

## Stakeholder Engagement List

| Organization  | Type of Engagement   | Date of Engagement  |
|---|--|---|
| <b>Business Improvement Area</b>  |  |   |
| 11 of 13 BIAs either completed a survey and/or attended the virtual engagement session including: <ul style="list-style-type: none"> <li>• 124 Street and Area BIA</li> <li>• Alberta Avenue BIA</li> <li>• Beverly BIA</li> <li>• Downtown BIA</li> <li>• Chinatown and Area BIA</li> <li>• French Quarter and Area BIA</li> <li>• Kingsway BIA</li> <li>• NorthEdge BIA</li> <li>• Northwest Industrial BIA</li> <li>• Old Strathcona BIA</li> <li>• Stony Plain Road and Area BIA</li> </ul> | <ul style="list-style-type: none"> <li>• Survey</li> <li>• Virtual Engagement Session</li> </ul>             | <ul style="list-style-type: none"> <li>• Survey April 13-22, 2022</li> <li>• Virtual Engagement May 5, 2022</li> </ul>                        |
| <b>Indigenous Festival and Event Organizers</b>   |  |   |
| <ul style="list-style-type: none"> <li>• Alberta Indigenous Games</li> <li>• Indigenous Edmonton Entertainment Group Association</li> <li>• Festival Indigenous curator of art and experiences (sample festivals include: Silver Skate Festival, Flying Canoe Volant, Deep Freeze and Kaleido)</li> <li>• Canadian Native Friendship Centre - Festival Producer - Edmonton Indigenous Peoples Festival</li> </ul>   | <ul style="list-style-type: none"> <li>• Virtual Engagement Session (One on one with each listed)</li> </ul> | <ul style="list-style-type: none"> <li>• April 22, 2022</li> <li>• May 4, 2022</li> <li>• April 28, 2022</li> <li>• April 20, 2022</li> </ul> |
| <b>Cultural Festival Organizations</b>  |  |   |
| 6 of 10 of the cultural organizations invited attended the virtual engagement session:  | <ul style="list-style-type: none"> <li>• Virtual Engagement</li> </ul>                                       | <ul style="list-style-type: none"> <li>• April 27, 2022</li> </ul>  |

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| <ul style="list-style-type: none"> <li>• African Society for Culture, Economic Development &amp; Arts (Africanival)</li> <li>• Chinese Benevolent Association of Edmonton (Indigenous &amp; Chinese Youth Cultural Festival, Canada Day, Mid-Autumn Lantern Festival)</li> <li>• Edmonton Ukrainian Festival Society (UFest)</li> <li>• Fiesta Filipino (Kultura Edmonton Filipino Festival)</li> <li>• Islamic Circle of North America (Muslim Heritage Day)</li> <li>• Ramgarhia Gursikh Society of Edmonton (Sikh Parade)</li> </ul>  | <p>Session (Large group)</p>   |  |
| <p><b>Signature and Foundational Festivals</b></p>   |  |  |
| <ul style="list-style-type: none"> <li>• Cariwest Parade and Festival</li> <li>• Arts on the Avenue: Deep Freeze: A Byzantine Winter Festival / Kaleido Fest</li> <li>• Candy Cane Lane</li> <li>• Edmonton Heritage Festival</li> <li>• Edmonton International Fringe Theater Festival</li> <li>• Edmonton International Street Performers Festival</li> <li>• Edmonton Symphony Orchestra: Symphony in the Sky</li> <li>• Flying Canoe Volant</li> <li>• Freewill Shakespeare Festival</li> <li>• Ice on Whyte / Sand on Whyte / Whyte Ave Art Walk</li> <li>• Silver Skate Festival</li> <li>• Strathearn Art Walk</li> <li>• Taste of Edmonton</li> <li>• The Works Art and Design Festival</li> </ul> | <ul style="list-style-type: none"> <li>• Two Virtual Engagement Sessions (Large group)</li> </ul>                                  | <ul style="list-style-type: none"> <li>• March 15, 2022</li> <li>• April 12, 2022</li> </ul> |
| <p><b>WinterCity Festival Grant Recipients</b></p>   |  |  |
| <ul style="list-style-type: none"> <li>• Arts on the Avenue: Deep Freeze: A Byzantine Winter Festival / Kaleido Festival</li> <li>• Flying Canoe Volant</li> <li>• Ice on Whyte</li> <li>• Silver Skate Festival</li> </ul>  | <ul style="list-style-type: none"> <li>• Virtual Engagement Sessions (One on one with each of the organizations listed)</li> </ul> | <ul style="list-style-type: none"> <li>• May 3, 2022</li> </ul>                              |

| OTHER  |  |  |
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| <ul style="list-style-type: none"><li>• Edmonton Arts Council</li><li>• Explore Edmonton</li></ul> |  | <ul style="list-style-type: none"><li>• February 4, 2022</li><li>• March 15, 2022</li><li>• April 12, 2022</li><li>• May 6, 2022</li></ul> |