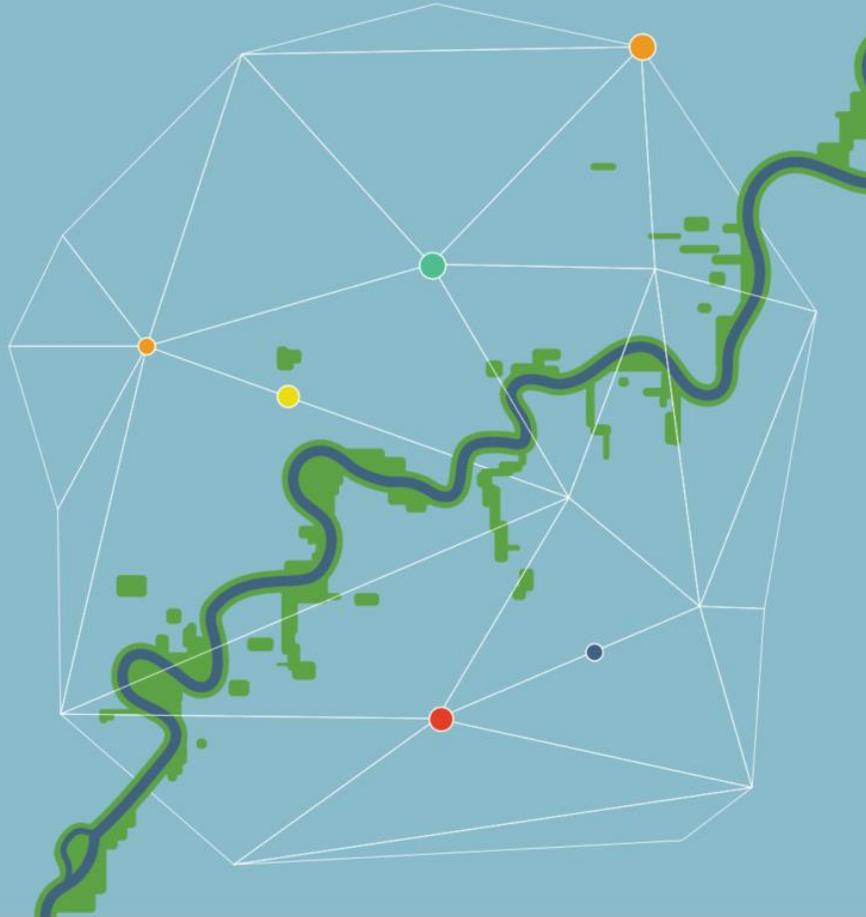




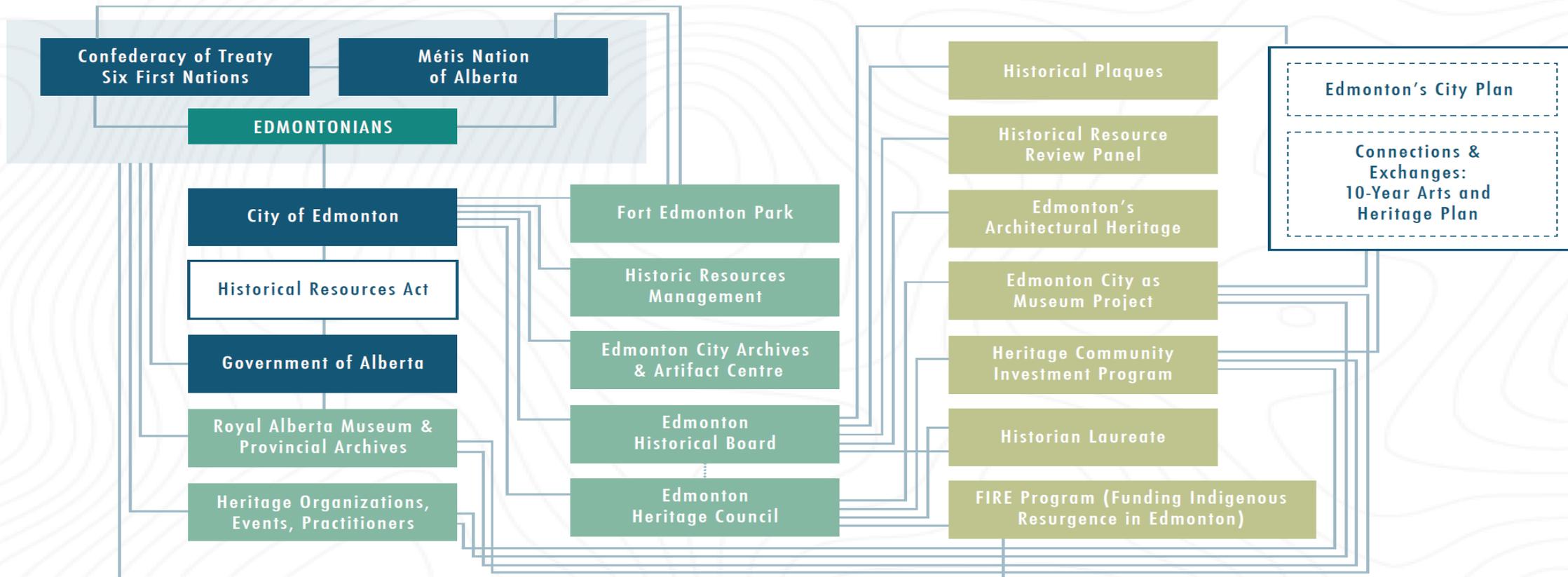
2020 ANNUAL REPORT



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EDMONTON'S HERITAGE ECOLOGY

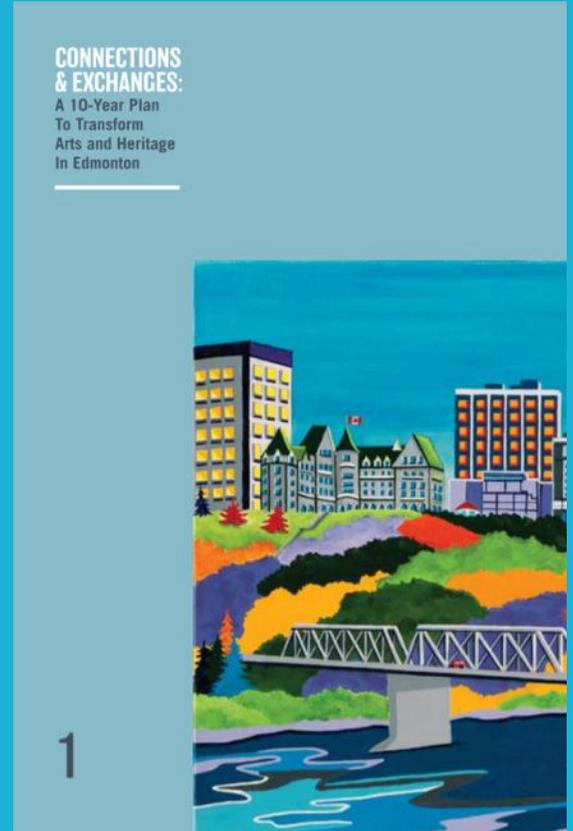




3 **AMBITIONS**
Ambitions paint a long-term view of the population, system and sector-wide changes that should occur as a result of the plan's success. The aggregate of the **ambitions** contributes to a desired change in Edmonton that goes beyond the arts and heritage sector and speaks to a bigger impact.

8 **AIMS**
Aims describe medium-to-long-term measurable changes in status, condition or behaviour as a result of the successful implementation of the plan's **actions**. **Aims** are measured through a purposeful mix of qualitative, quantitative, emergent and community-based evaluation and learning approaches.

55 **ACTIONS**
Actions are the interventions, initiatives, programs or activities we undertake to achieve the desired **aims**. **Actions** are set in the short- to medium-term and come alive through implementation plans. **Actions** are measured on an ongoing basis with clear and predetermined key performance indicators, process and progress metrics.



