

Bylaw 18257

To allow for additional commercial development opportunities, Ellerslie Industrial

Purpose

Rezoning from CSC and EIB to DC2, located at 630 - Parsons Road SW, Ellerslie Industrial.

Readings

Bylaw 18257 is ready for three readings after the public hearing has been held. If Council wishes to give three readings during a single meeting, Council must unanimously agree "That Bylaw 18257 be considered for third reading."

Advertising and Signing

This Bylaw has been advertised in the Edmonton Journal on Friday, January 5, 2018, and Saturday, January 13, 2018. The Bylaw can be passed following third reading.

Position of Administration

Administration supports this Bylaw.

Report

The proposed rezoning to DC2 will carry forward the commercial uses from existing (CSC) Shopping Centre zone and add additional commercial uses such as apartment hotels, private and public education, warehouse sales and a comprehensive list of signage opportunities to broaden the development opportunities in order to service the larger community and regional Ellerslie trade area. An associated amendment to Appendix 1 of Section 930: Special Area Ellerslie Industrial and a plan amendment will be advanced concurrently with this rezoning.

Policy

This proposed rezoning supports the policies in *The Way We Grow* by encouraging contiguous development and infrastructure in order to accommodate growth in an orderly and economical fashion.

Corporate Outcomes

- Edmonton is attractive and compact
- Goods and services move efficiently.

Public Consultation

On July 12, 2017, an advance notice of this application was sent to surrounding property owners, the Ellerslie Community League. No concern or questions were received in response to this advanced notification.

Attachments

1. Bylaw 18257
2. Urban Form and Corporate Strategic Development report (attached to Bylaw 18257 – Item 3.9)