



Urban Planning and Economy UPE00628

Edmonton

Percent For Art Policy Update

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Background

Context and Process

- Policy C458 *Percent for Art to Provide and Encourage Art in Public Areas* established in 1990
- *CONNECTION & EXCHANGES: A 10-Year Plan To Transform Arts and Heritage in Edmonton* Connections and Exchanges adopted in 2018
- Current policy review initiated in 2019 with the support of the Edmonton Arts Council

Background

Policy Analysis - Findings

- Public art tied to capital projects limits the program efficiency
- Difficulties determining project eligibility, art budgets, and reporting on art expenditures, exacerbated by the multiple funding sources
- Annual art budget fluctuation affects long-term art planning and conservation planning
- Current model does not allow for early involvement of artists in the design phase

Suggested Policy Revisions

Key Policy Revisions

- Establishing a Public Art Reserve
- Creating a Public Art Advisory Group
- Project Development and Delivery Model (PDDM) integration

Benefits

Benefits of the Proposed Changes

- Efficient management of the Public Art Program
- Strategic alignment with civic initiatives
- Maximized value of the public art investment
- Improved delivery of public art projects

Financial Implications

Public Art Reserve Allocations - 2019-2022

- No change in the 2019-2022 art funding
- Current art budgets to be transferred to the Reserve
- Art funding from the Downtown CRL remains in the CRL

Financial Implications

2023-2026 Reserve Funding Considerations

- Approved budget funding levels
- Long-term program strategic and capital plans
- Lifecycle maintenance and management plans
- Historical public art program investment

Next Steps

After Public Art Policy approval, Administration will:

- Refine the Public Art Procedure
- Establish a Public Art Reserve
- Establish a Public Art Advisory Group
- Submit the 2022-2026 Reserve funding request

Thank You

Executive Committee

August 9, 2021

Edmonton