



Edmonton's Indigenous  
Business & Professional Association

*Inspire, Lead and Grow*



# Our Vision

*“Making Edmonton the Indigenous Business  
and Professional Capital of Canada”*

# Our Mission

Play a pivotal role in the growth and  
development of member businesses and  
professionals for the betterment of all  
Indigenous people

# Governance

Aksis is governed by a voluntary Board of Directors comprised of recognized leaders from Edmonton's Aboriginal business community.

- Annual Strategic Planning
- Monthly Board Meetings
- Monthly Financial Reporting

## **2021-2022 Board of Directors**

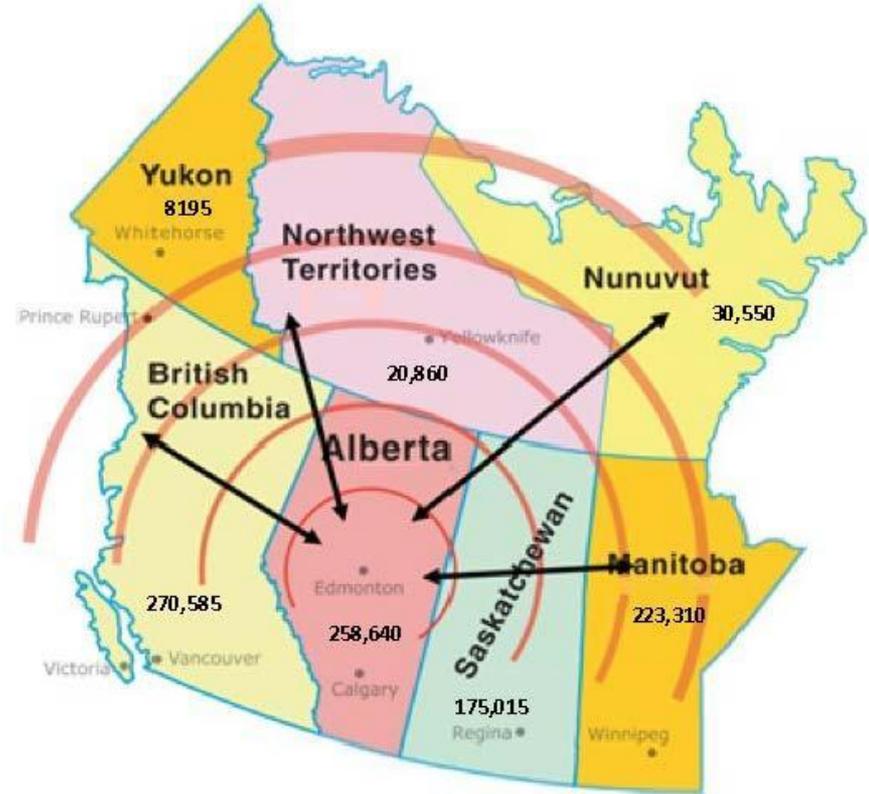
- Rocky Sinclair - CEO, Alberta Indian Investment Corp.
- Evert Poor – Indigenous Narratives Supervisor, Fort Edmonton Park
- Terry Coyes, BCom, PAED – Principial Consultant, Winfire Business Services
- Lyle McLeod, CPA CMA MBA – Owner Lyle McLeod Consulting Group
- Marnie Suitor, CMC,CPM,PAED,PFP – Owner In Synch Consulting Inc./Nook Café Inc.
- Paulla Adamitz, BA B.Ed. – Adamitz Financial Solutions Inc.
- Associate Director – Jim Wirun, CHA - General Manager, Wingate By Wyndham

# Geographics



- Numbers represent total Indigenous identity population per jurisdiction.
- Canadian Indigenous population grew 42.5 % between 2006 and 2016 ( 4 times the growth rate of the non-Indigenous population)
- Alberta's Indigenous population has reportedly increased from 258,640 to 313,000 as of 2019.
- Edmonton has become a major urban service center for approximately half of Canada's Indigenous population living in western Canada.
- Edmonton's Indigenous population has increased to 76,205 (31.6% from last Census reporting (2006)).
- Edmonton has the second largest Indigenous population in Canada second to Winnipeg at approximately 92,810.
- Median personal income \$28,322 (First Nation) \$32,453 (Metis) \$38,786 (Inuit)

