## Former project and process principles

The previous guiding principles, or strategic planning principles, as presented to Council in February 2018:

- Engage authentically with the community and business community
- Optimize financial return on investment
- Realize best practices in transit-oriented development and advancing transportation mode shift
- Advance the City's environmental sustainability
- Pursue social and economic outcomes
- Celebrate local heritage and cultures
- Include viable and innovative ideas into concepts and plans
- Optimize lands by pursuing highest and best use
- Overcome challenges; do not be constrained by on and offsite challenges
- Optimize the transformational potential of the site's scale, assets and location

These principles have now been replaced with the final guiding principles as outlined in report CR 5774.

In addition to the guiding principles, Administration is committed to the following process principles to guide decision-making and engagement conversations as the Exhibition Lands project advances:

- Be transparent about processes, decisions, and options;
- Be inclusive, ensuring a broad range of voices across all communities are heard and can influence ideas and concepts;
- Foster collaborative partnerships with communities throughout the lifecycle of the project;
- Explore and incorporate the City's policies and priorities as they may apply;
- Invite imagination and innovative thinking;
- Actively leverage the knowledge and ideas networks of creative thinkers and organizations;
- Adapt the City's systems and behaviors to ensure ongoing learning, adaptability, and innovation; and
- Align potential site concepts with the City vision and key policies and priorities.

Page 1 of 1 Report: CR 5774