



FORT ROAD BUSINESS IMPROVEMENT AREA

2020

ANNUAL REPORT

As we entered an extremely challenging global situation we did manage to navigate through it all and are coping as best we can in these ever changing scenarios.

We have briefly outlined successes that were achieved throughout 2020 and although not to perfection it has given many insights into what can be achieved through trying times.

- **Received the Cares Grant from the Provincial Government and some funding from the City of Edmonton and have been approved for an extension with the reporting due later this summer due to the situation.**
- **Re-zoning of Station Pointe subdivision was completed in September of 2020. Although the path that the Association had envisioned was not realized we continue to promote the area as “ALL ROADS LEAD TO FORT ROAD”.**
- **We are completing our Web Page to reflect the changes and will assist in promoting the attributes of our location and the value of our proximity to all sectors of the City of Edmonton.**
- **Unfortunately, as with other business zones, we have lost businesses that will not be returning due to their losses and hopefully be replaced in the near future. Also, have businesses that were expropriated to accommodate the roadway plans.**
- **Appreciative to the City of Edmonton and the departments that have assisted our business districts with information on**

resource material including grants that may be available to the members.

- **Construction will be the main focus in the Fort Road area for at least 3 years with the Yellowhead Freeway Conversion and 66th street. Also there will be changes to the 132nd Avenue corridor.**
- **We have added the Yellowhead Freeway as a site for the general public.**
- **Annual General Meeting held October 20, 2020.**

Respectfully submitted on behalf of the Board of Directors.

**Deanna Fuhlendorf
Executive Director
Fort Road Business Improvement Area.**