



# City of Edmonton Youth Council 2022-2023 Annual Workplan

The City of Edmonton Youth Council (CEYC) is an advisory committee to City Council comprised of youth between the ages of 13-23. We contribute to building a society of active and engaged citizens by creating opportunities to connect youth with the civic order of governance, local organizations, and each other.

## Mission Statement

Educate and empower youth to provide meaningful input and take action on local issues and municipal politics.

### 1.3 Goals

1. Mobilize youth on local issues through enhancing community, events, and projects.
2. Empower youth through education, skill building, and experience to be active citizens.
3. Provide opportunities for meaningful participation in Edmonton's local government.

### 1.4 Mandate

The Committee's mandate is to provide information and advice to City Council in relation to issues involving or affecting youth, and performs the following

functions:

- a) Researches and writes policy proposals for Council's review
- b) Coordinates community events that profile local youth issues
- c) Receives direction from Council on work or reports it requires on youth matters
- d) Develops and maintains relationships with individuals and organizations addressing issues of concern to youth
- e) Promotes initiatives to support the well-being of youth
- f) Educates youth on City governance, procedures and policy making
- g) Provides networking opportunities for youth
- h) Consults with City administration and other organizations supporting youth initiatives
- i) Establishes the General Assembly, maintains the registry of individuals participating in the General Assembly, and oversees its meetings
- j) If requested by Council, recommends individuals for appointment to the City's civic agencies
- k) Informs Council of initiatives of other levels of government that could affect youth and advocates for the City in the manner directed by Council if directed

## 2022-2023 Strategic Priorities and Training

At the beginning of the term, a three-hour strategic planning session was held. During this session, the committee set priorities that focused the efforts for the term. Pieces of training and skill development required for the committees' success were identified and built on the ongoing work of previous term(s).

### 2022-2023 Priorities

- A. Community Development and Urban Planning
- B. Advocacy and Engagement
- C. Social Equity and Reconciliation
- D. Homelessness, with a focus on Youth Homelessness

### Training and Skill Development

- Ethical Outreach

- Governance
- Indigenous Cultural Awareness
- Data Analysis
- Community Engagement
- Budgeting
- Project Management
- Communication and Social Media

## Work to continue/ongoing from previous term(s)

### Internal Subcommittee:

- School Visits
- Demographics Survey
- Blogging and Social Media

### Projects

- Youth Community Involvement Webpage
- Training and Information Sharing (with CEYC and outside of CEYC)
- Edmonton Photo and Writing Content

### Policy:

- Anti-Racism
- Connections with other Advisory Boards and Youth Councils
- Food Insecurity

### Other work:

- Speaker Series
- Codify and Document CEYC Processes

## Subcommittees and Initiatives

CEYC execute its work through subcommittees and initiatives. Initiatives are member lead and voted on/approved by the committee.

Projects Subcommittee Cochairs: Emily Yang & Lakshmi Peddi			
Initiative	Lead(s)	Alignment to the strategic plan, mandate, mission, goals	Goals, outcomes, future plans

<p>Urban Planning Info Clips</p>	<p>Luka Zvonkovic</p>	<p><u>Strategic Priority</u>  A - Community Development &amp; Urban Planning</p> <p><u>Goals (Section 1.3)</u>  2. Empower youth and mobilize youth.</p> <p><u>Mandate (Section 1.4)</u>  (d) Develops and maintains relationships with individuals and organizations addressing issues of concern to youth</p> <p>(e) Promotes initiatives to support the well-being of youth</p> <p>(f) Educates youth on City governance, procedures and policy-making</p> <p>(h) Consults with City administration and other organizations supporting youth initiatives</p>	<p>Educate and inform youth and the general public about important city planning and other municipal-related topics</p>
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<p>Training and STEM workshop</p>	<p>Nicole Qin</p>	<p><u>Strategic Priority</u> C- Social Equity and Reconciliation</p> <p><u>Goals (Section 1.3)</u> 1. Mobilize youth on local issues through community, events, and projects</p> <p>2. Empower youth through education, skill building, and experience to be active citizens</p> <p><u>Mandate (Section 1.4)</u> d) Develops and maintains relationships with individuals and organizations addressing issues of concern to youth</p> <p>e) Promotes initiatives to support the well-being of youth</p> <p>g) Provides networking opportunities for youth</p> <p>h) Consults with City administration and other organizations supporting youth initiatives</p>	<p>Provide more equitable opportunities to participate and further develop skills through in-person workshops, training, and certification related to STEM fields.</p>
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<p>Clothing Swap</p>	<p>Areeba Inam</p>	<p><u>Strategic Priority Goals (Section 1.3)</u>            1. Mobilize youth on local issues through community, events, and projects.             2. Empower youth through education, skill building, and experience to be active citizens.   <u>Mandate (Section 1.4)</u>            b) Coordinates community events that profile local youth issues</p>	<p>To educate youth ages 13-23 about sustainable clothing, ethical practices, and circularity through a clothing swap activity.</p>
<p>Youth Community Involvement Webpage</p>	<p>Katherine Cai</p>	<p><u>Strategic Priority</u>            B- Advocacy and Engagement            C- Social Equity   <u>Mandate (Section 1.4)</u>            b) Coordinates community events that profile local youth issues             e) Promotes initiatives to support the well-being of youth             f) Educates youth on City governance, procedures and policy-making             g) Provides networking opportunities</p>	<p>Helping youth find places they can volunteer and discover opportunities for professional development and provide a centralized platform for youth to access.</p>

<p>CEYC Cleanup Edmonton!</p>	<p>Alex Dudek</p>	<p><u>Strategic Priority</u> B- Advocacy and Engagement</p> <p><u>Goals (Section 1.3)</u> 2. Empower youth through education, skill-building, and experience to be active citizens.</p> <p><u>Mandate (Section 1.4)</u> d) Develops and maintains relationships with individuals and organizations addressing issues of concern to youth.</p> <p>e) Promotes initiatives to support the well-being of youth.</p>	<p>Protect the lives of animals while cleaning the environment which will ultimately set an example for youth around the city to do the same.</p>
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<p>Internal Subcommittee Co-chairs: Adrian Frost &amp; Jarod Chiasson</p>			
<p><b>Initiative</b></p>	<p><b>Lead(s)</b></p>	<p><b>Alignment to strategic plan, mission, goals</b></p>	<p><b>Goals, outcomes, etc</b></p>
<p>School Visits</p>	<p>Himanshu Surukanti, Oscar Ly, Katherine Cai</p>	<p><u>Goals (Section 1.3)</u> 1. Mobilize youth on local issues through community, events, and projects.</p> <p>2. Empower youth through education, skill building, and experience to be</p>	<p>To educate youth on the positive experiences CEYC has to offer, as well as develop the public speaking and networking skills of our members.</p>

		<p>active citizens.</p> <p><u>Mandate (Section 1.4)</u></p> <p>f) Educates youth on City governance, procedures and policy-making</p> <p>g) Provides networking opportunities for youth</p>	
Member Wellbeing	<p>Lead(s): Manogna Putta, Yuri Salcedo, Aditya Peddi</p>	<p><u>Mandate (Section 1.4)</u></p> <p>b) Coordinates community events that profile local youth issues</p> <p>d) Develops and maintains relationships with individuals and organizations addressing issues of concern to youth</p> <p>e) Promotes initiatives to support the well-being of youth</p> <p>g) Provides networking opportunities for youth</p>	<p>Increase member-wellbeing, productivity, and organization.</p> <p>Improve interactions between members to promote more communication and bonding.</p>
Demographics	<p>Lead(s): Hansen Shu, Pram Thennakoonwela, Ali Ahmed</p>	<p><u>Strategic Priorities:</u></p> <p>B- Advocacy and Engagement</p> <p>C- Social Equity and Reconciliation</p> <p><u>Goals (Section 1.3)</u></p> <p>3. Provide opportunities for meaningful</p>	<p>To gain a better understanding of youth demographics under-represented on CEYC in order to create an action plan to address internal accessibility and outreach issues.</p>



		<p>participation in Edmonton’s local Government.</p> <p><u>Mandate (Section 1.4)</u>  d) Develops and maintains relationships with individuals and organizations addressing issues of concern to youth</p> <p>e) Promotes initiatives to support the well-being of youth</p> <p>g) Provides networking opportunities for youth</p> <p>h) Consults with City administration and other organizations supporting youth initiatives</p>	
<p>Social Media</p>	<p>Lead(s): Oscar Ly, Bayan Shayeb, Shreya Ghosh</p>	<p><u>Goals (Section 1.3)</u>  2. Empower youth and mobilize youth.</p> <p><u>Mandate (Section 1.4)</u>  (e) Promotes initiatives to support the well-being of youth</p> <p>(f) Educates youth on City governance, procedures and policy-making</p> <p>(g) Provides networking opportunities for youth</p>	<p>To connect with the youth in Edmonton through providing information regarding relevant opportunities, initiatives and different ways to get involved in the city.</p>

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Policy Subcommittee Co-chairs Sehaj Kaur & Moneek Sandhu			
Initiative	Lead(s)	Alignment to strategic plan, mission, goals	Goals, outcomes, future plans
Public Transit	Alain Humura Tiffany Phan	<p><u>Strategic Priorities</u> A- Community Development and Urban Planning</p> <p><u>Goals (Section 1.3)</u> 1. Mobilize youth on local issues through enhancing community, events, and projects.</p> <p><u>Mandate (Section 1.4)</u> a) Researches and writes policy proposals for Council's review</p> <p>h) Consults with City administration and other organizations supporting youth initiatives</p> <p>e) Promotes initiatives to support the well-being of youth</p>	To bridge gaps in accessing public transportation and safety concerns by researching and working with organizations to engage with the public. This information will be used to propose recommendations to Council and City Administration. After our presentation and report for the 2022-2023 year are complete, we plan to reach out and collaborate with ETSAB and other transit-based organizations in May. We hope to present to City Administration and Council as well as publish our report for the 2022-2023 year in June.
Anti-racism	David Yao Ayesha Irfan Hansen Shu	<p><u>Strategic Priorities</u> B- Advocacy and Engagement</p> <p><u>Goals (Section 1.3)</u></p>	Through this initiative, we aim to exemplify the importance of the concurrent anti-racism summits conducted in

		<p>1. Mobilize youth on local issues through enhancing community, events, and projects.</p> <p><u>Mandate (Section 1.4)</u>  e) Promotes initiatives to support the well-being of youth</p> <p>g) Provides networking opportunities for youth</p>	<p>several Edmonton school districts. We hope to compile a report based on an evaluation of the summits by measuring the success and impact attendees. The desired impact of the report is to encourage City Council to provide more support and funding for more Edmonton school catchments to host Anti-Racism Summits in the future.</p>
<p>Food Insecurity</p>	<p>Alex Liu Anakin Boa</p>	<p><u>Strategic Priorities</u>  B- Advocacy and Engagment</p> <p><u>Goals (Section 1.3)</u>  3. Provide opportunities for meaningful participation in Edmonton’s local government.</p> <p><u>Mandate (Section 1.4)</u>  a) Researches and writes policy proposals for Council’s review</p> <p>e) Promotes initiatives to support the well-being of youth</p>	<p>To advance the previous work made by the 2021 Food Initiative team and push for the enactment of previous recommendations suggested in the 2021 Food Report written by CEYC. We hope to push for the increase of prioritization and budget allocation towards the extremely prominent and rising issue of food insecurity within Edmonton and hopefully establish relief and long-term solutions towards the security of food accessibility for Edmontonians</p>

# Initiative Proposal 2020-2021

## 1. Subject

Initiative Title	Urban Planning Info Clips	
Motion	The Projects subcommittee moves to approve the Urban Planning Info Clips Project initiative.	
Proposed by	Initiative Lead(s)	Luka Zvonkovic
	Subcommittee	Projects
Team Members	Andi Superceanu, Darius Sahid	

## 2. Details

The Purpose of this Initiative	<p>The purpose of this initiative is to brainstorm, write, produce, and air a series of short-form videos and 1 longer video essay revolving around the topic of Urban Planning. The aim of this series is to educate and inform youth and the wider general public about important planning and city-related topics such as, for example, transit, redevelopment/revitalization, active living, zoning, the history of the field, important stories, and more, from a viewable and digestible perspective. This goal would be accomplished by analyzing these large and often esoteric concepts, reducing and dividing them into their core tenets, and demonstrating how they directly affect the average youth/person and why they are relevant in their everyday lives. The format of this series would (tentatively) be 15-20 short-form videos (1 minute or less) and one longer video with a length of 8-10 minutes. The shorter videos would have an educational but lighthearted/humorous tone to retain the viewer’s attention, while the one longer video will be an overview of the topic of planning as a whole and go more in-depth for those interested. Every member of the initiative team will have an important role/roles to play in the process of making this series a reality, from</p>
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	brainstorming, researching, and scriptwriting, to filming, editing, producing and even acting (if they wish to do so).
The Impact of this Initiative	The Main impact this initiative aims to have is the youth and citizens of Edmonton and beyond gaining a fundamental and valuable understanding of the core concepts of urban planning. Through this youth can have informed dialog around key municipal issues and more easily participate in discourse around issues that directly affect them.
Timeline and Milestones (subject to change)	<p>January:</p> <ul style="list-style-type: none"> <li>● Propose initiative at GA</li> <li>● Start Initiative work</li> <li>● First Meeting <ul style="list-style-type: none"> <li>○ Online meeting</li> <li>○ Meet the team/introductions <ul style="list-style-type: none"> <li>■ Briefing on values/expectations</li> </ul> </li> <li>○ Discussions the idea/theme of initiative</li> <li>○ Discuss what roles there will be <ul style="list-style-type: none"> <li>■ Potential roles: Brainstormer/Script Writers, Camera Crew, Actors, etc.</li> </ul> </li> <li>○ Decide on a meeting time &amp; format (online, in-person, hybrid) <ul style="list-style-type: none"> <li>■ google poll</li> </ul> </li> <li>○ Meetings will (most likely) be bi-weekly</li> </ul> </li> <li>● Meeting #2 <ul style="list-style-type: none"> <li>○ Finalize roles and assign people to them</li> <li>○ Select a workspace/program to use <ul style="list-style-type: none"> <li>■ E.g. Notion, Google, etc.</li> </ul> </li> <li>○ Start thinking about the structure of the series <ul style="list-style-type: none"> <li>■ Amount + avg. length of “episodes”, format</li> <li>■ What would each episode be like? E.g. Intro, question/problem/thesis, explanation of concept, examples, youth perspective, outro.</li> </ul> </li> </ul> </li> </ul> <p>February:</p> <ul style="list-style-type: none"> <li>● 2 Meetings</li> <li>● Start to finalize the amount of episodes we would like to do (15-20)</li> </ul>

