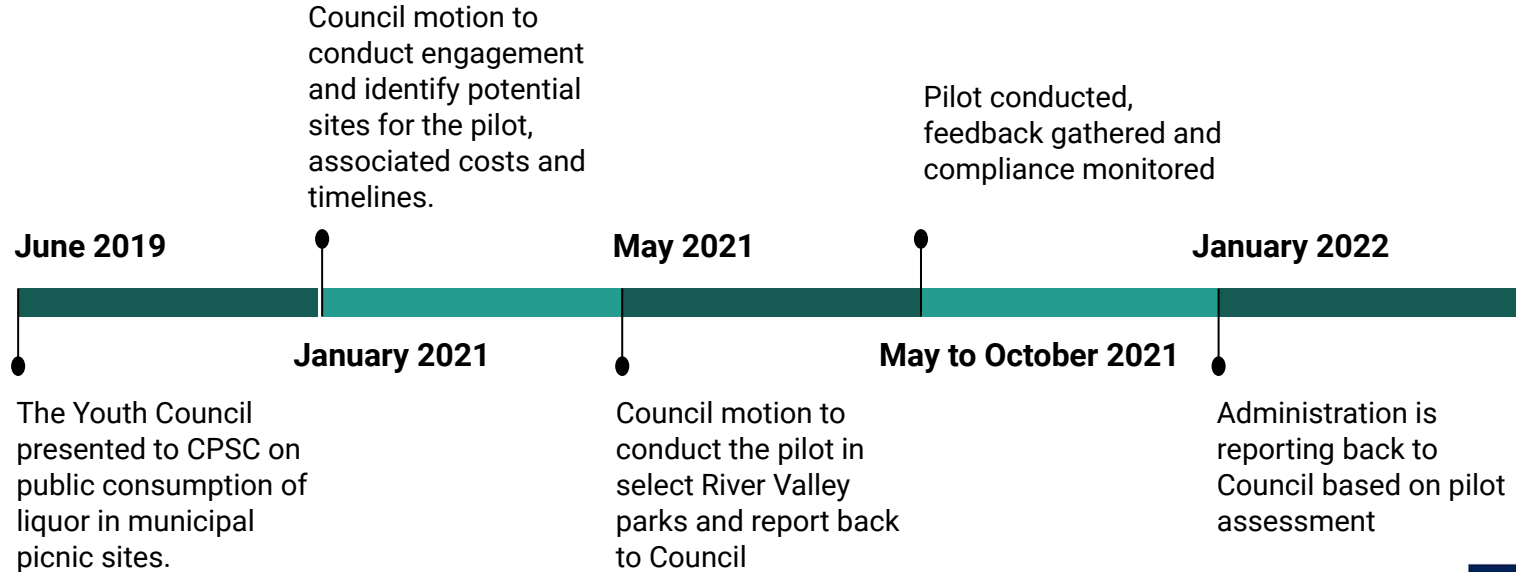


# Alcohol Consumption in River Valley Parks - Pilot Project Results

January 31, 2022  
Community and Public Services Committee

# Why We are Here



# Designated Pilot Locations - Alcohol Consumption

## GOVERNMENT HOUSE PARK

Designated for consumption: 11  
Bookable sites: 1  
Non Bookable sites: 10

## WILLIAM HAWRELAK PARK

Designated for consumption: 3  
Bookable sites: 1  
Non Bookable sites: 2

## WHITEMUD PARK

Designated for consumption: 5  
Bookable sites: 1  
Non Bookable sites: 4

## VICTORIA PARK

Designated for consumption: 4  
Bookable sites: 3  
Non Bookable sites: 1

## SIR WILFRID LAURIER PARK

Designated for consumption: 10  
Bookable sites: 4  
Non Bookable sites: 6

## RUNDLE PARK

Designated for consumption: 10  
Bookable sites: 3  
Non Bookable sites: 7

## GOLD BAR PARK

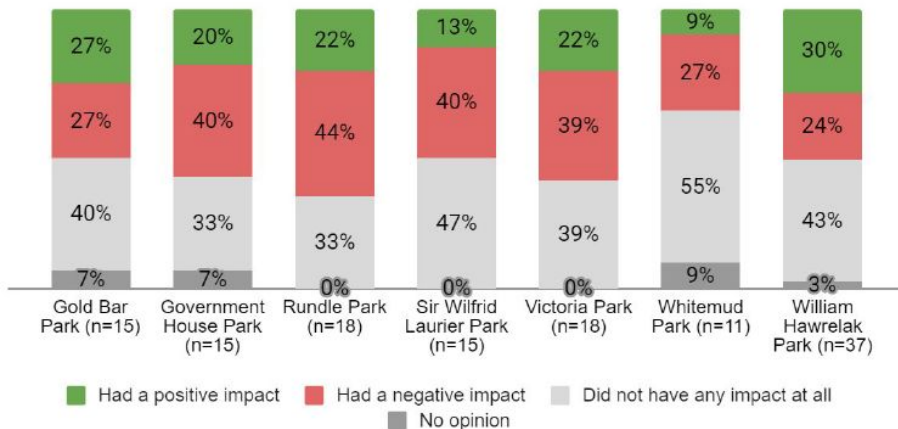
Designated for consumption: 4  
Bookable sites: 1  
Non Bookable sites: 3

RIVER VALLEY  
PICNIC SITES

# Ongoing Feedback During the Pilot

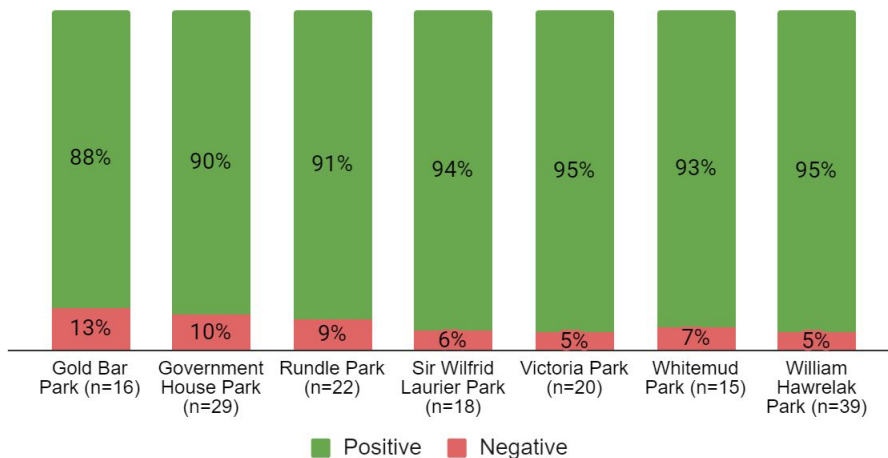
## Did the introduction of designated alcohol consumption picnic sites impact your experience in ... Park in any way?

Respondents=Those who did not utilize alcohol consumption picnic site



