



Urban Planning and Economy

**District Planning Authorization  
and Engagement Approach**

Edmonton

[edmonton.ca/districtplanning](https://edmonton.ca/districtplanning)

# Why District Planning?

Edmonton has:

- A new Municipal Development Plan
- 402 Neighbourhoods
- 130 Plans in effect



# The City Plan Implementation Approach



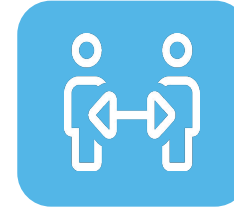
## Planning, Policy & Regulation



## Process & Service Delivery



## Data & Measurement



## People, Partnerships & Change Management

### Examples

- **District Planning**
- **City Planning Framework**
- **Zoning Bylaw Renewal**
- Prioritized budgeting
- Business planning
- Operational service delivery
- Measures and targets
- Transparent reporting
- Organizational change management
- External relationships and partnership

# Why District Planning?

3. BIG CITY MOVE

*A COMMUNITY OF  
COMMUNITIES*

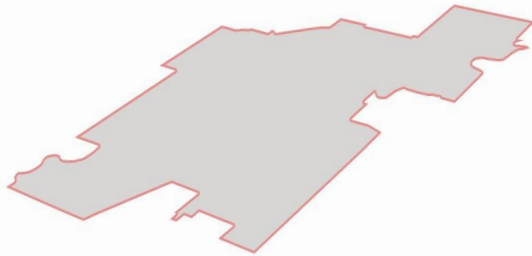
50% of trips are made by transit and active transportation

15-minute districts that allow people to easily complete their daily needs

## Project Scope

- Gather general policies that apply to all districts
- Establish 15 district plans
- Focus on **growth to 1.25 million** people
- Repeal existing plans that are complete

**DISTRICT GENERAL POLICY**



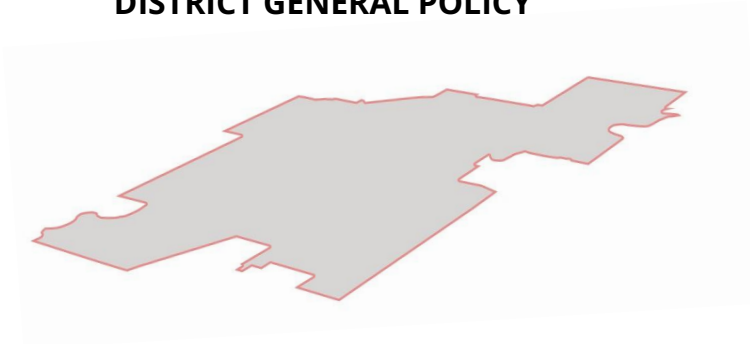
**15 DISTRICT PLANS**



# District General Policy

- *The City Plan* is the **starting point**
- **Drawing from existing sources** e.g. *Transit Oriented Development Guidelines, Residential Infill Guidelines*
- **Leveraging** existing, approved and relevant policies

## DISTRICT GENERAL POLICY



## District Plans

- Applies *The City Plan's* directions **at the district level**
- Illustrates, through its maps, **how the district will change** (as per *The City Plan*)
- Will contain **policy exceptions** that are **specific to that district**

15 DISTRICT PLANS



# Project Timeline

PROTOTYPE  
DEVELOPMENT

LAUNCH &  
AWARENESS

PUBLIC  
ENGAGEMENT

PUBLIC  
HEARING

2021

2022

2023

**PHASE 1**  
GROUNDWORK

**PHASE 2**  
DRAFT PLANS

**PHASE 3**  
SHARE  
PLANS

**PHASE 4**  
GATHER INPUT & REVISE

**PHASE 5**  
RECOMMEND  
PLANS

**WE ARE  
HERE**

**Edmonton**



## District Planning Engagement - Considerations

- Committed to engaging with residents, leagues, industry, businesses, institutions, partner organizations
- Equity measures
- Will be clear about the level of engagement, the input needed and how it will be used
- District Planning is different from creating other types of plans

# District Planning Engagement - 3 Parts

## **Part 1: Awareness & Pre-Engagement Communication** (Spring 2022)

- Share info about the project, its connection to The City Plan

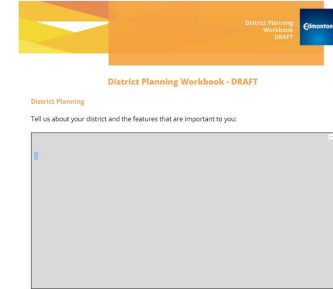
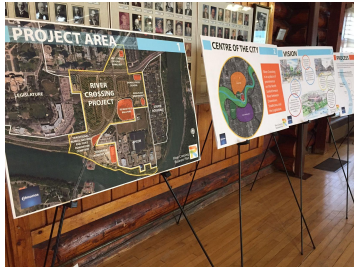
## **Part 2: Engagement - Refine** (Summer to Fall 2022)

- Input will help refine the drafts of the District General Policy and district plans

## **Part 3: Engagement - Advise** (2023)

- Input will help finalize drafts of the District General Policy and District Plans

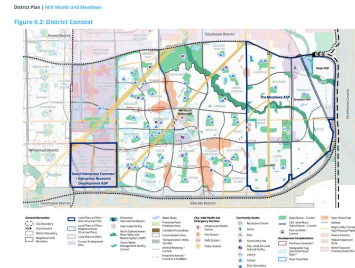
# Engagement



Open Houses & Workshops\*

Pop Ups

Workbooks



Interactive Online Activities



Surveys



# Authorization to Prepare Statutory Plans

## **The City Plan**

### ***Policy Direction 2.3.2.2***

Require Council authorization prior to the preparation of any new statutory plan.

# Questions and Thank You

Shauna Kuiper  
shauna.kuiper@edmonton.ca  
edmonton.ca/**districtplanning**

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