

DEVELOPMENT  
SERVICES  
Feb 23, 2022



Major changes to the regulations include:

1. Freestanding signs:

- a. a maximum of 22 freestanding signs around the perimeter of the site
- b. Maximum 12m high on the NW and SW corners of the mall site on 170 Street NW; &
- c. Maximum 11m high on the NW and SW corners of the mall site on 178 Street NW.

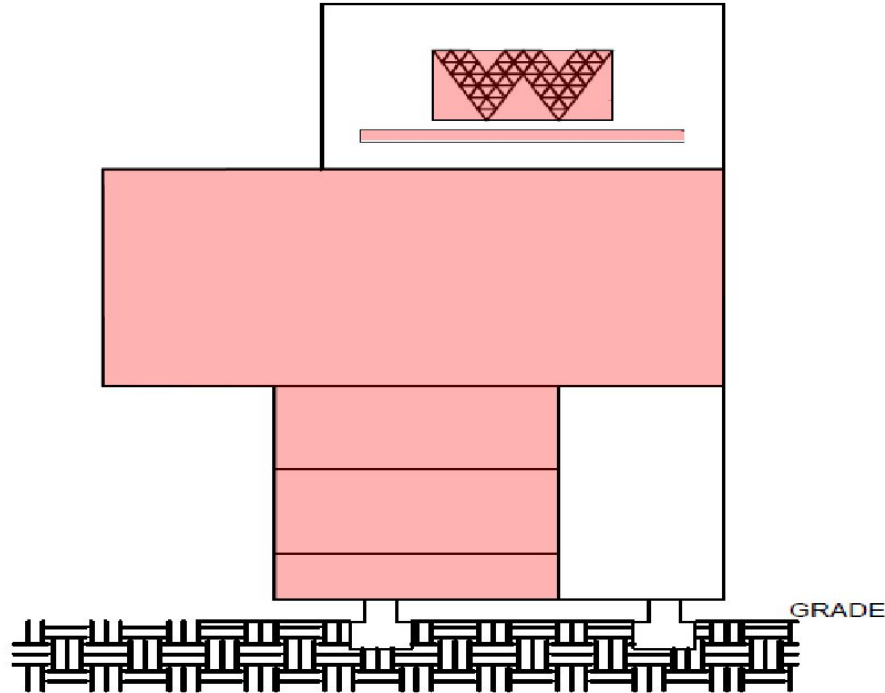


## **Digital signage:**

- a. Digital signage may be located adjacent to residential areas but is not to face residential areas
- b. All digital signage in proximity to residential areas will be shut off between midnight and 5 AM and have additional summer and winter restricted hours of operation
- c. Digital signage adjacent to commercial areas (170 Street NW, and portions of 87 Avenue and 90 Avenue) is not included in the time restrictions.
- d. Digital signage is not permitted on the roof of the mall.

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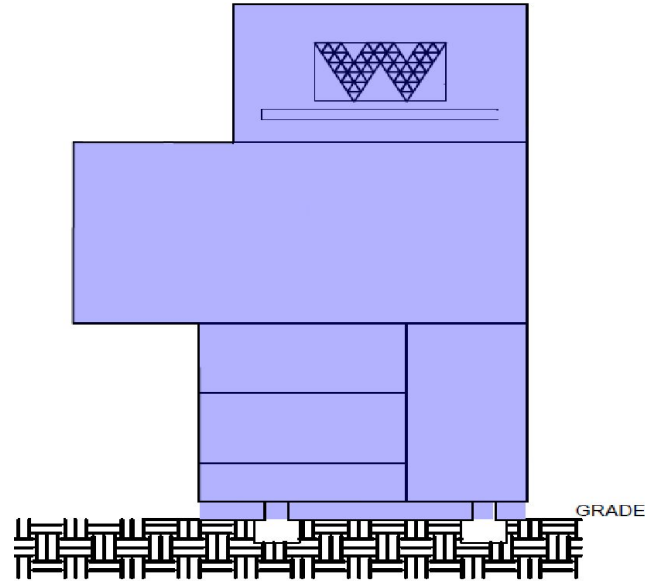
“**Copy Area**” means the total area of one or more geometric shapes, which contain all of the Copy on a Sign.



COPY AREA:



**“Sign Area”** means the entire area of the Sign measured from the finished ground surface directly under the sign to the highest point of a Sign.



SIGN AREA:

