

**ETS Youth Strategy Pillars**

Pillar	Pillar Name	Strategic Work
1	Outreach	<ul style="list-style-type: none"> <li>● Explore opportunities with school boards, i.e. Travel Ambassador Program</li> <li>● School open houses and fall orientation</li> <li>● City Hall School</li> </ul>
2	Safety & Security	<ul style="list-style-type: none"> <li>● Developing new transit safety resources for youth</li> <li>● Expanding travel training for youth</li> <li>● Exploring mobile application</li> <li>● Advancing underground cellular coverage</li> </ul>
3	Faring	<ul style="list-style-type: none"> <li>● Rollout Arc for youth</li> <li>● Council direction on youth under 12 ride for free</li> <li>● Decrease youth monthly cap in 2025</li> </ul>
4	Service Planning	<ul style="list-style-type: none"> <li>● Comprehensive review of School Specials</li> <li>● Implementing recommendations from youth after school report</li> </ul>
5	Partnerships	<ul style="list-style-type: none"> <li>● U-Pass partnership coordination</li> <li>● Collaboration with youth serving organizations</li> <li>● Collaboration with School Boards</li> <li>● Post-secondary teaching and research partnerships</li> <li>● CUTA Youth Summit</li> </ul>