

**ESG Outcomes and BIAs - from Annual Reports**

In order to limit the resource requirement on the Business Improvement Areas for this reporting cycle, Administration has pulled key projects and items from the association annual reports and from Executive Director input to summarize ESG projects/outcomes of their work for the past year. Administration is working on providing training and on building and aligning reporting needs on this subject. This report is meant to help introduce the associations to ESG and to help set a baseline for further incorporation into their work.

<b>Business Improvement Area</b>	<b>Environmental Outcomes</b>	<b>Social Outcomes</b>	<b>Governance Outcomes</b>
The Crossroads	<ul style="list-style-type: none"> <li>- Partnered with McMan Youth, Family &amp; Community Services Association to provide the district with more than 100 hours of clean up services</li> <li>- Earth Day Clean up program</li> <li>- Beautification of area through Bloomin' Boulevards and Winter Barrels programs</li> <li>- Association is planning an environmental policy to reduce waste generation to be added to their operating guidelines in 2022</li> </ul>	<ul style="list-style-type: none"> <li>- Through the partnership with McMan Youth, Family &amp; Community Services Association the BIA was able to invest \$5000 directly into the hands of vulnerable individuals or those facing disability challenges</li> <li>- Events are key to creating a vibrant business district that patrons want to visit and support the businesses that reside there. The events that the BIA participated in or partnered in include:               <ul style="list-style-type: none"> <li>- A Bullying Awareness campaign (providing three winners with Pizza Parties), Earth Day Clean up and social media campaign to connect with members</li> <li>- Hosted its first "Back to School, Back to Business" event on August 22nd 2021 to promote community engagement and</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- Annual Report submitted April 20, 2022</li> <li>- Audited Statements submitted April 20, 2022</li> <li>- Budget and Board list submitted to City Council on Dec. 6, 2021</li> <li>- AGM conducted on Oct. 27, 2021</li> <li>- Quarterly variance reports submitted for Q1, Q2, Q3</li> <li>- Board reviewed operating guidelines for the Association in 2021</li> </ul>

		<p>shopping locally (200 backpacks donated)</p> <ul style="list-style-type: none"> <li>- 7-Eleven &amp; The Crossroads BIA provided a hot lunch program to all three business member daycares</li> <li>- Partnered with the Kingsway District BIA on the KDA Holiday Parade</li> <li>- Website refresh was undertaken through member-provided support in 2021. This will provide detailed information to aid in the development of a strong business member environment</li> <li>- BIA holiday campaign designed as a marketing strategy to promote business members and attract patrons to the area</li> <li>- Streetlight replacement project in partnership with City of Edmonton Infrastructure specialist started in the fall of 2021 - 44 light poles replaced adding to beautification of the area</li> <li>- Participated in the virtual round table with previous Edmonton Centre Member of Parliament James Cummings to allow members the opportunity to advocate at the federal level for economic recovery support</li> <li>- Partnership with Local Community leagues to continue in 2022</li> <li>- Worked with traffic safety to advocate for a crosswalk on 123 Street and 118 Avenue as a</li> </ul>	
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