

Urban Planning and Economy  
UPE00676

## Designated Driver Services Options

Community and Public Services Committee  
March 7, 2022

# Designated Driver Services, Business Licensing and The City Plan



## Planning, Policy & Regulation

- Contribute to Diverse and Prosperous Local Economy
- Provide Equitable and Inclusive services to all Edmontonians
- Implement the new Business Licensing Bylaw



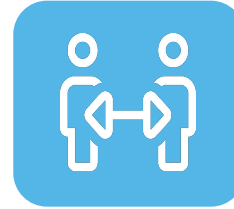
## Process & Service Delivery

- Provide Quality Customer Service
- Provide Innovative and Efficient service delivery
- Examine Business Bylaw Enforcement



## Data & Measurement

- Establish Service Level Standards
- Provide Reliable Data and Transparent reporting



## People, Partnerships & Change Management

- Enhance Engagement Strategy
- Collaboration with businesses, external and Internal Partners

# Designated Driver Services



- Provide a driver to transport a customer’s vehicle to a specified location
- The customer may be a passenger in their own vehicle

## Recommendation

### **Option 3:**

Maintain current regulations under the  
Business Licence Bylaw

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# Thank you.

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The logo for the City of Edmonton, featuring the word "Edmonton" in white text on a dark blue square background.

Edmonton