Connections & Exchanges

A 10-Year Plan to Transform Arts & Heritage in Edmonton

Ambitions of *Connections & Exchanges*

**Alive with
arts and
heritage**

**A hub for
extraordinary
creation and
reputation**

**A
thriving
and well-
funded arts
and heritage
ecosystem**

AMBITION BOOK	AIMS	ALIGNMENT WITH COUNCIL'S STRATEGIC PLAN
Book 2: Alive With Arts and Heritage	<p>Edmonton's neighbourhoods come alive with meaningful and relevant opportunities for participation and engagement.</p> <p>Edmontonians feel a sense of belonging and connectedness to peoples, places and stories.</p> <p>Arts and Heritage leaders are actively engaged in civic planning and implementation.</p> <p>Conditions are in place to remove barriers for all Edmontonians to participate in cultural experiences.</p>	<p>Healthy City</p> <p>Urban Places</p>
Book 3: A Hub for Extraordinary Creation and Reputation	<p>Dynamic exchanges of ideas and expertise occur between Edmonton's arts and heritage sector and the world.</p> <p>Diverse platforms for collaboration exist within Edmonton that allow artistic and heritage communities to connect, create and collaborate.</p>	<p>Healthy City</p> <p>Regional Prosperity</p> <p>Climate Resilience</p>
Book 4: A Thriving and Well-Funded Arts and Heritage Ecosystem	<p>Arts and heritage practitioners are economically resilient.</p> <p>New and existing arts and heritage organizational capacity enables innovation and builds resilience in the sector.</p>	<p>Healthy City</p> <p>Regional Prosperity</p>

EDMONTON HERITAGE COUNCIL STRATEGIC GOALS AND PRIORITIES 2021/2022

Edmontonians have a sense of belonging and connectedness to the people, places, and stories of their city.

- Create and support opportunities for cultural connection and understanding between people, communities, and places.
- Advance Edmonton City as Museum Project as a place of dialogue, exchange, and collaborative city building.
- Work with heritage community to adopt inclusive practices in museums, archives, historical research, and programming.
- Contribute to placemaking through connections to cultural landscapes, natural history, built history, object, language, and story.
- Support Indigenous peoples in revitalizing and participating locally in traditions that reflect their connections to ancestors and the land.

Heritage leaders are actively engaged in civic planning and implementation.

- With City Administration, develop policy guiding interpretation, naming, commemoration, participation, built heritage, boards, committees, facilities, and collections. Incorporate heritage into City strategies and planning.
- Encourage active civic engagement and participation in cultural activities.
- Adopt a definition of civic vitality including heritage as a valued component.
- Apply a Fourth Pillar approach to City of Edmonton planning and policy development.

Remove barriers for all Edmontonians to participate in heritage experiences.

- Create learning opportunities to build sector capacity and remove barriers to participation.
- Review Historian Laureate program and mandate for cultural inclusion.
- Stand with Indigenous leaders in cultural work.
- Resource Indigenous-led activities that support cultural practice and reclamation.

Edmonton's heritage sector, organizations, and individuals are innovative and economically resilient.

- Increase investment in Edmonton's heritage through Heritage Community Investment Program (HCIP).
- Research, develop, and implement an equitable pay scale for practitioners.
- Build funding opportunities for heritage practitioners and organizations.
- Increase heritage sector capacity through training and mentorships.
- Research prospect of grants for organizations to enhance program development, access, and consistency.
- Provide change capital to cultural organizations to meet the needs of a rapidly changing city.

Edmonton's neighbourhoods offer meaningful opportunities for heritage participation and engagement.

- Nurture cultural curiosity through planned and spontaneous heritage experiences.
- Inventory and develop heritage interpretative experiences to increase visibility, access, and engagement.

Diverse platforms for collaboration within Edmonton allow heritage communities to connect and create.

- Broaden Edmonton City as Museum Project to include public art as well as neighbourhood and cultural heritage in a significant platform for cultural discovery and knowledge building.
- Connect individuals and groups with the resources they need to do creative, innovative heritage work.

Dynamic exchanges of ideas and expertise between Edmonton's heritage sector and the world.