	<ul style="list-style-type: none"> <li>● Begin writing/ brainstorming the structure of each episode <ul style="list-style-type: none"> <li>○ Distribution of work</li> <li>○ Each episode has an outline to follow to make them consistent, but personal ideas/flair of writers can be put into each.</li> </ul> </li> <li>● Begin discussions around who could be interviewed for various topics, for example city councilors, industry specialists, organizations, etc.</li> <li>● Brainstorm ong video, think about its structure</li> </ul> <p>March:</p> <ul style="list-style-type: none"> <li>● 2 Meetings</li> <li>● The topics for each short should begin being finalized so filming can commence soon. <ul style="list-style-type: none"> <li>○ Filming could potentially begin this month, with initial ideas/drafts being tested</li> <li>○ Decide on distribution of filming - who will host/be in what videos</li> </ul> </li> <li>● Buy and receive filming equipment (mic, ring light )</li> <li>● Continue work on long video <ul style="list-style-type: none"> <li>○ Structure of topic (“What is planning?”), presentation, format, interviews, etc.)</li> </ul> </li> </ul> <p>April:</p> <ul style="list-style-type: none"> <li>● 3-4 Meetings (extra added for filming together, most in-person)</li> <li>● Filming Month <ul style="list-style-type: none"> <li>○ Meet with equipment and sequentially go through each topic, switching off who is in front and behind the camera based on who wanted each topic</li> <li>○ Perfect format through experimentation with balancing humour and information</li> <li>○ Aim to have at least most of the short-form videos filmed by the end of the month</li> </ul> </li> <li>● Finalized structure for long video and work on detailed script</li> </ul> <p>May:</p>
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	<ul style="list-style-type: none"> <li>● 2 Meetings</li> <li>● Finish filming all short videos - move onto editing</li> <li>● Editing             <ul style="list-style-type: none"> <li>○ In-person meetings</li> <li>○ Decide on style                 <ul style="list-style-type: none"> <li>■ Framing, cuts, music pop-ups, comedy moments (e.g, zoom-ins, pauses)</li> </ul> </li> <li>○ Aim to have 1/2 of shorts done by end of month</li> </ul> </li> <li>● By end of month, finish script for long video and begin filming</li> </ul> <p>June:</p> <ul style="list-style-type: none"> <li>● 3-4 Meetings (half for filming of long video)</li> <li>● “Editing Month”             <ul style="list-style-type: none"> <li>○ Finish editing shorts</li> <li>○ Finalize them and have them ready for phased release (refer to social media plan)</li> </ul> </li> <li>● Finish up filming for long video and begin editing</li> </ul> <p>July/August:</p> <ul style="list-style-type: none"> <li>● Needs to be decided at this time, but we will either begin releasing the shorts before the long video or wait until the video is done and then release the shorts</li> <li>● Put out all content, spread the word, get exposure</li> </ul>
<p>Estimated Cost</p>	<p>Total Estimated Cost = \$113</p> <ul style="list-style-type: none"> <li>● 1 lavalier microphone = \$26.00</li>   <li>● 1 ring light = \$56.00</li>   <li>● 1 iPhone tripod = \$31.00</li> </ul>

Value for resources	These three items will be crucial in making the production of these videos more professional and eye-catching for a broad audience of youth, raising their appeal and credibility. This allows the impact of these videos to be more pronounced and wide-reaching. As well, if possible, these items could and should be retained by CEYC as tools that members can utilize for future initiatives if they wish to produce videos.

### 3. Alignment/Compliance

	Item	Explanation
<b>Alignment to CEYC goals</b>	<p>This project aligns with the following goal(s):</p> <ol style="list-style-type: none"> <li>1. Empower youth and mobilize youth.</li> </ol>	Through this initiative, youth have the ability to gain an overview of various opportunities for involvement with local organizations as well as movements stretching beyond the scope of Edmonton, providing them with avenues to make an impact on this issue
<b>Alignment to CEYC mandate</b>	<p>This project aligns with the following mandate item(s):</p> <ol style="list-style-type: none"> <li>1. (f) educates youth on City governance, procedures and policy-making;</li> <li>2. (e) promotes initiatives to support the well-being of youth;</li> </ol>	<ol style="list-style-type: none"> <li>1. This mandate is key to the entire point of the initiative, educating youth about how planning and its related policies impact their lives.</li> <li>2. In the videos we will discuss movements and organizations that</li> </ol>



	<p>3. (h) consults with City administration and other organizations supporting youth initiatives;</p> <p>4. (d) develops and maintains relationships with individuals and organizations addressing issues of concern to youth;</p>	<p>actively promote or propose planning ideals which support a healthy and sustainable lifestyle for youth.</p> <p>3. We will reach out to the city of Edmonton regarding information, statistics and resources, as well as reach out to notable organizations in the city who share information and organize events centered around good urban planning.</p> <p>4. Through this project we aim to collaborate and gain valuable insight from other organizations who work locally and beyond to promote the importance of planning. By producing these videos we are potentially growing the base of youth and other citizens interested in planning, and we'll aim to work with these organizations to give youth a place to explore their interest and make a difference.</p>
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**4. Routing**

<p>Participation</p>	<p>We envision collaborations with various local organizations which</p>
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and Collaboration	promote sustainable and sensible urban planning ideals, such as Paths for People, the Geography and Planning Students Society at the University of Alberta, the Urban Development Institute, and others. In terms of our target audience, the range would be akin to the CEYC age bracket of 13-23, however we hope that people of all ages will find value in our content
Collaboration within CEYC	Multiple connections are possible between subcommittees within CEYC in regards to this project. For example, Policy could assist with research the specific facts of topics and Internal would help with the social media side of the project
External Media	I support media coverage of this project, and my group members and I would be open and willing to do interviews/press releases

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

**5. Key factors for success**

- 1. Stay On Task and Be Relaxed:** While we are going to get work done and try our best to reach our targets, I'll make sure that the team understands that real life comes first, and that it's okay to take things easier if need be and shift our expectations.
- 2. Communication is Key:** If any one of us is struggling or has concerns over work load or other factors, we will communicate with each other about these issues and what we need to solve the problem
- 3. Research into social media algorithms:** This will be done to help maximize outreach

**6. Social Media Plan**

Level of social media presence	I would like to make a dedicated Instagram page, Tik Tok page and YouTube channel for our project in order to share our content across multiple platforms and audiences. We would also like a shoutout/promotion on the main CEYC instagram account.
Responsibility for social media plan	Andi will be overseeing the social media plan.

This plan will be reviewed by the subcommittee chair and submitted to the CEYC Chair Ricky and Vice Chair Anuj

for execution.

## 7. COVID-19 Considerations

Accounting for COVID-19 Restrictions	If Covid 19 were to re-emerge and affect the initiative, we would switch to almost completely online work and do filming on our own time, only meeting to exchange equipment.
Contingency for Lockdown	See Above.
Virtual Meetings and e-Communication	Around half of our meetings will be online, mostly outside of filming crunch times.
Contingency for Illness	We will adjust the scope of the project to accommodate for less work being shared amongst members.

# Initiative Proposal 2022-2023

## 22/23 Training & STEM Workshop Initiative Feb Updates & Proposal

### 1. Subject

Initiative Title	Training & STEM Workshop Initiative	
Motion	The Projects subcommittee moves to approve the Training & STEM Workshop Initiative for further research and discussion.	
Proposed by	Initiative Lead	Nicole Qin
	Subcommittee	Projects
Team Members	Dominic Mao, Upma Kailey, Simreet Briana, Jessica Huynh, Jady Xu, Jessica Zhuang, Cassie Carriere, Jasundeep Saini	

### 2. Details

The Purpose of this Initiative	<ol style="list-style-type: none"> <li>1) Address the socioeconomic divides between Edmonton youth (aged 13 – 23) interested in the fields of STEM (i.e., science, technology, engineering, and mathematics) by providing more equitable opportunities to participate and build upon skills from in-person workshops, training, and certification in relation to the aforementioned fields of studies.</li> <li>2) Through the presentations and discussions held in the aforementioned workshops and trainings, this initiative would:             <ol style="list-style-type: none"> <li>a) Provide opportunities for the pursuit of interest in STEM fields and build connections with other like-minded individuals,</li> <li>b) Further spread awareness of mental health issues and its impacts, both physically and mentally, on people (youth or otherwise), and</li> <li>c) Provide advice and support for youth.</li> </ol> </li> </ol>
The Impact of this Initiative	<p>The intended impact is twofold:</p> <ol style="list-style-type: none"> <li>(1) Cultivation of a generation of youth that is able to explore and navigate their professional spheres with more confidence and positivity, and</li> <li>(2) A greater understanding of mental health issues achieved and a future of net improvement in youth mental health.</li> </ol> <p>These 2 topics are of especial importance to today’s youth, from traversing</p>

	<p>the rocky terrain of school, maturation, and self-discovery in the aftermaths of COVID-19. These events have brought about challenges to mental health. Furthermore, due to a difference in environments and – again – COVID-19, opportunities for self-discovery and general pursuit of their interests have been inhibited. With the workshops and training this initiative will bring, the hope foreseen is an opportunity to offset such plights of Edmonton’s youth.</p>
<p>Timeline and Milestones (subject to change)</p>	<p><u>Session Contents</u></p> <ol style="list-style-type: none"> <li>1. Mid-March (half or full-day session either during a weekend or Spring Break): mathematics, technology (i.e., coding), and physics (e.g., engineering) workshops       <ol style="list-style-type: none"> <li>a. In-person discussions, potential experiments, and networking with professionals in aforementioned fields of study to gain a deeper understanding and encourage investigation into such topics. Could rent a <u>University of Alberta room</u> or request a school to host this event.</li> <li>b. <u>Let's Talk Science Outreach</u></li> </ol> </li> <li>2. Early May (full-day session during weekend): biology and chemistry workshops</li> <li>3. Mid OR late June: training certification that targets mental and physical wellbeing. (This can include <u>Psychological First Aid Training</u>, etc.)</li> </ol> <p><u>January</u></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> <del>Introduce and present Initiative Proposal to Projects subcommittee and the January GA and gain approval for this motion</del> <ul style="list-style-type: none"> <li><input type="checkbox"/> Utilize and reference information from last year’s <u>Training and Information Initiative</u> amongst <u>other Drive resources</u></li> </ul> </li> <li><input checked="" type="checkbox"/> <del>Establish communication (i.e., virtual platforms), meeting times, and delegate roles for initiative team members</del> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> <del>Introduce Initiative’s vision, if not already</del></li> <li><input checked="" type="checkbox"/> <del>Lay out expectations of team members</del></li> <li><input checked="" type="checkbox"/> <del>Brainstorm ideas for initiative and create a finalized plan (i.e., times for workshops &amp; training, organizations to contact, what to continue to discuss and/or research, marketing, contents being offered for youth...)</del></li> </ul> </li> <li><input type="checkbox"/> Continue research and discussions with CEYC on <i>which</i> organizations and administrations to contact with to make initiative plausible       <ul style="list-style-type: none"> <li><input type="checkbox"/> Finalize and contact all of the organizations and/or administrations to contact by end of the month</li> <li><input type="checkbox"/> Have an estimated cost for overall and first session’s budget</li> </ul> </li> </ul>

	<p>(including breakdown), and complete most – if not all – of the grant application by end of the month</p> <p><u>February</u></p> <p><i>Note: all of the following months are assuming all goes to plan...</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Propose initiative again after further discussion and research throughout January</b></li> <li><input type="checkbox"/> Continue contact with organizations agreed upon</li> <li><input type="checkbox"/> Finalize grant requests and budget for 1st session being held</li> <li><input type="checkbox"/> Finish planning and sorting out details for 1st session             <ul style="list-style-type: none"> <li><input type="checkbox"/> Delegate responsibilities as necessary to team members and others</li> </ul> </li> <li><input type="checkbox"/> Begin advertising for the first event, once all details are sorted out, towards second half of month             <ul style="list-style-type: none"> <li><input type="checkbox"/> Will create posters, social media posts, and the like, then advertise using Instagram, emailing schools, etc.</li> <li><input type="checkbox"/> Communicate with other subcommittees as necessary (e.g., Internal)</li> </ul> </li> </ul> <p><u>March</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> If not already, advertise for 1st session <i>early March</i></li> <li><input type="checkbox"/> Conduct first session around mid-March (exact date TBD)</li> <li><input type="checkbox"/> Plan for second session as necessary</li> <li><input type="checkbox"/> Continue to maintain communication between team members, CEYC, and organizations/administrations</li> <li><input type="checkbox"/> Advertise for second session after the first session</li> </ul> <p><u>April</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Plan, organize, and advertise as necessary for the 2nd session</li> <li><input type="checkbox"/> Communicate with team members, CEYC, and organizations/administrations</li> </ul> <p><u>May</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct 2nd session early May</li> <li><input type="checkbox"/> Plan, organize, and advertise as necessary for the 3rd session</li> <li><input type="checkbox"/> Begin advertising for training session late May</li> </ul> <p><u>June</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Continue to plan, organize, and advertise as necessary for 3rd session</li> <li><input type="checkbox"/> Conduct 3rd session mid or late June</li> </ul>
<p>Estimated Cost</p>	<p><i>Yet to be determined, as this will require further discussion and research. A calculated budget will be proposed at February’s GA. A minimum of</i></p>

