

EDMONTON SCREEN INDUSTRIES OFFICE SOCIETY
2021 budget

	2021 Budget											
	Ops	Restricted - ESMF Ops	Subtotal	Restricted - ESMF Principal	Strategic Investments	TOTAL		2020 Total Budget	2020 Total Projection	% of 2020 budget	% of Projection	
Revenues												
Grants	\$ 30,000	\$ -	\$ 30,000	\$ -	\$ -	\$ 30,000	\$	50,000	\$ -	60.00%		
Provincial grants	12,800	-	12,800	-	-	12,800		64,000	15,000	20.00%	85.33%	
Civic grant	1,121,950	-	1,121,950	-	-	1,121,950		1,155,446	1,156,000	97.10%	97.05%	
Inbound sponsorships	9,000	-	9,000	-	11,500	20,500		85,000	-	24.12%		
ESMF application fees	-	7,500	7,500	-	-	7,500		16,250	3,000	46.15%	250.00%	
Advertising	350	-	350	-	-	350		10,000	-	3.50%		
Interest revenue	5,000	50,000	55,000	-	-	55,000		50,000	76,000	110.00%	72.37%	
ESMF - returns	-	3,450	3,450	3,450	-	6,900		20,000	1,350	34.50%	511.11%	
IQ revenues (including sponsorship)	-	-	-	-	-	-		150,000	-	0.00%		
Revenue received in previous year (deferred)												
- CARES grant	-	-	-	-	-	-		14,750	17,890	0.00%	0.00%	
- Civic grants	-	-	-	-	-	-		125,375	-	0.00%		
TOTAL REVENUES	\$ 1,179,100	\$ 60,950	\$ 1,240,050	\$ 3,450	\$ 11,500	\$ 1,255,000	\$	1,740,821	\$ 1,269,240			
Expenses												
Programs												
ESMF Program	\$ -	\$ 87,820	\$ 87,820	\$ -	\$ 27,000	\$ 114,820	\$	143,350	\$ 67,096	80.10%	171.13%	
Industry Supports Programs	128,100	-	128,100	-	6,000	134,100		231,750	151,407	57.86%	88.57%	
Location Programs	137,050	-	137,050	-	56,500	193,550		202,296	98,084	95.68%	197.33%	
Screen Friendly Programs	24,300	-	24,300	-	-	24,300		23,500	7,351	103.40%	330.57%	
Skills Development & Other Events	17,950	-	17,950	-	51,500	69,450		243,850	13,865	28.48%	500.90%	
Inbound Grant Program	25,375	-	25,375	-	-	25,375		24,375	25,700	104.10%	98.74%	
	332,775	87,820	420,595	-	141,000	561,595		869,121	363,503			
Operations												
Governance	24,200	-	24,200	-	-	24,200		19,050	12,656	127.03%	191.21%	
Communications, Marketing & External Relations	35,875	-	35,875	-	57,250	93,125		84,325	74,518	110.44%	124.97%	
Administration	786,250	-	786,250	-	33,125	819,375		796,175	715,804	102.91%	114.47%	
	846,325	-	846,325	-	90,375	936,700		899,550	802,978			
TOTAL EXPENSES	\$ 1,179,100	\$ 87,820	\$ 1,266,920	\$ -	\$ 231,375	\$ 1,498,295	\$	1,768,671	\$ 1,166,481			
NET CONTRIBUTION (DEFICIT)	\$ -	\$ (26,870)	\$ (26,870)	\$ 3,450	\$ (219,875)	\$ (243,295)	\$	(27,850)	\$ 102,759			
Metrics -												
Programming as % of CoE grant			37%			50%		75%	31%			
Programming as % of total revenue			34%			45%		50%	29%			
Admin (not including salaries) as % of CoE grant			16%			24%		21%	18%			
Admin (not including salaries) as % of total revenue			15%			22%		14%	16%			
Salaries as % of total revenue			53%			53%		38%	52%			