- Work with City Administration to champion public heritage experiences and raise awareness of Edmonton's leading practices.
- Create opportunities for practitioners to develop and promote innovative practices.
- Work with public and private partners to celebrate and promote Edmonton's historic urban landscapes, including sites of conscience.

ABOUT EHC

VISION

Edmonton embracing its diverse heritage, inclusive of all people, communities, and cultures on Treaty 6 Territory, consistent with the principles of [Truth and Reconciliation](#).

MISSION

We connect people to the stories of our city by helping Edmontonians research, preserve, interpret, and advocate for our heritage.

MANDATE

The Edmonton Heritage Council is a leader in advancing [Connections & Exchanges](#), Edmonton's 10-year arts and heritage plan.

HIGHLIGHTED PROGRAMS AND WORK IN PROGRESS



Invests funds, provided by the City of Edmonton, into the stabilization, increased professionalism, and innovation of heritage in Edmonton.

- Programming costs now eligible for Operational grant funding.
- Pandemic-related changes to eligible projects shift activities to digital spaces to allow at-home participation for those with reliable internet access.
- Introduction of Heritage Writers' Reserve award.
- Application of board-approved Equity Policy to grant materials and jury processes.
- Launch of Change Capital Project Grants in late 2020.



Tells the stories of the [People](#), [Places](#), [Things](#), and [Moments](#) that make Edmonton our city.

- ECAMPing Trips offer free online opportunities for participation from home. 2021 themes include Black history, queer history, and stories of arrival and settlement.
- Calls for story contributors open to all Edmontonians and selected via peer review.
- Season 2 of [ECAMP Podcast](#) followed themes of LGBTQ2S+, immigration, and neighbourhood histories
- Expanding virtual exhibit content and functionality to share previous ECAMP in-person exhibit content such as Edmonton Living Rooms (2017); developing new virtual exhibits based on such HCIP-funded work as Dr. Jennifer Kelly's History of Black Migration to Alberta panels.



Designed to reignite First Nations, Métis, and Inuit traditional practices and protocols in connection to lived heritage. This unique grant opportunity assists all applicants in building their capacity to apply for other grants through the process of applying for and receiving FIRE funding.

- Introduced this new Indigenous funding stream with staffing in 2021.
- Significant outreach and relationship development work central in early activities.
- Includes budget to support pilot partnership opportunities.

Over 50% of respondents to our question about barriers to participation in local heritage community have identified at least one barrier. Lack of physical and information access among key factors.

62% say they are fairly paid. 38% report making under 50k.

30% report experiencing some discrimination, with race/ethnicity, gender identity and/or expression being some of the most common responses.

Only 27% self-identify as full-time employees in the heritage sector, while 36% volunteer in the sector.

Over 40% of organizations polled report being not very involved or not at all involved within Edmonton's heritage community.

The three problems most frequently reported by organizations polled:

- 1) Adequate staffing;
- 2) Financial resources;
- 3) Succession planning

Heritage Community Investment Program

Supporting sustainability and evolution of existing organizations

Helping emerging organizations and projects deve



Without Discrimination: The Delwin Vriend Case



On podcast platforms: Friday, Dec. 10, 2021

Listen & Subscribe at: citymuseumedmonton.ca/podcast



A new program produced by the Alberta Labour History Institute, hosted by Murray Billett, for ECAMP Podcast



Broadcast premiere on CJSR 88.5 FM
Friday, December 10, 2021 @ 6 PM (MT)



fire

FUNDING
INDIGENOUS
RESURGENCE IN
EDMONTON



EDMONTON
CITY AS
MUSEUM
PROJECT

THE HERITAGE RESET

A Framework for Alignment and Impact

National Trust
for Canada



Fiducie nationale
du Canada



How heritage might be misperceived to be part of the problem

A cost versus an investment

Haven't yet presented an inarguable business case in favour of preservation, hence can be misunderstood as a cost on today versus an investment for the future.

Elitist and not representative

Mistaken for a 1% concern that is all about protecting and celebrating privileged capital assets belonging only to a few and not available to the many.