	<i>\$2000 is to be expected based on the budget allocated last term.</i>
Value for resources	<ol style="list-style-type: none"> <li>1. Why in-person over online?             <ol style="list-style-type: none"> <li>a. As in-person sessions provide more hands-on and physical engagement, we believe that in-person sessions benefit the youth more than holding sessions online, thus creating more long-lasting, impactful, and effective impacts on youth.</li> </ol> </li> <li>2. Why are only 3 sessions being held?             <ol style="list-style-type: none"> <li>a. As the saying goes, quality over quantity. Time and effort will be divulged into ensuring maximum success and participant turnout for each session.</li> </ol> </li> <li>3. How are the specific contents (i.e., mental and physical health and STEM) being targeted?             <ol style="list-style-type: none"> <li>a. Youth will gain a greater understanding of mental and physical health issues, while also being able to participate in workshops of relation to STEM fields to expand their knowledge of said field.</li> </ol> </li> </ol>

**3. Alignment/Compliance**

	<b>Item</b>	<b>Explanation</b>
<b>Alignment to CEYC goals</b>	1. Mobilize youth on local issues through community, events, and projects	1. Through the collaborative workshops and informative training sessions (i.e., community, events, and projects) held for this initiative, youth will gain a greater understanding on a variety of topics, one being on mental and physical well-being (i.e., local issues).
	2. Empower youth through education, skill building, and experience to be active citizens	2. Aims to enhance the skills, knowledge, and experiences of youth while encouraging them to pursue their interests
<b>Alignment to CEYC mandate</b>	<p><i>(a) Coordinates community events that profile local youth issues</i></p> <p><i>(b) Develops and maintains relationships with individuals and</i></p>	<p><i>(a) Trainings are focussed on prevalent issues faced by youth</i></p> <p><i>(b) Establishing rapport with external organizations provides opportunities for future</i></p>

	<p><i>organizations addressing issues of concern to youth</i></p> <p><i>(c) Promotes initiatives to support the well-being of youth</i></p> <p><i>(d) Provides networking opportunities for youth</i></p> <p><i>(e) Consults with City administration and other organizations supporting youth initiatives</i></p>	<p>collaborations</p> <p>(c) Aims to ameliorate mental health of local youth by providing more people with the skills to respond to mental health challenges</p> <p>(d) Workshops provide youth the opportunity to interact with professionals and like-minded individuals of their age</p> <p>(e) Consultation with city administration is foundational to the execution of the initiative as we will continually discuss the individual abilities of members</p>
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**4. Routing**

<p>Participation and Collaboration (subject to change)</p>	<p><u>[Potential] Collaborations for sessions:</u></p> <ul style="list-style-type: none"> <li>● Canadian Mental Health Association Edmonton (CMHA)</li> <li>● Alberta Health Services (AHS)</li> <li>● Let’s Talk Science Outreach</li> <li>● Work with City of Edmonton (admin) to determine the feasibility of opening trainings for CEYC to youth in edmonton → Continual research throughout January on possible organizations we would like to collaborate with</li> </ul> <p><u>Collaborations for advertising:</u></p> <ul style="list-style-type: none"> <li>● Edmonton school board (primarily junior highs and high schools)             <ul style="list-style-type: none"> <li>○ School newsletters; posters; utilizing bulletin boards</li> <li>○ Google classrooms</li> <li>○ Contacting (e.g., e-mailing, calling, and/or informing them in-person) staff of aforementioned schools to spread news to their students</li> </ul> </li> <li>● Social media platforms             <ul style="list-style-type: none"> <li>○ Posts on Instagram, Facebook, Twitter, websites, etc...</li> <li>○ Potentially online articles, interviews, and/or videos</li> </ul> </li> <li>● [Potentially] local news outlets (e.g. CTV, Edmonton Journal, etc.)             <ul style="list-style-type: none"> <li>○ Utilize radio stations, newspapers, online articles and platforms to spread the word of this initiative</li> </ul> </li> </ul> <p><u>Intended audience:</u></p> <ul style="list-style-type: none"> <li>● Edmonton citizens aged 13 – 23 of any demographic</li> </ul>
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	<ul style="list-style-type: none"> <li>○ Junior highs, high schools, college, and university students</li> </ul>
Collaboration within CEYC	<p><u>Internal subcommittee:</u></p> <ul style="list-style-type: none"> <li>● Collaborating with them for Social Media Plan as well as outreach to schools</li> </ul>
External Media	<p>It would be ideal to receive attention and spread news of this initiative to maximize the participant turnout of the opportunities this initiative brings to the youth of Edmonton. This is to the degree where it prompts citizens to further investigate this initiative and consider partaking in this initiative.</p>

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

## 5. Key factors for success

### 1. Communication

- a. It is of utmost importance to ensure the attendance and participation of all team members in this initiative to even out the workload and ensure this initiative’s success. This will be done through sharing at least 1 common social media platform and/or communicating with members on the platform(s) they’re most active on to ensure the most effective communication possible. Expectations will be laid out during the first meetings. All information regarding the initiative is to be constantly shared, whether internal or external.

### 2. Organization

- a. Similar to Communication, the effective delegation of responsibilities and tasks will ensure everything is going to plan for this initiative.

### 3. Marketing

- a. To ensure and maximize the number of participants of this program, marketing will play a key role in ensuring the success of outreaching and spreading the word of this opportunity to youth.

### 4. Plausibility

- a. Ironing out details and planning for the logistics of this will allow for a realistic grasp of what can and cannot be done, and what it takes to facilitate such an initiative (e.g., time for marketing, budget costs, etc.).

## 6. Social Media Plan

Level of social media presence	<p>As aforementioned, the level of social media presence should be enough to promote this initiative to ensure that we have enough participants attending this initiative. Social media platforms will be utilized as much as possible. See <u>Collaborations for advertising</u> for more comprehensive information.</p>
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Responsibility for social media plan	<i>To be determined.</i>
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This plan will be reviewed by the subcommittee chair and submitted to the CEYC Chair — and Vice Chair — for execution.

**7. COVID-19 Considerations**

Accounting for COVID-19 Restrictions	All initiative meetings and communication will be done online, unless there is a need for it to be done in-person. If the latter is the case, we will account for the current regulations the government has set at the time and will abide by such restrictions. Otherwise, personal choices for the use of masks, social distancing, hand sanitizing, and more will be respected and optional to follow. These considerations apply similarly to the workshop and training sessions to be held.
Contingency for Lockdown	Should there be a lockdown, it should not affect communication between team members much, if at all, as all communication will be done online. However, should a lockdown occur, in the best case scenario workshop and training sessions will have to be moved online, and in the worst case scenario they will have to be cancelled.
Virtual Meetings and e-Communication	Depending on the preference of each team member, platforms used for online communication may vary to ensure the most effective communication. However, it is expected that a Slack group chat will be established between Initiative members for basic communication, and Google Meets are the planned method for virtual meetings. This may serve to change.
Contingency for Illness	Should one of the initiative team members be experiencing an incapacitating illness, if they truly feel unwell enough that it hinders their work ethic and quality, time will be given for them to rest and address their illness. During this time, their tasks will be broken down and redistributed amongst other team members during the absence of said member(s). This will continually be done until they feel well enough to continue their project work.

# Initiative Proposal 2020-2021

## 1. Subject

Initiative Title	Youth Engagement in Sustainable Fashion	
Motion	The projects subcommittee moves to approve the Youth Engagement in Sustainable Fashion Initiative	
Proposed by	Initiative Lead(s)	Bria Griffin & Areeba Inam
	Subcommittee	Projects
Team Members	<i>Giuliana, Kavya Kariamal, Maria Bukirwa, Arunima Chowdhury, Jennifer, Katy Hlus, Michelle Roy, Mudra</i>	

## 2. Details

The Purpose of this Initiative	The purpose of this project is to educate youth ages 13-23 about sustainable clothing, ethical practices, and circularity through a clothing swap activity. To promote education, the commencement of the event would be a short presentation/discussion on sustainability and circularity. To reinforce and demonstrate learning, as well as create engagement in community, the discussion would be followed by an activity. This activity would utilize a “ticket system” where participants bring clothing that meets a set standard of quality to the event space at a set time before the event. Participants then would receive a certain amount of tickets per item, then would come back later to exchange their tickets for other clothes set up at the swap. By using a system that involves no exchange of real money, it allows participants to experience circularity as they are exchanging their clothes for more clothes rather than exchanging money for clothes.
The Impact of this Initiative	The main impact of this aims to educate and engage participants on important topics that promote the mitigation of climate change through a lens of sustainable clothing. In not only creating awareness but allowing those who participate to apply it, the initiative will create a further, more memorable impact. The secondary impact of this event is establishing a community of those who share similar interests and values, and ...
Timeline and Milestones (subject to	<p>January:</p> <ul style="list-style-type: none"> <li>- Develop social media team and create plan</li> <li>- Set up Asana for event management</li> <li>- Confirm clothing ticket system</li> </ul>

<p>change)</p>	<ul style="list-style-type: none"> <li>- Set a date for the event</li> <li>- Schedule bi-weekly/weekly meeting depending on month</li> </ul> <p>February</p> <ul style="list-style-type: none"> <li>- Build partnership with United Way re: Period Promise</li> <li>- Build partnership with charity to collect extra clothes</li> <li>- Book speakers (consignment store owner,-fashion show and demonstration on developing style through thrifting, charity, janis irwin)</li> <li>- Collaborate with internal to confirm social media planning and website promotion</li> <li>- Create clothing donation criteria and promote on social media, website, and eventbrite</li> </ul> <p>March</p> <ul style="list-style-type: none"> <li>- Book event space</li> <li>- Set up event registration through eventbrite</li> <li>- Submit proclamation to mayor to legitimize event</li> <li>- Book clothing rack/hanger rentals</li> <li>- Buy online supplies to guarantee them by event date</li> </ul> <p>April</p> <ul style="list-style-type: none"> <li>- Create “minute by minute” plan of event and ensure all planning is set for the success of the event</li> <li>- Carry out event at the end of April- date TBD</li> </ul> <p>Loose Event Schedule:</p> <p>8 am- team members arrive at community rooms to set up for the clothing drop off.</p> <p>9am-12: clothing drop off in the community rooms, sound check in theater (a family member of one of the initiative leads is willing to do sound free of charge for the event)</p> <p>12-1: participants move across the hall to the theater to hear the guest speakers, team members set up the room to be ready for the swap</p> <p>1-2: Participants are told to come back at 2 for the swap activity, team members are finishing setting up the room and are given a lunch break opportunity</p> <p>2-4:30 The clothing swap takes place</p> <p>After 4:30- cleanup, taking unswapped clothes to the charity that will accept them</p>
<p>Estimated Cost</p>	<p>Running estimated cost- \$1200</p> <p>Event space: \$175 (Stanley A. Miller community rooms) (allows for a capacity of 150 people, which ensures room for tables)</p> <p>Covid supplies: \$40 (one box of masks, hand sanitizer, and disinfectant wipes)</p> <p>Organizational/paper supplies: \$45 ( clip boards and a set of name tags)</p> <p>Water Jug/Dispenser: \$62</p> <p>Paper cups: \$17</p>

	<p>Theatre: \$70  Racks and hanger rentals: \$20 x 4, \$10  Popcorn/snack vender: TBD  Rolls of ticket stubs \$22  Coloured stickers for organization : \$5  Pop up change rooms: TBD  Honorarium for speakers: \$150-225 (\$50-\$75 for 3 speakers)</p>
Value for resources	<p>As this event is in person, these costs not only cover the bare minimum, they make it so that it will be a smooth running, enjoyable event. The venue is in an accessible place in the city, and allows for the room and convenience we need to have a smooth transition from clothing drop off to speakers. The racks and hangers allow for organization for clothing, and the stickers, clipboards and name tags allow for better administration. The speakers allow for an educational but still fun experience that provides a few different perspectives on relevant topics. Resources like water tanks, snacks, and covid supplies allow for the comfort and enjoyment of the event for participants.</p>

### 3. Alignment/Compliance

	Item	Explanation
<b>Alignment to CEYC goals</b>	<p>(a) This project aligns with the following goal(s):  (i) Take action on unsustainable or unethical environmental practices</p>	<p>Fast fashion is a youth problem because it is often targeted at young people, who may be more likely to purchase trendy and inexpensive clothing. This initiative will allow youth to get educated on the importance of sustainability and the circularity of clothing.</p>
<b>Alignment to CEYC mandate</b>	<p>(a) Provides networking opportunities for youth  (b) Develops and maintains relationships with individuals and organizations addressing</p>	<p>(a) Creating an environment that allows like minded youth to meet will allow them to connect over common ground and</p>

	<p>issues of concern to youth</p> <p>(c) Coordinates community events that profile local youth issues</p>	<p>work towards a better and sustainable economy.</p> <p>(b) Partnering with United Way, a non-profit working to address the root causes of poverty in Edmonton, will allow us to collaboratively tackle our core goals and find accessible ways for youth to tackle the issues.</p> <p>(c) Even though fast fashion is often marketed towards young people, the negative impacts are not limited to just young people and can affect anyone. This event will work to account for this problem and work towards a sustainable solution.</p>
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**4. Routing**

<p>Participation and Collaboration</p>	<p>Ideally, to support connections to the Edmonton community, as well as increase exposure for both parties involved, This event is an opportunity for the CEYC to collaborate with United Way Charity in the form of supporting one of their campaigns with a donation box from one of United Way’s initiatives called Period Promise. It allows us to involve more participants in the event by giving them an opportunity to participate in the “ticket system” by receiving tickets through donating menstrual products to the donation bin if they do not have any clothes to swap. This furthers the accessibility of the event. This event would also include a second connection to a different charity that would accept clothing that is not swapped. This guarantees that no clothing is wasted through the event</p>
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Collaboration within CEYC	Collaborating with the Internal Subcommittee for social media posting/approval on content created for social media. Also collaborating with internal to include more specific information about the initiative before the event takes place on the CEYC website.
External Media	External media attention would be welcomed for this initiative.

