban Planning and Economy report CR_7833, Implementation Program for City-owned Historic Resources - Administrative and Financial Requirements, be approved.

Revised Due Date: First Quarter 2022

6. Reports

6.1 Urban Reserve Strategy

The following members of Administration's delegation made a presentation:

- R. Smyth, Deputy City Manager, Citizen Services
- J. Miller, Citizen Services
- S. McCabe, Deputy City Manager, Urban Planning and Economy

The following public speaker made a presentation and answered questions:

- Grand Chief V. Watchmaker, Confederacy of Treaty Six First Nations

The following member of Administration's delegation answered questions:

- J. Miller, Citizen Services

Moved by: S. Hamilton

That Executive Committee recommend to City Council:

That the Urban Reserve Strategy, as set out in Attachment 1 of the June 28, 2021, Citizen Services report CS00349, be approved.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

6.2 Blatchford Hangar 11 Sale and Historical Preservation - Sale of Land Below Market Value

The following member of Administration's delegation answered questions:

- C. Hodgson, Financial and Corporate Services

Moved by: S. McKeen

1. That an agreement for the sale of the land, as outlined in Attachment 1 of the June 28, 2021, Financial and Corporate Services report FCS00411, between the City of Edmonton and Architure Inc., at less than market value, and on the terms and conditions, as outlined in Attachment 2 of the June 28, 2021, Financial and Corporate Services report FCS00411, be approved, and that the agreement be in form and content acceptable to the City Manager.
2. That Attachment 3 of the June 28, 2021, Financial and Corporate Services report FCS00411, remain private pursuant to section 27 (privileged information) of the *Freedom of Information and Protection of Privacy Act*.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

6.3 Future Use of Research Park Buildings

The following public speaker made a presentation and answered questions:

- A. Maclsaac, Applied Pharmaceutical Innovation

The following members of Administration's delegation answered questions:

- C. Hodgson, Financial and Corporate Services
- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services

Moved by: T. Cartmell

That Executive Committee recommend to City Council:

1. That Administration proceed with Option 2, as outlined in the June 28, 2021, Financial and Corporate Services report FCS00541, and return to Committee with the results of the public offering and recommendations prior to entering into a formal sales agreement.

2. That Attachment 4 of the June 28, 2021, Financial and Corporate Services report FCS00541, remain private pursuant to sections 16 (disclosure harmful to business interests of a third party), 24 (advice from officials) and 25 (disclosure harmful to economic and other interests of a public body) of the *Freedom of Information and Protection of Privacy Act*.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

6.4 Remuneration for Civic Agencies - Advisory Committees, Decision-Making Boards, and Task Forces

The following members of Administration's delegation made a presentation and answered questions:

- A. Giesbrecht, City Clerk, Office of the City Clerk
- D. Beaudry, Deputy City Clerk, Office of the City Clerk

The following member of Administration's delegation answered questions:

- A. Corbould, City Manager

Moved by: S. McKeen

That Executive Committee recommend to City Council:

1. That Council Policy C628, Remuneration and Expenses for City Agencies, as set out in Attachment 1 of the June 28, 2021, Office of the City Clerk report OCC00213rev, be approved.
2. That the revised Council Policy C575D, Agencies, Boards, Committees and Commissions, as set out in Attachment 7 of the June 28, 2021, Office of the City Clerk report OCC00213rev, be approved.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

6.5 Touch the Water and North Shore Promenades Project - Design Progress Update

The following members of Administration's delegation made a presentation:

- C. Walbaum, Integrated Infrastructure Services
- S. Young, Integrated Infrastructure Services

The following public speakers made presentations and answered questions:

- S. Savard, Edmonton River Valley Conservation Coalition
- C. Richmond, Sierra Club Canada Foundation - Edmonton

The following members of Administration's delegation answered questions:

- S. Young, Integrated Infrastructure Services
- C. Walbaum, Integrated Infrastructure Services
- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services

Moved by: D. Iveson

That the June 28, 2021, Integrated Infrastructure Services report IIS00590, be received for information.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

6.6 Approval to Commence Expropriation of Interests in Property - Yellowhead Trail Freeway Conversion Program

The following member of Administration's delegation made a presentation:

- J. Meliefste, Integrated Infrastructure Services

The following public speaker made a presentation and answered questions:

- R. Purewal, 2069482 Alberta LTD

The following member of Administration's delegation answered questions:

- J. Meliefste, Integrated Infrastructure Services
- B. Jarocki, Financial and Corporate Services

Moved by: S. McKeen

That Executive Committee recommend to City Council:

1. That commencement of the expropriation process under the *Expropriation Act*, RSA 2000, c E-13 (the "*Act*") be approved to expropriate the lands, including all interests therein, shown in Attachment 1, of the June 28, 2021, Integrated Infrastructure Services report IIS00615 (the "Subject Properties"), and the interests as more particularly described in Attachment 2 of the June 28, 2021, Integrated Infrastructure Services report IIS00615 (the "Interests").
2. That Administration be approved to enter into an agreement(s) with an owner, pursuant to section 30 of the *Act* ("Section 30 Agreement"), where the owner is willing to consent to the acquisition.
3. That Administration be approved, pursuant to sections 15(10), 35 and 39 of the *Act* to pay:
 - a. the reasonable appraisal and other costs incurred by it; and
 - b. the reasonable legal, appraisal and other costs actually and reasonably incurred by an owner.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

