

## In Attendance:

Chair, EMTSC

**Wes Broadhead,**

Councillor, City of St. Albert

Vice Chair, EMTSC

**Glen Finstad,**

Councillor, City of Leduc

**Cathy Heron,**

Mayor, City of St. Albert

**Bob Young,**

Mayor, City of Leduc

**Melcom Bruce,**

CEO, Edmonton Global

**Karen Wichuk,**

CEO, EMRB

## Presenter:

**Paul Jankowski,**

CEO, EMTSC

# ONE INTEGRATED TRANSIT SOLUTION

EMTSC PRESENTATION TO EDMONTON CITY COUNCIL

MONDAY, MARCH 14, 2022

# Journey to the “One Integrated Regional Transit Solution”

2013

**Inter-Municipal Transit Governance: An Investigation of Challenges & Opportunities in the Alberta Capital Region,** Western University: 2013

2016

**St. Albert & Edmonton: “Moving Integrated Transit Forward.”**

2018

**The Government of Alberta: \$3.7 million to fund a “Business Case”.**

2020

**In January, Accelerating Transit in the Edmonton Metropolitan Region: Building a Regional Transit Services Commission (Business Case based on 13 members) was published.**

Jan 2021

**The Minister of Municipal Affairs approved the creation of the EMTSC with eight founding members.**

2014

**Intermunicipal Transit Governance Study,** KPMG: 2014

2016

**Be Ready or Be Left Behind, The Advisory Panel on Metro Edmonton’s Future:** 2016

2018

**Mayors of 13 Capital Region municipalities signed a Memorandum of Understanding (MOU).**

2020

**In June , a revised ADDENDUM (Business Case based on 8 members) was published.**

Feb 2021

**The inaugural meeting of the Board of Directors of the EMTSC was held.**

# One Integrated Regional Transit Solution

*A “Business Case”* was approved by the “Transition Team” of elected officials from each member municipality and published in June 2020.

**The Business Case provided evidence that transit services can be delivered more efficiently and effectively on an Edmonton Metro Region basis, while managing the financial impact to regional municipalities and residents.**



# Presentation Outline

- Working Together
- Our Shared Priorities
- Our Shared Outcomes
- You are the EMTSC
- Regional Service
- Local Service
- 2022 Work Plan

# Working Together to Build the Edmonton Metro Region

*A mobility system is essentially about moving people and goods in an efficient and accessible manner.*

*Any vibrant and prosperous city must have integrated transportation networks that provide residents with convenient options.*

## Edmonton City Plan



Edmonton Metropolitan  
Region Board

Regional Action. Global Opportunity.

edmonton metro  
transit services  
commission



Edmonton  
Global



***Ensuring effective regional mobility and recognizing the role efficient, integrated, and multi-modal transportation systems play in the Region's prosperity - Develop a regional transportation system to support and enhance growth and regional and global connectivity. (EMRGP)***

*A “Business Case”* was approved by the “Transition Team” of elected officials from each member municipality and published in June 2020.

# Our Shared Priorities

- Socially inclusive and responsive transit services that promote and support equity in access to job and educational opportunities across municipal boundaries.
- Support regional economic recovery, and increase global competitiveness and attractiveness, by connecting workers to business and industry throughout the Edmonton Metro Region.
- Connect Edmonton Metro Region communities to city business and services to revitalize and reestablish a vibrant downtown city core.
- Environmentally sustainable transit fleet to support a low carbon future for the Edmonton Metro Region.
- Maximize cost effectiveness through integrated and enhanced Edmonton Metro Region service delivery efforts and initiatives.

# Our Shared Outcomes

## *One Integrated Transit Solution is Critical for the Success of The City of Edmonton and the Metropolitan Region*

An Edmonton Metro Region transit service connects customers to business and workers to jobs across municipal boundaries.

Investment in green fleet technologies (e.g. hydrogen) to provide a viable, attractive and responsible alternative to personal vehicles.