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

### 5. Key factors for success

- **Clear organization/delegation of tasks-** Organization and clear delegation of tasks will be key in making this event run as smoothly as possible, along with planning to avoid a disorganized event
- **Advertising-** Reaching those outside of the CEYC through social media and other advertising methods would allow the event to reach enough people to create an impact, as well as have enough participants for a successful event
- **Communication-** Communication between team members is essential to run a successful event, as well as clear communication with participants on the details of the event. Communication with potential external collaborators is also crucial to successful collaboration
- **Supportive Environment-** a positive environment built between team members allows everyone to participate and get the most personal value out of the event, as well as have a stress-free event day
- **RACI-** responsible, accountable, consulted, informed tasks and event briefing

### 6. Social Media Plan

Level of social media presence	Social media presence will be significant in creating exposure for the event and informing participants about details. Promotion through the CEYC instagram through stories and posts will allow a broader audience to learn about the event. There is even potential for promotion on the United Way instagram page, which would allow a further audience to be reached.
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Responsibility for social media plan	A social media team will be assigned in later January/early February and will be overlooked by Bria and Areeba.
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This plan will be reviewed by the subcommittee chair and submitted to the CEYC Chair Ricky and Vice Chair Anuj for execution.

## 7. COVID-19 Considerations

Accounting for COVID-19 Restrictions	Throughout the planning of the event, the initiative team will monitor AHS restrictions and updates which may change the event. If restrictions are placed/changed, our team will work to make responsible decisions to protect the safety of everyone involved and to comply with restrictions. As there are no restrictions currently and in the foreseeable future, the event will proceed as planned. However, sanitation and safety materials will be made available for participants and members of the team to ensure comfort of all participating.
Contingency for Lockdown	In the case of a lockdown, all meetings and planning would be made virtual. As being in-person is crucial for the success of the event, it would be postponed as needed until restrictions are lifted.
Virtual Meetings and e-Communication	Almost all team meetings and communication will be virtual, through slack, google meet, and asana (which will be setup with team members once the initiative is approved). Some in person meetings would be held closer to the event day, but they would be minimal and have online accessibility to promote safety.
Contingency for Illness	Having clear task delegation and mostly virtual work up for most of the planning process allows for tasks to be re-distributed as necessary in case of illness. Tasks will be split into groups, which allows the work to be divided and shared between individuals until further notice.



# Initiative Proposal 2020-2021

## 1. Subject

Initiative Title	Youth Community Involvement Initiative	
Motion	The Projects Subcommittee moves to approve the Youth Community Involvement Webpage.	
Proposed by	Initiative Lead(s)	Katherine Cai
	Subcommittee	Projects Subcommittee
Team Members	Ziad Kadoura, Sophia Zhao, Disha Kailey, Andi Superceanu, Shweta Mulpuri	

## 2. Details

The Purpose of this Initiative	<ol style="list-style-type: none"> <li>1. Development: Expand on the scholarship and volunteer opportunities webpage where the youth of Edmonton can explore diverse professional development and volunteer opportunities</li> <li>2. Awareness: Increase youths' awareness on what volunteer and professional development opportunities Edmonton can offer</li> <li>3. Engagement: Help youth engage and give back to their communities through volunteer opportunities</li> </ol>
The Impact of this Initiative	<p>This initiative affects the youth of Edmonton by helping them find places they can volunteer and discover opportunities for professional development. This initiative is meant to change the fact that many youth are uninformed of the opportunities that Edmonton has for them; what we want to do is eliminate the need for youth to go scrounging around the internet for opportunities and centralize information in one place. What we want to do is give Edmonton youth one resource in the form of a webpage with reliable and up-to-date resources so they can use these opportunities in the way that Edmonton intended them to. Many volunteer opportunities are overlooked in Edmonton, and youth are generally less informed. Our impact for this initiative is to provide good resources and opportunities for youth in Edmonton. The long term impacts of this initiative would be more diverse life experiences, heightened social awareness, and increased employability from volunteering. We hope</p>

	to bring strong impacts to communities in Edmonton by mobilizing youth to take action.
Timeline and Milestones (subject to change)	<p>January-February:</p> <p>Propose the initiative to projects and move for approval at GA</p> <ul style="list-style-type: none"> <li>- Have the initiative approved</li> <li>- Team organization <ul style="list-style-type: none"> <li>- Determine the teams within the project (some teams have a focus on certain aspects of the project)</li> <li>- Define roles and tasks of individuals in the initiative</li> </ul> </li> <li>- How is it laid out? <ul style="list-style-type: none"> <li>- Themes opposed to the type of opportunity, etc.</li> <li>- Adding more in terms of description and requirements</li> </ul> </li> <li>- Organize content <ul style="list-style-type: none"> <li>- Potential content of the webpage</li> <li>- Gettings resources and organizing the webpage</li> </ul> </li> </ul> <p>March:</p> <ul style="list-style-type: none"> <li>- Gather webpage content <ul style="list-style-type: none"> <li>- Volunteer and professional development opportunities</li> </ul> </li> <li>- Begin school outreach</li> </ul> <p>April:</p> <ul style="list-style-type: none"> <li>- Contacting schools</li> <li>- Post advertisements and publicize using CEYC's social media platforms once the webpage is up and running.</li> </ul> <p>May:</p> <ul style="list-style-type: none"> <li>- Continued outreach and constant upkeep</li> </ul> <p>*NOTE: Research for both Professional development and volunteer opportunities will be ongoing so we can stay up-to-date and will not have a defined end. This would mean that this initiative would go on for multiple terms*</p>
Estimated Cost	\$0
Value for resources	Adding on a webpage to our existing CEYC website comes to us at no cost because we have already paid for the use of wix.com.

### 3. Alignment/Compliance

	Item	Explanation
<p><b>Alignment to CEYC goals</b></p>	<ol style="list-style-type: none"> <li>1. Engagement, Education, and Outreach</li> <li>2. Health</li> <li>3. Environmental Sustainability &amp; Accessibility</li> <li>4. Social Equity</li> </ol>	<ol style="list-style-type: none"> <li>1. This initiative fosters intentional engagement within communities, making connections with youth in the city to strengthen youth-serving relationships. With this initiative, we promote engagement with other organizations and individuals.</li> <li>2. We look at the factors impacting mental, physical, emotional, and social health of youth in Edmonton and by allowing volunteer and professional development skills regarding this topic.</li> <li>3. This initiative works towards a more sustainable, greener city through volunteer and professional development opportunities.</li> <li>4. We promote workshops which may be related to social equity and educating youth.</li> </ol>
<p><b>Alignment to CEYC mandate</b></p>	<p>Coordinates community events that profile local youth issues;</p> <p>Promotes initiatives to support the well-being of youth;</p>	<p>Through professional development and volunteer opportunities, we can provide youth with an opportunity to better their own circumstances</p>

	<p>educates youth on City governance, procedures and policy making;</p> <p>Provides networking opportunities</p>	<p>as well as the circumstances of their communities.</p> <p>Professional development opportunities aid youth in growing a stronger skill set under City governance, procedures and policy making.</p> <p>Helps youth connect with like minded people through the different volunteer opportunities we present, letting them discover a network of people who want to create a better Edmonton.</p>
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**4. Routing**

<p>Participation and Collaboration</p>	<ul style="list-style-type: none"> <li>- Junior high students (13-15 yrs) -             <ul style="list-style-type: none"> <li>- This initiative shows students the different volunteer opportunities they can participate in at a young age helping them become active citizens.</li> <li>- On top of that, professional development opportunities help to strengthen skill sets in junior high students.</li> </ul> </li> <li>- High School students (15-18 yrs) -             <ul style="list-style-type: none"> <li>- This initiative shows them different volunteer opportunities for them to become more engaged and active in their community while also helping them discover scholarships that would aid them in their post secondary education.</li> <li>- Can provide high school students with an opportunity to build unique skill sets through professional development</li> </ul> </li> <li>- Post secondary students</li> <li>- Individual Junior high and High schools             <ul style="list-style-type: none"> <li>- Raises awareness through opportunities for greater community involvement</li> </ul> </li> <li>- Organizations willing to provide professional development opportunities</li> </ul>
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Collaboration within CEYC	Possible collaborations within CEYC include working with internal to improve our webpage and collaborating with other initiatives for school visits and outreach.
External Media	N/A

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

## 5. Key factors for success

- **Communication:** Ensuring that everyone is up-to-date and informed on all aspects of the initiative
  - Workload for individuals and teams is clearly outlined
  - Roles are clearly defined
  - Communications are kept transparent to avoid confusion
- **Accountability:** Keeping everyone accountable for their choices and actions
  - Making sure that everyone completes the tasks they are given so there isn't any conflict between members or with the timeline.
- **Constant upkeep:** Making sure all resources are valid
  - Opportunities are up-to-date and we aren't using resources that have been discontinued or are no longer being offered.
  - Ensuring all information on webpage is accurate and from reliable sources

## 6. Social Media Plan

Level of social media presence	Using CEYC's instagram account to advertise the initiative as well as using CEYC's large member base to have it circulated into as many groups as possible through reposting.
Responsibility for social media plan	TBD

This plan will be reviewed by the subcommittee chair and submitted to the CEYC Chair Ricky and Vice Chair Anuj for execution.

## 7. COVID-19 Considerations

Accounting for COVID-19 Restrictions	<i>N/A</i>
Contingency for Lockdown	Because our entire initiative is already online and there is no need for in-person meetings, we will not be needing to adapt to new measures. This lets us continue our work with minimal interference from any new restrictions that may arise.
Virtual Meetings and e-Communication	We will be using Google Meets to hold virtual meetings and our Slack channel as the main area for communication on topics related to the initiative.
Contingency for Illness	In the case of an illness, we will be taking the affected person's tasks and then breaking them down into smaller parts and then reassigning them to different people. The important part would be making sure that no one person is taking all the burden. Rather, we will be spreading it out among different people so there is as little disruption to their normal workload as possible.

# Initiative Proposal 2022-2023

## 1. Subject

Initiative Title	CEYC Cleanup Edmonton!	
Motion	The Projects Subcommittee moves to approve the Youth Cleanup Edmonton initiative.	
Proposed by	Initiative Lead(s)	Alex Dudek
	Subcommittee	Projects
Team Members	TBD	

## 2. Details

The Purpose of this Initiative	<p>During the warmer months when all the snow has finally melted, we notice a larger complement of trash due to various reasons.</p> <ul style="list-style-type: none"> <li>- Trash that was once hidden under the blankets of snow is now visible due to the warmer season.</li> <li>- We see remnants of the COVID-19 pandemic through the large presence of single-use masks, wipes and extra protection in the form of trash, as people are not carefully disposing of them. This results in high traffic areas where individuals gather (such as public parks) having an accumulation of waste.</li> </ul> <p>Therefore, the action carried out by this project is to collect undisposed waste on public grounds through the month of June, to help the City of Edmonton become a cleaner, greener city. Edmonton’s River Valley is the largest urban green space in North America, so we should do our best to take care of something so important to our city. This initiative will also allow us to build relationships both within the council itself and with other youth from around the city, by exercising our roles as active citizens, and making these public grounds ready for everyone else to enjoy and appreciate in the upcoming summer months.</p>
The Impact of this Initiative	<p>Edmonton’s River Valley is home to more than 250 different species of animals, all of which are at danger of health concerns and even dying due to the presence of garbage in our environment, and the fact that many of these animals ingest these pieces of waste thinking that it is food. Therefore, this initiative will allow us to protect the lives of these animals as we clean the home we share which will ultimately set an example for numerous youth around the city to do the same. It is up to us, as youths in Edmonton, to make sure every individual is given the opportunity to experience the natural environment here through preserving this space. Making this a habit brings us one step closer to a greener and cleaner city, one that all Edmontonians would be able to better appreciate. Similarly, this</p>

	<p>initiative will give us a chance to exercise an active citizen role, this being our mindful ecological actions that impact our environment. As the members of this council as well as youth from around Edmonton take time out of their day to clean our city, we serve as role models to the other youth, and bring us all together to support one common cause. This, along with the promotional videos/posts regarding the environment and initiative, will spread awareness of the trash build-up in our city and encourage many others to take action.</p>
<p>Timeline and Milestones (subject to change)</p>	<p><b>JANUARY--</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Assign roles</li> <li><input type="checkbox"/> Confirm if we will be getting the cleaning kits from the city.</li> <li><input type="checkbox"/> Confirm from which caterer we will be getting the food from.</li> </ul> <p><b>FEBRUARY--</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Get additional items for added sanitary care. <ul style="list-style-type: none"> <li><input type="checkbox"/> Start assembling sanitary cleaning kits with these items.</li> </ul> </li> <li><input type="checkbox"/> Finish creating advertisements (without specific dates for now)</li> <li><input type="checkbox"/> Create individual cleanup event submission form on Google Forms</li> </ul> <p><b>MARCH --</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Choose designated photographers who will be taking pictures and video-recording during the in-person event.</li> <li><input type="checkbox"/> Finalize date and location for event (though this may be subject to change depending on weather and other factors in April).</li> <li><input type="checkbox"/> Finish official document for the in-person event (for youth outside of CEYC to know what is going to happen)</li> <li><input type="checkbox"/> Finish Google Interest Form for in-person event.</li> </ul> <p><b>APRIL --</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Finalize the entire plan with the team.</li> <li><input type="checkbox"/> Continue advertising the event during the beginning of April and leading up to the event.</li> <li><input type="checkbox"/> The individual cleanup event submission form is opened to the general public one week before the collective in-person cleanup event.</li> <li><input type="checkbox"/> Post one environmental awareness advertisement daily one week prior to the in-person event, which could also serve as a “countdown” and reminder in regards to when the in-person event is taking place.</li> </ul>



