

ESG Outcomes and BIAs - from Annual Reports

In order to limit the resource requirement on the Business Improvement Areas for this reporting cycle, Administration has pulled key projects and items from the association annual reports and from Executive Director input to summarize ESG projects/outcomes of their work for the past year. Administration is working on providing training and on building and aligning reporting needs on this subject. This report is meant to help introduce the associations to ESG and to help set a baseline for further incorporation into their work.

Business Improvement Area	Environmental Outcomes	Social Outcomes	Governance Outcomes
Chinatown	<ul style="list-style-type: none"> - Worked in partnership with the Mustard Seed for a litter and needle cleanup program between April 2021 and December 2021 and collected 2081 needles and 643 bags of litter through 1084 labour hours with Mustard Seed - A power washing program was also piloted with Mustard Seed and was undertaking to clean the sidewalks along 92,128 ft² of the area - Purchase of 40 LED lanterns for 97 Street as an environmentally friendly community beautification option 	<ul style="list-style-type: none"> - Events are key to creating a vibrant business district that patrons want to visit and support the businesses that reside there. The events that the BIA participated in or partnered in include: <ul style="list-style-type: none"> - BIA hosted a Lunar New Year Celebration in 2021 to attract visitors and market the area. - A Moonlight Carnival was scheduled however it was canceled due to COVID. The BIA still worked with some funding from the McCauley Revitalization team to purchase 40 new lanterns along light poles on 97 Street in preparation for the celebration that added some refreshed lighting to the area - Created a security patrol program to ensure the safety of business owners and patrons in the area 	<ul style="list-style-type: none"> - Annual Report submitted April 21, 2022 - Audited Statements submitted April 21, 2022 - Budget and Board list submitted to City Council on Dec. 6, 2021 - AGM conducted on Oct. 12, 2021 - Quarterly variance reports submitted for Q1, Q2, Q3

		<p>and in 2021 the contracted security service attended an average of 270 calls monthly from April to December 2021</p> <ul style="list-style-type: none"> - The association hired a summer student to conduct a business survey with all members. Data collected is to be incorporated into the website to update information and resources provided there and the feedback will help determine additional association programs and support. A supportive business environment provides members with the ability to activate their businesses and storefronts in more ways, leading to increased vibrancy, an environment conducive to attracting more customers, and increased safety on the street. - Continues to work collaboratively with Hope Mission, Boyle Street and other local community agencies to maintain a good relationship between the community, these organizations and their stakeholders - Provided information on resources available for businesses dealing with challenges due to the COVID-19 pandemic, and advocated for financial support for businesses from the City of Edmonton to help support jobs and the local economy through the pandemic 	
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