

ETSAB 2021 - 2022 Annual Work Plan



Mission:

To support safe, effective, efficient, and environmentally preferred modes of transportation

Vision:

- A transportation system that encourages less car dependent transportation;
- A safe, affordable, efficient, totally user friendly transit service;
- An integrated transit system that accesses all parts of metro-Edmonton;
- A family of services which allows all people in Edmonton equal and fair opportunity to access public transit;
- A marketing strategy that increases ridership and results in high levels of public support for the transit system; and
- Urban planning that creates transit-supportive form and densities and more mixed land use to create stronger, healthier communities.

Values:

- Fiscally, socially and environmentally responsible behaviour
- Responsive to the public
- Respect for all mobility needs

Options for Strategic Alignment to ConnectEdmonton

- A. Healthy City
 - i. Community Wellness
 - i. Personal Safety
 - ii. Discrimination and Racism
 - ii. Neighbourly
 - i. Volunteerism

- B. Urban Places
 - i. Transportation System
 - i. Transportation Mode
 - ii. Growth Patterns
 - i. Population Growth Patterns
 - iii. Neighbourhood Vibrancy
 - i. Access to Amenities

- C. Regional Prosperity
 - i. Prosperity
 - i. Disposable Income
 - ii. Employment Growth
 - ii. Relevance
 - i. Global AwarenessCom
 - ii. National Awareness

- D. Climate Resilience
 - i. Air and Water Quality
 - i. Air Quality
 - ii. Climate Mitigation
 - i. Community Greenhouse Gases
 - iii. Energy Generation and Use
 - i. Energy Use

Attachment 5

Work Plan Assumptions: The key focus areas were identified during the Annual Planning Retreat on Saturday, May 8, 2021. The work planning for the 2022-23 term will occur after the new board members are appointed.

Standing Items									
#	Title	Description	Deliverable	Lead	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2023 Q2
1	Budget Review	Standing project undertaken annually by ETSAB - Comments on the annual budget submitted to council	Letter	Phil					
2	Team building/ Board Admin	New Member Orientation and Internal Process Reviews - Annual recruitment support and records management	Orientation session and information package	Isabell					
3	Timely follow-up on key transit issues	Quick Response to Emerging Issues	Letter to Council or City Admin	Reference table below					
4	Liaise with relevant City Committees	Attend meetings of committees linked to Transit in Edmonton and bring updates back to Board meetings	Updates at Board Meetings	Reference table below					
5	ETS Liaison	Stay current on ETS priorities	n/a	Lindsay					

		through meetings with ETS Branch Manager							
Sub-Committees (Planned for 2021-2022 term)									
#	Title	Description	Deliverable	Lead	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2023 Q2
9	Safety & Security	Transit Rider Safety for Young People	Report or Letter to UPC	Michelle					
10	Sustainable and Equitable Funding Models for Transit	Review of options to improve transit sustainability and equity	Report or Letter to UPC	Giselle					

Standing Items / Liaisons	Follow-up Items
Edmonton Arts Council (EAC) Liaison: Serena	Quick Response to Emerging Issues and Media Requests Lindsay
Accessibility Advisory Committee (AAC) Liaison: Michelle	New Member Orientation Isabell Hubert Lyall
Transit Innovation Sub-Committee On hold until return to in person	DATS Advisory Group (DAG) Liaison: Unfilled

Budget (Capital, 10 year rolling, adjustments) Liaison: Unfilled	
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