

# THE SCREEN INDUSTRIES IN EDMONTON

2020 -  
Present





# Introduction to the Edmonton Screen Industries Office

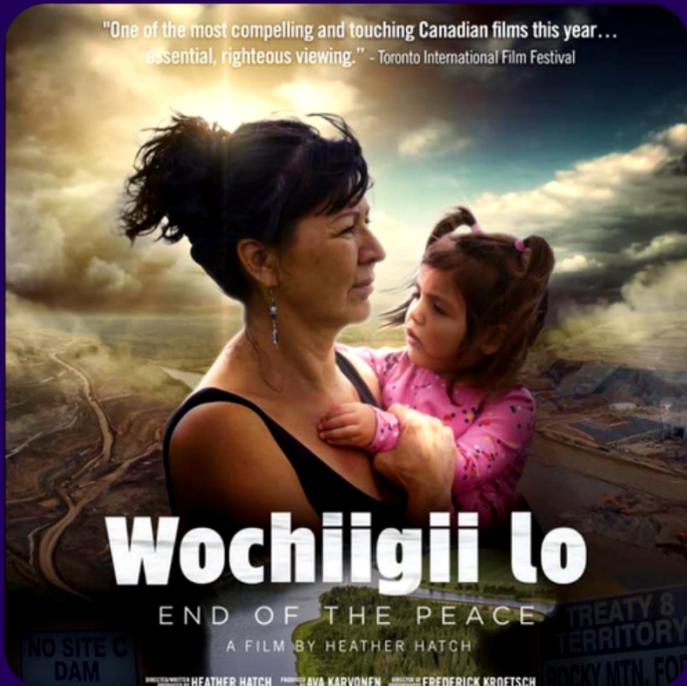
The ESiO is an economic development catalyst for the screen industries, both **film & tv** as well as the **interactive digital media** industry.



Board Chair,  
Peggy Garritty



CEO,  
Tom Viinikka

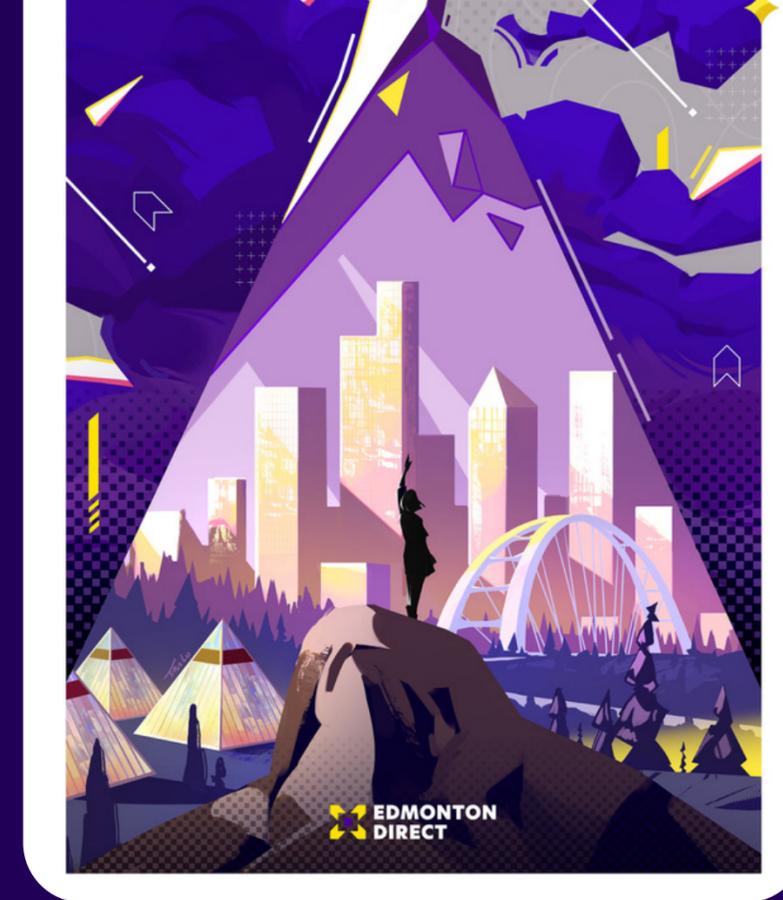


# Film & TV

Film and tv is **booming** in Alberta! In 2021 the industry has **\$500 million** in production.