Rooted in a past seen now to be in the wrong

Thought to be one-sided and representing the comfortable and filtered aspects of history which are now being challenged, reframed and even cancelled outright.

Marginally relevant in the fight against climate change

Seen to be concerned with only a small number of places, and in some cases resistant to climate-friendly changes to them.

Broader purpose unclear to others

Being either too narrowly seen to be about the physical and not enough about achieving bigger, systemic outcomes.



EDMONTON CITY AS MUSEUM PROJECT

Edmonton City as Museum Project (ECAMP) built on and developed its strengths throughout 2020, providing accessible, diverse programming, from popular story collections to online exhibitions to virtual ECAMPing Trips.

2021 will see the release of the ECAMP Podcast's long awaited second season, with a team of storytellers animating themes of LGBTQ2S+, immigration, and neighbourhood histories.

4 ECAMPing Trips (offered virtually due to the pandemic)

In 2020, there were over 110,000 visits to the ECAMP website, representing an increase of nearly 100% compared to the previous high in 2016.



Matt Hillermann and Amber Paquette (Edmonton's Historian Laureate) joined ECAMP in June 2020 for a presentation on Reading Métis History Into the Landscape of Edmonton



Guest speakers Grace Law, Soni Dasmahapatra, Shreela Chakrabartty, and Lan Chan-Marples joined the team for the first in a series of virtual ECAMPing Trips in June 2020

21 story contributors (including 17 new ECAMP writers) had stories published on our platform through the second half of 2020.

"Thank you all so much for your knowledge and wisdom on all of this. I feel much more connected to the land I live on now, and that's just so meaningful."
– ECAMPing Trip attendee



Flying Canoe Volant's Métis site in early 2020. Photo credit: Allen Jacobson

THE EVOLUTION OF HCIP

In 2020, HCIP responded to the changing needs of Edmonton's heritage sector through three new streams alongside existing funding avenues. As the COVID-19 pandemic transformed the way many of us live and work, EHC consulted with community members to responsively direct programming supports. Meanwhile, HCIP continued to develop and maintain relationships with new and returning grant applicants.

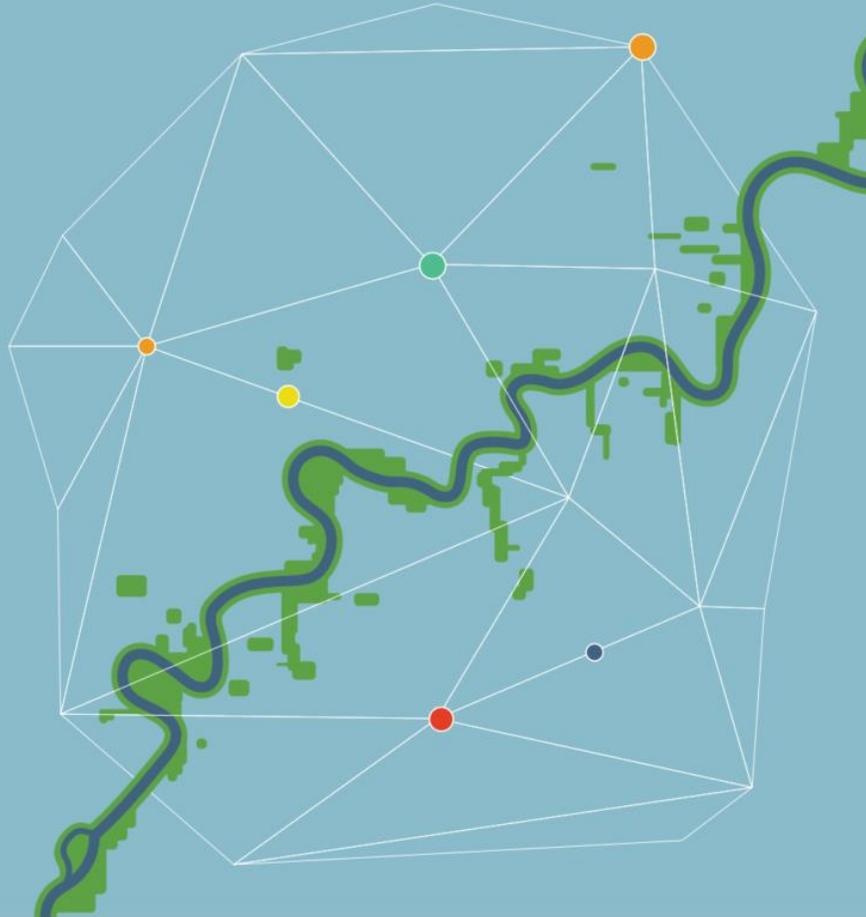
As we look to 2021 and beyond, we plan to develop and refine the program to gain deeper insights into community needs.