6.7 84 Street (98 Avenue to 106 Avenue) Environmental Impact Assessment and Site Location Study

This item was not selected for debate and was dealt with as part of item 2.2. The following motion carried:

That Executive Committee recommend to City Council:

1. That the Environmental Impact Assessment and Site Location Study for the 84 Street (98 Avenue to 106 Avenue) Rehabilitation project, as outlined in Attachments 1 and 2 of the June 28, 2021, Integrated Infrastructure Services report IIS00560, be approved.
2. That the river valley components of the 84 Street project, as outlined in Attachment 2 of the June 28, 2021, Integrated Infrastructure Services report IIS00560, be deemed essential and approved pursuant to Section 3.5.1 of the North Saskatchewan River Valley Area Redevelopment Plan, Bylaw 7188.

6.8 Program and Service Review - Q2 2021 Update

This item was not selected for debate and was dealt with as part of item 2.2. The following motion carried:

That the June 14, 2021, Financial and Corporate Services report FCS00593, be received for information.

6.9 Bylaw 19516 - Closure of Vehicular Access to 10060-156 Street NW for Valley Line West

Items 6.9 and 9.2 were dealt with together.

The following public speakers made presentations and answered questions:

- S. Malaeb
- P. Smith

The following members of Administration's delegation answered questions:

- A. Kennedy, Office of the City Manager (Legal Services)
- A. Laughlin, Deputy City Manager, Integrated Infrastructure Services
- B. Ferguson, Integrated Infrastructure Services

- B. Jarocki, Financial Corporate Services
- L. Dunham, Office of the City Manager (Legal Services)

Moved by: M. Walters

That Executive Committee recommend to City Council:

That Bylaw 19516 be given the appropriate readings.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

7. Responses to Councillor Inquiries

There were no Responses to Councillor Inquiries on the agenda.

8. Motions Pending

8.1 Affordable Housing Exemptions (S. McKeen)

The following members of Administration's delegation answered questions:

- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services
- A. Corbould, City Manager

Moved by: S. McKeen

Affordable Housing Exemptions

That Administration provide a report to Executive Committee by Fourth Quarter 2021 with:

- a. an analysis of the impact that exempting some or all forms of affordable housing from municipal taxation would have,
- b. options for implementing such an exemption, and

- c. any other options that may be feasible to assist affordable housing providers, including the possibility of legislative change.

Due Date: Fourth Quarter 2021

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

9. Private Reports

9.1 Intergovernmental Update - Verbal Report

Moved by: S. Hamilton

That Executive Committee meet in private pursuant to sections 21 (disclosure harmful to intergovernmental relations) and 24 (advice from officials) of the *Freedom of Information and Protection of Privacy Act*.

In Favour (3): S. McKeen, S. Hamilton, and M. Walters

Carried (3 to 0)

Executive Committee met in private at 9:52 a.m., Monday, June 28, 2021.

Moved by: S. McKeen

That Executive Committee meet in public.

With the unanimous consent of Executive Committee, the motion carried.

Executive Committee met in public at 10:15 a.m., Monday, June 28, 2021.

The following member of Administration's delegation made a presentation and answered questions:

- A. Corbould, City Manager

Moved by: M. Walters

That the June 14, 2021, Communications and Engagement verbal report CE00609, be received for information and remain private pursuant to sections 21 (disclosure harmful to intergovernmental relations) and 24 (advice from officials) of the *Freedom of Information and Protection of Privacy Act*.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

9.2 Schedule A4 Parcel Options - Access Options for the Property at 10060-156 Street

Items 6.9 and 9.2 were dealt with together.

Moved by: S. McKeen

That Executive Committee meet in private pursuant to sections 24 (advice from officials), 25 (disclosure harmful to economic and other interests of a public body) and 27 (privileged information) of the *Freedom of Information and Protection of Privacy Act*.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

Executive Committee met in private at 4:10 p.m., Monday, June 28, 2021.

Moved by: S. McKeen

That Executive Committee meet in public.

With the unanimous consent of Executive Committee, the motion carried.

Executive Committee met in public at 5:02 p.m., Monday, June 28, 2021.

Moved by: S. McKeen

1. That Attachment 1 be added to the June 14, 2021, Integrated Infrastructure Services report IIS00195.
2. That Executive Committee recommend to City Council:

That the action, as outlined in Attachment 1 of the June 14, 2021, Integrated Infrastructure Services report IIS00195, be taken.
3. That the June 14, 2021, Integrated Infrastructure Services report IIS00195, remain private pursuant to sections 24 (advice from officials), 25 (disclosure harmful to economic and other interests of a public body), and 27 (privileged information) of the *Freedom of Information and Protection of Privacy Act*.

