

Implementation Actions and Approaches

Approach	Examples of Amenity	Potential Funding Actions
<p><b>1. Placemaking and short-term initiatives</b> - Including community programming (temporary or permanent)</p> <p><i>This approach supports community initiatives and could have a high short-term impact.</i></p>	<ul style="list-style-type: none"> <li>• Programmed temporary recreation activity in a street or park (e.g. hosted by a local community organization or business)</li> <li>• Small-scale open space upgrades and supporting amenities (e.g. rec equipment or gathering areas added to open spaces)</li> <li>• Short-term improvements to undeveloped lots (e.g. adding volleyball/pickleball/tennis courts with viewing area, seating, etc.)</li> <li>• Parklets and/or patios</li> </ul>	<p>Develop new pilot Placemaking and Community Activation grant for up to \$500,000 to enable 10 to 20 placemaking and programming opportunities per year</p> <hr/> <p>Identify potential Placemaking and Community Activation grant opportunities within existing programs (e.g. Downtown Vibrancy Fund)</p>
<p><b>2. Dedicated public spaces</b> - Acquiring and adding to the inventory of permanent amenities</p> <p><i>These spaces could provide greater recreation focus and be located where there is greatest community need.</i></p>	<ul style="list-style-type: none"> <li>• Permanent pocket parks with a recreation-focus</li> <li>• Deeper setbacks as part of new developments to accommodate amenity spaces</li> <li>• Adding amenities to enhance existing open spaces in the downtown</li> </ul>	<p>Cost varies based on scale of opportunity e.g. a \$1.5 million land acquisition and \$1.5 million design and construction costs for a single-lot pocket park with exercise equipment</p>
<p><b>3. Supports for private spaces</b> - Supporting indoor and/or private amenities</p> <p><i>Provide access to spaces for indoor activity, particularly in winter. May not achieve other desired benefits such as vibrancy and public safety.</i></p>	<ul style="list-style-type: none"> <li>• Support existing and encourage new recreation and wellness businesses to open downtown</li> <li>• Free or discounted public access to private facilities</li> </ul>	<p>Creation of grants or agreements to support activities that are publicly accessible for up to \$500,000 per year</p>

## Attachment 1

In order for any of the above approaches to be successful, other amenities would be required in close proximity to support the activity. These could either be included as part of the improvement, or already exist nearby. These include:

- Publicly accessible washrooms and drinking water;
- Lighting upgrades and street furniture;
- Safe and pleasant pedestrian routes;
- Bike routes and secure bike parking; and
- Bordered by streets and building frontages, avoiding any blank walls or back of house activities where possible.