



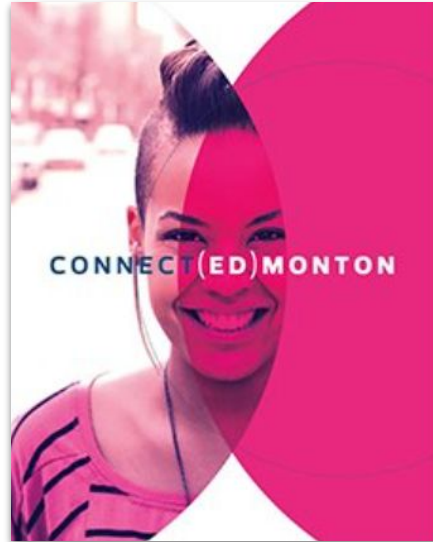
Urban Planning and Economy

Edmonton

**Position to Foster Safe and  
Activated Environments**

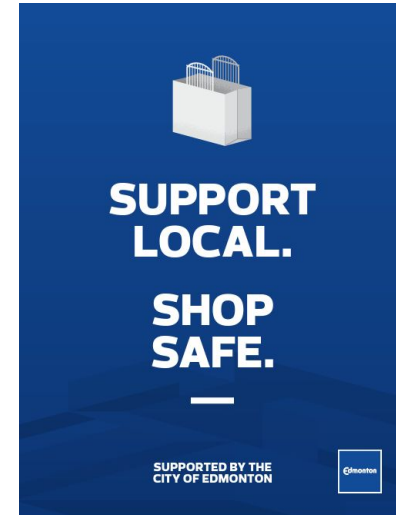
June 29, 2022

# Alignment & Integration



## COVID-19 Supports

- Economic Recovery Grant Program
- City funded BIA levy disbursement
- Signage for changing rules and regulations
- Creation of “*Support Local. Shop Safe.*” social and digital marketing resources
- Temporary Patio Program



## Current Efforts and Supports

- Business Friendly Edmonton
- Customizable workshops on relevant topics
- Summer Patio Program

# Engagement Priorities

Address Safety  
& Disorder

Activation /  
Event Planning

After Hours  
Support

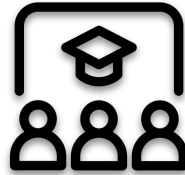
Business License  
Classification

Navigation of  
Regulations

## Recommended Options for Consideration



**Identify Opportunities and Streamline Regulations**



**Capacity Building and Training for Stakeholders**



**After-hours Response System**

### Other Options

- Designation of a member of Council as a champion for the industry
- Hospitality and entertainment industry action plan

Questions?