

Percent for Art Policy Review Update Information Report - CR_4995

Item 6.10
Executive Committee
November 28, 2017

A blue-tinted photograph of the Edmonton skyline, featuring several high-rise buildings and a mix of urban architecture. The text 'Report Purpose' is overlaid in white on the left side of the image.

Report Purpose

- update on Percent for Art Policy review
- possible areas for improvement identified
- need for strategic alignment with Art of Living Plan review

Policy Review

Edmonton's Percent for Art Policy

- Four interrelated public art policies
 - C458C Percent For Art to Provide and Encourage Art in Public Areas (2010)
 - C547 Public Art Administration, Registration and Outreach (2009)
 - C548 Public Art Accession, Selection Criteria and Gift Policy (2009)
 - C549 Public Art Conservation, De-accession and Re-site (2009)
- Policy C458C reviewed every 5 years
- The 'Art of Living Implementation Plan' due for review in 2018.

Possible Areas for Improvement

Possible areas of improvement to public art policies and procedures

- consolidate all four policies into one;
- better define qualified capital projects and calculation for percent for art;
- allow some flexibility in art budget allocation and placement of art;
- better define roles in the 'Percent for Art' program participants, (e.g. the Percent-for-Art Coordinator, EAC and City project managers).

Possible Areas for Consideration (provided by EAC)

Edmonton Arts Council independent review suggested possible areas for consideration, such as

- ensure strategic alignment of Edmonton's public art strategy, implementation plan and policies;
- examine conservation needs, develop conservation strategy and plan
- allow flexibility in the long-term public art planning, including budget allocation and strategic art placement;
- create a collaborative City of Edmonton-Edmonton Arts Council decision-making model to address public art investment allocation;
- respond to community needs through meaningful consultation



Thank You