

Charter Bylaw 18534

A Charter Bylaw to amend Bylaw 12800, as amended,
The Edmonton Zoning Bylaw
Amendment No.2557

WHEREAS City Council at its meeting of February 22, 2001, gave third reading to Bylaw 12800, as amended; and

WHEREAS Council considers it desirable to amend the text of the Edmonton Zoning Bylaw;

NOW THEREFORE after due compliance with the relevant provisions of the Municipal Government Act RSA 2000, ch. M-26, as amended, the Municipal Council of the City of Edmonton duly assembled enacts as follows:

1. Bylaw 12800, as amended, The Edmonton Zoning Bylaw is hereby further amended by:
 - a) deleting the defined term "Copy Area" in Section 6.2 entirely, and replacing it as follows:

"Copy Area means the total area of one or more geometric shapes, which contain all of the Copy on a Sign.";
 - b) adding the following definition to Section 6.2 General Sign Definitions in alphabetical order:

"Digital Copy means the portion of a Sign that contains Copy that is remotely changed on or off Site and incorporates a technology or method allowing the Sign to change Copy without having to manually or mechanically replace the Sign face or its components.";
 - c) deleting the defined term "Digital Signs" in Section 6.2 entirely;
 - d) deleting the defined term "Fascia Signs" in Section 6.2 entirely, and replacing it as follows:

"Fascia Signs means a Sign that is painted on or attached to an exterior building wall, or any other permitted structure, on which a two dimensional representation may be placed. Fascia Signs do not extend more than 40 cm out from the building wall or structure. Fascia Signs include banners or any other two dimensional medium.";
 - e) deleting the defined term "Freestanding Signs" in Section 6.2 entirely, and replacing it as follows:

“Freestanding Signs means a Sign supported independently of a building.”;

- f) deleting the defined term “Local Advertising Signs” in Section 6.2 entirely;
- g) deleting the defined term “Off-Premises Advertising” in Section 6.2 entirely, and replacing it as follows:

“Off-Premises Advertising means Copy that directs attention to a business, activity, product, service, or entertainment that cannot be considered as the principal products produced, offered for sale, or obtainable on the Site where the Sign is displayed.”;

- h) adding the following definition to Section 6.2 General Sign Definitions in alphabetical order:

“On-Premises Advertising means Copy that only directs attention to a business, activity, product, service, or entertainment produced, offered for sale, or obtainable on the Site where the Sign is displayed.”;

- i) deleting the defined term “Permanent Signs” in Section 6.2 entirely, and replacing it as follows:

“Permanent Signs means a Sign that is anchored to a footing extending below ground level, or is affixed to, or painted on, a building or other structure that cannot be readily relocated or removed from a Site.”;

- j) deleting the defined term “Projecting Signs” in Section 6.2 entirely, and replacing it as follows:

“Projecting Signs means a Sign that is attached to an exterior building wall, or any other structure, or suspended below the ceiling of a canopy, awning, or other structure. Projecting Signs extend more than 40 cm out from the building wall or structure.”;

- k) deleting the defined term “Roof Signs” in Section 6.2 entirely, and replacing it as follows:

“Roof Signs means a Sign erected upon, against, or above a roof, or on top of or above, the parapet of a building.”;

- l) deleting the defined term “Window Signs” in Section 6.2 entirely, and replacing it as follows:

“Window Signs means a Sign painted on, attached to, displayed on, or displayed behind, the inside or outside of a window, so that it is intended to be viewed from outside the premises. Window Signs do not include merchandise on display.”;

- m) deleting Section 7.9(1) entirely, and replacing it as follows:

“1. Fascia Off-premises Signs means a Fascia Sign, which is a Permanent Sign, displays Off-premises Advertising and contains no Digital Copy.”;

n) deleting Section 7.9(2) entirely, and replacing it as follows:

“2. Fascia On-premises Signs means a Fascia Sign, which is a Permanent Sign, displays On-premises Advertising and contains no Digital Copy.”;

o) deleting Section 7.9(3) entirely, and replacing it as follows:

“3. Freestanding Off-premises Signs means a Freestanding Sign, which is a Permanent Sign, displays Off-premises Advertising and contains no Digital Copy.”;

p) deleting Section 7.9(4) entirely, and replacing it as follows:

“4. Freestanding On-premises Signs means a Freestanding Sign, which is a Permanent Sign, displays On-premises Advertising and contains no Digital Copy.”;

q) deleting Section 7.9(5) entirely, and replacing it as follows:

