



Urban Planning and Economy

**UPE00909 Vehicle for Hire Annual  
Report - 2021 Program Update**

Community and Public Services Committee  
March 7, 2022

# Vehicle for Hire and The City Plan



## Planning, Policy & Regulation

- Promote Accessible, Safe Affordable Private Transportation
- Provide Equitable and Inclusive Services to all Edmontonians
- Vehicle for Hire Bylaw



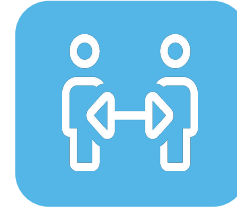
## Process & Service Delivery

- Prioritized budgeting
- Business planning
- Operational service delivery
- Examine VFH Bylaw Enforcement



## Data & Measurement

- Measures and targets
- Transparent reporting



## People, Partnerships & Change Management

- Engagement Strategy
- Collaboration with VFH Industry, external and Internal Partners

# 2021 Vehicle for Hire Program



**Communication & Engagement**



**Licences Issued**

- Dispatch - 45
- Driver's - 1,049
- Vehicle - 1,340



**Accessible Taxi Study**



**Educational Campaign on Safety**



**Bylaw Enforcement**

# 2022 Vehicle for Hire Program



**Relationship Building  
& Engagement**



**Safety  
Measures**



**Accessibility &  
Financial Service  
Enhancements**



**Vehicle for Hire  
Bylaw Amendments**

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# Thank you.

Community and Public Services Committee  
March 7, 2022

The logo for the City of Edmonton, featuring the word "Edmonton" in white text on a dark blue square background.