45% of re-applications were successful in receiving funding (9 of 20), compared to 38% overall success rate (50 of 131)

3 funded projects were for later phases of work previously funded through HCIP



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The Heritage Community Investment Program invests funds—provided by the City of Edmonton—into the stabilization, increased professionalism, and innovation of heritage in Edmonton, for Edmontonians.



Project grant recipient:
Edmonton Multicultural Coalition for
Telling Our Stories: The Legacy of Horn of Africa Immigrants and Refugees



Travel grant recipient:
Jean Middleton for travel to Ottawa and Gatineau
Symposium on the value of play in museums



Operational grant recipient:
La Société historique francophone de l'Alberta



Project Accelerator grant recipient:
Judy Iseke for short film *Wesaketewenowuk: Roots Growing Up*
Michif stories and song with musician Andrea Menard and Elder Tom McCallum

PROJECT GRANTS AWARDED

Supporting non-profit organizations to undertake projects that preserve, research, document, interpret, celebrate, and raise awareness of the history and heritage of Edmonton.

Alberta Council of Ukrainian Arts – Threads That Connect	\$9,750)
Alberta Labour History Institute – Oral Histories with Recent Immigrants from Muslim–Minority Countries	\$25,000)
Black Canadian Women in Action Society – BCW: Black Girls Empowerment by Art & Culture	\$20,870)
Bannerman Community League – Edmonton Eats Documentation Project	\$25,000)
Centre Communautaire Edmonton – Indigenous Cultural Program	\$21,000
Commonwealth Association of Museums – Edmonton- Caribbean Heritage Exchange	\$25,000)

36% of successful applicants self-identified as BIPOC or LGBTQ2S

OPERATIONAL GRANTS AWARDED

Supporting museums, archives, and other heritage organizations to research, preserve, interpret, and advocate for Edmonton's heritage.

Alberta Aviation Museum	\$158,478
Alberta Genealogical Society	\$22,276
Alberta Labour History Institute	\$9,050
Alberta Pioneer Railway Association	\$16,457
Edmonton Chinatown Chinese Library	\$16,991
Edmonton Radial Railway Society	\$14,603
Loyal Edmonton Regiment Museum	\$7,810
Société historique francophone de l'Alberta -	\$30,990

HCIP RECIPIENT: CENTRE COMMUNAUTAIRE EDMONTON

"The funding allowed us to provide an expanded Indigenous cultural component to the Flying Canoe Volant Festival that included sharing/connecting, interpretive, and educational (awareness) experiences in the spirit and context of Edmonton's vibrant and fascinating past, and its inclusive present."



Edmonton Chinatown Multi-Cultural Centre, home to the Edmonton Chinatown Chinese Library, as painted by Jan Tereszczenko

HCIP RECIPIENT: EDMONTON CHINATOWN CHINESE LIBRARY

"Thanks to the Edmonton Heritage Council Operational Grant, we have facilitated the project of switching library catalogue systems. The new system enabled us to be compatible with the local public library and significantly upgraded our service level, especially the online services. The enhancement of online access to collections increased the public use

Community Project Grant

Community Project Grants are designed to provide assistance—up to 75 percent of an applicant's eligible expenses, to a maximum of \$20,000—for non-profit organizations to undertake projects that preserve, research, document, interpret, celebrate, and raise awareness of the history and heritage of Edmonton.