“5. Major Digital Signs means a Freestanding or Fascia Sign that contains Digital Copy, and is a Permanent Sign. Major Digital Signs may have On-premises Advertising or Off-premises Advertising, or a combination of both, and may include static images, moving effects, message transition effects, video images, or animation.”;

r) deleting Section 7.9(6) entirely, and replacing it as follows:

“6. Minor Digital Off-premises Signs means a Freestanding or Fascia Sign that contains Digital Copy, is a Permanent Sign, displays Off-premises Advertising, and does not include moving effects, message transition effects, video images, or animation.”;

s) deleting Section 7.9(7) entirely, and replacing it as follows:

“7. Minor Digital On-premises Off-premises Signs means a Freestanding or Fascia Sign that contains Digital Copy, is a Permanent Sign, displays On-premises Advertising and/or Off-premises Advertising, and does not include moving effects, message transition effects, video images, or animation.”;

t) deleting Section 7.9(8) entirely, and replacing it as follows:

“8. Minor Digital On-premises Signs means a Freestanding or Fascia Sign that contains Digital Copy, is a Permanent Sign, displays On-premises Advertising, and does not include moving effects, message transition effects, video images, or animation.”;

u) deleting Section 7.9(9) entirely, and replacing it as follows:

“9. Projecting Off-premises Signs means a Projecting Sign, which is a Permanent Sign, displays Off-premises Advertising and contains no Digital Copy.”;

v) deleting Section 7.9(10) entirely, and replacing it as follows:

“10. Projecting On-premises Signs means a Projecting Sign, which is a Permanent Sign, displays On-premises Advertising and contains no Digital Copy.”;

w) deleting Section 7.9(11) entirely, and replacing it as follows:

“11. Roof Off-premises Signs means a Roof Sign, which is a Permanent Sign, and displays Off-premises Advertising.”;

x) deleting Section 7.9(12) entirely, and replacing it as follows:

“12. Roof On-premises Signs means a Roof Sign, which is a Permanent Sign, and displays On-premises Advertising.”;

y) deleting Section 23.1(16) entirely, and replacing it as follows:

“16. Notwithstanding subsection 23.1(2), it is an offence to display a Freestanding Sign without a valid and approved Development Permit when a Development Permit is required.”;

z) deleting Section 23.1(17) entirely, and replacing it as follows:

“17. Notwithstanding subsection 23.1(2), it is an offence to display a Freestanding Sign in contravention of Development Permit.”;

aa) deleting Section 23.1(18) entirely, and replacing it as follows:

“18. Notwithstanding subsection 23.1(2), it is an offence to display a Fascia Sign, Roof Sign or Projecting Sign without a valid and approved Development Permit when a Development Permit is required.”;

bb) deleting Section 23.1(19) entirely, and replacing it as follows:

“19. Notwithstanding subsection 23.1(2), it is an offence to display a Fascia Sign, Roof Sign or Projecting Sign in contravention of Development Permit.”;

cc) deleting the fifth, sixth, seventh and eighth rows under the heading “Sign Offences” of Section 23A - Specified Penalties for Offences, and replacing it as follows:

“

Offence	Section	Minimum Penalty First Offence	Minimum Penalty Subsequent Offence
Sign Offences			
Freestanding Sign without a Development Permit	23.1(16)	\$1,000.00	\$2,500.00
Freestanding Sign in contravention of Development Permit	23.1(17)	\$1,000.00	\$2,500.00
Fascia Sign, Roof Sign or Projecting Sign without a Development Permit	23.1(18)	\$500.00	\$1,000.00
Fascia Sign, Roof Sign or Projecting Sign in contravention of Development Permit	23.1(19)	\$500.00	\$1,000.00

”;

dd) adding Section 59.2(18) as follows:

“18. Minor Digital On-premises Signs, Minor Digital Off-premises Signs, and Minor Digital On-premises Off-premises Signs shall have a Message Duration of no less than 6 seconds.”;

ee) adding Section 59.2(19) as follows:

“19. Fascia On-premises Signs and Fascia Off-premises Signs shall not project more than 30 cm above the roof or parapet.”;

ff) adding Section 59.2(20) as follows:

“20. Fascia On-premises Signs and Fascia Off-premises Signs shall not extend beyond the horizontal limits of the wall.”;

gg) adding Section 59.2(21) as follows:

“21. Any Sign Use that is a Freestanding Sign shall have a minimum 45.0 m radial separation distance from any other Sign Use that is a Freestanding Sign on the same Site. This separation

distance does not apply to different Sign Uses that are co-located on the same Freestanding Sign structure.”;

hh) deleting Section 59B.3(3) entirely, and replacing it as follows:

