

Proposed Indoor Multi Sport Centre at John Fry Sports Park

Prepared for:
City of Edmonton budget
deliberations

Goals & Project Objectives

Encourage and promote the games of pickleball, tennis and beach volleyball at all age levels regardless of ability...

- ❖ Provide resident's access to year-round pickleball/tennis/beach volleyball facility
- ❖ Offering inclusive and barrier free facilities to enjoy the sports.
- ❖ Fully align with 2018 Edmonton's City Plan and the Approach to Community Recreation Facility Planning.



Project Background

- The city of Edmonton is experiencing huge demand for indoor tennis and pickleball facilities.
- In comparison indoor tennis courts availability: Calgary 21 (1 per 76K), red deer 4 (1 per 25 K), Edmonton 8 (1 per 187K)
- There are currently **ZERO** indoor Pickleball Specific Courts In Edmonton
- There are currently **ZERO** indoor Beach Volleyball Courts In Edmonton (in comparison Calgary has 5 courts)
- Pickleball is the fastest growing sport in Canada with Alberta being the province with the highest number of registered pickleball players in the country.
- Edmonton needs to increase the City's current tennis courts capacity based on Tennis Canada's metrics
- Edmonton's tennis court inventory declined in the last 15 years, also many existing courts are in a non-playable shape.
- Edmonton needs to identify the land for an indoor courts facility
- John Fry Sports Park is a perfect location for the new city indoor multi sport centre.





John Fry Sports Park

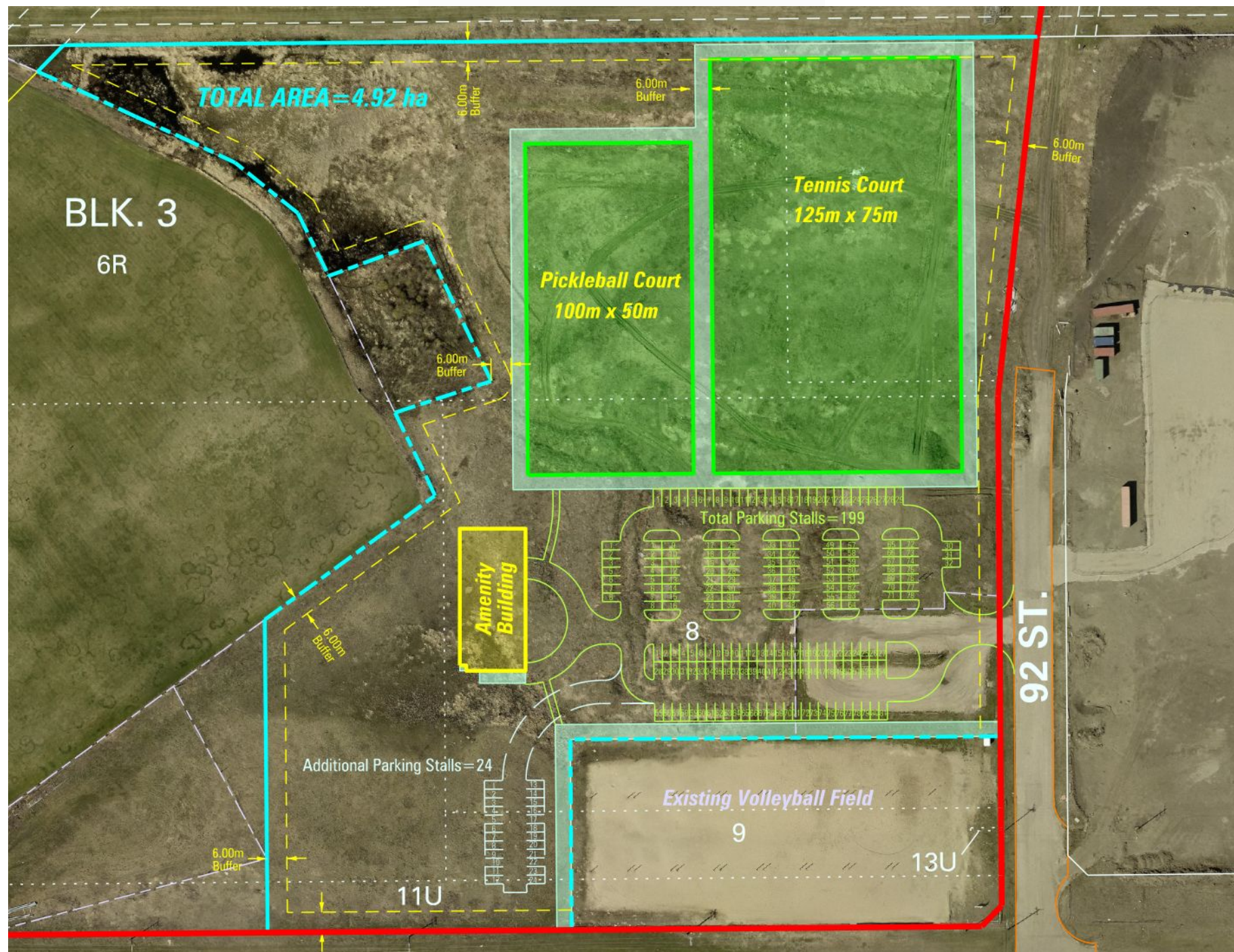
- **Year-round multi sport facility is already the part of John Fry Sports Park Master plan**
- Proposed indoor Multi Sport Centre at John Fry Sports Park will support the increasing demand for indoor courts as well as provide convenient access for Edmontonians and out-of-town visitors.

