

Analysis of Ride Transit Program Design Options

	Option	Pros	Cons
Program Eligibility Options	Expand program eligibility	<p>Responds to evaluation recommendations</p> <p>Serves a broader population in need</p> <p>Further aligns program with Leisure Access Program</p>	<p>Increased cost</p> <p>Will require additional training, communications and public education</p>
	Maintain program eligibility	<p>Program is achieving intended outcomes, as per the evaluation report</p>	<p>Does not respond to evaluation recommendations</p> <p>Other populations in need will not be served</p> <p>Lack of integration with Leisure Access Program</p>
	Restrict program eligibility	<p>Reduces costs associated with the program</p>	<p>Program's outcomes would no longer be achieved</p> <p>Negatively impacts EndPoverty Edmonton strategy</p> <p>Does not respond to evaluation recommendations</p> <p>Other populations in need will not be served</p> <p>Lack of integration with Leisure Access Program</p> <p>Requires more communications & public education</p>
	Seek continued joint funding from GoA for permanent program in 2019 & beyond	<p>Ensures the program can continue to meet the needs of low income Edmontonians</p> <p>Further supports the EndPoverty Edmonton strategy</p> <p>Provides Administration with direction to further promote the program</p>	<p>May take time to secure commitment, which would not meet January 2019 timeframe for program continuity</p>

Program Funding Options		Provides budget certainty	
	Pursue an extension of the pilot for a one-year period for 2019, and then decide whether to fund the program on a permanent basis	<p>It would allow Administration to further improve processes (such as improving the application process to remove language and literacy barriers) and find permanent solutions to address the issues identified in the program evaluation. If carried out effectively, this would provide better estimates for long-term program demand</p> <p>Aligns with pilot timeframe in the City of Calgary's low income transit pass program</p>	This approach would pose difficulty for managing the four-year budget process, to consider funding the program for one year and then revisit it as part of the supplemental operating budget process
	Fund the program entirely as a City program, without GoA funding	<p>Ensures the program can continue to meet the needs of low income Edmontonians</p> <p>Further supports the EndPoverty Edmonton strategy</p> <p>Provides Administration with direction to further promote the program</p> <p>Provides budget certainty</p>	<p>Increased cost to CoE</p> <p>Lack of alignment with the City of Calgary low income transit pass program</p>
	Do not continue with the program, reverting back to an AISH-only program	Reduces costs associated with the program	<p>Program's outcomes would no longer be achieved</p> <p>Negatively impacts EndPoverty Edmonton strategy</p> <p>Does not respond to evaluation recommendations</p> <p>Other populations in need will not be served</p> <p>Lack of integration with Leisure Access Program</p>