## Overall, did you have a positive or negative experience?

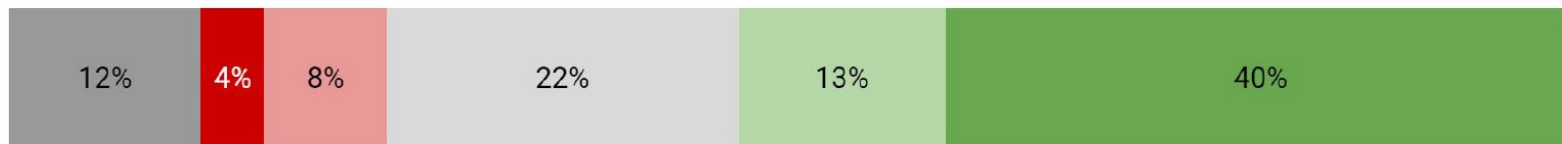
Respondents=Those who utilized alcohol consumption picnic site



# Post-Pilot Survey

**How would you rate your experience with the pilot program that allowed alcohol consumption at designated picnic sites in Edmonton?**

*Respondents who are aware of the pilot and have experienced it by utilizing a site or visiting a designated park=2,526*



■ No opinion ■ Very negative ■ Somewhat negative ■ Neither positive nor negative ■ Somewhat positive ■ Very positive

# Stakeholder Feedback

Concerns identified pre and post pilot:

- Trends associated with increased substance abuse
- Normalization of alcohol use
- Increased exposure to some populations
- Safety considerations
- Lack of data related to individuals using parks



## Enforcement Findings

Violation Type	# of Violations
Alcohol related in designated sites	245
Alcohol related in non-designated sites	1,664
Non-alcohol related in designated and non-designated sites	541



## Next Steps and Considerations





Thank You



Edmonton