



BUDGET INSIGHTS

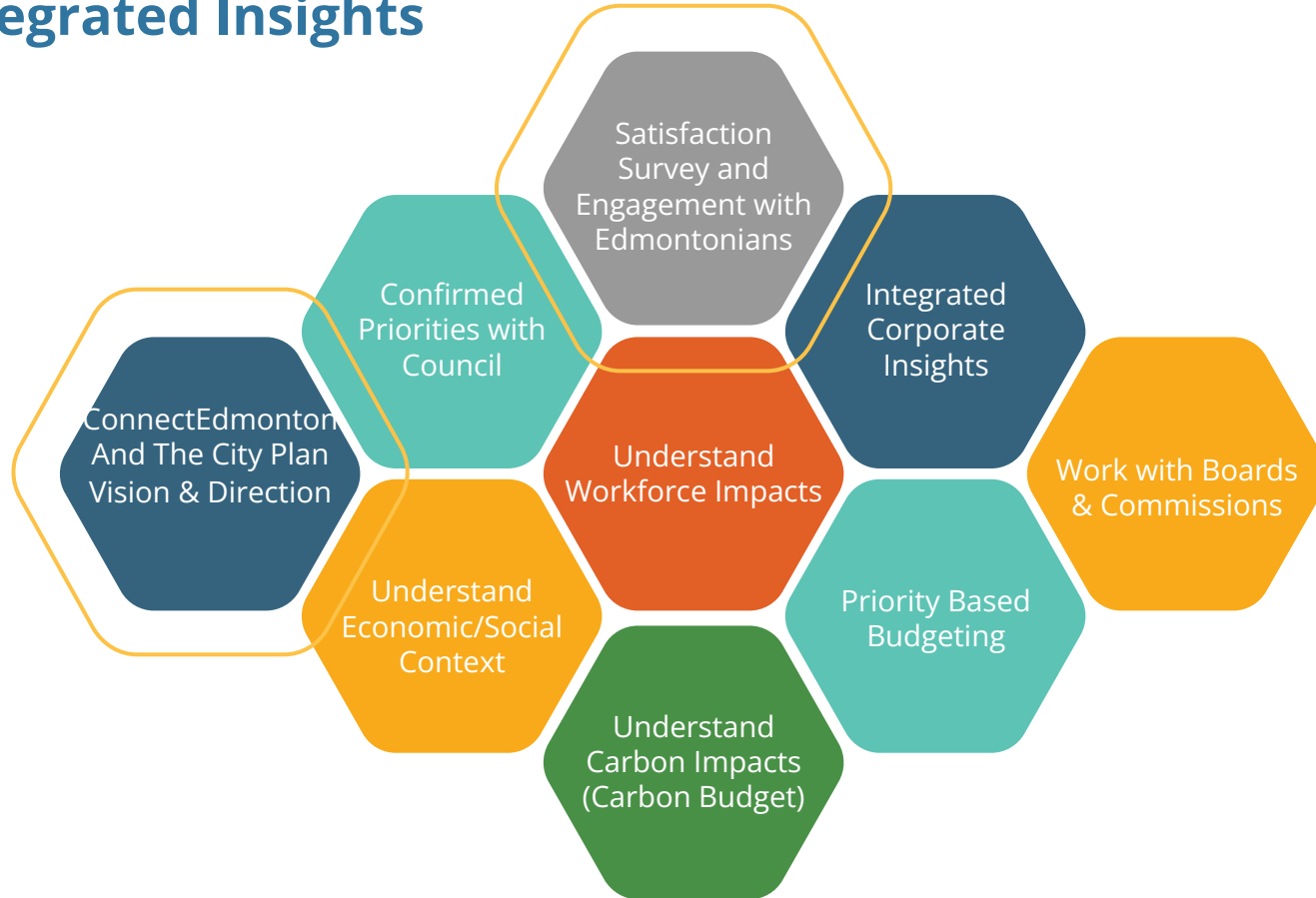
PERFORMANCE, SERVICE SATISFACTION AND PUBLIC ENGAGEMENT

Edmonton

CITY OF EDMONTON
OCTOBER 31, 2022



Integrated Insights





Ongoing Dialogue



Listening to Edmontonians



Inclusive Voices

+ 2SLGBTQ+ community members

+ Newcomers

+ Non-English speaking
Edmontonians

+ Youth

+ Others with barriers to
engaging online

+ Racialized community members

+ Women

+ People with disabilities

+ Seniors

+ Parents

+ City Wide Geographic
Representation

+ Indigenous people

Edmonton



