

THE SCREEN INDUSTRIES **IN** **EDMONTON**

2020 -
Present





Introduction to the Edmonton Screen Industries Office

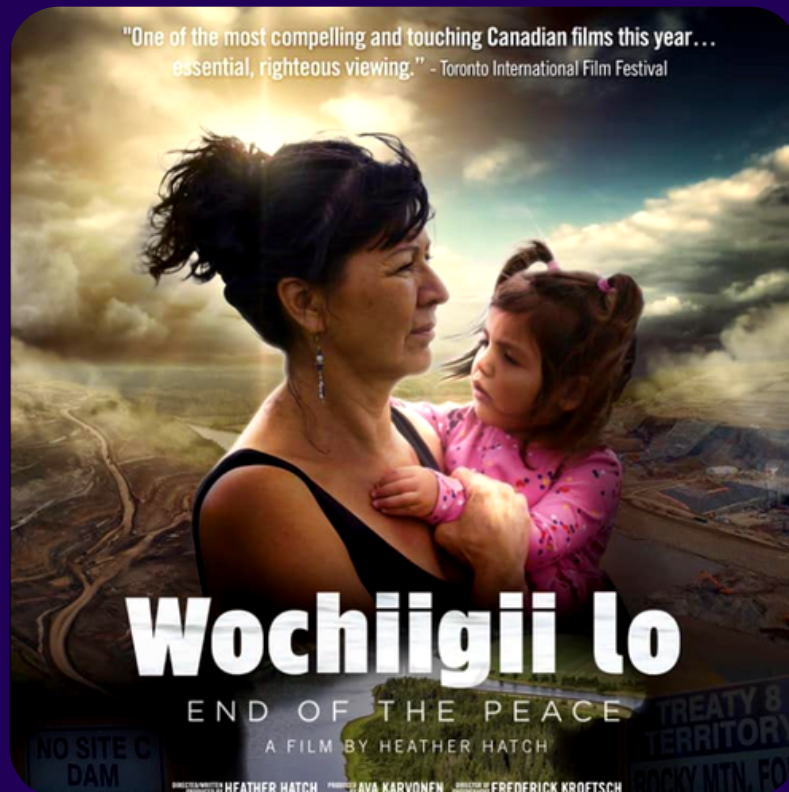
The ESiO is an economic development catalyst for the screen industries, both **film & tv** as well as the **interactive digital media** industry.



Board Chair,
Peggy Garritty



CEO,
Tom Viinikka

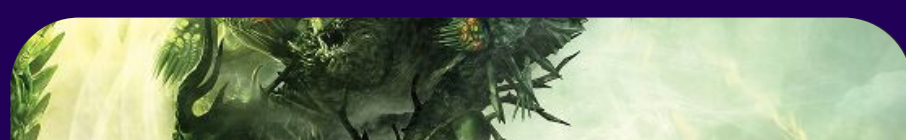


Film & TV

Film and tv is **booming** in Alberta! In 2021 the industry has **\$500 million** in production.

Interactive Digital Media

Video games are **thriving** across Canada! In 2021, they alone make up **\$4.3 billion** of Canada's GDP.



Rapid Change

The world of the screen industries is changing rapidly

Investment



More Engagement,
Greater Impact



Looking Ahead



COVID-19



Refined
Focus



New
Programs

Any Questions?

We are always available to discuss how we can contribute to the economic development of the City of Edmonton through the screen industries.

Thank You!