In Favour (5): D. Iveson, S. McKeen, T. Cartmell, S. Hamilton, and M. Walters

Carried (5 to 0)

10. Notices of Motion and Motions without Customary Notice

Mayor D. Iveson asked whether there were any Notices of Motion. There were none.

11. Adjournment

The meeting adjourned at 5:08 p.m., Monday, June 28, 2021.

Chair

City Clerk

Requests to Reschedule Reports Executive Committee August 9, 2021

5.1 ConnectEdmonton Next Steps - Next Steps on Safe City/Healthy City

Financial and Corporate Services - FCS00226

Original Due Date: August 9, 2021

Revised Due Date: First Quarter 2022

- Administration requires additional time to complete the work required for this report, including time to collect input from other business areas and stakeholders.

Recommendation:

That the revised due date of First Quarter 2022, Executive Committee, for the Financial and Corporate Services report FCS00226, ConnectEdmonton Next Steps - Next Steps on Safe City/Healthy City, be approved.

Percent For Art Policy Update

Recommendation

That Executive Committee recommend to City Council:

1. That revised Public Art to Enhance Edmonton's Public Realm Policy C458D, as set out in Attachment 1 of the August 9, 2021, Urban Planning and Economy report UPE00628, be approved.
2. That Public Art Administration, Registration and Outreach Policy C547, Public Art Accession, Selection Criteria and Gift Policy C548 and Public Art Conservation, De-accession and Re-site Policy C549, be repealed.
3. That a Public Art Reserve, to account for and manage the Edmonton Public Art Collection, as outlined in Attachment 2 of the August 9, 2021, Urban Planning and Economy report UPE00628, be established.
4. That \$4.535 million of Capital Pay-As-You-Go Funding be transferred from the approved 2021-2022 Capital Budget to the Public Art Reserve, as outlined in Attachment 3 of the August 9, 2021, Urban Planning and Economy report UPE00628.
5. That the Infrastructure Planning and Design Branch operating expenditure budget be increased by \$1.495 million in 2021 and \$3.040 million in 2022, for costs related to the public art projects committed for the 2019-2022 budget cycle, with funds from the Public Art Reserve, as outlined in Attachment 3 of the August 9, 2021, Urban Planning and Economy report UPE00628.

Executive Summary

This report provides an update to the Percent-For-Art program, policy and procedures, proposing key funding and administrative changes that will improve the efficiency and effectiveness of the public art program by:

- Consolidating the four current Percent-for-Art policies into one single Public Art Policy and Procedure;
- Decoupling public art funding from individual capital projects and transitioning to a separately funded program to improve art planning, budgeting and reporting, and to maximize the benefits of public art investments;
- Establishing a Public Art Reserve as a long-term transparent and predictable funding source of the Public Art program to meet current and future needs; and
- Creating an interdepartmental Public Art Committee with representation from the City of Edmonton and the Edmonton Arts Council, to provide strategic

guidance on the public art program, and to ensure alignment of public art with the City strategic goals.

The proposed changes in the policy and the updated procedures are aligned with the City's 10-year culture plan, ConnectEdmonton and The City Plan. For example, The City Plan policies speak of the role of public art in activating open space and public facilities and creating partnerships to align public art programs with city capital projects. The proposed changes will result in more effective and comprehensive long-term management of Edmonton's public art program.

Report

Background

The City of Edmonton's first Percent-for-Art policy was established in 1990 and since then Edmonton Arts Council has been a trusted and committed partner and advisor in the implementation of the policy. As a result of the policy, Edmonton's Public Art Collection has grown to approximately 300 pieces of art.

Currently, there are four Percent-for-Art policies: the primary Percent-for-Art Policy, C458C, which was last updated in 2010, and three complementary policies (C547 Public Art Administration, Registration and Outreach, C548 Public Art Accession, Selection Criteria and Gift Policy, and C549 Public Art Conservation, De-accession and Re-site) that were introduced in 2009 to procedurally regulate public art administration, art selection, and conservation, respectively.

Administration reviewed the public art policies from 2015 to 2017. Based on this review, the November 28, 2017, Urban Form and Corporate Strategic Development report CR_4995, Percent For Art Policy Review Update, presented to Executive Committee, suggested several areas for improvement. The implementation of these suggested improvements, however, was deferred to give the Edmonton Arts Council the necessary time to update the City's 10-year culture plan. This plan, CONNECTIONS and EXCHANGES: A 10-year Plan to Transform Arts and Heritage in Edmonton, was approved by Council in Fall 2018.

In 2019, a joint team of City of Edmonton and Edmonton Arts Council staff initiated a review of the Percent-for-Art program. Administration and the Edmonton Arts Council engaged in a series of consultations to examine the current state of the program. This review identified several inefficiencies mostly related to the decentralized nature of the public art funding model. In the current funding model, public art funding is attached to specific capital projects, which results in several inefficiencies, such as:

- Public art budgets and placement being driven by multiple capital project budgets rather than by a comprehensive public art planning that is aligned with the City strategic plans and maximizes the value of the public art investment.