	<ul style="list-style-type: none"> <li><input type="checkbox"/> Make an order from the catering service using the information collected from the Interest Form that others should have filled out before the in-person event.</li> <li><input type="checkbox"/> Get a set amount of cleaning kits from the city based on the information collected from the Interest form.</li> <li><input type="checkbox"/> The in-person cleaning up event will take place sometime during the last week of April or the first week of May in accordance with Earth Day (which is on April 22). .</li> </ul> <p><b>MAY</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Promotional video completion (recording will be done during the initiative, editing will be done afterwards and will be finished within the first/second week after the initiative.</li> <li><input type="checkbox"/> Complete collage of youth cleaning up Edmonton and publish it on CEYC socials (1st-2nd week of May)</li> <li><input type="checkbox"/> Publish “thank you” advertisements/posts on CEYC social media for those people who participated in the initiative.</li> <li><input type="checkbox"/> Send promotional video and collage to other schools to further promote environmental awareness and inspire more students to take care of the environment.</li> </ul> <p>The entire initiative will be finished by May 20, if not, earlier.</p>
<p>Estimated Cost (not to be taken as exact)</p>	<p><b>FOR APPROX. 30 PEOPLE:</b> (the number of people will be roughly determined beforehand using an interest form as a Google Form,</p> <p><b>FOOD:</b></p> <ul style="list-style-type: none"> <li>- Food - Caterer TBD</li> <li>- <b>The budget for this will be: \$400</b></li> </ul> <p><b>CLEANING KITS:</b></p> <ul style="list-style-type: none"> <li>- We hope that the city can provide us with cleaning kits as part of the Capital City clean up program. that consist of 2 garbage bags, garbage picker-uppers, gloves, and garbage pick up guidelines</li> <li>- Addition required supplies (additional gloves, mini bottles of hand sanitizers, as well as more garbage bags)</li> <li>- <b>The budget is: \$150</b></li> </ul>

	<p><b>TRANSPORTATION:</b></p> <ul style="list-style-type: none"> <li>- Transportation will be provided for those who are unable to find a ride to reduce barriers to participation.</li> <li>- <b>The budget for this will be: \$300</b></li> </ul> <p><b>RAFFLE PRIZES</b></p> <ul style="list-style-type: none"> <li>- We are planning on having two raffle prizes for selected youth who send in photos of themselves cleaning up their “natural Edmonton”             <ul style="list-style-type: none"> <li>- (If anything, this can be cut down to only one raffle prize, but two would act as a greater incentive in a way)</li> </ul> </li> <li>- These raffle prizes can consist of sports equipment for the upcoming summer as a reward for the winners’ hard work to make the outdoor spaces more enjoyable and cleaner.</li> <li>- <b>The budget for this will be: \$100</b></li> </ul> <p><b>TOTAL BUDGET: \$950</b></p>
<p>Value for resources</p>	<ul style="list-style-type: none"> <li>● Food is an important aspect of our activity because we must provide a meal to the individuals who will be working for 2-3hrs in hot summer weather. This meal along with a beverage will make sure they have energy for the whole activity!</li> <li>● Transportation will be provided for those who are unable to find a ride to the location they are assigned to. This will be in the form of a cab, as the safety of our members is a high priority.</li> <li>● Additional supplies needed for the cleaning kits are required to provide each individual with an appropriate level of sanitary care (gloves, hand sanitizers, extra garbage bags).</li> <li>● The raffle prizes are also an important aspect of this activity, as they can incentivize more youth/children to participate in this initiative due to there being a chance of winning a prize.</li> </ul>

**3. Alignment/Compliance**

	<b>Item</b>	<b>Explanation</b>
<p><b>Alignment to CEYC goals</b></p>	<p>Empower youth through education, skill-building, and experience to be active citizens.</p>	<p>The role of an active citizen includes taking care of our environment and city. Once we are educated on the situation of the accumulation of trash in our public grounds in Edmonton, youth get the chance to practice the skill of awareness for the environment and experience (as well as inspire others) what it means to bring about change and take care of the earth that provides for us. Also, by opening participation in this initiative up to other youth from around the city, we would also be helping to educate other youth through</p>

		promotional videos/advertisements that spread information about the environment.
<b>Alignment to CEYC mandate</b>	<p>1. Develops and maintains relationships with individuals and organizations addressing issues of concern to youth.</p> <p>2. Promotes initiatives to support the well-being of youth.</p>	<p>1. Working with fellow CEYC members for a common cause accounts for the development of stronger relationships within the team, which can ultimately play a role in future initiatives. Similarly, organizations who also see the value in youth concerns in relation to environmental aspects (ex), will be given the opportunity to support their actions in bringing about change.</p> <p>2. Cleaning our city promotes the well-being of youth, as they begin to understand the substantial impact we can leave on our environment from just picking up garbage, and realize that they can make a difference [INSERT THE REST HERE]. Ultimately, taking care of our city in small actions will impact the quality of life they will have in the future when it is their turn to lead. Furthermore, our RiverGreat habits will also be created.</p>

**4. Routing**

Participation and Collaboration	<p>We hope to be getting garbage kits from the City of Edmonton. In these kits, there are 2 garbage bags, a garbage picker-upper, gloves, garbage picking up guidelines. However, we will add our supplies to these kits for additional sanitary care as well as to account for . These additional supplies will be additional gloves, mini bottles of hand sanitizer, and additional garbage bags.</p> <p>In addition to that, our food will be provided by a catering organization (TBD), which will come out of the allotted budget.</p> <p>Furthermore, for the in-person event and individual portion of this initiative, we hope that children and youth from around the city will participate.</p>
Collaboration within CEYC	<p>Within CEYC, when our initiative has finished all the details of the CEYC City Cleanup, we can ask other members in other subcommittees to join the cleanup, and therefore make a larger contribution.</p> <p>In addition to that, we hope to collaborate with Internal for the creation of posts and posting on social media both leading up to the event and after its completion. (More details will be talked about in the social media section on this proposal.) The Blog Team from the Internal Subcommittee can also possibly write a related article either before or after the event, and include it in the CEYC blog.</p>

	<p>This initiative can also collaborate with the individuals in projects who were hoping to create an environmental awareness initiative.</p>
<p>External Media</p>	<p>For this initiative, given that one of the goals of this initiative is to promote environmental awareness and influence other youth around Edmonton to likewise engage in this in their daily lives, having external media coverage during the event would help this initiative reach a larger audience, and therefore spread more awareness for this particular cause.</p>

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice-chair.

### 5. Key factors for success

- **Communication** is a key requirement for this initiative to be completed. Considering the short time span we have, it is crucial there is clear communication in regards to who will be completing the task as well as when it will be done. This will ensure all monthly tasks will be done on time. Likewise, communication will be an important factor to maintain once groups set out on their cleaning day. We must always make sure our members are safe, and this will be pursued through the checkpoint calls, as well as the contact list provided. Thirdly, effective communication and promotion are of utmost importance, as promoting this initiative and opportunity to as many people as we can will help to ensure that we can make the biggest impact possible with this initiative.
- The **Timeline** must be followed as written in order to guarantee the tasks will be completed before our action dates. This will prevent any rushed actions and last-minute planning. This will also ensure careful consideration and thoughts put into the planned actions.
- Effective **organization** skills are essential for the successful completion of this initiative. Given that this will be an in-person event with multiple people both in and out of CEYC, knowing how to organize and coordinate everything beforehand is key to making sure that everyone knows what they are doing and where they are supposed to be. Similarly, preparation also falls under this category of organization, as making sure to plan everything and to have everything figured out and all solutions to possible situations accounted for will make it so that the initiative runs smoothly with no unpleasant surprises/issues.

### 6. Social Media Plan

<p>Level of social media presence</p>	<p>During the days leading up to the day of the initiative, we will make daily reminders in the form of social media posts/advertisements on the CEYC social media. These posts/advertisements will encourage people to participate the day of the initiative and submit pictures of them cleaning up their "natural Edmonton" during the course of that week. These posts and advertisements can also act as forms of environmental awareness through the addition of daily environmental facts or statistics, such as how much garbage is located around the city, etc.</p> <p>During the city cleanup, we will have a few designated people from CEYC (which would be established prior to the event) take pictures of groups/participants picking up garbage. After we finish the city cleanup, we can make a short promotional video as well as a photo collage, which can be sent to Internal, who is in charge of CEYC’s social media. In addition to that, the informative video can be sent to schools to encourage the youth of Edmonton to pick up garbage on their own time after the conclusion of the initiative. Through this, we can show Edmontonians how much garbage is located in our city and provide youth with the chance to make a difference in our city and our society.</p>
<p>Responsibility for social media plan</p>	<p>TBD</p>

This plan will be reviewed by the subcommittee chair and submitted to the CEYC Co-Chairs for execution.

**7. COVID-19 Considerations**

<p>Accounting for COVID-19 Restrictions</p>	<p>To begin with, we will continuously be closely monitoring any COVID-19 restrictions imposed by our government that may interfere with our activity. This way we can always prepare for any actions to change or put our event on hold until it is safe to resume again. We will function in accordance with the current imposed restrictions at the time of the initiative.</p>
<p>Contingency for Lockdown</p>	<p>In the event of a lockdown, our team will continue to meet online and plan to put our initiative on hold until a safer time approaches for us to continue. Likewise, if a maximum group size restriction is put into place, we will accommodate for that and divide up attending participants accordingly. to either cover more grounds or clean on a different date.</p>

<p>Virtual Meetings and e-Communication</p>	<p>We will be using Slack and Google Meets to communicate with our team in the arrival of a lockdown (and anything of the similar). Our monthly meetings already take place every other Saturday morning to discuss all details of our tasks. Each group within the initiative that will work on a specific task will be meeting every week at a determined time. This will continue until the end of August regardless if we are facing a lockdown or not (to prepare the structure for when we can continue).</p>
<p>Contingency for Illness</p>	<p>Our initiative has multiple people on each team so if one person falls ill, the other team members will be able to cover for them and fill in the missing spot. In an unfortunate case that a whole team is unable to finish their work, due to an incapacitating illness, we will adjust the team members and move them around to fill in the missing spots. If we have constant communication between all of the team members, in the case that someone(s) is experiencing an incapacitating illness, we will be able to smoothly transition and ensure that minimal disruption occurs.</p>

# Initiative Proposal 2022-2023

## 1. Subject

Initiative Title	School Visits	
Motion	The Internal Subcommittee moves to mobilize the School Visits team.	
Proposed by	Initiative Lead(s)	Himanshu, Oscar, Katherine
	Subcommittee	Internal
Team Members	<ul style="list-style-type: none"> <li>● Annika</li> <li>● Adrian</li> <li>● Sehaj</li> <li>● Thomas W</li> <li>● Aditya</li> <li>● Anakin</li> <li>● Akhalya</li> <li>● Alisha</li> <li>● Jasundeep</li> <li>● Luka</li> <li>● Darius</li> <li>● Thomas B</li> <li>● Naomi</li> <li>● Tiffany</li> <li>● Emily</li> </ul>	

## 2. Details

The Purpose of this Initiative	Our intention is to expose and educate more youth to the positive experiences CEYC has to offer, as well as develop the public speaking and networking skills of our members.
The Impact of this Initiative	Youth in this city are determined to make a change, but often are unsure how to take action. CEYC presents an opportunity for these students to learn about this incredible opportunity to get involved in the city, mobilizing youth to take action. Not only does this impact youth by giving them an opportunity to contribute, it impacts our city

	positively by having more young people involved to build a better city together.
Timeline and Milestones (subject to change)	<p>January</p> <ul style="list-style-type: none"> <li>● Have the initiative proposed and passed at January GA</li> <li>● Begin delegating roles</li> </ul> <p>February</p> <ul style="list-style-type: none"> <li>● Make a list of schools</li> <li>● Contact schools</li> <li>● Assign school visits to team members (and possibly the rest of CEYC)</li> </ul> <p>March-May</p> <ul style="list-style-type: none"> <li>● School visits</li> </ul>
Estimated Cost	<p><b>Overall: \$600</b></p> <p><b>Transportation:</b></p> <ul style="list-style-type: none"> <li>● For those who are unable to find a way of transportation and to reduce any hurdles for participation. This can also make the journey safe for presenters.</li> <li>● <b>The budget for this is \$300</b></li> </ul> <p><b>Goods:</b></p> <ul style="list-style-type: none"> <li>● For students who may be interested in learning more, we plan to hand out brochures and stickers. This allows us to promote CEYC to different groups of youth.</li> <li>● <b>The budget for this is \$300.</b></li> </ul>
Value for resources	<ul style="list-style-type: none"> <li>● The time being spent on this initiative is important to reach our school audiences as well as to expand CEYC into different demographics.</li> <li>● We plan to offer transportation for those who may not have transportation available to them. The method of transportation may vary depending on the situation, main forms will be cabs and ETS. This is important as the well being of our members is our highest priority.</li> <li>● The additional promotional material is important to make sure we are proactive in CEYC's goal to promote different initiatives in CEYC and allows for CEYC to become more diverse.</li> </ul>



### 3. Alignment/Compliance

	<b>Item</b>	<b>Explanation</b>
<b>Alignment to CEYC goals</b>	Empower youth and mobilize youth.	School visits allow us to talk to youth in our city and explain how they can get involved in our community. This coincides with CEYC's goal of mobilizing youth. This also allows us to empower youth by educating them on city operations.
<b>Alignment to CEYC mandate</b>	(e) promotes initiatives to support the well-being of youth; (f) educates youth on City governance, procedures and policy-making; (g) provides networking opportunities for youth;	The initiative informs students across the city of CEYC, its structure, and its projects. By doing so, the initiative aims to increase awareness of, and thus involvement in, both CEYC, which is an excellent networking opportunity, and its various initiatives.

### 4. Routing

Participation and Collaboration	We hope to collaborate with the school boards in Edmonton to provide a chance for youth to hear about CEYC. As well as reaching out to city officials to come along with us to get youth involved in their communities.
Collaboration within CEYC	We could open this up to the rest of CEYC for people to sign up for school visits. As well as collaborating with the social media initiative.
External Media	Possible media coverage, but not necessary for the success of this initiative

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

### 5. Key factors for success

Communication

- It is critical that we communicate effectively with the many schools across the city to set up the visits and details thereof.
- Additionally, communication within the team will allow for a better understanding of ideas from each team member, and contribute to the success of the initiative

Role Delegation

- There are many schools in Edmonton which we would like to present to. With that in mind, it’s crucial that we delegate roles to make sure that speakers are assigned to all desired schools

Accountability

- Our initiative requires a lot of action, and each member must remain accountable to their assigned tasks in order for us to hit our milestones.

**6. Social Media Plan**

Level of social media presence	Moderate-high: we will have the social media team document relevant events and create content within their timelines.
Responsibility for social media plan	Oscar will be responsible for the responsibility for our social media plan.

