

THERE'S A LOT TO LOVE ABOUT EDMONTON

SHARE AND POST ON A STICKY NOTE
WHAT YOU LOVE ABOUT EDMONTON

Think about what Edmonton really means to you, and how you talk about it with friends or family who have never been to the city.

What do you tell them is the best thing about our city?

What do you hope Edmonton still has when the population hits 2 million?

ONE MILLION MORE

What We Heard: Executive Summary

THE CITY PLAN

September 2018 –
January 2020

Edmonton



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EXECUTIVE SUMMARY

The City Plan describes the choices Edmonton needs to make to become a healthy, urban, and climate resilient city of two million people that supports a prosperous region. Edmontonians have been engaged continuously throughout the project to help create and refine The City Plan. What we heard from Edmontonians has shaped the plan's structure, concept, policy, and approach. The City Plan invited people to engage through many opportunities across the city. The result is a plan that reflects Edmontonians' desire to belong, live, and thrive in our city, to access what is needed, preserve what matters most, and create a city that will attract one million more.

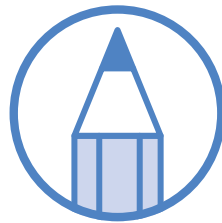
WAYS THAT WE ENGAGED:



Pop-up Public
Engagement Session



Community
Meetings



Surveys



Story
Walks



Online
Story Map



Conversation
Guides



Coffee
Chats



Public
Workshops



Stakeholder
Workshops



Online Document
Circulation and Review



City Hall
School



Engage
Edmonton



Child Friendly
Worksheets

REPRESENTING EDMONTON

The City Plan invited Edmontonians of diverse backgrounds and circumstances to help create The Plan. The City Plan engagement strategy determined that asking participants to self-identify during engagement may present a barrier to open and honest conversation. To host conversations that represent the diversity of Edmontonians, the engagement approach allowed for a wide variety of City Plan conversations in many locations, some a light touch and others a deep dive into content, while all covering many topics and important issues that influenced The Plan. Although it is impossible to guarantee that everyone's voice was heard, a variety of engagement tactics were used to ensure as many voices as possible were heard. Because similar themes emerged from groups across the city who were engaged in different ways, it is clear that when it comes to the values that Edmontonians hold for our city, we are more alike than we are different.

ENGAGEMENT SNAPSHOT



HOW WE LISTENED





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INDIGENOUS ENGAGEMENT

Indigenous engagement has been a pivotal part of overall engagement on The City Plan. Formal engagement with Indigenous communities on The City Plan is now complete. Ongoing engagement with Indigenous communities has continued through city-wide engagement. All engagement results have been integrated into The City Plan.

A detailed description of The City Plan Indigenous engagement can be found in the separate *What We Are Hearing – Indigenous Engagement* report available online at www.edmonton.ca/thecityplan

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THE CITY PLAN: WHAT WE HEARD



Detailed engagement results can be found in the following documents at www.edmonton.ca/thecityplan:

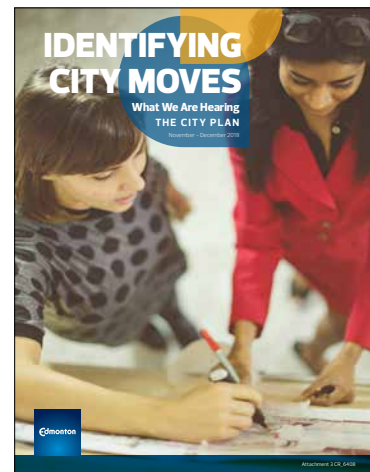
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The City Plan:
What We Are Hearing



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Identifying City Moves:
What We are Hearing



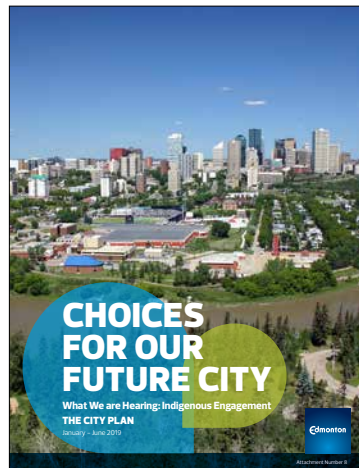
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Choices for our Future City:
What We Are Hearing –
City Wide



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Choices for our Future City:
What We Are Hearing –
Indigenous Engagement



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Intentions and Directions
for our Future City:
What We Are Hearing



www.edmonton.ca/thecityplan

The logo for the City of Edmonton, featuring a stylized 'E' followed by the word 'Edmonton'.