



Community Services
Community Recreation and Culture

Youth After School Programming Initiative

May 30, 2022

Current Offerings at Recreation and Leisure Centres

(school days from 3:00 to 6:00 p.m.)

- Admission and Membership Opportunities
- User Group Space bookings
- City of Edmonton Registered Programs
- Partnered Child/Youth Programs



After School Programming Research & Key Findings



Literature Scans

Reports, reviews and policies



Equity Analysis

Diverse backgrounds of youth



Comparisons

Similar programs in other organizations

Key Findings:

- **Ensure recreation accessibility based on need**
- **Meeting the needs of youth from diverse backgrounds**
- **Marginalized youth at higher risk for developing mental health challenges**
- **Gender inequity exists in youth recreation engagement**
- **Reduce access barriers to participation**
- **Family violence can create long-term issues**

After School Programming Initiative: September 2022 and beyond

- New, expanded and free staff-led physical activity and social-based programming
- Launch of a new after school time-specific City of Edmonton Recreation Centre membership pass and single admission option for youth (ages 8-17)
- Enhanced and targeted promotion of all after school Recreation Centre opportunities to youth based organizations and partners



Implementation

- New and enhanced staff-led program partnerships
- New youth-specific membership opportunity
- Targeted and enhanced promotion of opportunities for youth

Expected Outcomes

- More equitable access
- Increased physical activity and health
- Improved networks of social support
- Improved social developmental skills

Community Insight

- **Stakeholder List** - initial engagement to confirm our findings and present expected outcomes and partner opportunities
- **Request for proposals** - to be sent to all interested organizations
- **Partner proposals to be reviewed** - specific program content and locations to be determined
- **Determine Partnered programs to be offered** during the first year of this initiative (*Sept 2022 -June 2023*)

City of Edmonton's Partnership Contribution

- **Time and space** set aside in Recreation Centres across the City
- **Daily admission wristband** for all Youth who attend program days
- **Co-promotion and evaluation** of each youth specific program
- **Potential cost share** of partner program staffing and other costs



Questions?