**7. COVID-19 Considerations**

Accounting for COVID-19 Restrictions	By communicating with the schools we will be presenting to, we can accommodate the rules in place.
Contingency for Lockdown	In this event, we will create virtual presentations to present to schools, remaining in alignment with the goals and purpose of this committee.
Virtual Meetings and	Meetings will be held online via Google Meets. We’ll be arranging meetings through Doodle or another time management

e-Communication	platform, then host meetings. Communication will be held largely on Slack, as we already have our initiative channel.
Contingency for Illness	We will always have multiple presenters at each school, and with a larger group and organizational wide participation it is likely we will always have stand-bys.

# Initiative Proposal 2022-2023

## 1. Subject

Initiative Title	CEYC Member Well-being	
Motion	The Internal subcommittee moves to approve the CEYC Member well-being initiative.	
Proposed by	Initiative Lead(s)	Manogna Putta, Yuri Salcedo, Aditya Peddi
	Subcommittee	Internal
Team Members	Grace Mfou Eboa, Heril Saha, Janine Chew	

## 2. Details

The Purpose of this Initiative	Increase member-wellbeing, productivity, and organization. Also improve interactions between other members to promote more communication and bonding.
The Impact of this Initiative	Increases member productivity, as well as promoting a healthier CEYC workplace. Team-leads/Members will have less stress related to CEYC as they are taught time management skills.
Timeline and Milestones (subject to change)	<ul style="list-style-type: none"> <li>● <b>Group meeting time:</b> TBD (decided based on initiative members preferences)</li> <li>● <b>Present:</b> Organization of CEYC bonding events every other month with food provided             <ul style="list-style-type: none"> <li>- <b>December:</b> Possibly host an in-person winter holiday party (if budget allows)</li> <li>- <b>February/March:</b> Planning for CEYC picnic in May-June-ish to celebrate the end of the term</li> </ul> </li> <li>● <b>Present:</b> Arranging for a time-management and organizational skills speaker</li> <li>● <b>Each month:</b> Monthly, anonymous survey every month to see how CEYC members are doing</li> <li>● <b>Whenever needed:</b> New member catch-up meetings</li> <li>● <b>Future:</b> Multicultural events/potluck to ensure that all CEYC members feel welcomed and a chance to learn more about the</li> </ul>

	beautiful and diverse cultures in our council.
Estimated Cost	<p>Guest speaker event: \$810</p> <ul style="list-style-type: none"> <li>- Guest speaker: \$500</li> <li>- Venue (Stanely A. Milner): \$40</li> <li>- Food total: \$275                             <ul style="list-style-type: none"> <li>- Pizza(10 Panago Pizzas): \$220</li> <li>- Drinks(4 coke crates): \$30</li> <li>- Plates and Napkins: \$25</li> </ul> </li> </ul> <p>Picnic event: \$385</p> <ul style="list-style-type: none"> <li>- Venue: Free</li> <li>- Food total: \$405                             <ul style="list-style-type: none"> <li>- Pizza(14 Panago pizzas): \$320</li> <li>- Soda(6 coke crates): \$50</li> <li>- Brownies: \$20</li> <li>- Plates and Napkins: \$25</li> </ul> </li> </ul> <p>TOTAL: 1220</p>
Value for resources	<ul style="list-style-type: none"> <li>- Budget is to be spent on team bonding events, food, and venues for said events to allow members to be more comfortable with the CEYC environment</li> <li>- Time will be spent on the organization of events and any guest speakers invited. Many YAL members are students, hence we can contribute to the balancing of their extracurriculars, school, etc.</li> </ul>

**3. Alignment/Compliance**

	Item	Explanation
<b>Alignment to CEYC goals</b>	<ul style="list-style-type: none"> <li>- In terms of our internal subcommittee, this aligns with our goal of cultivating participation and spirit within CEYC members.</li> <li>- It matches with the goal to</li> </ul>	<ul style="list-style-type: none"> <li>- Events such as CEYC bonding allows increased productivity for members.</li> <li>- Regarding internal change, this relates to</li> </ul>

	provide internal change.	fostering the collaboration of YAL members (as well as VCMs)
<b>Alignment to CEYC mandate</b>	<p><i>b,d,e,g</i></p> <p><i>(b) coordinates community events that profile local youth issues</i></p> <p><i>(d) develops and maintains relationships with individuals and organizations addressing issues of concern to youth</i></p> <p><i>(e) promotes initiatives to support the well-being of youth</i></p> <p><i>(g) provides networking opportunities for youth</i></p>	<p><i>Our project specifically addresses all the CEYC mandates, because our project is about coordinating community events that profile local youth issues. Our mission is to improve interactions and increase bonding in hopes of a healthier workplace, which can be achieved through addressing issues that local youth face, through many community events, because we can bring change through support. We also want to provide networking opportunities for youth, through our interactive meetings with entrepreneurs and many skillful people, so that we can help youth prosper their career, and learn important skills that come in handy at any point of their career.</i></p>

**4. Routing**

Participation and Collaboration	<ul style="list-style-type: none"> <li>- Guest speakers on organizational skills, mental health wellness (eg. YEG Mental Health, Mental Health Foundation), etc.</li> <li>- Regarding intended audiences, CEYC members who are interested in partaking in events are included in the matter.</li> </ul>
Collaboration within CEYC	<ul style="list-style-type: none"> <li>- Team bonding events could possibly be in collaboration with the projects subcommittee.</li> </ul>

External Media	Since this is an internal subcommittee matter, we will not need any form of external media, as we will contact the social media initiative, when any form of media will be required.
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Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

**5. Key factors for success**

- 1. Set up a confirmed timing based on the majority of our initiative member’s preferences, so that we can meet bi-weekly or weekly depending on workload.*
- 2. Have a detailed plan for every new project we start, and make sure that every member of our initiative has a say and active participation in everything we do.*
- 3. Have an attendance list which will be tracked by our initiative leads, so we can discuss better plans for people who have missed multiple meetings, to make sure that they take a break if they require one. This is also useful in case a member has forgotten their attendance for the CEYC volunteer hours tracker.*
- 4. Lastly, we will also require a positive attitude as we continue our projects, and do not tolerate any forms of bullying and/or rude comments during our meetings, as we are committed to ensure that CEYC is a healthy workplace where everyone feels welcomed and safe.*

**6. Social Media Plan**

Level of social media presence	The level of social media presence which will be used for this initiative will be making posts on instagram about events we will host such as our bonding events and our summer picnic. We may also use social media for our check-in surveys.
Responsibility for social media plan	Since we are the internal subcommittee, we will provide the social media initiative with a plan of what we are expecting, and then the social media initiative will post them.

This plan will be reviewed by the subcommittee chair and submitted to the CEYC Chair Ricky and Vice Chair Anuj for execution.

## 7. COVID-19 Considerations

Accounting for COVID-19 Restrictions	<ul style="list-style-type: none"> <li>- In terms of serving food, the initiative – as well as volunteers from the subcommittee – will be the ones distributing it. Use of tongs and gloves will be required.</li> <li>- Hand sanitizer will be provided at meetings upon entrance</li> <li>- Most restrictions are lifted so there are not many contentions.</li> <li>- We also respect your choice to wear or not to wear a mask.</li> <li>- If new restrictions such as masks and social distancing in public gatherings are added, we will ensure that all mandates set by the government are followed.</li> </ul>
Contingency for Lockdown	<ul style="list-style-type: none"> <li>- Our goals to bring in guest speakers which can still continue through online meetings</li> <li>- Online-bondings with fun and interactive games such as CEYC Skribblio, and provide attendees with a skipthedishes or other food delivery company gift card (if budget allows) to have a virtual group dinner</li> </ul>
Virtual Meetings and e-Communication	<ul style="list-style-type: none"> <li>- We will be using google meets for our meetings, while communication will be on Slack.</li> </ul>
Contingency for Illness	<ul style="list-style-type: none"> <li>- Since the majority of our initiatives work is online, the contingency of an illness will not be a huge issue, and if a member is in that situation, they will have to inform the initiative leads before hand, so we can give them a short break from CEYC work, while the other initiative members will cover for them and try to finish the work.</li> <li>- If we have any in-person event, we will keep track of the attendees so that we can carry out contact tracing in the event of the contingency of an illness.</li> </ul>





# Initiative Proposal 2022-2023

## 1. Subject

Initiative Title	CEYC Youth-at-Large and Voting Committee Member Demographic Survey Initiative	
Motion	The Internal subcommittee moves to approve the Demographics survey and response initiative.	
Proposed by	Initiative Lead(s)	Pram, Hansen, Ali
	Subcommittee	Internal
Team Members	Aditi, Anakin, Ankith, Ayush, Erika	

## 2. Details

The Purpose of this Initiative	The purpose of this initiative is to gain a better understanding of what youth demographics CEYC currently under-represents in order to create an action plan to address internal accessibility and outreach issues.
The Impact of this Initiative	This project is not only integral in making CEYC a more inclusive space, but is also important for all youth in Edmonton to be assured that their perspectives and experiences are brought to the table. The results of this survey will be of use for the projects we intend to propose and carry out this term in regards to Social Equity, as well as for adjustments in our outreach and application processes.
Timeline and Milestones (subject to change)	<ol style="list-style-type: none"> <li><b>1. December</b> <ul style="list-style-type: none"> <li>- December 7th GA - Project proposal</li> <li>- December 7th GA - If approved, Survey #1 will be released after the meeting</li> <li>- December 21st - Survey #1 Responses Due</li> </ul> </li> <li><b>2. January</b> <ul style="list-style-type: none"> <li>- Survey #2 Development</li> <li>- Executive Summary for Survey #1 Creation</li> </ul> </li> <li><b>3. February</b></li> </ol>



## Initiative Proposal 2022-2023

	<ul style="list-style-type: none"> <li>- GA: Share results of Survey #1 to council (Executive summary)</li> </ul> <p><b>4. March</b></p> <ul style="list-style-type: none"> <li>- Survey #2 Release (compare with results from last term, and switch to focus on questions regarding inclusivity and how much individuals feel like their voice is heard on council)</li> </ul> <p><b>5. April</b></p> <ul style="list-style-type: none"> <li>- GA Survey #2 Results Due</li> <li>- Second Executive Summary Creation</li> </ul> <p><b>6. May</b></p> <ul style="list-style-type: none"> <li>- GA Presentation of Second Executive Summary</li> </ul>
Estimated Cost	<p>\$0</p> <p>The survey will be administered through Google Forms and posted on Slack- which requires no cost.</p>
Value for resources	<p>We plan to use/analyze this data in order to determine what initiatives/strategies should be run throughout the year to make CEYC more inclusive/better capture perspectives from youth of all backgrounds in Edmonton. The hours taken to create/administer the survey will result in incredibly valuable information for future projects in this regard.</p>

### 3. Alignment/Compliance

	Item	Explanation
<b>Alignment to CEYC goals</b>	<p><i>This project aligns with the following goal(s):</i></p> <p>3. Provide opportunities for meaningful participation in Edmonton's local Government.</p>	<p>This project aligns with this particular goal, as, in order to facilitate youth involvement in Edmonton's local Government, it is vital to ensure that we are not limiting the involvement of underrepresented demographics. By increasing our outreach, and ensuring we represent a vast number of</p>



## Initiative Proposal 2022-2023

		<p>perspectives, we are facilitating more involvement of youth whose voices are commonly left unheard by the municipal Government.</p>
<p><b>Alignment to CEYC mandate</b></p>	<p><i>This project aligns with the following mandate item(s):</i></p> <p>The Committee’s mandate is to provide information and advice to City Council in relation to issues involving or affecting youth, and performs the following functions:</p> <p>(d) develops and maintains relationships with individuals and organizations addressing issues of concern to youth;</p> <p>(e) promotes initiatives to support the well-being of youth;</p> <p>(g) provides networking opportunities for youth;</p> <p>(h) consults with City administration and other organizations supporting youth initiatives;</p>	<p>(d) This survey will help point us in the right direction towards working with individuals or youth-focused organizations whom we may have overlooked/not collaborated with for projects in the past.</p> <p>(e) Through this survey, we can ensure we are hearing and addressing concerns that are affecting the well-being of youth from a wider range of demographics.</p> <p>(g) By increasing our outreach to youth who have previously been underrepresented, we can provide new networking opportunities to them- which they may have not have had access to before.</p> <p>(h) We can use the results of this survey to pinpoint what demographic we need to hear more from- and use that to locate and interact with organizations that support initiatives that surround youth with those backgrounds.</p>



## Initiative Proposal 2022-2023

### 4. Routing

Participation and Collaboration	The survey itself is only directed towards members of CEYC. However, the data will be used in order to help determine which organizations we should potentially collaborate with. Specifically, the ones who support underrepresented groups on CEYC, in order to increase engagement/outreach.
Collaboration within CEYC	The survey is to be completed by all members of CEYC (Y@L and VCM's), regardless of the subcommittee they are a part of. The results of this survey can also be used for initiatives surrounding Social Equity in the Projects or Policy subcommittee as well.
External Media	N/A

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

### 5. Key factors for success

**Participation-** In order for this Demographic Survey to truly encapsulate what perspectives CEYC is lacking, it is essential that all members, Y@L and VCM alike – complete the survey. This is necessary for the betterment of CEYC as a whole and to be accountable towards all youth in Edmonton (ensure we are not leaving out particular demographics).

**Meeting Deadlines-** Ensuring that everyone completes the survey by the deadline is imperative to ensure that we can begin to analyze the responses and utilize them to brainstorm how we can engage with the groups we currently lack representation of. Because we had a late start this year, keeping on track with the deadlines is integral to ensure we can launch projects and create tangible change before the term ends!

**Honesty-** Going hand in hand with participation, in order for this survey to accurately capture the current CEYC demographic, it is essential that all members answer the questions truthfully. All responses are anonymous!



## Initiative Proposal 2022-2023

Collaboration with Admin and Exec - Results from the survey and recommendations from the action plan may point to systemic changes that need to be made within CEYC. Good collaboration with Admin and Exec can help to explore the scope of which change can be made, as well as ensure that recommendations can be implemented sustainably and long-term.

