



Accelerating The New Health Economy

Executive Committee of City Council April 13, 2022

Health Cities' Mandate

Co-create platforms to impact community
and drive economic growth

Building Strong Communities Through Innovation and Connection



Linking Innovators with Community to create scalable platforms and deploy meaningful projects



Health Cities: Transforming Health & Driving Economic Development

Innovation Issue – January 2021

A model for Canada?



SAGE Public Health

Fri, 27 November 2020

**POD HMF Health City Podcast: Health City:
Transforming health and driving economic
development**

Listen to the podcast by Reg Joseph, the CEO of Health City, as he discusses how Health City has worked with numerous stakeholders to develop new pathways of care that drive better outcomes and economic development in the health sector. He focuses on data, artificial intelligence and extended reality platforms. Health City is known for connecting industry and healthcare and focusing on innovation that can benefit both.



The Opportunity

DISRUPTION

ECONOMIC

TALENT RETENTION

DEVELOPMENT

CAPITAL INVESTMENT

SCALING GLOBALLY

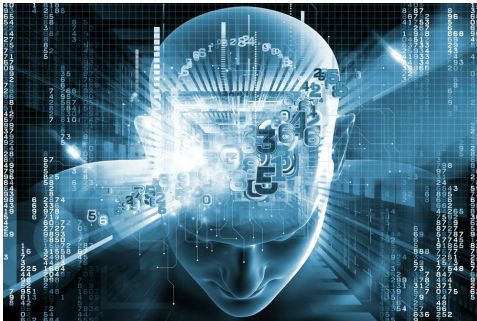
COMPANY GROWTH



The New Health Economy



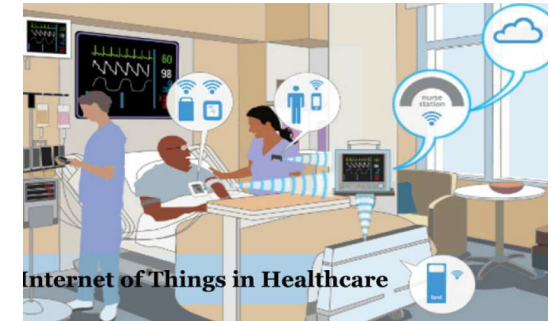
Leading Capabilities in the New Health Economy



**Artificial
Intelligence &
Machine Learning**



**Immersive
Technologies
(Augmented &
Virtual Reality)**



**Virtual Care & IoT –
“internet of things”**

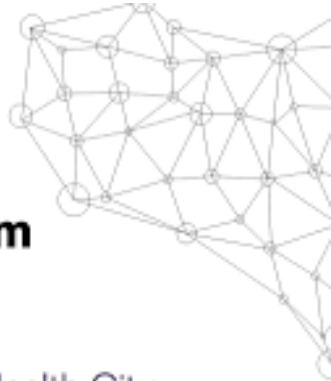


The Community Innovates

Health System Integration for Alberta Companies

Digital Health Integration Readiness Platform Pre-HaTCH

BRIGHTSQUID



- 8 Bit Cortex
- AltumView
- Coalesce Health Systems
- Eczema Baby Solutions
- Highway Innovation
- My Viva Inc
- Neuraura
- Paradem
- PROTXX
- Qualisure Diagnostics
- Wosler



Alberta Platform Provides Clarity to Health System Integration

Initiative prepares companies to reach commercialization in Canada

May 18, 2021 11:03 ET | Source: [Health City](#)



Western Economic
Diversification Canada

Diversification de l'économie
de l'Ouest Canada

Platform Launched (March)
Cohort II (July)
Hatch (2022)

- 11 companies
- 8 companies
- 3 companies



Increasing Accessibility Drives Innovation

ALBERTA GROUPS UNITE TO INCREASE ACCESS TO CARE FOR VULNERABLE POPULATIONS

Partnership Increases Testing Resources for Patients in Downtown Edmonton

Edmonton, AB, July 14, 2021 — A partnership between Jasper Place Wellness Centre and DynaLIFE Medical Labs, facilitated by Health City, is establishing one more step towards promoting equitable health care for Albertans. Jasper Place Wellness Centre serves a vulnerable population in downtown



HHM Publication

ORIGINAL ARTICLE



Home health monitoring during the COVID pandemic: Results from a feasibility study in Alberta primary care

Jodi Thesenvitz, MA¹; Shelby Corley, MA²; Lana Solberg, BSW³; and Chris Carvalho, BSc⁴

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- ❑ Drives adoption & scale – currently having discussions with Ministry of Health
- ❑ The above promotes more sights to drive scale-up testing environments for regional companies



Platforms to Scale Companies

Companies Growing Companies with Invest Alberta



Synthetic Data Privacy Workshops



Columnists



Opinion: Data a gold mine of knowledge and opportunity – if we knock down barriers

Reg Joseph

Mar 17, 2022 • 3 days ago • 3 minute read • [Join the conversation](#)

EDMONTON JOURNAL

 UNIVERSITY OF ALBERTA
SCHOOL OF PUBLIC HEALTH



Office of the Information and
Privacy Commissioner of Alberta



INSTITUTE OF
HEALTH ECONOMICS
ALBERTA CANADA



Health Cities

Alberta Alberta

Service Alberta

Health

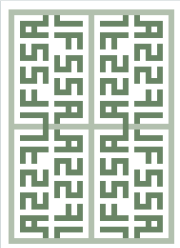


Alberta Health
Services

ALBERTA
INNOVATES



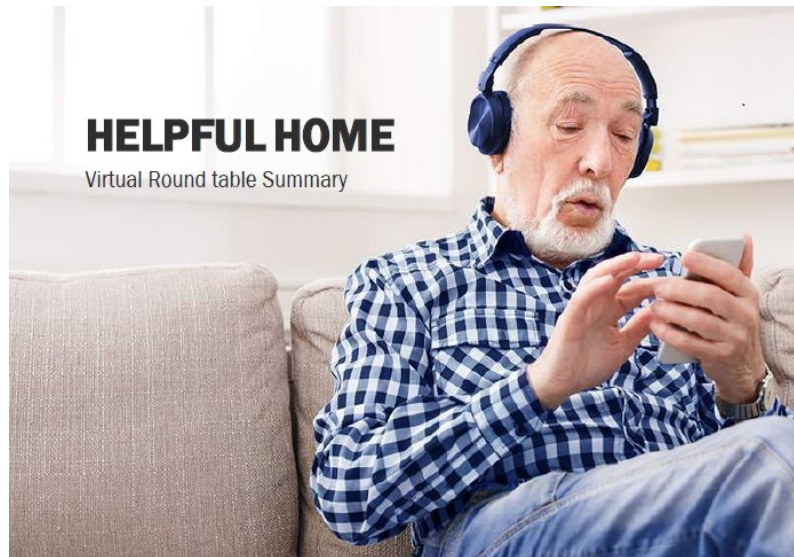
Data-Sharing Roundtable Participants



ISLAMIC FAMILY
& SOCIAL SERVICES
ASSOCIATION



Helpful Home Virtual Round Table



[Link to Helpful Home Virtual Round Table Summary](#)

Participants



Funding to Date



- ☐ City of Edmonton
- ☐ Federal Government
- ☐ Province of Alberta
- ☐ Industry
- ☐ Philanthropic Organizations



Thank You

