



# OUR LADY QUEEN OF PEACE (NORTHERN ALBERTA) LTD.

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Rod Risling  
Branch Manager  
Assessment and Taxation

February 1, 2018

8<sup>th</sup> Floor Chancery Hall  
3 Sir Winston Churchill Square NW  
Edmonton, Alberta T5J 2C3

Dear Mr. Risling,

I am writing to provide you an update of the 2017 season at OLQP North Ranch, which was made possible by the tax relief received, and to request relief for the 2018 season as well.

Our Lady Queen of Peace Ranch (Northern Alberta) Ltd. ("OLQP North Ranch") is a registered charity (Corporate access number 519972509) offering non-religion based programming experiences to children, youth and families who require financial, emotional or social support, at no cost to the participants. It's programs include various outdoor activities such as day trips, off-season camping, week-long summer camps, weekend family camps, and an annual children's Christmas party. We also have the 'Trading Post' which is our store on the property that houses gently used or new clothing, runners etc. to provide a free shopping experience to the guests that visit OLQP North Ranch. The 'Trading Post' is also stocked with new hats and gloves for each child that attends the Annual Children's Christmas Party, again at no cost and is 100% organized by volunteers.

By graciously receiving tax relief from the City of Edmonton in 2017 we were able to serve 400 children from the City of Edmonton & Northern Alberta with a week long, overnight summer camp experience, completely free of charge. OLQP North was also able to host various day trip groups as well as provide a free Christmas experience to approximately 650 children, their families and volunteers during our 9<sup>th</sup> Annual Children's Christmas Party. Looking forward to our 2018 season we are hoping that with another City of Edmonton offer of tax relief, to increase those numbers to 650 children served during summer camp, a complete reinstatement of our day trip program which will serve nearly 6,500 participants from the City of Edmonton and Northern communities and 1,000 children and their families during the Annual Children's Christmas Party.

Our charity continues to navigate fundraising and granting opportunities available to us. In 2017 we applied for various grants, initiatives and partnerships with little success. We are proud to say that we did receive a grant from the Province of Alberta – Community Initiatives Program, which we referenced in our 2017 letter, in the amount of \$50,000 for use towards our utilities. We also applied for, but were turned down for Edmonton grants/partnerships from:

- The Edmonton Community Foundation
- The United Way – Capital Region
- Apricity – Community change makers

We look forward to applying and/or reapplying, but not limited to, these opportunity grants/partnerships & initiatives in 2018:

- Oilers Community Foundation
- Alberta Treasury Branch
- The Edmonton Community Foundation
- The Arbonne Charitable Foundation

OLQP North Ranch is also continually and actively seeking a growing private donations base. During 2017 the charity experienced an incredible growth in awareness surrounding our organization & the programming we offer through various media support. OLQP North Ranch is currently in conversations with fundraising opportunities which may suit our charity and CRA allowances by way of mailing reach outs, corporate partners and hosted events. Our area of fundraising is growing but at a slower pace reflective of the current economy and need amongst charities. One innovative way our charity has chose to tackle this issue is to inquire about changing our private foundation status with the Canadian Revenue Agency, to a public one. The answer for this possibility will not be immediately available but it is an ongoing action.

Having our facility located within the Edmonton city limits, we've been able to continually provide a unique experience to the children of agencies without excessive cost or travel. In the first month of 2018, we have already had numerous email inquiries from our agency community partners as to the upcoming status of our programming and eagerness to attend. Quite frankly, no other charity within the City of Edmonton limits, provides no cost, non-faith based programming that is open to the diversity of the city and surrounding area. The Tax Relief from the City of Edmonton in 2017 provided an opportunity to take positive steps in the right direction for our charity and we respectfully ask the City consider this extension again in 2018.

Please find letters of support from some of the agencies we partner with and parents of children who have attended the Ranch in the past.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Mike Doherty', enclosed within a large, loopy oval shape.

Mike Doherty, President and CEO  
Our Lady Queen of Peace Ranch (Northern Alberta) Ltd.