### 6. Social Media Plan

Level of social media presence	The Demographic Survey is only to be completed by members of CEYC. As a result, the link will be administered through Slack and no advertising is required.
Responsibility for social media plan	N/A (Will be posted by project lead on CEYC's Slack)

# Initiative Proposal 2022-2023

## 1. Subject

Initiative Title	Social Media	
Motion	The Internal subcommittee moves to establish Social Media as an official initiative.	
Proposed by	Initiative Lead(s)	Oscar, Shreya, and Bayan
	Subcommittee	Internal
Team Members	7 people: <ul style="list-style-type: none"> <li>● Annika Chrapko</li> <li>● Shreya Ghosh</li> <li>● Shreya Mulpuri</li> <li>● Oscar Ly</li> <li>● Ishrat Chahal</li> <li>● Abdullah Zia</li> <li>● Bayan Shayeb</li> <li>● Julianna Galiano</li> </ul>	

## 2. Details

The Purpose of this Initiative	The purpose of this project is to connect with the youth of Edmonton through providing information regarding relevant opportunities, initiatives and the many different ways to get involved in the city.
The Impact of this Initiative	This initiative impacts the youth of Edmonton and is of importance as it opens up our platform to diverse opinions and we hope that more youth will establish a connection towards the city of Edmonton through this initiative.
Timeline and Milestones (subject to change)	We intend to have a milestone of 2 posts per month for the blog. The social media team will intend to have 3-4 posts on various social media platforms per week.
Estimated	The estimated cost for this initiative is expected to be \$0 as we

Cost	plan on having an entirely online presence.
Value for resources	<p>The time being spent on establishing a blog is of value because it gives the youth of Edmonton a platform to express their thoughts, experiences and contribute to creating an accepting community for their peers. Sufficient time is required to ensure the content being posted is well-established, respectful and encompasses all the goals and values the youth council believes.</p> <p>Social media is essential as it cultivates a great online presence for the council and enables youth across the city to be well informed and connected to other youth. The time being spent is valuable as it ensures that quality content with accurate and respectful information is being communicated.</p>

### 3. Alignment/Compliance

	Item	Explanation
<b>Alignment to CEYC goals</b>	Empower youth and mobilize youth.	Social media provides many opportunities to mobilize youth on local issues and informs them on how they can make a change in the city. Social media can be used as a tool to bring in youth to events, projects, and much more. It is also a great way to empower youth by educating them on certain areas of the city. They could also build their skills to create a bigger tool box in the future.
<b>Alignment to CEYC mandate</b>	<p><i>(e) promotes initiatives to support the well-being of youth;</i></p> <p><i>(f) educates youth on City governance, procedures and</i></p>	We believe that this initiative covers many of the CEYC mandates. We can promote the well-being of youth by posting about self-care, mental health,

	<p><i>policy-making;</i>  <i>(g) provides networking opportunities for youth;</i></p>	<p>and more. Using short videos to show the like of government officials and teaching youth about city government. Networking with social media can look like many many things. Social media can reach out to other groups to reach more than just CEYC members, basically we will connect with other youth organizations.</p>
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**4. Routing**

<p>Participation and Collaboration</p>	<p>Social Media's plan is to reach out to other youth councils or even youth in general to collaborate and create a well rounded youth council. Some groups could include: Edmonton Youth for Climate, CBAYC (Chinese Benevolent Association Youth Council), Idee, AGA Youth Council etc. Our intended audience this year is for youth in the community looking for a chance to be part of something big.</p>
<p>Collaboration within CEYC</p>	<p>We plan to implement a smooth system if other subcommittee's do need any social media related posts. This could be as easy as them sending the leads an email or DM them on slack or a google form. From that we will help them on an individual basis.</p>
<p>External Media</p>	<p>We believe that no external media is needed.</p>

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

**5. Key factors for success**

- Sticking to timelines/deadlines
  - This will help us maintain organization and a relevant online presence
- Clear communication
  - This will allow for posts to be evenly allocated to our team members and for them to be put up on time
- Positive mindset



- Social media opens up lots of room for hateful comments that can make people lose motivation to put out new content.
- Accepting community input
  - This mostly pertains to the blog section of this initiative. The blog is made for people to read, so we should be listening to our community so that we can write about what they would like to read.

**6. Social Media Plan**

Level of social media presence	As this initiative is the social media initiative, we will have a great level of social media presence with content being produced very often over the next term.
Responsibility for social media plan	Oscar and Shreya M. will be the team members responsible for the social media plan. They will be in charge of the organization of an efficient system for other initiative members to communicate the details surrounding their events and their specific requirements for a social media post.

This plan will be reviewed by the subcommittee chair and submitted to the CEYC Chair and Vice Chair for execution.

**7. COVID-19 Considerations**

Accounting for COVID-19 Restrictions	All Social Media team meetings and work will be virtual, which means there is essentially no risk for COVID-19
Contingency for Lockdown	Since all work will be done online, the Social Media team would easily adapt to operating during a lockdown
Virtual Meetings and e-Communication	The Social Media team plans on meeting over Google Meet bi-weekly and all communication will occur over Slack.
Contingency for Illness	In the event someone is sick and unable to finish their work (ex. Making a post for instagram or writing a blog article), their work could be taken over by someone else or their deadline can be postponed. Ex. If someone is too sick to finish their blog article: We plan on

	having filler pieces that are easy to write so that they can be posted in lieu of any other articles.
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# Initiative Proposal 2022-2023

## 1. Subject

Initiative Title	Public Transit Initiative	
Motion	The policy subcommittee moves to approve the Public Transit initiative.	
Proposed by	Initiative Lead(s)	Alain Humura & Tiffany Phan
	Subcommittee	Policy
Team Members	Gurpreet Bolina, Janine Chew, Ahad Faruqui, Alain Humura, Tina Kim, Callum LaRoi, Ben Magalnick, Ayo Osindele, Tiffany Phan, Victor Phan, Aditi Sharma, Phoebe Wang, Nuoya Zhang	

## 2. Details

The Purpose of this Initiative	The purpose of this initiative is to bridge gaps in accessing public transportation and safety concerns by researching and working with organizations to engage with the public. This information will be used to propose recommendations to Council and City Administration.
The Impact of this Initiative	<p>For CEYC:</p> <ul style="list-style-type: none"> <li>- This initiative will provide an understanding of youths’ perspectives on Edmonton’s transit system, allowing us to fulfill our mandate by more effectively advocating for youths’ interests.</li> <li>- We will bring the results of our data collection to City Administration and Council, proposing new policies and recommending changes to the existing ones for public transit to be more accessible and safe for youth (specifically students)</li> <li>- Maintaining connections to transit-based organizations to: <ul style="list-style-type: none"> <li>- Help frame our presentation to City Council</li> <li>- Spread awareness regarding issues in transit</li> </ul> </li> </ul> <p>For Edmonton’s Youth</p> <ul style="list-style-type: none"> <li>- Providing a voice for youths’ transit-related concerns. <ul style="list-style-type: none"> <li>- Identifying additional issues in public transit</li> </ul> </li> <li>- A greater incentive for youth to utilize transit as it is safer and more accessible.</li> <li>- Focus <ul style="list-style-type: none"> <li>- Safety: more security people, brighter lighting at night,</li> </ul> </li> </ul>

	<p>authoritative figures (other than police officers)</p> <ul style="list-style-type: none"> <li>- Accessibility: different routes, more school specials</li> </ul>
<p>Timeline and Milestones (subject to change)</p>	<p>January</p> <ul style="list-style-type: none"> <li>• January 04, 2023 - Presenting the proposal to GA</li> <li>• Researching about City Council’s meetings to determine an appropriate presentation date</li> <li>• Researching transit-based organizations to collaborate with</li> <li>• Analyze the collected data from last year’s survey</li> </ul> <p>February</p> <ul style="list-style-type: none"> <li>• Finish analyzing the collected data</li> <li>• Begin compiling research and findings into a report and accompanying presentation with possible recommendations</li> </ul> <p>March</p> <ul style="list-style-type: none"> <li>• Contacting the Edmonton Transit Service Advisory Board (ETSAB) and other transit-based organizations to organize meetings</li> <li>• Continuing to work on the report and presentation</li> </ul> <p>April</p> <ul style="list-style-type: none"> <li>• Finalizing the report and presentation</li> </ul> <p>May</p> <ul style="list-style-type: none"> <li>• Meeting with the ETSAB and other transit-based organizations to look the presentation over and give advice</li> <li>• Finalize a meeting with City Administration and Council to present</li> </ul> <p>June</p> <ul style="list-style-type: none"> <li>• Present findings and recommendations to City Administration and Council</li> <li>• Reflecting on the amendments and promises received from City Council</li> </ul>
<p>Estimated Cost</p>	<p>\$250</p> <p>This sum will be used to compensate organizations and guest collaborators for their input.</p>
<p>Value for resources</p>	<p>The time and money put into this initiative will result in a greater understanding of youths’ experience regarding public transit in Edmonton as well as a greater capacity to advocate on behalf of Edmonton’s youth.</p>

### 3. Alignment/Compliance

	<b>Item</b>	<b>Explanation</b>
<b>Alignment to CEYC goals</b>	Researches and writes policy proposals for Council's review	Through working with other organizations to find gaps within public transportation and how they disproportionately affect different minority groups within the city, we are able to propose recommendations to City Council and City Administration on how they can improve and make public transportation more accessible.
<b>Alignment to CEYC mandate</b>	<p>Develops and maintains relationships with individuals and organizations addressing issues of concern to youth</p> <ul style="list-style-type: none"> <li>- Researches and writes policy proposals for Council's review</li> <li>- Promotes initiatives to support the well-being of youth</li> </ul>	<p>To get a better understanding of how youth are affected by public transportation, we would be working with other organizations like Free Transit Edmonton to provide insight into the issue. Using this understanding we would then write a policy recommendation on potential changes to the system which we would then send to the Council. At the end of the day, this would support youth by improving their interactions with the public transportation system.</p>

#### 4. Routing

Participation and Collaboration	We will be collaborating with the Edmonton Transit Service Advisory Board (ETSAB) and other community organizations that align with the goals of our initiative. We will scout out these organizations during the research phase of the initiative.
Collaboration within CEYC	If social media is used, the Internal subcommittee will be in charge of posts on social media platforms including Instagram.
External Media	Social media posts and/or work done with the City Admin/Council may attract media attention, but is not a vital part of our initiative.

## 5. Key factors for success

- Finding ways to get input about public transportation from disadvantaged youth, particularly those with limited access to technology, and ensuring that public engagement reaches many different demographics
- Ensuring the recommendations provided to City Council are tangible and realistic for the city to adopt
- Recognizing that changes to public transportation may result in budget cuts towards other sectors
- Keeping in mind that there is not a one size fits all solution to public transportation, and different youth may be benefited or harmed by the same recommendation.
- Ensuring initiative members are able to complete their tasks on time (research, emails, etc) and if unable, to reach out to initiative leads and other team members for support
- Ensuring that all members are aware of their roles and responsibilities towards the project by sending reminders through Slack and ensuring communication with members who may have missed meetings

## 6. Social Media Plan

Level of social media presence	Social media may be used to publicize outreach (i.e. survey) and/or share our results and update youth on our project. As we progress on our recommendations to City Council, social media outreach will be used to inform youth of our policies and get more youth involved in transit advocacy.
Responsibility for social media plan	Plans for social media will be communicated to Moneek and Sehaj, who will bring them to the social media team on Internal. This will be done well in advance (i.e. 2 weeks or more) of the expected posting date.

## 7. COVID-19 Considerations

Accounting for COVID-19 Restrictions	<ul style="list-style-type: none"> <li>• Meetings and communications within the initiative and with other organizations will take place online as of now.</li> <li>• Any in-person gatherings (ie. volunteering, meetings) will take place in alignment with measures set by the government.</li> </ul>
Contingency for Lockdown	<ul style="list-style-type: none"> <li>• Virtual meetings will continue as they are unaffected by lockdown</li> </ul>

<p>Virtual Meetings and e-Communication</p>	<ul style="list-style-type: none"> <li>● Initiative meetings will take place over Google Meet</li> <li>● Slack will be used to communicate with team members and provide reminders to complete any tasks</li> </ul>
<p>Contingency for Illness</p>	<ul style="list-style-type: none"> <li>● If the person is feeling unwell and can't attend meetings, they should communicate with initiative or policy leads so that other members can help out with any tasks that need to be completed</li> <li>● If we have an in-person event, those attending will be marked in order to carry out contact tracing in the case that someone is sick</li> </ul>

# Initiative Proposal 2022-2023

## 1. Subject

Initiative Title	Anti-Racism Initiative	
Motion	The Policy subcommittee moves to approve the Anti-Racism initiative.	
Proposed by	Initiative Lead(s)	David Yao, Ayesha Irfan, Hansen Shu
	Subcommittee	Policy
Team Members	Akhalya Arulmozhi, Asfandyar Piracha, Logesh Selvakumar, Alisha Anwar, Shashwata Ghosh, Mehrnaaz Teja, Naomi Begna, Angelina Raina, Zoey Paul	

## 2. Details

The Purpose of this Initiative	<p>The purpose of this initiative is to increase awareness about racism and its consequences on a multicultural city like Edmonton. Through this initiative, we aim to exemplify the importance of the concurrent anti-racism summits conducted in several Edmonton school districts. We hope to compile a report based on an evaluation of the summits by measuring the success and impact on attendees. The desired impact of the report is to encourage City Council to provide more support and funding for more Edmonton school catchments to host Anti-Racism Summits in the future. Historically, racist views have justified the oppression of people of colour. It can be established that many students are not well informed on how widespread these issues are. This lack of awareness does not equip them with the knowledge to deal with these extensive issues. This education will benefit students by not just simply hearing different perspectives, but also lead to widespread and long term impact on their approach towards racism.</p>
The Impact of this Initiative	<p>With this initiative, we can actively commit to combating the realities of racism surrounding our society by integrating youth perspectives and lenses through education. This initiative is meant to educate Edmonton youth by challenging the beliefs they may already have and supporting them while they form new ones.</p>



