

PRINCIPLE OF CONNECTEDNESS

Council Goals

HEALTHY CITY

Edmonton is a neighbourly city with community and personal wellness that embodies and promotes equity for all Edmontonians

URBAN PLACES

Edmonton neighbourhoods are more vibrant as density increases, where people and businesses thrive and where housing and mobility options are plentiful

Increase Community Safety & Security

Support Economic Growth

Enhance Community Vibrancy

Increase Public Safety & Neighbour Security

Boost Local Economy

Increase Residential & Commercial Development

Increase Social & Cultural Vibrancy

Strengthen Neighbourhood Empowerment

Properties are attractive and well cared for

People feel safe in their homes and community

The local economy is thriving

Investment in the community is strong

The social fabric of the neighbourhood is vibrant

People are empowered to lead change

% of Compliance for Property Standards

% of Problem Properties

% of Commercial Vacant Buildings

% of Nuisance Property Complaints

# of Infill Complaints

# of Derelict House Complaints

# of Snow/Weeds Complaints

# of res. development permits

# of Derelict teardowns

**Perception of Safety** ★

# of Calls for Service (Police)

# of Calls for Service (Peace Officers)

# of Calls for Service (bylaw)

Persons Crime Rate

Property Crime Rate

EPS Dispatched Calls

Individual businesses are thriving

Number of businesses within a BIA is stable or growing

Area is perceived as aesthetically pleasing

Area business mix is desirable

People patronize the area

Vacancy rates

Property is desirable

Property is being improved

Area is perceived as safe by patrons

Area is perceived as safe by businesses

Housing Diversity Index

Permits for New Build Housing

Housing Mix

Population Density

Reinvestment (residential)

Residential Land Assessment

Vacant or Undeveloped Land

Rezonings

Non Market Housing Ratio

Social Vulnerability Index -unemployment rate

-% low income

-% without certificate/diploma

- % single parent household

-% who speak neither English/French

-% immigrated within 5 years

-% residents who moved within last year

-% rent vs own

- % receiving government transfer payments)

# of neighbours known by name

# of times individuals are present and associated in public

# of community events & initiatives

Diversity of community events & initiatives

# block socials

**Sense of Community Index** ★

Participation reflects demographic diversity of the community

Capacity of community organizations to participate

# Abundant Community Edmonton (ACE) Block Connectors

Revitalization 2.0 Alberta Ave & Jasper Place Goals

Neighbourhood Revit focus areas

Outcomes

Key Indicators & Measures



Recommended key indicators to measure program outcome success



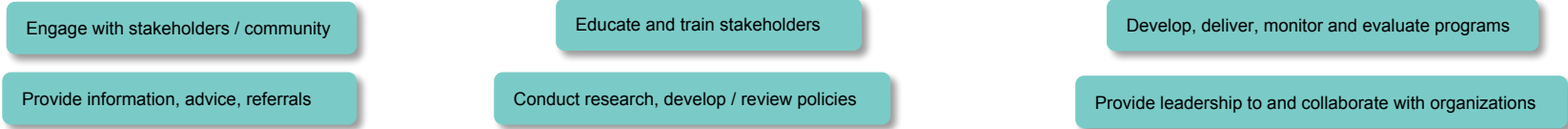
Outputs



Activities



Inputs



**Value for Money** ★

- ✓ Leverage Ratios
- ✓ Cost-to-Impact (ROI)

- Two FTE contributions
- # of visioning sessions with community
- # of supported initiatives
- # of community gardens
- # of open space bookings
- # of community events
- # of placemaking projects
- # of facade improvement projects



**Leverage Ratios**

Neighbourhood Revitalization Program Funding Analysis

- Ratio of program funding to matching funds
- Volunteer equity
- In-kind donations
- Volunteer hours
- Leverage of other private investment
- Leverage new initiatives



**Cost to Impact Effectiveness (ROI)**

Annual evaluation of dollars spent on initiative and support:

- # of local resources used by the community
- # of unconnected resources connected by the community
- Diversity of community actions (e.g. health, safety, environment, local economy, local food production, communities of interest)
- # of initiatives to economic impact value
- # of initiatives to neighbour impact
- Event attendance to cost ratio
- Satisfaction levels of neighbourhood



Recommended key indicators to measure program outcome success