

New and Ongoing Work that Supports Downtown Vibrancy

- Making Edmonton Digital (March - September 2021)
 - A partnership between the City of Edmonton and the University of Alberta to help small businesses grow their online presence. To date more than 550 businesses have received support. This project received \$355,000 in funding from Western Economic Diversification Canada for downtown businesses.
- Major Capital Projects (Underway as of 2020 and Planned up to 2024)
 - Kinistinaw Park Phase 2
 - Iron Works Building Rehabilitation
 - Warehouse Campus Park
 - Jasper Avenue New Vision
 - 97 Street - Streetscaping
 - Columbia Avenue
 - Centennial Plaza
 - Civic Precinct Surface Renewal - Phase 2
 - McDougall Hill Pedestrian Bridge
 - Valley Line - West LRT
 - Valley Line - Southeast LRT
 - Business Improvement Area Street and Alley Renewal Program
 - Downtown District Energy
 - Winspear Centre Expansion
 - Pedestrian Wayfinding
- Civic Centre Flagship Arts Organizations (Ongoing)
 - Focused relationship work continues with the Winspear, Citadel and Art Gallery of Alberta on opportunities these organizations share in common, such as Arts District space animation and safety and programming.
- Summer Mobile Washroom Pilot (May - October 2021)
 - Pilots gender-neutral portable washrooms in key downtown locations. Washrooms are fully serviced with one attendant for each location, a regular cleaning schedule and potable water will be provided during extreme hot weather.
 - The City works with Boyle Street Ventures (Hire Good) to implement this initiative.
- Bridge Accommodation Program (approved October 2020)
 - Connecting unsheltered people to interim housing as the step before permanent housing, funding of \$688,000 was provided to the Boyle Street Service Society for this program.

- Shared Streets & Mobility Lanes (2020-2021)
 - Shared Streets open the roads for people to bike, walk, or use in other active ways. Car access is limited to local traffic only and the speed limit is reduced to 20 km/hr.
 - Mobility Lanes open the use of a lane for people's physical activity by closing the lane to cars and reducing speed limits to 40 km/hr.
- Development Permit Reduction (2020)
 - Making it easier for Edmonton to hold special events where special events up to 45 days can now be approved with no notification period and events up to 15 days don't need a permit.
- Safe Mobility Strategy (starts August 2021)
 - Includes the downtown neighbourhood in the 40km/h default speed limit project and creates opportunities for residents, community groups and businesses to get involved in Vision Zero Street Labs.
- Paid Parking Modification (June 2020 - May 2021)
 - Provides free parking for the first 30 minutes to allow for quick stops and responding to the increased demand for curbside services. For downtown zones this is valued at \$1.2 million.
- Safety Outreach 60 day Prototype (May - July 2021)
 - A partnership between Downtown Business Association, North Edge Business Association, the Neighbourhood Empowerment Team and REACH to pilot a street outreach team with a dual role; one, supporting downtown businesses on their interactions with marginalized people, connections to service providers and keep them informed of latest developments within the social services; two, to support marginalized people who are situated downtown to connect to resources that will improve their quality of life, emphasising preventative work.