	<p>A large part of living in a safe city depends on the dialogue surrounding inclusivity. Edmonton’s demographics have changed over time and the education young people are receiving to make sense of their surroundings and the people they interact with should reflect that. By attending these educational sessions, the goal is that students will leave with an ability to critique their perception of others, and apply the lessons they learn from these summits to their everyday lives.</p>
<p>Timeline and Milestones (subject to change)</p>	<p>The timeline for this project is as follows:</p> <p>January:</p> <ul style="list-style-type: none"> <li>● Getting our proposal approved</li> <li>● Researching youth groups + reaching out <ul style="list-style-type: none"> <li>○ To potentially speak/attend summit</li> </ul> </li> </ul> <p>February:</p> <ul style="list-style-type: none"> <li>● Attending the Anti-Racism Summit #2 on Feb 15 to observe the structure of the summits, the registration process, and the design of the follow up survey</li> <li>● Keep in contact with youth groups + invite them to attend the summit <ul style="list-style-type: none"> <li>○ Debriefing with the youth groups reps to see what they think? + recording feedback</li> </ul> </li> </ul> <p>March:</p> <ul style="list-style-type: none"> <li>● Creating focus group questions</li> <li>● Forming focus groups in anticipation of the 3rd Anti-Racism Summit (if possible)</li> </ul> <p>April:</p> <ul style="list-style-type: none"> <li>● Attend the 3rd Anti-Racism Summit + conducting focus groups after the summit</li> <li>● Reconnect with youth groups</li> </ul> <p>May:</p> <ul style="list-style-type: none"> <li>● Compile information into report + consult with youth group counterparts</li> <li>● Edit/revise report</li> </ul> <p>June:</p> <ul style="list-style-type: none"> <li>● Present report to city council at the Final CEYC Report</li> </ul>
<p>Estimated</p>	<p>Honorariums for focus groups: \$15 per person</p>

Cost	<p>- 10 per group (upper limit) = \$150 per focus group</p> <p>If we need more data and decide to pursue an additional focus group, then we may need an upper limit of \$300 for honorariums</p> <p>\$75 background checks (potentially)</p>
Value for resources	<p>The honorariums are intended to compensate the focus group participants for their time and support. They are an important ethical responsibility to consider when conducting focus groups with youth volunteers.</p> <p>The background checks are potentially needed for the Anti-Racism members that may be involved in facilitating/moderating the focus group discussions.</p>

### 3. Alignment/Compliance

	Item	Explanation
<b>Alignment to CEYC goals</b>	<ol style="list-style-type: none"> <li>1. Mobilize youth on local issues through events, community, and projects</li> <li>2. Empower youth through education, skill-building, and experience to be active citizens</li> </ol>	<ol style="list-style-type: none"> <li>1. The summits are a means for youth to educate themselves on, and understand how racism presents itself, and how to identify deeper causes and generate viable solutions.</li> <li>2. By addressing the prevalent issues regarding racism to the students at the summits, we can educate them about the different types of racism in our community and how we can effectively deal with it. Racial equity will be emphasized as well in order to ensure the values of fairness and justice.</li> </ol>
<b>Alignment to CEYC mandate</b>	<ol style="list-style-type: none"> <li>a) Researches and writes policy proposals for Council's review</li> <li>b) Coordinates community events</li> </ol>	<p>a) By attending the summits and creating a report on our observations, we can provide a youth perspective on what needs</p>

	<p>that profile local youth issues</p> <p>d) develops and maintains relationships with individuals and organizations addressing issues of concern to youth</p> <p>e) promotes initiatives to support the well-being of youth</p> <p>h) consults with city administration and other organizations supporting youth initiatives</p>	<p>to be emphasized in regards to anti-racism education in schools.</p> <p>b) Attending/endorsing the summits, we help promote an environment where youth can share their concerns, and be educated about anti-racism and the prevalence of racism at the youth level.</p> <p>d), h) Working with Mike Chow, and creating relationships with the schools in attendance at the summits.</p> <p>e) The summits educate students on racism and how to employ strategies to be anti-racist, ideally leading to a more inclusive environment both in and outside of school.</p>
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**4. Routing**

<p>Participation and Collaboration</p>	<p>Local Youth groups Students who attend summit</p>
<p>Collaboration within CEYC</p>	<p>N/A</p>
<p>External Media</p>	<p>N/A</p> <ul style="list-style-type: none"> <li>- If necessary, will reach out to media</li> </ul> <p>Media may pick up report</p>

Project group members are not to interact with members of external organizations without informing and receiving consent from their subcommittee chair and/or vice chair.

**5. Key factors for success**

**1. Communication;**

- a. This is critical in forming positive relationships with peers and enhancing the execution of the initiative. The Slack channels and Q+A sessions are a few ways we have met this factor. We also implement additional meetings to have in-depth discussions about different skills and previous work of CEYC. To make for a smooth segue, we need to communicate with the council about the designated EPL locations and resources to establish the policy aspect.

**2. Liability;**

- a. It’s expected that members complete tasks at required deadlines. In certain circumstances, when completion is unlikely, it’s best to inform project members and partake in an appropriate alternative. Being responsible for our actions is key to success since we rely on one another to make this happen. To ensure we commit to and make deadlines, we will work on prioritizing our tasks until the day of our summit sessions and guaranteeing quality is up to par for the city council and Edmontonians.

**3. Effective management and approach;**

- a. A critical point is that we carry out procedures that’ll move the plan forward, from a pilot project to a widespread initiative. Our observations and approaches must coordinate with our primary purpose in strengthening anti-racism awareness in Edmonton Public Schools. At the conclusion of these summits, it’s key that we receive data and feedback from participating students to create improvements in future endeavors and to include in the scaffold of our policy.

**6. Social Media Plan**

Level of social media presence	Moderate: The Anti-Racism summits will be advertised themselves by the Edmonton School Boards. We can connect with the Internal Subcommittee to further advertise on CEYC social media.
Responsibility for social media plan	We will work in consultation with internal

This plan will be reviewed by the subcommittee chair and submitted to the CEYC Chairs for execution.

**7. COVID-19 Considerations**

Accounting for COVID-19 Restrictions	Follow recommended COVID-19 policies.
Contingency for Lockdown	Move all events (including focus groups) online.

Virtual Meetings and e-Communication	Provide hybrid options for accessibility + follow current recommended guidelines.
Contingency for Illness	We will adapt and work to share responsibilities to the best of our abilities.

Reference: Food Insecurity Initiative Proposal [2021](#)

## 1. Subject

Initiative Title	Food Insecurity	
Motion	The Policy subcommittee moves to approve the Food Insecurity Initiative.	
Proposed by	Initiative Leads	Alex Liu and Anakin Boa
	Subcommittee	Policy
Team Members	Alex Liu, Thomas Beschell, Anakin Boa, Oscar Ly, Dakshini Prabhu, Daryna Kostyuk, Alisha Banerji, Tina Kim.	

## 2. Details

<p>The Purpose of this Initiative</p>	<p>This initiative aims to advance the previous work made by the 2021 Food Initiative team. We want to push for the enactment of previous recommendations suggested in the 2021 Food Report written by CEYC. We hope to push for the increase of prioritization and budget allocation towards the extremely prominent and rising issue of food insecurity within Edmonton, and hopefully establish an immediate relief and long-term solutions towards the security of food accessibility for Edmontonians. By doing so, we plan to:</p> <ul style="list-style-type: none"> <li>● Ensure the common accessibility of food through the decrease of food waste and increase of food distribution.</li> <li>● Initiate an infographic and advertisement campaign in directly connecting with consumers on concerns and methods in combating food waste and insecurity.</li> <li>● Work with grocery stores and restaurants on advocating for ways to reduce food waste and educating residents through easy, straight-forward messaging.</li> </ul> <p>Some data:            Alberta has highest food insecurity rate among Canadian provinces: report   <a href="#">Globalnews.ca</a>            Edmonton's Food Bank: city should work on poverty to fix food security   <a href="#">Edmonton Journal</a>            News Release - City Council approves 2023-2026 Budget (<a href="#">constantcontact.com</a>)</p> <ul style="list-style-type: none"> <li>● “The report found that Alberta has the highest prevalence of food insecurity among all 10 Canadian provinces at 20.3 per cent”. This</li> </ul>
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	<p>is a growth from 2017-2018, where 13.8% of residents were food insecure. In 2019, 63,323 people received a hamper from Edmonton’s Food Bank or one of its affiliates [...] The COVID-19 pandemic exacerbated existing food security challenges for Canadians [increasing just Food Bank visits by 20%]” (Edmonton Social Planning)” as said in the previous proposal</p> <ul style="list-style-type: none"> <li>● City has NOT given direct action on food insecurity: “No specifics on planned actions were given.”</li> <li>● “In June, 30,770 people received a hamper from the food bank, the highest of any June in the charity’s history. By comparison, 17,962 people got a hamper in 2020, and just 12,622 in 2012. Food hampers helped 34,867 people last month, the highest ever.”</li> <li>● Even the “Alberta government is continuing to support the most vulnerable, including with \$6 million to food banks and community groups offering food supplies”</li> <li>● Nowhere in Edmonont’s budget does it talk about food</li> </ul>
<p>The Impact of this Initiative</p>	<p>Through directly decreasing the amount of food wasted, this initiative hopes to increase food security for all marginalized groups who are most significantly impacted by food security.</p> <ul style="list-style-type: none"> <li>● The city to initiate a city-sponsored incentive based program that works with grocery stores and restaurants to decrease food waste and promote the distribution of food to groups who are.</li> <li>● Works actively with parents and adults who both play a role in and deal with the consequences of food insecurity the most</li> </ul> <p>Through the combined application of research done by previous initiatives and new considerations, we aim to ultimately:</p> <ul style="list-style-type: none"> <li>● Establishing a balance between maintaining affordable food prices and reasonable food waste.</li> <li>● Decrease the amount of food wasted each year and increase food accessibility</li> <li>● Promotion of effective food production and management techniques.</li> <li>● Advocate for implementation from recommendations from Food Report 2021 - revisiting city Admin’s analysis on recommendations</li> </ul> <p>“Overall, we hope to promote the development of a system of traffic that redirects food away from landfills and into the homes of Edmontonians.”</p>

<p>Timeline and Milestones (subject to change)</p>	<p>February:</p> <ul style="list-style-type: none"> <li>● Create a survey for Edmontonian youth gaining insight on matters of food insecurity and food waste</li> <li>● Redistribute survey amongst public schools, universities and colleges and community organizations</li> <li>● Email and set up meetings with Edmonton Food Council, City Admin and community organizations on gathering information on Edmonton food system</li> </ul> <p>March:</p> <ul style="list-style-type: none"> <li>● Review City Admin’s analysis on Food Report 2021 and note down recommendations that can be advocated for again</li> <li>● Meet with Edmonton Food Council to gain understanding of the Edmonton Food system and the gaps that needs to be addressed</li> <li>● Meet with City Administrators to discuss bylaws and feasible actions that the City can implement in regards to food waste and insecurity</li> <li>● Reorganize timeline and divide tasks amongst members</li> </ul> <p>April:</p> <ul style="list-style-type: none"> <li>● Compile meeting notes and objectives from engagement</li> <li>● Continue engagement with internal and external stakeholders</li> <li>● Prepare to talk to City Council on finding points and advocacy.</li> </ul> <p>May:</p> <ul style="list-style-type: none"> <li>● Write a script to speak at City Council</li> <li>● Revise and edit the script</li> </ul> <p>June:</p> <ul style="list-style-type: none"> <li>● Present at City Council on findings</li> <li>● Follow-up with stakeholders and get insights on their findings</li> <li>● Present: Complete a detailed proposal to city council of various regulations and programs that will facilitate the</li> </ul>
<p>Estimated Cost</p>	<p>N/A</p>
<p>Value for resources</p>	<p>Food insecurity is a major issue. The time spent on this initiative will be of value for Edmonton’s community in regards to food insecurity. By taking action and working towards our goal, those within the initiative will learn and grow as individuals and as a team. Those outside of it may be inspired to take action in their own way. In both scenarios, we are empowering youth while improving the City of Edmonton’s community.</p>



### 3. Alignment/Compliance

	Item	Explanation
<b>Alignment to CEYC goals</b>	Empowering and mobilizing youth's perspectives and educating the general population.	Amplify the youth perspective on this issue to the general public through initiatives implemented by Council.
<b>Alignment to CEYC mandate</b>	a) Researches and writes policy proposal for Council's review; d) Develops and maintains relationships with individuals and organizations addressing issues of concern to youth; e) Promotes initiatives to support the well-being of youth;	Our project's goal is to further build upon the work done by the previous Food Insecurity Initiative Team by creating specific policy recommendations for City Council's consideration. These recommendations will encourage direct collaboration with local food suppliers and other relevant organizations.

### 4. Routing

Participation and Collaboration	<ul style="list-style-type: none"> <li>● City of Edmonton: Many of our ideas involve the city itself, whether or not they directly connect with policy (rules/regulations)</li> <li>● Citizens of Edmonton: Creating awareness could inspire others to take action. Any insight/feedback would be welcome.</li> <li>● Local grocery stores: We have had loose ideas that would involve collaboration with grocery stores within the city.</li> </ul>
Collaboration within CEYC	<ul style="list-style-type: none"> <li>● We hope to work with the internal subcommittee (the social media initiative) for the promotion of various ideas/information.</li> </ul>
External Media	<ul style="list-style-type: none"> <li>● Ideally, this idea could be promoted through a few different forms of external media. It's not entirely necessary, but could be beneficial to create more accessibility and awareness around the issue and the solutions we've created. <ul style="list-style-type: none"> <li>○ Physical and virtual news/newspaper</li> <li>○ Social media outside of CEYC</li> <li>○ City websites</li> </ul> </li> </ul>

### 5. Five key factors for success

- Meeting weekly on Wednesdays or Thursdays at 7 pm.
- Starting every meeting with a fun opening question to create an inviting and welcoming atmosphere.

- Summarizing key highlights of meetings on Slack to update members and ensure all members are on the same page.
- Assigning and dividing up small tasks every meeting to progress projects.
- Maintenance of a positive and supportive attitude through initiative meetings. Come with an open mind and be willing to work with others.

**6. Social Media Plan**

Level of social media presence	We believe that we require a medium level of social media presence. Our social media plan will be made in accordance with our timelines and milestones.
Responsibility for social media plan	Mainly initiative leads as well as Oscar, who is working with the social media initiative on the internal subcommittee.