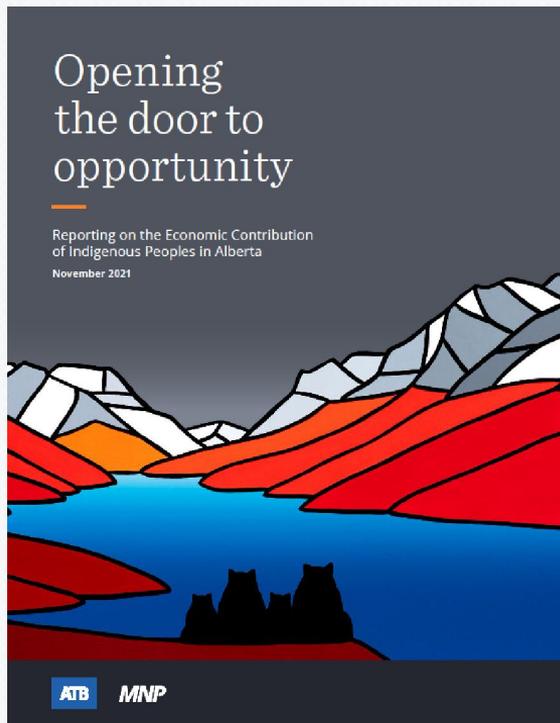
Information Sources: Statistics Canada 2016 Census  
Edmonton Journal- October 25, 2017  
ATB MNP Report November 2021



# Alberta's Indigenous Economic Contribution



“In Alberta there were approximately 544,000 businesses in 2019. Of these, **less than one percent** were estimated to be Indigenous-owned.



**Table 10: Estimated Total Economic Impacts of Alberta's Indigenous Economy, 2019**

|                             | Output (millions) | GDP (millions) | Labour Income  | Employment* (FTEs) | Total Tax Revenues (millions) |
|-----------------------------|-------------------|----------------|----------------|--------------------|-------------------------------|
| Indigenous Governments      | \$2,930           | \$1,470        | \$1,000        | 19,000             | \$117                         |
| Indigenous-Owned Businesses | \$3,230           | \$1,770        | \$1,110        | 15,000             | \$200                         |
| <b>Household Spending**</b> |                   |                |                |                    |                               |
| <i>Indigenous</i>           | \$5,020           | \$3,120        | \$1,280        | 23,000             | \$970                         |
| <i>Non-Indigenous</i>       | \$610             | \$380          | \$150          | 3,000              | \$115                         |
| <b>Total</b>                | <b>\$11,790</b>   | <b>\$6,740</b> | <b>\$3,530</b> | <b>60,000</b>      | <b>\$1,402</b>                |

**\*\*Indigenous household impacts include the impacts of spending by all Indigenous households in Alberta regardless of the income source. The impacts of spending of non-Indigenous households are the induced impacts that arise from employment income received as a result of spending by Indigenous governments and Indigenous-owned businesses.**

# Economic Reconciliation



## Truth and Reconciliation Commission's Call to Action #92, Business & Reconciliation:

- i. Commit to meaningful consultation, building respectful relationships, and obtaining the free, prior, and informed consent of Indigenous peoples before proceeding with economic development projects.
- ii. Ensure that Indigenous peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Indigenous communities gain long-term sustainable benefits from economic development projects.
- iii. Provide education for management and staff on the history of Indigenous peoples, including the history and legacy of residential schools, the United Nations Declaration on the Rights of Indigenous Peoples, Treaties and Indigenous rights, Indigenous law, and Indigenous–Crown relations. This will require skills based training in intercultural competency, conflict resolution, human rights, and anti-racism.

# City of Edmonton Indigenous Framework

**Guiding Principles:** Relationships, Agreements, Celebrations, Renewal

**Four Roles:** Listener, Connector, Advocate, Partner

## Seven Commitments

Support the Truth and Reconciliation journey

Eliminate systemic racism & discrimination

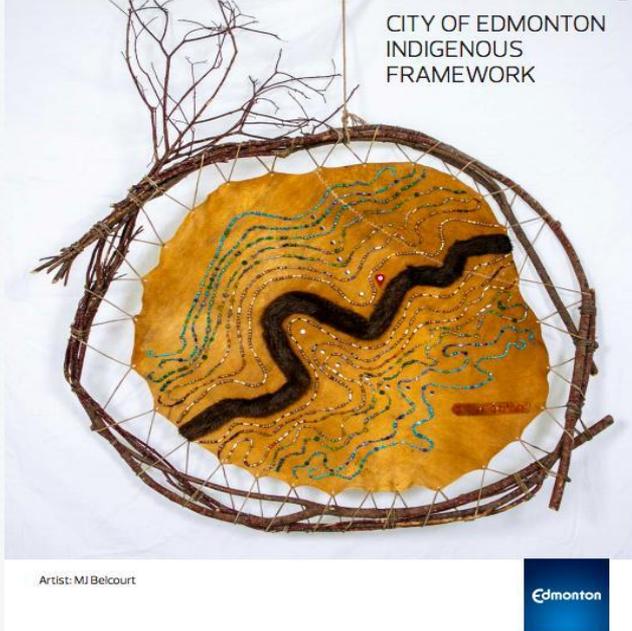
More welcoming and safe public spaces

Build relationship that honour the 4 roles

Host and participate in events that support relationship building

Identify & remove systemic barriers that preclude Indigenous employment

Information sharing amongst City Staff and Indigenous peoples



# Edmonton Economic Action Plan –

*“We are a city of entrepreneurs and change agents, innovators and students, employers and dreamers, newcomers and life-long residents. Collectively, we have and continue to work to build our community and our economy in this place we call Edmonton.”*



## 5 Guiding Principles:

- Support new and established businesses and entrepreneurs to thrive in the new economy
- Seize the potential of our existing land, assets, and physical attributes
- Support growth and diversification of our economy in a sustainable and equitable way
- Remain and become a destination of choice for talent and capital
- Embrace and grow our relationships and partnerships

## 24 Actions:

- # 3: Support building capacity and access to resources for entrepreneurs from marginalized communities, such as racialized entrepreneurs, and newcomers.
- # 3: Expand on existing relationships with the City’s Indigenous memoranda partners by improving supports for economic development opportunities.





