Bylaw 18224

Text Amendment to the Zoning Bylaw

Purpose

To amend Section 910.12 of the Zoning Bylaw to exempt the Arena and Entertainment District (AED) Zone from the 500 metre alcohol sales separation rule by providing opportunity for alcohol sales to operate, regardless of whether or not other alcohol sales exist within 500 metres.

Readings

Bylaw 18224 is ready for three readings after the public hearing has been held. If Council wishes to give three readings during a single meeting, Council must unanimously agree "That Bylaw 18224 be considered for third reading."

Advertising and Signing

This Bylaw has been advertised in the Edmonton Journal on Friday, November 17, 2017, and Saturday, November 25, 2017. The Bylaw can be passed following third reading.

Position of Administration

Administration does not support this Bylaw.

Report

Bylaw 18224 proposes to amend Section 910.12 (Arena and Entertainment District Zone) to effectively exempt the Arena and Entertainment District (AED) Zone from the 500 metre alcohol sales separation rule by providing opportunity for alcohol sales to operate, regardless of whether or not other alcohol sales exist within 500 metres.

Urban Form and Corporate Strategic Development does not support this application as it exempts a specific area from the 500 metre alcohol sales buffer without any supporting or appropriate planning rationale and compromises the effectiveness of the 500 metre buffer outside the AED Zone.

Urban Form and Corporate Strategic Development recommends additional amendments, upon further study and consultation, are made to the 500 metre alcohol sales buffer that recognizes the existing and future planned density of population in the Downtown and the role it plays as a large employment, service, and entertainment center.

Comments from civic departments and utility agencies have been addressed.

Policy

• The Way We Grow, Edmonton's Municipal Development Plan

Bylaw 18224

• The Capital City Downtown Plan

Corporate Outcomes

This Bylaw supports *The Way Ahead*, Edmonton's Strategic Plan through the following Corporate Outcome and Strategic Goals:

• Edmonton has a globally competitive and entrepreneurial business climate.

Public Consultation

On August 3, 2017, Urban Form and Corporate Strategic Development sent an advanced notice to surrounding property owners as well as the presidents of the Central McDougall Community League, the Boyle Street Community League and the Downtown Edmonton Community League.

As a result of these advanced notices, Urban Form and Corporate Strategic Development received one response in opposition to the proposed Text Amendment.

Attachments

- 1. Bylaw 18224
- 2. Urban Form and Corporate Strategic Development Report