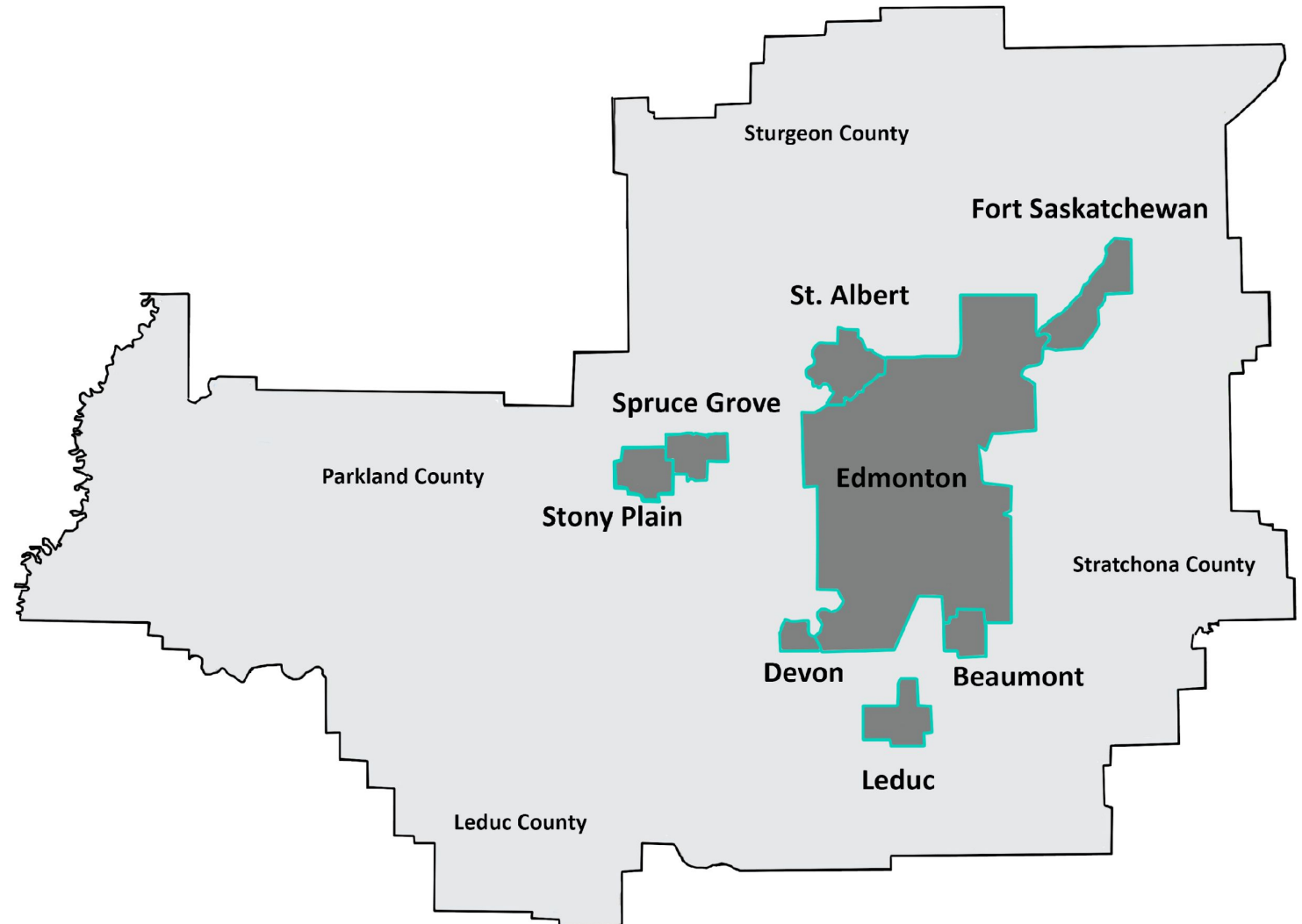


Fully leverage the Edmonton Metro Region economies of scale to deliver lower transit operating costs.

Responsive to community needs and respectful of the social and economic diversity of the Edmonton Metro Region.

# YOU ARE THE EMTSC

Beaumont  
Devon  
Edmonton  
Fort Saskatchewan  
Leduc  
St. Albert  
Spruce Grove  
Stony Plain





# One Integrated Regional Transit Solution will provide :

## Improved Service

By providing more local and inter-municipal routes, the Commission will improve equity of access, help improve the quality of life for all residents, and create the service infrastructure and delivery to attract additional people and investment to the Edmonton Metro area.

## Increased Efficiency

The Commission will operate more efficiently by:

- Reducing duplication and complexity.
- Concentrating expertise and capacity.
- Improved alignment with other regional plans (i.e., Integrated Regional Transportation Master Plan).

*Leger Survey Commissioned by  
EMTSC, September 2021*

Seven-in-ten respondents think public transit is **valuable** to their town/city.

