ESG Outcomes and BIAs - from Annual Reports

In order to limit the resource requirement on the Business Improvement Areas for this reporting cycle, Administration has pulled key projects and items from the association annual reports and from Executive Director input to summarize ESG projects/outcomes of their work for the past year. Going forward, Administration is working on providing training and on building and aligning reporting needs on this subject. This report is meant to help introduce the associations to ESG and to help set a baseline for further incorporation into their work.

| Business Improvement Area | Environmental Outcomes | Social Outcomes | Governance Outcomes |
|---------------------------------|---|---|---|
| Alberta Ave | Alberta Avenue Street Team is a partnership with the association, Capital City Clean Up and Boyle Streets Hire Good program to aid in the cleanup of litter and needles in the area. Bloomin' Boulevards partnership helped provide 40 flower baskets and 6 sidewalk planters to help beautify the area Fall/Winter Blue Spruce Trees - 16 businesses participated in this initiative that is a partnership with the Alberta Avenue Community League and Zocalo Flowers to help beautify the area. In the spring of 2021 the Alberta Avenue Business Association engaged Capital City Cleanup and Boyle Street's Hire Good program to power wash all the Avenue sidewalks from 105 to 82 streets. This took it approximately two | Businesses Together - Joint AABA / EPS / Community Initiatives - This initiative exists to establish a self-sustaining business watch community and enhance communication between EPS, the Alberta Avenue community, and businesses. It strives to bridge communication gaps between EPS and area stakeholders, connect businesses through technology with crime prevention as an objective, reduce crime and disorder, and increase perception of public safety. Naloxone Kit Initiative - Alberta Avenue Business Association and MedX Drugs have partnered to provide local business free Naloxone kits and training. Public washroom initiative - Working with the City on their Public Washroom Strategy the | The Board underwent a board orientation session with City staff to learn more about governance and their roles within the BIA In January 2021 Annual Report submitted May 9 2022 Audited Statements submitted May 31, 2022 Budget and Board list submitted to City Council on Dec 6, 2021 AGM conducted on Nov 2, 2021 Quarterly variance reports submitted for Q1, Q2, Q3 The Board of Directors has committed to conducting a review and refresh of the Association's operating guidelines and governance in 2022 |

| days and offered store owners clean sidewalks in front of their storefronts. | Alberta Avenue business association was able to advocate for a public washroom located at 118th Ave and 86 street directly across from Eastwood community league. - Alberta Avenue Street Team - this is an initiative to create deeper connections with business and community members while keeping Alberta Avenue's mainstreet cleaner, safer, and more attractive. This initiative involves: - Major Spring Clean-Up Daily Litter Reduction Daily Needle Pick-Up Graffiti Identification and Removal. | |
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| | standard of cleanliness on the Ave. - Daily check-ins with local shops and stores. - Website revamp in 2021 helped to provide more relevant and informative information including information on City of Edmonton support programs to help businesses beautify the street and access safety and security resources - Social media - the AABA social media network grew in 2021 as it was used to help promote member businesses and attract patrons to the district. | |

Attachment 3

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| - Events are key to creating a vibrant business district that patrons want to visit and support the businesses that reside there. The events that the BIA participated in or partnered in include: - Deep Freeze (produced by Arts on the Ave) - Kaleido Festival (produced by Arts on the Ave) - Avapalooza (produced by a collaborative in partnership with EP) - Eat's on 118 - In March of 2021, customers were attracted to the area through food discounts and specials at participating member businesses. In the summer, Eats on 118 was expanded to provide culinary tours of member businesses. This was all designed to help attract new customers to the area and market the food options available. - Provided information on resources available for businesses dealing with challenges due to the COVID-19 pandemic, and advocated for financial support for businesses from the City of Edmonton to help support jobs and the local economy through the pandemic | |