Monitoring Progress & Current State



HEALTHY CITY



URBAN PLACES



REGIONAL PROSPERITY



CLIMATE RESILIENCE

Positive Trend

- Crime Severity
- Basic Needs

- Small & Medium Business
- Density

- Start-ups
- Employment
- GDP
- Household Income

- GHGs
- GHGs per Capita
- Energy Use
- Renewable Energy

Neutral

- Housing Diversity
- Jobs: Housing

- Education Levels

Negative Trend

- Cultural Events
- Belonging
- Overall Safety
- Safety Perception

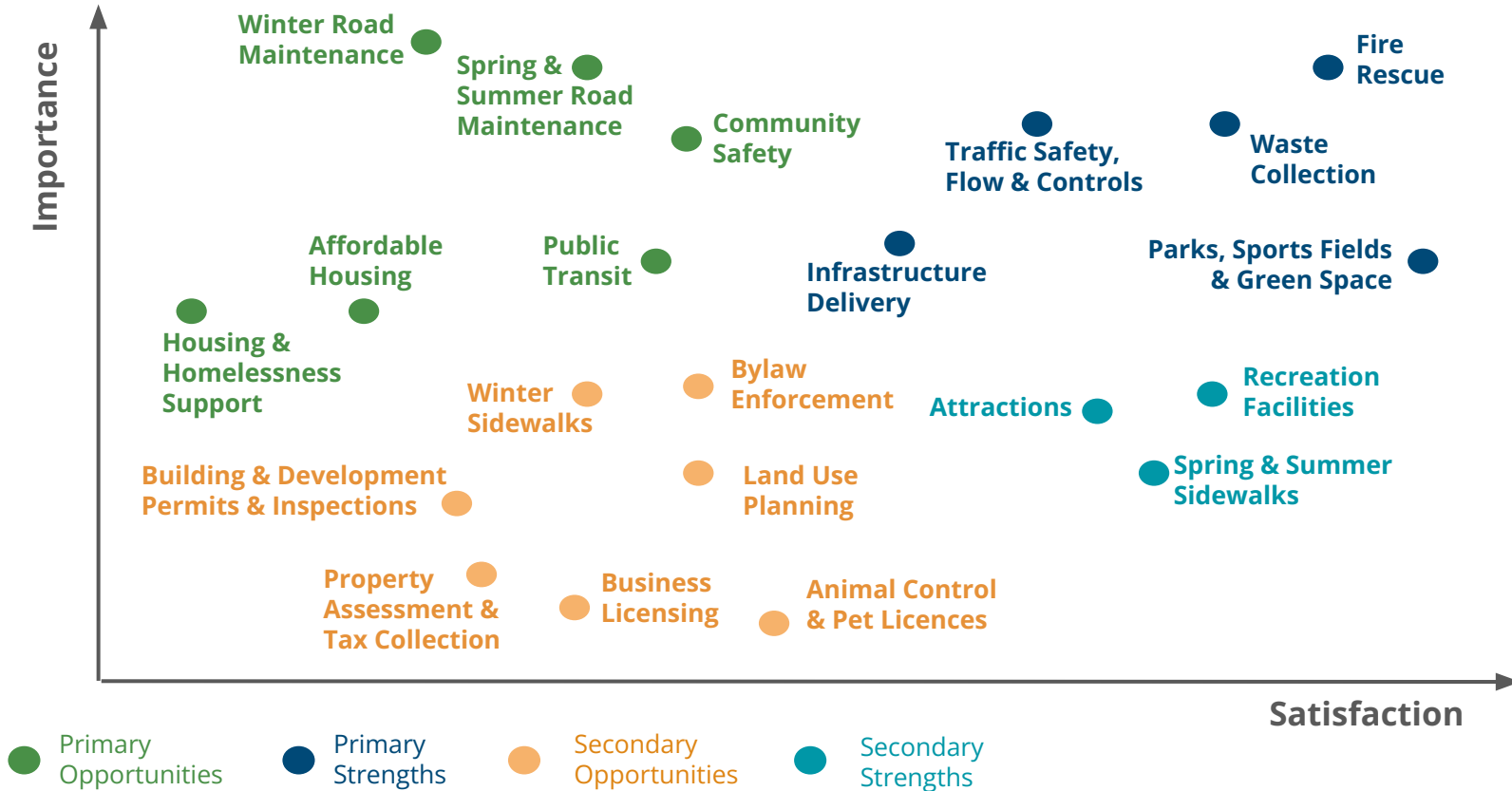
- Amenity Access

- Global Ranking

- Air Quality
- Ozone Levels



Understanding Service Satisfaction