- Difficulties determining collective Percent-for-Art program budgets, and reporting on Percent-for Art expenditures, due to the dynamic nature of capital project budgeting during the Project Development and Delivery Model (PDDM) process and exacerbated by multiple funding sources.
- Public art funding allocations from a number of capital project budgets not providing a transparent source of funding to meet the long-term needs of the Public Art Collection, including art planning, accession, conservation and maintenance.
- Lack of alignment of the current Percent-for-Art program with the Capital Project Governance Policy C591 and the PDDM. Early involvement of artists in the design phase of the capital projects has been challenging since the Percent-for-Art budgets were typically calculated out of approved capital project construction budgets, which are now only approved once design is substantially advanced at PDDM Checkpoint 3.

Improvements to the Public Art Policy and Procedure

Key improvements proposed in the updated Public Art Policy include:

1. **Updating the policy statement** to reflect current aspirations of the public art program based on recent past experience, and to reflect the updated City of Edmonton strategic plans (eg. The City Plan and CONNECTIONS & EXCHANGES: A 10-Year Plan to Develop Arts and Heritage in Edmonton).
2. **Consolidating** the four current Percent-for-Art policies into one Public Art Policy, Procedure, and Program Manual, providing current and clear guidance to the implementation of the public art program.
3. **Decoupling public art funding** from individual capital projects and transitioning to a public art funding model that will improve program efficiency and transparency, and will allow for a more proactive and comprehensive approach to art planning, installation maintenance, and public art budget allocation to maximize the city-wide benefits.
4. **Creating a Public Art Reserve** to ensure a transparent funding source for the public art program to meet its current and future needs, including maintenance. The Reserve will hold and maintain a pool of arts funding (pay-as-you-go) previously included as a part of several individual capital project budgets. This revised funding structure enables improved flexibility, efficiency and transparency of the public art program, and overall fulfillment of the intentions of the public art program.
5. Establishing an interdepartmental **Public Art Advisory Group (PAAG)** to provide guidance to the public art program on behalf of Administration and the Edmonton Arts Council. This advisory group will provide guidance on the selection of art locations, art funding, and will ensure the alignment of the public art program with other civic initiatives.

- 6. Integrating Public Art Policy implementation into Capital Project Governance** / Project Development and Delivery Model (PDDM) and the project management methodology, thereby improving artwork project delivery.

The transition from project-based Percent-for-Art budgeting to a program-based annual funding model through a Reserve, and the introduction of an Interdepartmental Public Art Committee promotes integrated and sustainable program management of the public art program, which will, as a result, maximize the benefits of public art investment.

The proposed changes to the public art policy support the direction of the City Plan and CONNECTIONS & EXCHANGES: A 10-Year Plan to Develop Arts and Heritage in Edmonton. For example, The City Plan refers to public art as a contributing factor to activate open space and public facilities throughout the city and also calls for creating partnerships to align public art programs with city capital projects.

Next Steps

Upon approval of the updated Public Art Policy by Council, Administration will refine the Procedure and develop a detailed Program Manual to guide the implementation of the public art program, including the transition from a Pay-As-You-Go capital funding model to a consolidated Public Art Reserve model. In addition, Administration will set-up an interdepartmental Public Art Advisory Group with terms of reference, to provide strategic guidance on the public art program.

Budget/Financial

Public art does not qualify as a capital expenditure and is required to be accounted for as an operating expense in accordance with the Public Sector Accounting Board (PSAB). To align with PSAB standards, as public art projects are completed, associated budgets and expenditures are continuously transferred from capital project budgets to operating budgets in Supplemental Capital Budget Adjustment reports. With the establishment of a Public Art Reserve, all budgets and expenditures are properly reflected in the operating budget, which reduces administrative efforts associated with reallocating budgets and tracking expenditures.

The committed Pay-As-You-Go capital funding in the approved 2019-2022 Capital Budget which is earmarked for public art will be redirected to the proposed Public Art Reserve. Therefore, no additional funding for the Reserve will be required during this budget cycle.

The transfer to the Art Reserve in 2021 includes the outstanding budgets as of May 2021 for current Percent-for-Art projects (except the ones funded through the Downtown Community Revitalization Levy (CRL) Reserve). This equates to \$4,534,739, which will be transferred to the reserve in 2021 (Attachment 3).

It should be noted that, due to the statutory requirements of the CRLs, any of the CRL Reserves with Percent-for-Art budget will continue to fund the current public art projects associated with capital projects funded through the CRL, and no CRL Reserve Percent-for-Art funding will be moved to the Public Art Reserve.

Starting in 2023, an annual transfer to the Reserve is intended to consolidate the funding source from many disparate projects into a single pool to allow for enhanced flexibility, efficiency and transparency of the public art program.

