



Chinatown and Area Business Association
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CHINATOWN AND AREA BUSINESS ASSOCIATION

2021 ANNUAL REPORT

Wen Wang
Executive Director
Chinatown and Area Business Association

Mission Statement

Our mission as the Chinatown and Area Business Association is to create, promote and maintain an attractive, vibrant, and prosperous business district; that reflects the unique multicultural identity of Chinatown and McCauley community.

Chinatown Annual Report – 2021

2021 scope

1. Lunar New Year

Chinatown BIA planned to host the Lunar New Year Celebration 2021. Due to the COVID-19 restrictions, the board cancelled the inner door activities. The remaining scope includes lanterns and banners display. Also, we did lucky draws. All above activities attracted more customers and visitors into Chinatown. the event was welcomed by the residents and businesses.

2. Moonlight Carnival

Again, the carnival was cancelled due to the Omicron variant. Chinatown applied and approved \$20k grant (McCauley Revitalization). The grant was used to purchase 40 new lanterns and hanging the lanterns on the light poles along 97 Street between 105 and 107A Avenues.

3. Security program

In addition to the three Supervised Injection Sites, Chinatown is sandwiched by Home Mission and the Boyle Street Community Services. Due to the huge homeless population (close to one thousand after the new Herb Jamieson Centre opened) and ubiquitous social disorder, Chinatown started April 1st the private security service which covered the rest of 2021. The service was well embraced. According the our statistics, the security guards patrolled and inspected members' property 270 times monthly on average from April to December 2021. Chinatown BIA paid \$2,000 per month for the service term. We hope the city and EPS provide more peace officer and police officer presence in the area.

4. Marketing Campaign

Due to the pandemic restrictions, many businesses were forced to be closed, or go either online or curbside pickup. The association also lost some members. To have updated data, Chinatown hired one summer student to survey all businesses. All data collected will be incorporated into the new website.

5. Litter and needles control

Chinatown BIA negotiated a litter and needles pickup agreement with the Mustard Seed. The agreement lasted from April to the end of 2021. Totally, we funded 1084 labor hours and collected 2081 needles and 643 bags of litter. In addition, Chinatown also did a power washing pilot, which covered 92,128 ft² with \$17,800. The beautification result was apparent. The businesses welcome the pilot. If financially permitted, Chinatown will standardize pressure washing onwards.

6. Annual General Meeting

According to the bylaw, Chinatown BIA hosted Annual General Meeting on October 12, 2021. The members reviewed 2020 audited financial statement, 2022 budget forecast. The new board members were also elected concurrently.

2022 plan and priorities

All 2021 priorities remain, namely security, cleanness, and marketing.

1. Security and social disorder

The social disorder is on rising. In addition to EPS, we have hired a security company to cover Chinatown. 2022, the security program started January and will last at least by the end of October. In additional funding available, Chinatown will extend the service two more months, namely the security will last whole year 2022.

2. Litter control

Chinatown has entered into a litter and needles collection agreement with the Mustard Seed. The service started early April and will last by the end of year 2022. Chinatown is also working with CCCU on any potential help.

3. Marketing

We are redesigning our website. The work is a bit backlogged. But we are purchasing the domain name. Two dedicated board directors are working on the website redesign. In addition, Chinatown board has one director running our social media such as Facebook and Twitter accounts. The Chinatown is a culturally distinguishable destination. We are planning to celebrate the Mooncake Festival in September 2022 if permitted.

Board of Director 2022

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|-----------------------|---|------------------|
| 1. Dr. Holly Mah 馬美麗 | Luxe Optometrist, 10638 - 97 Street | PH:780-907-8973 |
| 2. Ed Lam 林競新 | Ed Lam Chartered Accountant, Suite 200, 10708 - 97 Street | PH: 780-993-3030 |
| 3. Ming Huang /黃明越 | Ming Acupuncture Clinic, #138, 9700 - 105 Avenue | PH:780-760-0880 |
| 4. Mei Yu Huang / 黃美玉 | Mei's Massage Centre, 10543 - 97 Street, | PH: 780-457-8058 |
| 5. Richard Liukko | Freecloud Glotex Enterprises Inc, 10764 - 101 Street | PH: 780-429-1476 |
| 6. Van Vuong | VSD Mortgage and Investment Corp., 17551 100 Ave | PH: 780-232-9379 |
| 7. Ben Lui | Yorkton Group International Ltd., 3165 10180-101 Street | PH: 780-409-8228 |
| 8. Thomas Chiu | Chiu & Company - Louie Pointe Professional Centre, 9322 Jasper Ave. | PH: 780-428-8299 |
| 9. Lin Wei Yao | Hung Lung BBQ House – 9715 – 106 Avenue | PH: 780-425-0283 |
| 10. Tranel Chan | 4 Hawthorne Gate Spruce Grove | PH: 403-613-8733 |
| 11. Raimond Fung | Fung Raimond Architect Ltd, 11456 Jasper Ave NW Suite 200 | PH: 780-932-6388 |