Community Budget Engagement

**WHAT
WE
HEARD**

Containing Costs

Transit and Connectivity

Community Safety

Social Supports and Government Responsibilities

Efficiency and Innovation

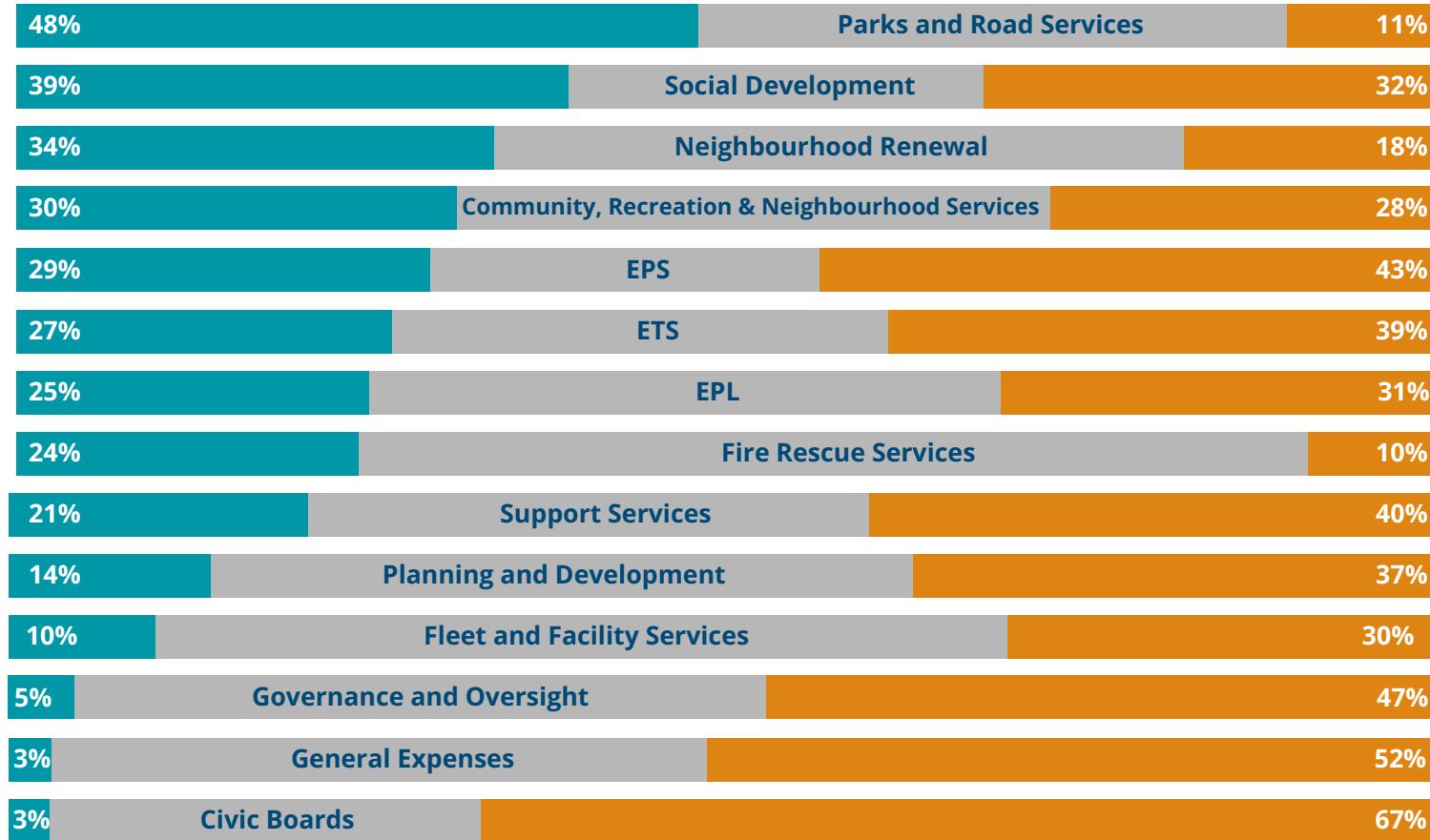
Culture Building and Celebration

Edmonton



Budget Engagement Exercise

Increase Investment



Decrease Investment



Informing Decisions



- Aligned values
- A great place to live
- Thoughtful decisions are required
- No universal answers
- Balance essential and future city
- Many inputs
- A long journey



Thank you

Edmonton