As part of the 2023-2026 budget process, public art funding levels will be established in accordance with the following considerations:

- alignment with approved budget funding levels;
- alignment with long-term program strategic and capital plans;
- alignment with lifecycle maintenance and management plans related to public art; and
- historical public art program investment.

Resources to manage the public art program and to support the Edmonton Arts Council’s work throughout the artwork delivery and life cycle will be managed within approved budgets.

Public Engagement

Administration worked jointly with Edmonton Arts Council to analyze the current Percent-for-Art policies. A series of workshops with the Edmonton Arts Council were held in 2019. The feedback received in these workshops provided the basis for the proposed update to the current Percent-for-Art policies.

The proposed Public Art Policy takes into consideration the City’s new 10-year strategic plan *Connections & Exchanges: A 10-year Plan to Transform Arts and Heritage in Edmonton*, approved by Council in 2018. *Connections & Exchanges* was supported by extensive public engagement, including a series of public events and consultations with the art industry and the public.

Corporate Outcomes and Performance Management

Corporate Outcome(s): Edmonton is attractive and compact.			
Outcome(s)	Measure(s)	Result(s)	Target(s)

Edmonton is an attractive city for all residents and visitors	Percentage of Edmontonians with access to infrastructure and amenities that improve their quality of life. (Source: Community Perception Survey)	75% (2019)	No targets are set for Connect Edmonton performance indicators
Edmontonians feel a sense of belonging and connectedness to people, places and stories *	Percentage of Edmontonians that attended arts or cultural events (Source: Community Perception Survey)	90% (2019)	No targets are set for Connect Edmonton performance indicators
Edmonton's neighbourhoods come alive with meaningful and relevant opportunities for participation and engagement *	Quality of arts, heritage, and cultural asset and experiences	Through a Qualitative Survey	Targets are currently being developed by Edmonton Arts Council

* Source: CONNECTIONS & EXCHANGES: A 10-Year Plan to Transform Arts and Heritage in Edmonton - Book 2: Alive with Arts and Heritage

Risk Assessment

Risk Element	Risk Description	Likelihood	Impact	Risk Score (with current mitigations)	Current Mitigations	Potential Future Mitigations
Risks if Not Approved (Current policy & procedure remain in place)						
Financial	Insufficient or fluctuating funding may impact the efficiency of the Public Art program and the long-term management of the Public Art Collection.	3 - possible	1 - minor	3 - low	Work with EAC and city business areas to manage Public Art spending so that the current and future needs of the Public Art Collection are met.	Explore establishing a single funding source for public art eg. public art reserve.
Project Management (current funding model)	The decisions of art placement and budgeting are made on a project-by-project basis vs. through a centralised city-wide approach, which affects the benefit of	3 - possible	2 - moderate	6 - low	Work with EAC and business areas to manage art placement and budgeting to maximize the benefit of public art investment.	Explore creating an Inter- departmental Public Art Committee to advise on art placement and budgeting, to ensure a city-wide approach to decision-making and alignment with higher-level city

	public art investment.					plans and initiatives.
Risks if Approved						
Project Management	The internal mechanisms and processes to achieve the intentions of the policy are not well defined.	3 - possible	2 - moderate	6 - low	Policy and Procedure are being updated on a regular basis in collaboration with EAC.	Interdepartmental Public Art Committee will define program roles and processes with a program manual.
Commercial	Business partner fails to deliver on its obligations under the policy.	1 - rare	2 - moderate	2 - low	The Edmonton Arts Council's obligations on the public art program are governed by a Service Agreement.	Periodic review and renewal of the Service Agreement with EAC.
Public Perception	Art Selection - Art is perceived to be offensive and not reflective of community and its values.	1 - rare	3 -major	3 - low	Working with EAC, city staff, and community partners to determine appropriate criteria for art selection.	Applying the principles of the policy and procedure consistently and in continued partnership with EAC.

Attachments

1. Public Art Policy
2. Draft Public Art Procedure (for information only)
3. Budget for Art to be Transferred from Pay-As-You-Go to the Public Art Reserve

Others Reviewing this Report

- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services
- C. Owen, Deputy City Manager, Communications and Engagement
- G. Cebryk, Deputy City Manager, City Operations
- A. Laughlin, Deputy City Manager, Integrated Infrastructure Services
- R. Smyth, Deputy City Manager, Citizen Services
- K. Fallis-Howell, Acting City Solicitor

Council Policy **DRAFT**

Public Art to Enhance Edmonton’s Public Realm



Programs Impacted	<p>Land Development <i>Edmonton is developed to support growth and social, cultural, economic and environmental well-being.</i></p> <p>Recreation and Culture <i>Edmontonians are physically and emotionally healthy.</i></p>
Number	C458D
Date of Approval	TBD
Approval History	<p>C458C Percent for Art to Provide and Encourage Art in Public Areas, 24 March, 2010</p> <p>C547 Public Art Administration, Registration and Outreach, 19 June, 2009</p> <p>C548 Public Art Accession, Selection Criteria and Gift Policy, 19 June, 2009</p> <p>C549 Public Art Conservation, Deaccession and Resite, 19 June, 2009</p>
Next Scheduled Review	July 30, 2024

Statement

Art in public spaces is essential for integrating art, design and creative ideas into public life.