Deadline: March 4, 2022

Upcoming Grant Deadlines

The Heritage Community Investment Program (HCIP) is looking for Jurors and Jury Chairs for the 2022 season.

Deadline: January 10, 2022

FIRE Grants

Learn more about our new Funding Indigenous Resurgence in Edmonton funding opportunities, separate from the HCIP program, at edmontonheritage.ca/fire

Deadline: TBA

Operational Grant

Provides operating funds to museums, archives, and other heritage organizations so they can research, preserve, and interpret Edmonton's heritage. Please carefully review the complete guidelines, as they have changed.

Deadline: September 30, 2022

Research & Planning Grant

Research & Planning grants provide funding support to individuals and organizations to complete preliminary research or planning towards a larger heritage project. This stream replaces Individual Seed funding. All grant forms for this stream are now available.

Deadline: March 4, 2022

Project Accelerator Grant

Project Accelerator grants provide funding support to individuals and organizations undertaking small-scale heritage projects that tell Edmonton stories. Some aspects of this grant stream have recently been updated. All grant forms for this stream are now available.

Deadline: March 4, 2022

Career Development

The new Career Development stream replaces previous HCIP streams Online Learning and Travel. The Career Development Grant provides funding assistance for individual heritage practitioners to gain new skills and knowledge to support the development of heritage work in Edmonton. All grant forms for this stream are now available.

Deadline: Applications now open through rolling intake for 2021 and 2022

Change Capital Project Grant

Now known as Change Capital Project Grants, this stream provides funding to heritage organizations – up to \$20,000, with no matching requirement – to undertake projects that develop internal capacity and new strategies that build resilience within the heritage sector. All grant forms for this stream are now available.

Deadline: Applications now open through rolling intake for remainder of 2021 and for 2022

Heritage Writers' Reserve Award

The Heritage Writers' Reserve Award is an annual award that recognizes the achievements of one Edmonton-based writer, researcher, or historian. The award is intended to be used to advance the publication and dissemination of a book project that explores aspects of Edmonton's history and heritage.

Deadline: TBA

PROJECT ACCELERATOR – DIGITAL HERITAGE EXPERIENCE GRANTS AWARDED

Supporting individuals and organizations in new initiatives that share Edmonton's stories through digital or virtual media.

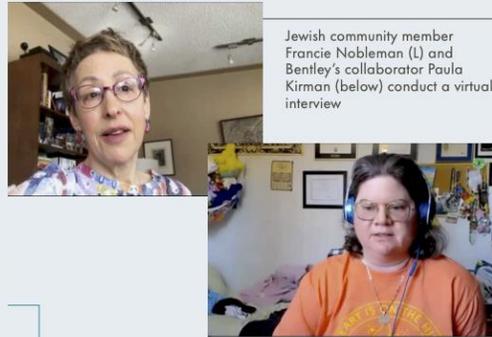
Helen Belay – <i>The Edmonton Capsule....The Renaissance Conspiracy: Decolonizing History miniseries</i>	\$10,000
Adam Bentley – <i>Jewish Edmonton Stories Online</i>	\$10,000
Boyle Street Community Services – <i>InVisible Persons: Projections from the Drop-In</i>	\$8,796
Dave Clarke – <i>Beneath Our Feet: Edmonton on the Map</i>	\$10,000
Frederick Kroetsch – <i>Wop May: The Untold Story</i>	\$10,000
Michelle Lavoie – <i>Edmonton Queer History Interactive Map and Website</i>	\$10,000
Elizabeth Letendre – <i>Digital Memoir of Elder Elizabeth Letendre</i>	\$10,000
Celia Taylor – <i>Hardboiled</i>	\$4,500
Megan Tsang – <i>REN Project</i>	\$7,000
Elaine Yip – <i>Headstone Addresses</i>	\$10,000

First-time recipients were awarded **63%** of grants

PROJECT ACCELERATOR – INDIVIDUAL SEED GRANTS AWARDED

Supporting individual heritage practitioners in preliminary planning or research towards a larger heritage project.

