

Big City Moves Strategic Measures, Community Indicators and Baseline Results

Background:

The City Plan represents large transformational change and strategic investments to achieve broad goals impacted by many different areas of the City. It takes direction from ConnectEdmonton and touches on most aspects of life in Edmonton: land use, mobility systems, open spaces, employment and social networks. It articulates the necessary choices to become a healthy, urban and climate resilient city of two million people that supports a prosperous region.

Making progress in advancing The City Plan requires trade offs, clear prioritization, and recognizing where Administration will need to adjust, respond, or alter course completely to realize the desired future city. To that end, Administration is proposing the application of a Performance Measurement Framework, designed to help City Council determine how far and how fast they wish to advance Edmonton's City Plan. The first phase of this work begins with the identification of measures and baselines aligned to ConnectEdmonton. Knowing what needs to be measured - and the reasonable, defined starting point - will help Administration track progress in achieving The City Plan.

The tables below capture the proposed measures and baselines for each proposed scenario. In some instances, a significant data gap exists in measuring the baseline data due to the timeliness and/or availability of data from external sources (e.g. Census data is available only every five years). In the absence of local, more timely data sources at this time, the City is reliant on data available through Statistics Canada and others. Administration will explore opportunities to enhance municipal data sources in 2022.

Big City Move: Inclusive and Compassionate			
Description	Measures and Indicators	Current Baseline & Year	Source
This Big City Move emphasizes the social wellbeing of all Edmontonians. It is rooted in concepts of and efforts to	Percentage household spend on transportation (Indicator)	14.2% (2019)	Survey of Household Spending (StatsCan)
	Percentage	22.5% (2019)	Survey of

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improve equity, end poverty, eliminate racism and make clear progress towards Truth and Reconciliation. It's also about helping people meet their basic needs, promoting healthy living and creating enjoyable spaces for people of all ages, backgrounds and abilities to express themselves.	household spend on shelter (Indicator)		Household Spending (StatsCan)
	Percentage of Edmonton neighbourhoods with affordable housing option (Indicator)	51% (2021)	City of Edmonton
	Number of persons experiencing homelessness (Indicator)	2,031 (2021) * though pandemic has raised this # to 3000+	Homeward Trust
	Percentage of population in core housing need (Indicator)	12.3% (2016)	Statistics Canada

Big City Moves: Community of Communities & Rebuildable City			
Description	Measures and Indicators	Current Baseline & Year	Source
<p>Big City Moves: Community of Communities and Rebuildable City</p> <p>Taken together, these Big City Moves target making big city life feel less anonymous and more personal. They emphasize welcoming new residents and developing housing, recreation, schools and employment in all of</p>	Percentage of population within 600m walking distance of public transit (Measure)	Under development	—
	Percentage of daily trips using transit and active transportation (Indicator)	22.3% (2015)	Edmonton and Region Household Travel Survey
	Walk-, bike-, and transit-score (Indicator)	Under development	—

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our districts that can be better accessed by active modes and transit.	Percentage of infill growth (within redeveloping area) (Measure)	28% (3-yr average 2018-2020)	City of Edmonton - Building Permits
They also represent a way of planning for the flexibility and imagination we must demonstrate to keep our city vibrant and livable in the face of shifting local and global trends. Being A Rebuildable City is the best way to ensure that our efforts are always moving towards a better and more efficient city, rather than having to start over with every major social, environmental and technological change.	Population growth in redeveloping area (Indicator)	Under development	—
	Bicycle paths/lanes per 100,000 population (Measure)	133 km/100 000 (2020)	City of Edmonton
	Public transport system per 100,000 population (Measure)	295 km/100 000 (2020)	City of Edmonton

Big City Move: Catalyze and Converge			
Description	Measures and Indicators	Current Baseline & Year	Source
This Big City Move emphasizes an environment where businesses, academic	Percentage of people employed within Edmonton as proportion of the	70% (2021)	Statistics Canada

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<p>and health institutions, the arts and technology can meet, collaborate and drive one another on. It focuses on putting Edmonton into position to continually improve its competitiveness and readiness in a changing world, by creating the conditions, places and partnerships to retain the talent we have and attract new talent. Finally, it imagines a creative and entrepreneurial hub around which investment, innovation, technology and talent will gather.</p> <p>NOTE: this Big City Move aligns directly with the Edmonton Economic Action Plan, which also contains a number of more detailed and complementary measures (which are also under development).</p>	region (Indicator)		
	Amount of investment attracted to Edmonton, or made by existing companies (Indicator)	Under development	—
	Innovation corridor attracts 50,000 more jobs (indicator under development)	Under development	—

Big City Move: Greener As We Grow			
Description	Measures and Indicators	Current Baseline & Year	Source
This Big City Move emphasizes a commitment to use	Percentage of city covered by trees (indicator)	14% (2019)	City of Edmonton

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<p>growth as a catalyst for good design and conscientious decisions prioritizing efforts to address climate change. It focuses on continuing to develop a healthy city while also paying attention to what will surely be one of the great challenges of our future: protecting and enhancing our land, air, water and biodiversity.</p>	Green Area / capita (ha/pop) (measure)	5,751 ha/100 000 people (2019)	City of Edmonton
	GHG Emissions / person in Edmonton: (measure)	15 tonnes/capita (2020)	Global Protocol for Community-Scale Greenhouse Gas Emission Inventories
	Total GHG Emissions: (indicator)	Under development	—
	Community GHGs expressed as % of carbon budget: (measure)	Under development	Annual Community GHG Inventory
	Total volume/number of carbon sinks in Edmonton (measure under development)	Under development	—
	Total Corporate GHG Emissions (measure)	0.3 megatonnes (2020)	Annual Corporate GHG Inventory
	Areas designated for natural protection (indicator)	5.3% (2019)	City of Edmonton