

ESG Outcomes and BIAs - from Annual Reports

In order to limit the resource requirement on the Business Improvement Areas for this reporting cycle, Administration has pulled key projects and items from the association annual reports and from Executive Director input to summarize ESG projects/outcomes of their work for the past year. Administration is working on providing training and on building and aligning reporting needs on this subject. This report is meant to help introduce the associations to ESG and to help set a baseline for further incorporation into their work.

Business Improvement Area	Environmental Outcomes	Social Outcomes	Governance Outcomes
Fort Road	<ul style="list-style-type: none"> - Annual cleanup conducted in June 2021, with EPS and Belvedere community 	<ul style="list-style-type: none"> - Works with EPS and bylaw enforcement to ensure safety is a priority in the area for patrons and those using transit - The BIA launched a website this year to market members and events in the area. Marketing support and event information can be used to help attract more patrons to the area leading to increased activity, vibrancy and safety - Coordination with the Balwin/Belvedere revitalization project and the community leagues creates a stronger connection in the community between the neighbourhoods and businesses. People feeling a higher sense of community are more likely to stay and shop within the community - Continued engagement with the 	<ul style="list-style-type: none"> - Annual Report submitted April 19, 2022 - Audited Statements submitted April 19, 2022 - Budget and Board list submitted to City Council on Dec. 6, 2021 - AGM conducted on Oct. 19, 2021 - Quarterly variance reports submitted for Q1, Q2, Q3

Attachment 3

		<p>Yellowhead Freeway Conversion Project</p> <ul style="list-style-type: none">- Provided information on resources available for businesses dealing with challenges due to the COVID-19 pandemic, and advocated for financial support for businesses from the City of Edmonton to help support jobs and the local economy through the pandemic	
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