

ESG Outcomes and BIAs - from Annual Reports

In order to limit the resource requirement on the Business Improvement Areas for this reporting cycle, Administration has pulled key projects and items from the association annual reports and from Executive Director input to summarize ESG projects/outcomes of their work for the past year. Administration is working on providing training and on building and aligning reporting needs on this subject. This report is meant to help introduce the associations to ESG and to help set a baseline for further incorporation into their work.

Business Improvement Area	Environmental Outcomes	Social Outcomes	Governance Outcomes
North Edge	<ul style="list-style-type: none"> - The association continues to ensure there is deployment of area litter pick-up routines in partnership with the City of Edmonton and Capital City Clean Up. 	<ul style="list-style-type: none"> - Aligning the “District by Design” brand to our priorities in building a unique destination for tourists, visitors and a targeted customer base. - Support for infrastructure development of public spaces, including increased walkability and amenities by working with the municipality and area stakeholders. - A branding/marketing strategy was deployed in 2020 and 2021 to create and maintain ongoing member outreach, communication and promotion of the North Edge area to attract patrons and support member businesses. - A business retention and attraction program was developed in 2021 with the intent to leverage landowner and leasing 	<ul style="list-style-type: none"> - Annual Report submitted May 12, 2022 - Audited Statements submitted April 28, 2022 - Budget and Board list submitted to City Council on Dec. 6, 2021 - AGM conducted on Sept. 20, 2021 - Quarterly variance reports submitted for Q1, Q2, Q3

		<p>contacts, and offering tenant support for site search and selection efforts.</p> <ul style="list-style-type: none"> - The association continues to support Public Spaces / Walkability Infrastructure Redevelopment through member communication and engagement and continued work with city contacts and resources to provide member input in the following projects for 2021: <ul style="list-style-type: none"> - Central McDougall Renewal - Columbia Avenue reconstruction - 107 Avenue Revitalization including plaza development - Placemaking efforts through patio development support - The promotion of the storefront improvement program - Collaboration with Capital City Clean Up, #YEG Ambassadors, Neighbourhood Empowerment Team, Edmonton Police Service, Bylaw Enforcement Services, Revitalization, and Neighbourhood Renewal Coordinator to develop and implement strategies to increase the perception of safety within the North Edge BIA and empower business members to better manage their safety. 	
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