“3. Minor Digital On-premises Signs, Minor Digital On-premises Off-premises Signs, and Minor Digital Off-premises Signs shall be subject to the following regulations:

- a. an application for the renewal of a Sign with a lawful permit existing at the time of the passage of Bylaw 15892 will not be refused for the sole reason that it does not comply with all development regulations of this Bylaw. Application renewals shall demonstrate that the Sign meets the automatic light level controls outlined in Section 59.2(5) and traffic safety regulations in Section 59.2(2);
- b. the maximum Height shall be 8.0 m;
- c. the maximum Width shall be 8.0 m;
- d. the maximum Area shall be:
 - i. 3.0 m² for proposed Signs that are Fascia Signs; or
 - ii. 8.0 m² for proposed Signs that are Freestanding signs. The maximum combined Area of Digital Copy and any other type of Copy included on the same Sign face shall not exceed 20 m²;
- e. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.

- f. the top of proposed Signs that are Fascia Signs shall not extend more than 30 cm above the building roof or parapet wall;
- g. proposed Signs that are Fascia Signs shall have structural elements concealed from view;
- h. proposed Signs that are Fascia Signs shall not extend more than 40 cm out from the wall or structure and shall not extend beyond the horizontal limits of the wall;

- i. proposed Signs that are Fascia Signs extending over a public right-of-way or passageway intended for pedestrian travel shall maintain a minimum clearance of 2.4 m; and
 - j. proposed Signs with a Sign Area greater than 8.0 m² shall not be located within any Setback.”;
- ii) deleting Section 59C.3(3)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

- jj) deleting Section 59C.3(4)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

- kk) deleting Section 59D.2(3)(e) entirely, and replacing it as follows:

“e. Notwithstanding Section 59.2(21), any Sign Use that is a Freestanding Sign shall have a 30.0 m radial separation distance from any other Sign Use that is a Freestanding Sign on the same Site.

This separation distance does not apply to different Sign Uses that are-co-located on the same Freestanding Sign structure.”;

ll) deleting Section 59D.3(3)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

mm) deleting Section 59D.3(4)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

nn) deleting Section 59E.2(3)(e) entirely and renumbering accordingly;

oo) deleting Section 59E.3(2)(g) entirely, and replacing it as follows:

“g. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Sign as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.

pp) deleting Section 59E.3(3)(f) entirely, and replacing it as follows:

“f. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

qq) deleting Section 59E.3(4)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

rr) deleting Section 59E.3(5)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

ss) deleting Section 59E.3(6)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy. The separation distance minimums may be decreased for Major Digital Signs that are oriented to pedestrians, are not visible to vehicle traffic, and contribute to the architectural theme of the area;”;

tt) adding Section 59E.3(8) :

“8. Roof Off-premises Signs shall be subject to the following regulations:

- a. the maximum Sign Area of a Roof Off-premises Sign shall be 20 m²;
- b. Roof Off-premises Sign permits may be approved for a period of up to five years;
- c. all proposed Roof Off-premises Sign locations shall be reviewed in context with the surrounding development, such as (but not limited to): the architectural theme of the area; any historic designations; the requirements of any Statutory Plan; any streetscape

improvements; and proximity to residential development. The Development Officer may require revisions to the application to mitigate the impact of a proposed Roof Off-premises Sign or may refuse a permit adversely impacts the built environment;

- d. the combined Height of the Roof Off-premises Sign and building shall not exceed the Height of the Zone;
- e. any Roof Off-premises Sign shall be located 30.0 m from the property line of a Residential Zone;
- f. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or other Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.

- g. Roof Off-premises Signs may be illuminated;
 - h. Roof Off-premises Signs shall have the structural elements concealed from view; and
 - i. the maximum number of Freestanding On-premises Signs, Roof On-premises Signs, Roof Off-premises Signs, Major Digital Signs, Minor Digital On-premises Signs, Minor Digital Off-premises Signs, and Minor Digital On-premises Off-premises Signs on a Site shall be four.”;
- uu) deleting Section 59F.2(3)(c) entirely and renumbering accordingly;
- vv) deleting Section 59F.3(2)(g) entirely, and replacing it as follows:
- “g. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

ww) deleting Section 59F.3(3)(g) entirely, and replacing it as follows:

“g. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

xx) deleting Section 59F.3(4)(f) entirely, and replacing it as follows:

“f. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

yy) deleting Section 59F.3(5)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

zz) deleting Section 59F.3(6)(e) entirely, and replacing it as follows:

“e. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

aaa) deleting Section 59F.3(7)(e) entirely, and replacing it as follows:

“e. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy. The separation distance minimums may be decreased for Major Digital Signs that are oriented to pedestrians, are not visible to vehicle traffic, and contribute to the architectural theme of the area.”;

bbb) deleting Section 59G.2(3)(c) entirely, and replacing it as follows:

“c. Notwithstanding Section 59.2(21), any Sign Use that is a Freestanding Sign shall have a 30.0 m radial separation distance from any other Sign Use that is a Freestanding Sign on the same Site. This separation distance does not apply to different Sign Uses that are co-located on the same Freestanding Sign structure.”;

ccc) deleting Section 59G.2(5)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

ddd) deleting Section 59G.2(6)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

eee) deleting Section 59G.3(1)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

fff) Deleting Section 59G.3(3) entirely, and replacing it as follows:

“3. Freestanding Off-premises Signs (within 100.0 m of a Residential Zone) shall comply with Sections 59G.2.5(a) to (h) and shall be subject to the following regulations:

- a. any Freestanding Off-premises Sign shall be located 30.0 m from the property line of any Residential Zone;
- b. any Freestanding Off-premises Sign shall have a minimum Front Setback of 6.0 m; and
- c. An application for the renewal of a Sign with a lawful permit existing at the time of the passage of this Bylaw will not be refused for the sole reason that it does not comply with development regulations of this Bylaw.”;

ggg) deleting Section 59G.3(5)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

hhh) deleting Section 59G.3(6)(e) entirely, and replacing it as follows:

“e. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”;

iii) deleting Section 59G.3(7)(e) entirely, and replacing it as follows:

“e. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy. The separation distance minimums may be decreased for Major Digital Signs that are oriented to pedestrians, are not visible to vehicle traffic, and contribute to the architectural theme of the area;”;

jjj) deleting Section 59I.2(3)(c) entirely and renumbering accordingly;

kkk) deleting Section 59J.2(3)(c) entirely and renumbering accordingly;

lll) deleting Section 59J.3(1)(d) entirely, and replacing it as follows:

“d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.”; and

mmm) adding Section 59J.3(3):

“3. Minor Digital On-premises Off-premises Signs and Minor Digital Off-premises Signs shall be subject to the following regulations:

- a. the maximum Height shall be 8.0 m;
- b. the maximum Width shall be 16.0 m;
- c. the maximum Area shall be:
 - i. 65.0 m², to a maximum of 25% wall coverage for proposed Signs that are Fascia Signs; or
 - ii. 65.0 m² for proposed Signs that are Freestanding Signs. The maximum combined Area of Digital Sign Copy and any other type of Copy on the same Sign face shall not exceed 65.0 m²;
- d. proposed Sign locations shall be separated from Signs with Digital Copy greater than 8.0 m² or Off-premises Signs as follows:

Proposed Sign Area	Minimum separation distance from Signs with Digital Copy greater than 8.0 m ² or Off-premises Signs
Greater than 8.0 m ² to less than 20 m ²	100 m
20 m ² to 40 m ²	200 m
Greater than 40 m ²	300 m

The separation shall be applied from the location of the larger Off-premises Sign or Sign with Digital Copy.

- e. the top of proposed Signs that are Fascia Signs shall not extend more than 30 cm above the building roof or parapet wall;
- f. proposed Signs that are Fascia Signs shall have structural elements concealed from view;
- g. proposed Signs that are Fascia Signs shall not extend more than 40 cm out from the wall or structure and shall not extend beyond the horizontal limits of the wall;
- h. proposed Signs that are Fascia Signs extending over a public right-of-way or passageway intended for pedestrian travel shall maintain a minimum clearance of 2.4 m.
- i. proposed Signs with an Area greater than 8.0 m² shall not be located within any Setback; and
- j. the maximum number of Freestanding On-premises Signs, Minor Digital On-premises Signs, Minor Digital On-premises Off-premises Signs and Minor Digital Off-premises Signs on a Site shall be four.”.

READ a first time this 5th day of September , A. D. 2018;
 READ a second time this 5th day of September , A. D. 2018;
 READ a third time this 5th day of September , A. D. 2018;
 SIGNED and PASSED this 5th day of September , A. D. 2018.

THE CITY OF EDMONTON

MAYOR

A/ *K. Hilson*
 CITY CLERK