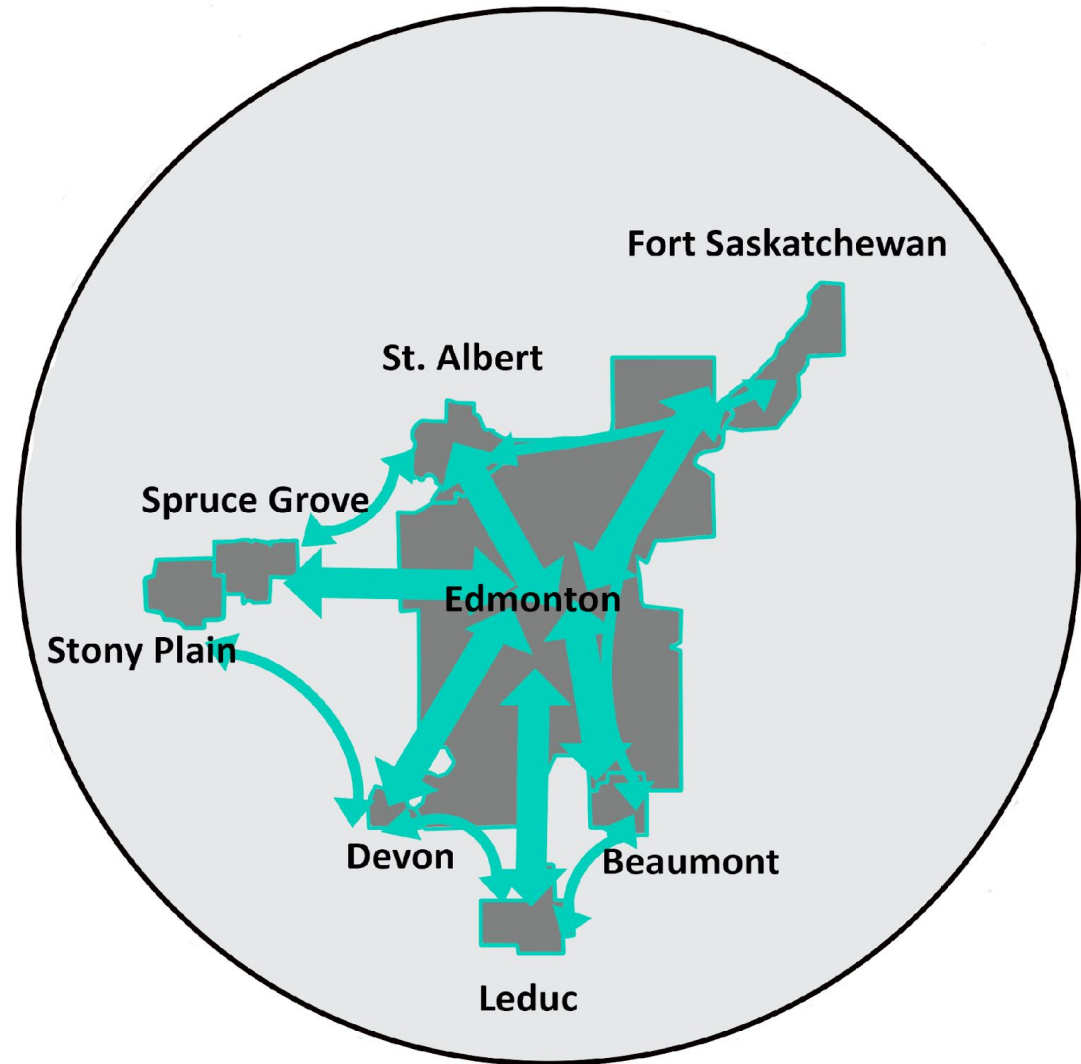


Less than one-in-five think public transit is **efficient** in their town/city.



# Regional Service

*Regional Service Planning Needs to Address Many Diverse Ridership Demands*





# Local Service

- Local services will continue to be defined in partnership with each member municipality.
- As local service levels will vary initially, these will be paid for by each member municipality.

# 2022 Work Plan

## *Opening Day Service Definition*

- Define “opening day” integrated intermunicipal network.
- Prepare for local service delivery in the municipalities outside of Edmonton with a “mixed” service models approach.
- Negotiate Service Delivery Agreements with municipalities.





## 2022 Work Plan (cont.)

### *Continue Standing Up The Commission*

- Complete move into new offices
- Continue to build internal resources
- Complete brand development work



# 2022 Work Plan (cont.)

## *Build Long Term Sustainability*

- Refine Strategic Objectives:
  - Long Term
  - Ten Year
  - Four Year
- Initiate development of long-term financial framework
- Develop/pursue Sustainable Transit funding options

# 2022 Work Plan (cont.)

- Transit operations have had only three sources of revenue:
  - Fares
  - Non-Fares (i.e., advertising)
  - Municipal Tax
- Efficiencies in the Commission model mitigates the need for additional funding from governments, the municipal taxpayer, or the transit rider.
- One Integrated Regional Transit Solution is a strong voice for a new funding approach to benefit all member municipalities.

# 2022 Work Plan Summary

The 2022 Work Plan:

- Relies on debt financing -- No Requisitions are planned for 2022;
- prepares for the 2023 start of service; and
- positions the Commission to serve its member municipalities better in the long term.

No Municipal Requisitions are planned for 2022



# Summary

***One Integrated Regional Transit Solution will*** provide better service more efficiently to support a regional approach to managing growth and the development of a vibrant economy for the benefit of all member municipalities.

Thank You!