City of Edmonton

JOHN FRY SPORTS PARK

MASTER PLAN UPDATE

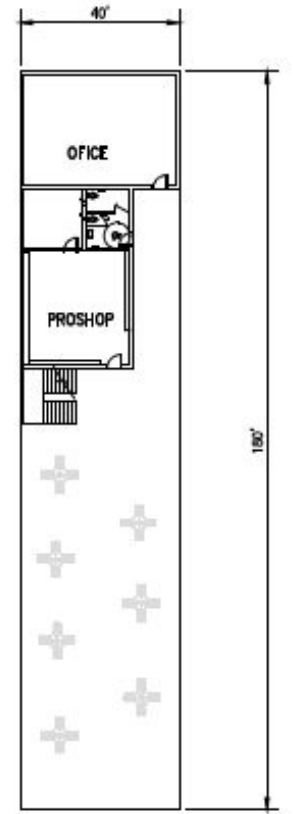
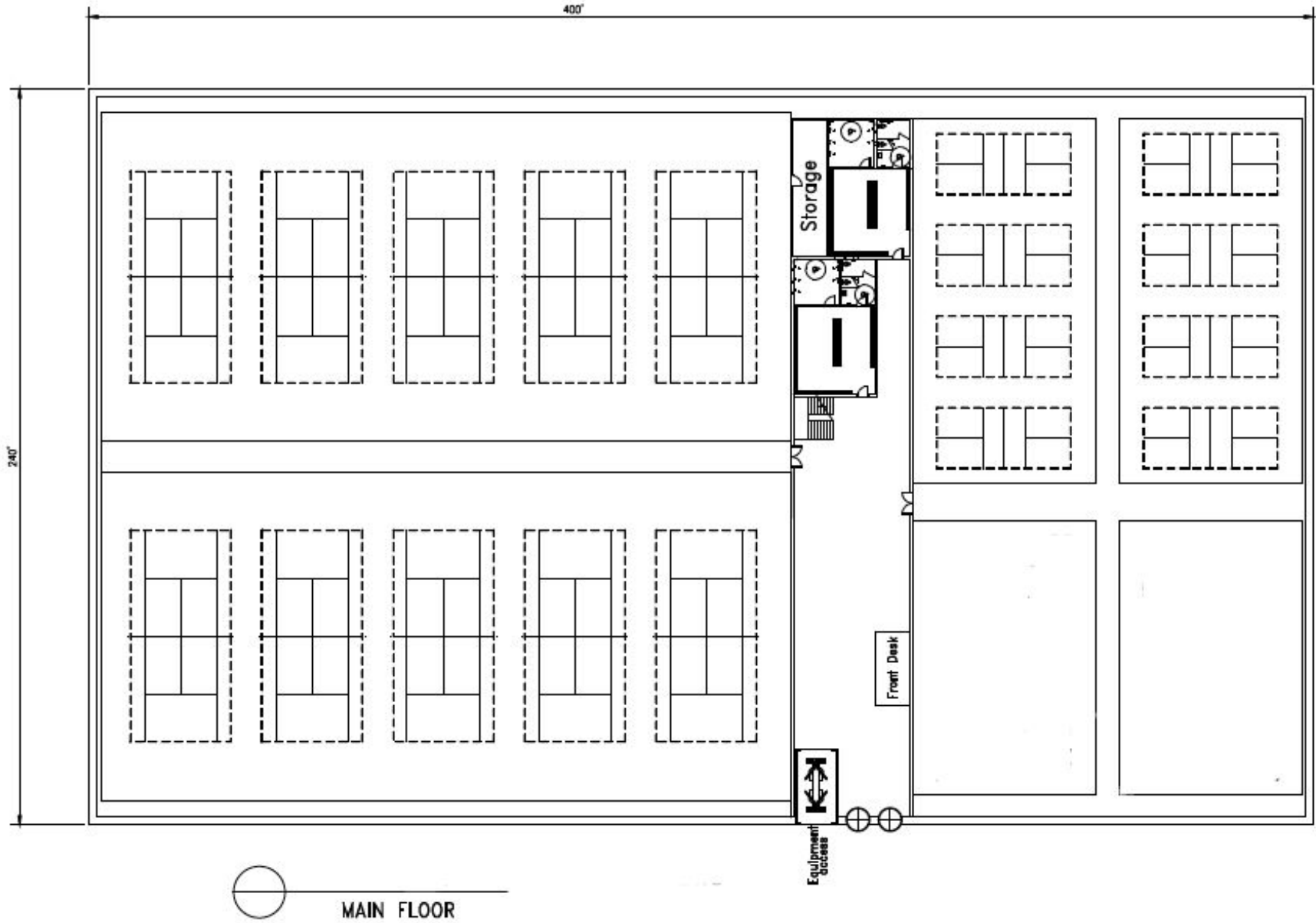
August 2020



Proposed indoor Multi Sport Centre at John Fry Sports Park

- The main floor will include 10 tennis courts, 8 pickleball courts and 2 beach volleyball courts, change rooms, washrooms, showers, front desk area and equipment storage area. The second floor contains viewing area, pro-shop and offices.
- The courts area is divided with tennis courts being on one side and pickleball/ beach volleyball courts on the other side of viewing area.





SECOND FLOOR VIEWING AREA



About Our Group

IQ Tennis & Pickleball Centre was chosen by the City of Edmonton through the Request for Expression of Interest process as the preferred group to construct and operate year-round tennis and pickleball facilities in Edmonton.

- Our group was formed in 2016 and registered officially as NPO '**IQ Tennis & Pickleball Centre**' in 2022
- Our group is supported by Tennis Canada, Tennis Alberta, Pickleball Alberta and Volleyball Alberta.

Project Financing

- Our group will be able to commit up to **\$3,000,000** of investment for construction of the proposed multi sports centre. The funds are through Alberta government grants, private and bank loans
- **IQ Tennis & Pickleball Centre** with the City's financial support will build indoor year-round multi sports centre
- The operating costs we be bourn through membership fees and will not require any financial support from the city



#502, 14032-23 Ave Edmonton, AB T6M 2Z5

November 1, 2021

RE: Recommendation for Expression of Interest 938220 – Jasper Place Park / Confederation Park Facility

To Whom It May Concern:

This letter formally supports the proposal for a covered tennis/pickleball facility at Jasper Place Park / Confederation Park in Edmonton, AB.