Public art:

- actively engages citizens and artistic leaders in planning and building an inclusive, attractive, liveable, healthy, and thriving city for the future.
- connects communities in cultural experiences that create a sense of belonging and connectedness to people, places, stories and creative ideas
- builds memorable urban places, neighbourhood vibrancy and unique city identity.

By investing in public art the City of Edmonton supports the local economy and helps build an attractive, healthy and thriving city where creative spaces emerge and art, design, and culture flourish.

Guiding Principles

Administration will use the following principles to invest in city-wide growth, development and care of public art.

- **Public Visibility and Accessibility** - Public Art will be located in publicly accessible and visible locations.
- **Diversity and Inclusion** - Public art reflects the diversity of our civic makeup with consideration for equity of marginalized communities and populations.
- **Public Art Appreciation** - Public art raises the public awareness and appreciation of the arts.
- **City-Wide Impact** - Invest in public art and artists with the intention to maximize city-wide impact and enhance the public realm.

Funding

- The City of Edmonton will annually fund a Public Art Reserve on a Pay-As-You-Go basis as approved by City Council through the operating budget.

Public Art Program

- City Administration partners with the Edmonton Arts Council to comprehensively and sustainably manage the City of Edmonton's public art program and collection.
- Public art acquired under this policy will be part of the City of Edmonton's Public Art Collection.
- The program provides curatorial and artistic vision for building, caring for and animating the Public Art Collection.

Procedure **DRAFT**

Public Art to Enhance Edmonton’s Public Realm



This procedure falls under Policy C458D Public Art to Enhance Edmonton’s Public Realm

Programs Impacted	<p>Land Development <i>Edmonton is developed to support growth and social, cultural, economic and environmental well-being.</i></p> <p>Recreation and Culture <i>Edmontonians are physically and emotionally healthy.</i></p>
Approved By	City Manager
Date of Approval	[Enter the date that the most recent version was approved (i.e. date of Council approval). Until approval is received, enter “TBD”.]
Approval History	[Enter dates previous versions were approved. If policy is new, state “n/a”.]
Next Scheduled Review	[Must not exceed 3 years from date of approval]

Policy Administration

1. The Policy is administered by the Edmonton Arts Council (EAC), in partnership with the City of Edmonton, through its Service Agreement with the City.
2. The City of Edmonton partners with, and provides support to, the EAC to implement the Public Art Policy.
3. The EAC is responsible for:
 - a. Administering the Public Art Policy implementation and managing the City of Edmonton Public Art Collection. This includes:
 1. Planning, commissioning, acquiring, caring for, and animating the collection.
 2. Managing the art procurement process and overseeing the services of Professional Artists and Arts Professionals on behalf of the City.
 - b. Providing leadership, expertise and advice to the Public Art Policy implementation, including:
 - i. Public art curatorial priorities.
 - ii. Suggesting public art locations and corresponding budget allocations
 - iii. Reporting on the public art program to Administration and Council.

- c. Joint leadership of the Public Art Advisory Group (PAAG) with the City of Edmonton
- 4. City of Edmonton Administration is responsible for:
 - a. Providing program management of the Public Art program within the City
 - b. Managing the Public Art Reserve and appropriate use of funds
 - c. Procuring art for the Public Art Collection, with the assistance of EAC
 - d. Maintaining a Public Art Coordinator position to:
 - i. Support Administration and EAC in the implementation of the policy.
 - ii. Administer PAAG meetings.
 - iii. Be the point of contact for public art-related matters to City Administration, Council, and stakeholders.

Public Art Advisory Group (PAAG)

- 5. A Public Art Advisory Group comprised of departmental leadership in the City of Edmonton and Edmonton Arts Council maximizes the city wide impact of public art within the City of Edmonton by aligning operational activities with City of Edmonton and EAC strategic goals. This includes:
 - a. Developing and applying criteria for what civic projects are suitable for public art.
 - b. Providing a forum to discuss opportunities for public art in relation to other City initiatives.
 - c. Providing capital project updates for the purpose of public art planning.
 - d. Providing advice and leadership on public art that has city-wide implications.
 - e. Advocating for and advancing public art within City Administration.
 - f. Providing strategic advice on the public art policy implementation, including developing and maintaining a program manual and a periodic review of the policy.
 - g. Operating under a Terms of Reference as developed by City Administration

Capital Project Governance Alignment

- 6. Public art will be considered for Municipal Capital Projects.
 - a. Capital projects that are assessed to be suitable for Public Art will consider and integrate public art within the overall Project Development and Delivery Model (PDDM)
 - b. City Administration will work with the Edmonton Arts Council to explore and identify public art opportunities within the capital project and will support the overall delivery of Public Art.
 - c. The Branch Manager of Infrastructure Planning and Design will approve proposed art projects and use of funds from the reserve.
 - d. Reporting will be provided to City Council at a minimum annually on public art funded from the Public Art Reserve.