Tara Beck – <i>YEG Forest Site School Pilot</i>	\$4,500
Yong Fei Guan – <i>Goji Paradise</i>	\$5,000
Crystal Fraser – <i>Residential School Legacies: A Photo Essay of Forgotten Spaces in Alberta</i>	\$5,000
Rebecca Lippiatt – <i>Edmonton in the Time of COVID</i>	\$5,000
Kristine Nutting – <i>Kookum Stories</i>	\$5,000
Sharlene Thomas – <i>Movements: Retracing the Steps</i>	\$5,000



Jewish community member Francie Nobleman (l) and Bentley's collaborator Paula Kirman (below) conduct a virtual interview

HCIP RECIPIENT: ADAM BENTLEY

"This grant permitted Paula Kirman and me to begin work on *Jewish Edmonton Stories Online*, a cultural mapping project that collects and will share the experiences and memories of primarily elderly Jewish people in Edmonton. It is important in this time of isolation to remain connected to your community and able to share your stories with each other and every person in Edmonton."



Chinese-Canadian artist Yong Fei Guan collecting wild goji berries plants for propagation at the edge of the river valley, Downtown Edmonton, June 2020. Photo credit: Dustin Bajer.

HCIP RECIPIENT: YONG FEI GUAN

"The HCIP enabled us to continue researching the history of goji berries in Edmonton and we completed the first propagation attempt in 2020. We also connected with locals who are interested in heritage projects and their initiatives."

TRAVEL GRANTS AWARDED

Supporting heritage practitioners to travel outside of the Edmonton Metropolitan Region for professional development or research that will support the telling of Edmonton-based stories.

Juliette Champagne	\$2,330
A trip through Paris, Meudon, Nantes, Ste Pazanne, Renne, and Le Mans allowing Juliette to complete her research in the preparation of two manuscripts.	
Crystal Willie.....	\$3,670
A one-week residency at L'AiR Arts in Paris, France revisiting the spirit and creative influences of <i>Les Années Folles – The Roaring 20s</i> and the interwar period when Paris was a safe haven for international artists in a world upended.	

HCIP RECIPIENT: CRYSTAL WILLIE

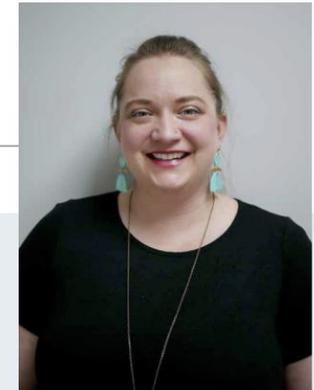
"The residency was a chance to share and learn from cultural professionals and artists from all over the world while considering the historical and cultural context of 1920s Paris and what we can learn and apply in the 2020s. It really was the professional experience of a lifetime – so much more profound when you consider what began a few short weeks after we returned."

In addition to the **50** funded individuals and organizations, another **49** parties worked as partners and collaborators



L'AiR Arts Cultural Professional Residents and Hosts participate in a 1920s literary and historical tour of Paris. Pictured at the once home of Gertrude Stein and Alice B. Toklas; the location of their storied writer and artist salons.

Photo credit: L'AiR Arts



Stephanie Huolt of Canadian Energy Museum

Photo credit: Qi Wang

ONLINE LEARNING GRANTS AWARDED

Supporting heritage practitioners to participate in online courses, workshops, or virtual conferences to gain new skills to contribute to the development of heritage in Edmonton.

Stephanie Huolt – <i>Leadership Communications and Managing Organizational Change (University of Alberta, Faculty of Extension)</i>	\$1,406
Jean Middleton – <i>Project Management Series (University of Alberta, Faculty of Extension)</i>	\$1,635
Marlee Yule – <i>Environmental Studies (Athabasca University)</i>	\$784.25

HCIP RECIPIENT: STEPHANIE HUOLT

"As a small non-profit museum, budgets for things like extra training and courses can be limiting, and grants are greatly appreciated to assist with these opportunities. These courses helped me build further confidence in my role as a team and community leader and insight into managing organizational and board changes."