

COIG FOCUS GROUP PRESENTATION COMMUNITY PARK LITTLE

NOVEMBER 29, 2021

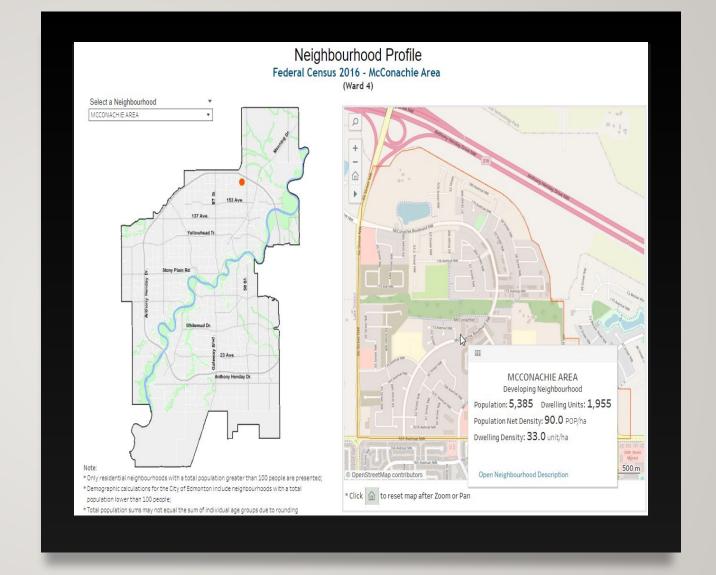


LITTLE LEAGUE BASEBALL EDMONTON

- Community Park Little League EST. 1991
 operates a Home base agreement with the
 City of Edmonton
- Boys' teams, girls' teams, and Challenger teams are all growing very quickly.
- Covid recovery / adapting to covid. Has seen many challenges and Ramped up costs. We lost \$57 per athlete this year.
- https://youtu.be/xenjB-5l0dg

DEMOGRAPHICS

- Well over 1200 youth playing baseball in Little League alone.
- Edmonton is one of the fastest growing cities in Canada.
- New communities are being built with little or no sporting infrastructure.
- Current infrastructure does not fully support children with Cognitive or Physical disabilities.





POPULATION VS. INFRASTRUCTURE

- Using McConachie as an example from 2011-2016 grew by almost 5000.
- There are many new communities being built and no further infrastructure to support sporting activity in many areas.
- The growth in the new communities is more diverse than ever so these grants help promote equity within a community.
- 1,491,000



WE NEED YOUR SUPPORT!

- Where are we at in our programs?
 Growth Explosion in all areas.
- What do we want it to look like? The most diverse organization in Edmonton.
- Where are we going? Adding new directors for our Challenger, Girls, and an Indigenous Relations programs.
- How do we get there? Fundraising, Grants, and hard work done by volunteers. Build and upgrade infrastructure that hasn't seen an upgrade since 1991.

THANK YOU FOR YOUR TIME!

LET'S BUILD
BETTER
COMMUNITIES
TOGETHER!