Lifecycle Management

7. The City of Edmonton owns the Public Art Collection and has a shared responsibility with the Edmonton Arts Council for lifecycle management of the Public Art Collection.
8. The City of Edmonton is responsible for the ongoing routine maintenance of artworks in the Public Art Collection, following EAC's recommendations.
9. The Edmonton Arts Council is responsible for overseeing the specialized care and conservation of artworks in the Public Art Collection and for advising City Administration on artworks' specific maintenance requirements, as necessary.

Public Art Reserve

10. The Public Art Reserve will operate under the following requirements:
 - a. The City of Edmonton Public Art Reserve will hold funds for the sustainable comprehensive administration and management of the Public Art Collection, including planning, accession, acquisition, installation, maintenance and conservation, deaccession and re-site, information management, communication and outreach of Public Art in Edmonton.
 - b. The Public Art Reserve is not permitted to fall into a deficit position. No expenditures are to be funded from the reserve which would result in the reserve falling into a deficit position.
 - c. In accordance with the City of Edmonton Reserve and Equity Accounts Policy C217D, the Public Art Reserve will not accrue interest as its primary purpose is not to maintain future capital purchasing power and because there are no external requirements based on legislation or agreements requiring a reserve of this nature.
 - d. The Reserve account balance will be reviewed at a minimum every three years as a part of the City of Edmonton's reserve review process as required through the City's Reserve and Equity Accounts Policy C217D, with recommendations made to City Council, if necessary.
 - e. Transfers to and from the Public Art Reserve will be reported and approved by City Council as a part of the budget approval process.
 - f. In compliance with this Policy, Reserve and Equity Accounts Policy C217D, and the Municipal Government Act, the establishment of the Public Art Reserve and the transfers to and from the reserve require City Council approval through the budget.
 - g. Transfers to and from the Public Art Reserve will be reported to City Council as part of the regular performance reporting process and/or specific annual reporting related to public art funded from the reserve .

11. Funding the Reserve
 - a. The Public Art Reserve will be funded annually on a Pay-As-You-Go basis as approved by City Council through the operating budget. Funding levels are established in accordance

with historical public art investment, public art maintenance requirements, and approved capital plans.

- b. The Public Art Reserve annual Pay-As-You-Go funding will be included in the Infrastructure Planning and Design operating budget as a transfer to reserve.
 - c. The Public Art Reserve will fund a portion of the administrative costs associated with the Public Art Policy implementation in addition to the EAC's Service Agreement funding.
12. Expenditures Funded From the Reserve
- a. Eligible expenditures to be funded from the reserve need to be annually approved by City Council either through the operating budget or supplemental budget adjustment reports..
 - b. Eligible expenditures to be funded from the reserve for approved projects include:
 - i. acquisition, accession, installation of art, re-site, conservation, de-accession, maintenance, including damages and losses to the Public Art Collection,
 - ii. Administration, information management, and communication and outreach, related to Public Art Policy implementation and Public Art Collection management.
 - iii. temporary public art initiatives (including commissions, borrowing and lending).
 - c. Reimbursement (expense) to the Edmonton Arts Council for eligible expenditures will be included within the Infrastructure Planning and Design Branch operating budget, with an offsetting transfer from the Reserve (revenue) to fund the expenditures.
 - d. Excess funds will remain within the Reserve at year-end and are not to be used for any other corporate purposes.

Definitions

Art Accession A public artwork acquired through the Public Art Policy to become part of the City of Edmonton Public Art Collection;

Art Acquisition The method of attaining Public Artwork for the Public Art Collection through purchase, commission or donation.

Artist A person who has specialized training in their artistic field, and is recognized as such by their peers.

Collection Management The development and preservation of the City of Edmonton Public Art Collection. The goal of collection management is to ensure the Public Art Collection is grown and cared for in a responsible and sustainable way. This includes planning, art acquisition and accession, maintenance and conservation, re-siting, deaccession, administration, and information management.

Conservation The preservation and protection from deterioration of artworks.

De-accession The formal removal of an artwork from the Public Art Collection.

Lifecycle Management Refers to the responsibility to care for and artwork over its lifespan ranging from artistic planning, acquisition and accession, and installation to maintenance, conservation, re-siting, replacement or deaccession.

Maintenance The routine work of keeping a public artwork in good condition.

Municipal Capital Project New construction or redevelopment of infrastructure or land owned by the City, that is fully or partially funded through a Council-approved capital budget, as well as infrastructure owned by the City but built or operated by third parties, including the public private partnerships. For the purpose of the Public Art Policy, rehabilitation projects, as defined in the Infrastructure Asset Management Policy C598, are excluded from this definition.

Pay-As-You-Go Funding Funding source primarily provided from annual investment / dividend income, with some portion of the funds received through property taxes. Investment volatility can greatly impact the total amount of PAYG funding available in a given year.

