

The Way Ahead: Outcome Measures and Targets

OUTCOME MEASURE ¹	2015 RESULT ²	2018 TARGET ³
1. EDMONTON IS ATTRACTIVE AND COMPACT		
1.1 New Residential Units in Mature Areas (as a percent of new residential units city-wide)	13%	25%
1.2 Edmontonians' Assessment: Well-designed Attractive City percent of survey respondents who agree/strongly agree)	50%	55%
2. THE CITY OF EDMONTON HAS SUSTAINABLE AND ACCESSIBLE INFRASTRUCTURE		
2.1 Infrastructure Density (City's population divided by the total kilometres of infrastructure)	55.7	Increase over previous year
2.2 Edmontonians' Assessment: Access to Amenities and Services that Improve Quality of Life (percent of survey respondents who agree/strongly agree)	71%	70%
3. EDMONTONIANS USE PUBLIC TRANSIT AND ACTIVE MODES OF TRANSPORTATION		
3.1 Transit Ridership (Rides per capita)	99.1	105.0
3.2 Journey to Work Mode (percent of survey respondents who select auto passenger, transit, walk, cycle or other)	24.3% (2014 Result)	25.9%
4. GOODS AND SERVICES MOVE EFFICIENTLY		
4.1 Business Satisfaction: Goods and Services Transportation (percent of survey respondents who are satisfied/very satisfied)	49.7% (2014 result)	53.0%
4.2 Travel Time and Reliability for Goods and Services Movement (time in minutes: seconds to drive 10 km route)	9:33 - 50% of time 12:03 - 85% of time	< 11:00 - 50% of time < 14:00 - 85% of time
5. EDMONTONIANS ARE CONNECTED TO THE CITY IN WHICH THEY LIVE, WORK AND PLAY		
5.1 Reported Volunteer Rate (percent of survey respondents who report volunteering in the past 12 months)	47%	55%
5.2 Edmontonians' Assessment: Connected to Community percent of survey respondents who feel connected)	52%	45% (2017 target)
6. EDMONTONIANS USE FACILITIES AND SERVICES THAT PROMOTE HEALTHY LIVING		

6.1	Health and Wellness (percent of survey respondents who report increased health and wellness)	90%	90%
6.2	Recreation Facility and Library Attendance (number of visits per capita)	12.8	>=12
6.3	City Park Usage (per cent of survey respondents who report using a City park in the past 12 months)	88%	83%
7. EDMONTON IS A SAFE CITY			
7.1	Fire Rescue Events (number of events per 1,000 population)	54	Decrease from previous 3-year average
7.2	Edmontonians' Assessment: Safe City (percent of survey respondents who agree/strongly agree)	68%	68%
7.3	Edmonton Crime Severity Index (Annual total of reported crime weighted by type and population)	111.7	84.0
8. THE CITY OF EDMONTON'S OPERATIONS ARE ENVIRONMENTALLY SUSTAINABLE			
8.1	City Operations Greenhouse Gas Emissions (Tonnes of carbon dioxide equivalents)	353,870	179,228
8.2	Watershed Contaminant Reduction Index (Contaminants discharged to the North Saskatchewan River divided by population)	6.7	6.9
9. EDMONTON IS AN ENVIRONMENTALLY SUSTAINABLE AND RESILIENT CITY			
9.1	Community Greenhouse Gas (Tonnes of carbon dioxide equivalents)	15,773,440	Downward Trend
9.2	Ecological Footprint (Resource consumption with land area [hectares] divided by population)	7.45	Maintain or Decrease
10. EDMONTON IS AN ENVIRONMENTALLY SUSTAINABLE AND RESILIENT CITY			
10.1	City of Edmonton Credit Rating AA+ (Standard & Poor's rating)	AA+	AA+
10.2	City Asset Sustainability (Actual expenditure on capital infrastructure divided by required expenditure)	0.99	1.00
11. EDMONTON HAS A GLOBALLY COMPETITIVE AND ENTREPRENEURIAL BUSINESS CLIMATE			
11.1	Edmonton Economic Diversity Index	N/A	N/A

11.2 Edmonton Small to Medium-sized Business (percent of growth)	1.9%	Positive Growth Rate
12. EDMONTON REGION IS A CATALYST FOR INDUSTRY AND BUSINESS GROWTH		
12.1 Edmonton Region Gross Domestic Product (in 2007 \$ millions)	88,029	98,750
12.2 Edmonton Region Non-residential Permit Value (Billions of \$)	2.14	2.79

¹ Outcome Measures approved by City Council, current as of November 19, 2014

² 2015 Results as presented to City Council June 14/15, 2016

³ 2018 Target as approved at the November 19, 2014 City Council meeting