

# EndPovertyEdmonton

## Annual Report 2020

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### Recommendation

That the June 30, 2021, Citizen Services report CS00647, be received for information.

### Executive Summary

EndPovertyEdmonton was established in 2017 as the steward of a progressive plan to end poverty in Edmonton in a generation. Over the past five years, the group has worked to implement the initial five-year community plan, called the EndPoverty Edmonton Road Map, which was approved by City Council in 2016.

In 2020 with the global pandemic, economic challenges and systemic racism being front and centre, the Stewardship Round Table took the opportunity to refocus. The members acknowledged the need to uphold community requests for increased focus on policy change, broadening community buy-in and a focus on several game changers. The foundational goal is to work towards true reconciliation and increase the support for Indigenous-led work by changing power dynamics, integrating advice and wisdom in strategic planning and increasing the capacity to Indigenize all of EndPovertyEdmonton's work. EndPovertyEdmonton's 2020 annual report highlights the work that took place in 2020 and what is planned for the future.

### Report

EndPovertyEdmonton is a community collective impact model and to make things work it has four tables of community partners: the Indigenous Circle, the Investment Collective, the Research and Evaluation Advisory Committee, and the Stewardship Round Table. EndPovertyEdmonton's annual report, 2020 Report: The Pivot Edition - Tackling Poverty in a Pandemic (Attachment 1), outlines the Stewardship Round Table priorities in 2020 and what their work will look like moving forward, with the goal to eliminate poverty in Edmonton in a generation.

Through the strategic planning process the Stewardship Round Table committed to continuing efforts to broaden community representation at the table, upholding actions that the community requested and focusing internal operational planning in support of the foundational goal of working toward true reconciliation. To work towards true reconciliation, there is a need to increase support to Indigenous-led work by changing power dynamics, integrating Indigenous advice and wisdom in overarching strategic

planning and increasing internal capacity to Indigenize all of EndPovertyEdmonton’s work.

The pandemic brought to light many issues around poverty that align with the work that EndPovertyEdmonton focused on throughout the year and the themes of the annual report, including:

- Basic Income (Livable Incomes)
- Tackle Racism (Eliminate Racism)
- An Economy That Works For Everyone (Livable Incomes)
- Living Wage (Livable Incomes)
- Increasing Indigenous Leadership (Toward True Reconciliation)
- Child Care (Affordable and Quality Child Care)

**Budget/Financial Implications**

A total of \$9.85 million in tax levy funding was allocated to implement the EndPovertyEdmonton Road Map from 2017 to 2021. No further funding is currently approved from 2022 onwards.

EndPovertyEdmonton has been provided \$750,000 in operational funding each of the five years for a total of \$3.75 million. As EndPovertyEdmonton is an initiative but not a legal entity, funding for this initiative is done through an agreement with the United Way of the Alberta Capital Region.

**Corporate Outcomes and Performance Management**

<b>Corporate Outcome(s):</b> Edmonton is a safe city, Edmontonians are connected to the city in which they live, work and play.			
Outcome(s)	Measure(s)	Result(s)	Target(s)
EndPovertyEdmonton is established as a community-led entity grounded in a collective impact approach and responsible for stewarding the road map	Number of intersectoral collaborations taking action on the road map	2021: 15	continue and enhance existing collaborations
EndPovertyEdmonton road map actions are implemented to ensure progress is made toward eliminating poverty via actions in the game changers	Number of road map actions underway or completed	<u>2021</u> 20 actions underway 15 actions completed	Continue or complete actions throughout 2021

**Attachment**

1. EndPovertyEdmonton 2020 Report: The Pivot Edition, Tackling Poverty in a Pandemic

**Others Reviewing this Report**

- C. Owen, Deputy City Manager, Communications and Engagement
- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services
- K. Fallis-Howell, Acting City Solicitor