PDDM Project Development and Delivery Model (PDDM), as defined in City Policy C591 Capital Project Governance, was adopted by the City to ensure a phased approach is used for all capital projects. It involves formal checkpoint reviews of the project as it progresses through the strategy, concept, design, build and operate value chain.

Public Art Collection A collection of Public Artworks owned by the City of Edmonton that have gone through an acquisition process administered by the Edmonton Arts Council under the Public Art Policy.

Public Art (Public Artwork) Art that is created for the public realm and accessible to the general public. While it is recognized that architecture, interior design, and landscaping are artistic in nature and have artistic components that may be integrated into a building project, this policy defines Public Art as a distinct process and product created by an Artist.

Public Art Program The processes related to the implementation of the Public Art Policy and Procedure aimed at long-term sustainable growth and management of public art in Edmonton. The program scope includes art planning and collection management including art accession, conservation and maintenance, re-siting or deaccession, administration, information management, and communication and outreach for the program and collection.

Re-site The procedure of removing a public artwork from its current site to a new site location.

Temporary Public Art Initiatives Art that is time-based, durational, experiential, experimental, and

transitory art in programmed spaces, or event-based art that engages the public through non-permanent art experiences.

Budget For Art to be Transferred from Pay-As-You-Go to the Public Art Reserve

Project Profile No.	Project Name	2021	2022	Total
11-66-1673	VALLEY LINE LRT (SOUTH-EAST) %ART	147,600	0	147,600
15-28-5823	JASPER PLACE BOWL GRANDSTAND REPLACEMENT	18,500	0	18,500
CM-40-9000	MCCAULEY STREETScape IMPROVEMENT	27,227	0	27,227
18-66-3514	HERITAGE VALLEY PARK & RIDE	16,500	0	16,500
15-99-3030	SHAW CONFERENCE CENTRE ATRIUM GLAZING	25,285	0	25,285
15-70-0004	WINDERMERE FIRE STATION	63,300	0	63,300
17-21-1000	EDMONTON SOUTH SOCCER CENTRE EXPANSION	135,824	0	135,824
16-66-7017	WEST VALLEY LINE LRT	0	1,137,000	1,137,000
17-99-1022	CIVIC PRECINCT-CHILD FRIENDLY, EAST GARDEN, STEP 1&2	15,000	0	15,000
19-10-1011	STADIUM LRT STATION RENOVATION	51,710	71,100	122,810
19-22-9003	105 AVE. (COLUMBIA) STREETScape IMPROVEMENTS	55,000	95,000	150,000
CM-30-3030	NORTHERN LIGHTS CEMETERY	9,000	15,263	24,263
18-28-1014	HERITAGE VALLEY DISTRICT PARK (HVDP)	24,000	41,000	65,000
16-66-7013	METRO LINE LRT EXTENSION	60,000	170,000	230,000
17-99-1022	CIVIC PRECINCT - CHILD FRIENDLY, EAST GARDEN / CENTENNIAL PLAZA	110,674	118,673	229,347
20-12-0230	ORTONA ARMOURY RECONSTRUCTION	12,750	22,250	35,000
20-10-9005	CALLINGWOOD REC. CENTRE REHAB	22,480	0	22,480
19-22-9006	TERWILLEGAR DRIVE STAGE 2	135,300	233,700	369,000
CM-24-0000	LATTA BRIDGE	15,000	26,000	41,000

15-66-2224	YELLOWHEAD TRAIL - 89 ST & 66 ST IMPROVEMENTS	96,988	130,654	227,642
16-66-2214	FORT ROAD (YELLOWHEAD TRAIL - 66 STREET) 6 LANE WIDENING	129,046	162,454	291,500
17-66-2216	YELLOWHEAD TR (50 STREET-RIVER) 6 LANE WIDENING	123,403	155,351	278,754
17-66-2307	YELLOWHEAD TRAIL - 149 STREET FREEWAY CONVERSION	0	461,707	461,707
CM-99-0060	YELLOWHEAD TRAIL FREEWAY CONVERSION: PROJECT DEVELOPMENT	200,000	200,000	400,000

TOTAL ART BUDGET TO BE TRANSFERRED FROM CAPITAL PROJECTS PAY-AS-YOU-GO TO RESERVE	1,494,587	3,040,152	4,534,739
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***Notes**

1) The following projects have Percent-for-Art budget allocated, however will remain within their current profiles as they are funded from the CRL Reserve:

Project Profile No.	Project Name	2021	2022	Projected within 2023 - 2026 (Note 2*)	Total (Note 3*)
17-28-1009	KINISTINAW PARK (PHASE 1) - QUARTERS PHASE II	55,000			55,000
various capital profiles	DOWNTOWN CRL (VARIOUS PROFILES)	338,144	245,922	338,144	922,210
Total Art held within CRL Reserve		393,144	245,922	338,144	977,210

2) Art projected for the 2023-2026 Budget Period will be transferred in the year its projected costs are expected to be incurred.

3) As estimated on May 2021