# Interactive Digital Media

Video games are **thriving** across Canada! In 2021, they alone make up **\$4.3 billion** of Canada's GDP.



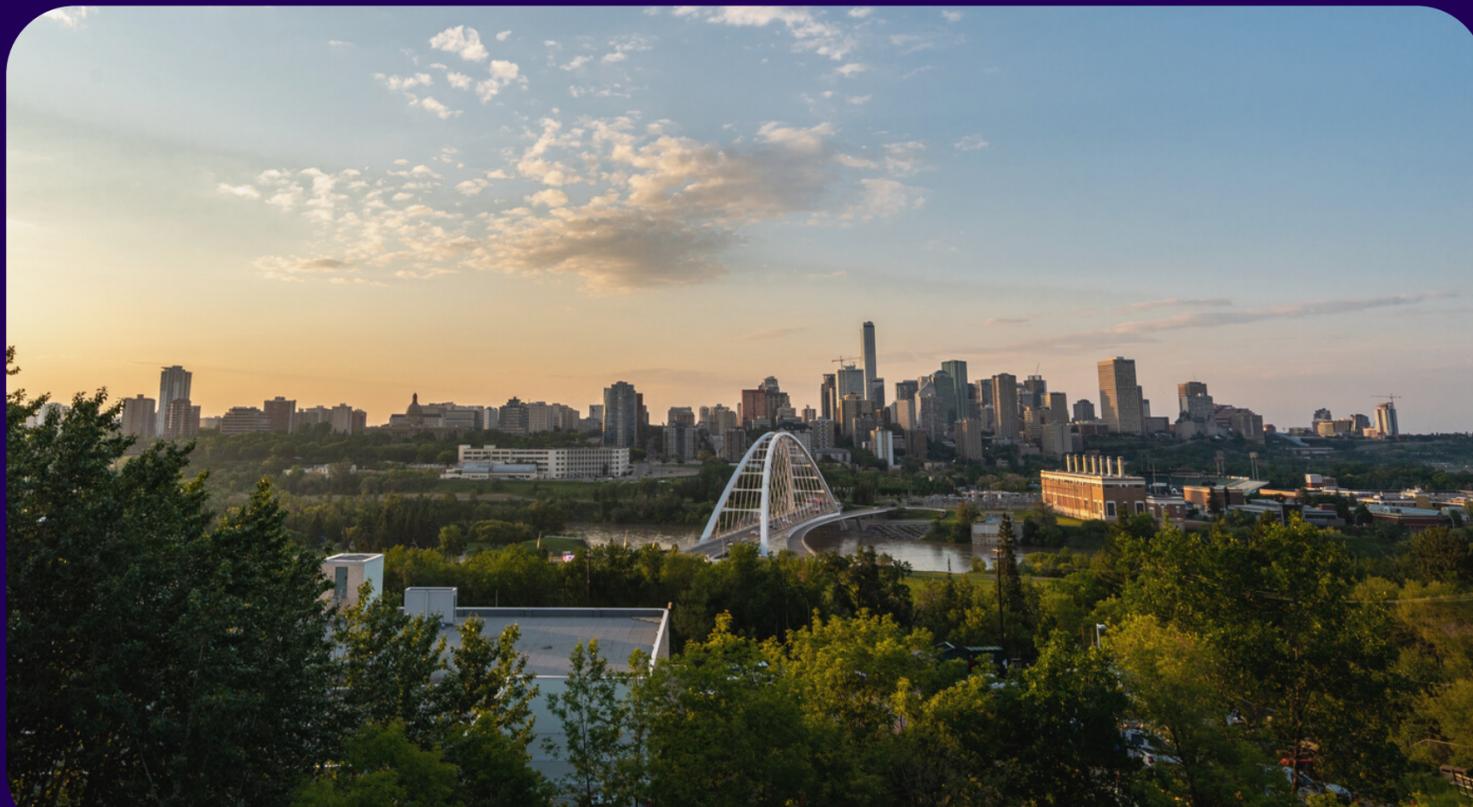


# Rapid Change



The world of the screen industries is changing rapidly

Investment



More Engagement,  
Greater Impact



# Looking Ahead



COVID-19



Refined  
Focus



New  
Programs



# Any Questions?

We are always available to discuss how we can contribute to the economic development of the City of Edmonton through the screen industries.

Thank You!