Our Director Garand Jones, met with Alex and reviewed the Expression of Interest. He has been in communication regarding the opportunities a new covered facility would provide for pickleball players and coaches in Edmonton.

As the popularity of pickleball grows, municipalities are struggling to meet demand. Edmonton is experiencing a huge shortage of both outdoor and year-round pickleball facilities lagging behind many other municipalities in the province.

We are confident that the Edmonton community will benefit from the proposed tennis/pickleball facility which will provide members with the opportunity to participate in the sport of pickleball in a safe, inclusive manner on both recreational and competitive level.

Furthermore, our mission to promote and develop pickleball for everyone correlates with the purpose and objectives of the proposed covered courts facility at Jasper Place Park / Confederation Park.

We recognize the many possibilities that exist with this new facility and will assist in continuing to grow the fastest growing sport in North America.

Sincerely,

Kirk Jensen
President



11759 Groat Road, Edmonton, Alberta, Canada T5M 3K6
(780) 415-1661 www.tennisalberta.com

June 8, 2022

To whom it may concern,

Tennis Alberta enthusiastically supports the construction of a six covered court tennis bubble project which is to be located on City of Edmonton land at The Jasper Place tennis court location. As the City continues to see unprecedented growth in tennis participation, this facility is anticipated to be an important leader in tennis participation.

Tennis Alberta and Tennis Canada have identified that there is a deficit of covered court tennis facilities around Alberta and many municipalities, including Edmonton, continue to see widespread growth in tennis participation.

In discussing the facility operation model directly with Alex Domnich and his colleagues, Tennis Alberta is confident that the proposed facility will assist in growing the sport of tennis in Edmonton and Alberta. We are confident this facility will enhance the access to quality programming for a broad range of participants - from children, youth to seniors and from high performance to individuals with a disability.

Furthermore, Tennis Alberta believes the facility will see the economic benefits of event attraction by hosting local, provincial, national and international tennis events. Furthermore it is envisaged the facility shall provide court access to be made available for a collection of provincial and national programs ranging from grassroots to high level player development and competitive opportunities.

Based on the agreement outlined in Appendix A between Tennis Alberta and Alex Domnich and his partners, Tennis Alberta is pleased to support this bubble court tennis facility project and is confident it will assist in growing the sport of tennis, through enhancing active, healthy lifestyles of community members and profiling the City of Edmonton.

If you have any questions or require addition information, please feel free to contact me at any time.

Kindest regards,

Alan Mackin
Executive Director



November 28, 2022

RE: IQ Tennis & Pickleball Centre - Indoor Beach Volleyball courts

To Whom It May Concern,

Please accept this letter of support from Volleyball Alberta for the Indoor Beach Volleyball Courts at the IQ Tennis & Pickleball Centre.

Beach Volleyball is a sport that continues to grow in popularity at both the youth and adult levels throughout the province. Each summer there are numerous tournaments, leagues, and clubs offering programs throughout the city. With such a large number of participants during the summer this facility would allow many of them to continue to participate throughout the winter months as well. There are currently two indoor beach facilities in Calgary, and this would be the first of its kind in Edmonton.

A facility with indoor beach volleyball courts in Edmonton would be extremely beneficial to the growth of beach volleyball and provide new opportunities for people to participate in the sport.

Sincerely,

Ray Sewell
Volleyball Alberta
Program Manager – Age Class & Beach
rsewell@volleyballalberta.ca
780-415-1703 ext. 5

We are asking the council:

- 1. To support City of Edmonton Recreation Partnership and Facility Investment Program**
- 2. To support keeping John Fry Sport Park for the existing and proposed sport facilities**
- 3. To dedicate additional funds to this project**

QUESTIONS?