



## **EXECUTIVE COMMITTEE REPORT**

### **Position to Foster Safe and Activated Environments**

#### ***Recommendation of the Committee***

That Administration collaborate with Explore Edmonton to develop a night-time economy strategy and return to Committee with a report, including an evaluation framework with outcomes and performance measures.

#### ***History***

- At the June 29, 2022, Executive Committee meeting, the June 29, 2022, Urban Planning and Economy report UPE00976 was considered.
- The Committee heard from C. Klassen, Old Strathcona Business Association; B. Oliver; P. McBryan; and T. Boyd, Value Alberta Venues

#### ***Related motion passed at the June 29, 2022, Executive Committee meeting***

That Administration bring forward an unfunded service package as part of the 2023-2026 budget deliberations to enable the identification of the best model to support the night-time economy outside of daytime working hours in terms of effectiveness, accountability and transparency and considers designated night time economy approach, including but not limited to a Night Mayor, as one of the potential options.

#### ***Attachment***

June 29, 2022, Urban Planning and Economy report UPE00976