

LICENSE AGREEMENT WITH EDMONTON MINOR HOCKEY ASSOCIATION - 2022-23 ICE HOCKEY ARENA RENTALS

RECOMMENDATION

That the license agreement between the City of Edmonton and the Edmonton Minor Hockey Association for arena usage for the 2022/2023 winter season, for a maximum amount of \$4.35 million, as outlined in Attachment 1 of the October 25, 2022, Community Services report CS01507, be approved, and that the agreement be in form and content acceptable to the City Manager.

Requested Council Action		Council decision required	
ConnectEdmonton's Guiding Principle		ConnectEdmonton Strategic Goals	
CONNECTED This unifies our work to achieve our strategic goals.		Healthy City	
City Plan Values	LIVE. THRIVE. ACCESS.		
City Plan Big City Move	A community of communities Inclusive and compassionate	Relationship to Council's Strategic Priorities	Arts and culture Conditions for service success
Corporate Business Plan	Serving Edmontonians		
Council Policy, Program or Project Relationships	<ul style="list-style-type: none"> Bylaw 16620 City Administration Bylaw 		
Related Council Discussions	<ul style="list-style-type: none"> CS00806 - License Agreement with Edmonton Minor Hockey Association for 2021/2022 Winter Ice Arena Rentals CS00082 - License Agreement with Edmonton Minor Hockey Association for 2020/2021 Winter Ice Arena Rentals CR_7488 - License Agreement with Edmonton Minor Hockey Association for 		

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2019/2020 Winter Ice Arena Rentals

Executive Summary

- Each year, the City of Edmonton enters into a license agreement with the Edmonton Minor Hockey Association for the purpose of providing minor hockey ice time in City of Edmonton arenas.
- As per City Administration Bylaw 16620, license agreements with a value over \$1,000,000 require approval by the appropriate standing committee of City Council.
- The Edmonton Minor Hockey Association's initial booking request for the 2022/2023 winter ice season via the license agreement is for a maximum amount of \$4.35 million and therefore must be approved by Committee.

REPORT

The Edmonton Minor Hockey Association takes part in the City's annual arena allocation process. Arena allocation is conducted by the City's Arena Users Advisory Committee. The Advisory Committee is composed of members of Administration and individuals representing the various sports that take place in arenas. The allocation process allows for fair and equitable distribution of arena time to Edmonton-based groups and organizations providing sport and recreation opportunities in City-owned arenas.

The Edmonton Minor Hockey Association's initial booking request for the 2022/2023 winter season is for approximately 24,550 hours of rental time and a total amount payable to the City of approximately \$4.35 million. Continual adjustments are made to the rental time slots up until the start of the 2022/2023 winter season as the Edmonton Minor Hockey Association refines its schedule, with further adjustments permitted prior to the playoffs beginning in March 2023. The total amount due to the City as well as the corresponding installments as set out in the license agreement will be updated to reflect the actual amount owed. The annual license agreement with the Edmonton Minor Hockey Association complies with City Council approved fees and charges.

The Edmonton Minor Hockey Association's actual bookings for the 2021/2022 winter season were for 23,896 hours of rental time, totalling \$3,913,058.62, including goods and services tax. The initial agreement was for \$4.34 million.

COMMUNITY INSIGHT

Administration works closely with the Edmonton Minor Hockey Association to generate its license agreement. The Edmonton Minor Hockey Association has representation on the City's Arena Users Advisory Committee. The amount of time requested by the Edmonton Minor Hockey Association is in accordance with the approved standards of play for hockey, set by the City of Edmonton Arena Advisory Committee.

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GBA+

The Edmonton Minor Hockey Association is one of many Edmonton-based, not-for-profit youth organizations that are allocated time in City of Edmonton arenas. Each organization receives its share of time based on its number of participants and the amount of time required to run its programs. If the overall supply of arena time is less than demand, each organization's amount of time is reduced by the same percentage so that supply equals demand.

Arena fees are Council-approved and a reduced rate is provided for Edmonton-based not-for-profit youth organizations.

Edmontonians register directly with the Edmonton Minor Hockey Association to participate in their programs. The Edmonton Minor Hockey Association places a high priority on diversity and inclusion, offering programs for all youth regardless of their gender and abilities. This organization has support mechanisms in place and works with partner organizations such as KidSport and Sport Central to assist families facing financial hardships and ensure that everyone has the opportunity to play hockey.

ATTACHMENT

1. Edmonton Minor Hockey Association Key Terms of License Agreement