# Our Purpose

Assist in the development of Indigenous businesses and professionals by:

1. Providing referral and pathfinding/navigating services to the system of supports,
2. Facilitating linkages and connections between and amongst the larger business and professional community
3. Serving as the catalyst to creating a voice for Indigenous peoples at key decision making tables.

Fulfilling this purpose will increase the public profile and improve the socio-economic well being of the growing Indigenous entrepreneurial and professional community in Edmonton.

# Priority Areas

1. Engage, build and formalize relationships with community partners and service organizations.
2. Initiate and strengthen relationships with funders and the three orders of government.
3. Host, coordinate, implement initiatives that build Indigenous capacity and further the efforts of the Truth and Reconciliation Report.
4. Grow the Indigenous economy for the greater prosperity of all.

# Recent Initiatives

**Educational Workshops:** COVID-19 supports, Business support reporting, Innovating for Economic Growth

**Signature Events:** Racial Inequity & Disparity Presentation – Senator Murray Sinclair and Dr. Wanda Costen.

Annual Indian Summer Golf Classic (postponed in 2020 due to COVID-19)

**Collaborative Participation:** U of A initiatives, City of Edmonton, Edmonton Community Foundation, Greater Parkland Chamber of Commerce, Edmonton Chamber of Commerce

**Community Participation:** Northeast Business Association, Metis Nation of Alberta, Business Improvement areas, Rotary District Indigenous Committee (REACH Edmonton), BBB, Explore Edmonton etc.

**Greater Business Community Awareness:** Global and Mail, Canadian Urban Institute, various MLAs

# Current Advocacy

## Initiatives

- Building Indigenous Capacity Project
  - Data gathering to identify key barriers to full participation in the greater Edmonton economy (survey/focus groups)
  - Develop and deliver workshops to address key concerns
- City of Edmonton Indigenous Procurement Committee
- Workforce Development Network (End Poverty Edmonton)
- Federal Procurement Process

# DRAFT BUDGET



## AKSIS - 2022- 2025 Draft Budget- CoE

| INCOME              | 2022           | 2023           | 2024           |
|---------------------|----------------|----------------|----------------|
| City of Edmonton    | 180,000        | 180,000        | 180,000        |
| Membership          | 9,000          | 12,500         | 15,000         |
| Special Event       | 25,000         | 35,000         | 45,000         |
| Event Sponsors      | 13,500         | 25,000         | 35,000         |
| <b>TOTAL INCOME</b> | <b>227,500</b> | <b>252,500</b> | <b>275,000</b> |

| EXPENSES                                  | 2022           | 2023           | 2024           |
|-------------------------------------------|----------------|----------------|----------------|
| Board Meetings/AGM                        | 5,425          | 5,425          | 5,425          |
| Strategic Planning Retreat                | 2,000          | 2,500          | 3,000          |
| Mileage & Parking                         | 4,800          | 4,800          | 4,800          |
| Staff Training                            | -              | -              | -              |
| Board Governance                          | 3,250          | 1,500          | 1,500          |
| Events/Conferences/Mix & Mingle           | 19,000         | 25,000         | 25,000         |
| Special Events/Golf                       | 25,000         | 35,000         | 45,000         |
| Contract - Accounting/Audit               | 10,250         | 10,250         | 10,250         |
| Contract - Legal                          | 4,000          | 4,000          | 4,000          |
| Contract - ED/Admin                       | 78,000         | 85,000         | 92,500         |
| Marketing - Adverts, Web Hosting          | 18,000         | 20,000         | 25,000         |
| Operations - Internal expenses            | 6,000          | 6,500          | 7,000          |
| Operations - Insurance                    | 2,500          | 2,750          | 3,000          |
| Rent/Op Costs/Utilities                   | 42,000         | 43,500         | 45,000         |
| Subscriptions & Memberships               | 2,400          | 2,400          | 2,400          |
| <b>TOTAL EXPENSES</b>                     | <b>222,625</b> | <b>248,625</b> | <b>273,875</b> |
| <b>Annual Operating Surplus (Deficit)</b> | <b>4,875</b>   | <b>3,875</b>   | <b>1,125</b>   |



***Thank You***  
***Comments or Questions?***