

ETSAB September 2022 - August 2023 Annual Work Plan



Mission:

To support safe, effective, efficient, and environmentally preferred modes of transportation

Vision:

- A safe, affordable, efficient, totally user friendly transit service;
- An integrated transit system that accesses all parts of metro-Edmonton;
- A transportation system that encourages less car dependent transportation;
- A family of services which allows all people in Edmonton equal and fair opportunity to access public transit;
- A marketing strategy that increases ridership and results in high levels of public support for the transit system; and
- Urban planning that creates transit-supportive form and densities and more mixed land use to create stronger, healthier communities.

Values:

- Fiscally, socially and environmentally responsible behaviour
- Responsive to the public
- Respect for all mobility needs

Options for Strategic Alignment to Connect Edmonton

- A. Healthy City
 - i. Community Wellness
 - i. Personal Safety
 - ii. Discrimination and Racism
 - ii. Neighbourly
 - i. Volunteerism

- B. Urban Places
 - i. Transportation System
 - i. Transportation Mode
 - ii. Growth Patterns
 - i. Population Growth Patterns
 - iii. Neighbourhood Vibrancy
 - i. Access to Amenities

- C. Regional Prosperity
 - i. Prosperity
 - i. Disposable Income
 - ii. Employment Growth
 - ii. Relevance
 - i. Global Awareness
 - ii. National Awareness

- D. Climate Resilience
 - i. Air and Water Quality
 - i. Air Quality
 - ii. Climate Mitigation
 - i. Community Greenhouse Gases
 - iii. Energy Generation and Use
 - i. Energy Use

Attachment 2

Work Plan Assumptions: The key focus areas were identified during the Annual Planning Retreat on Saturday September 10, 2022. The work planning for the 2023-24 term will occur after the new board members are appointed sometime in Q3 2023.

Standing Items										
#	Title	Description	Deliverable	Lead	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	2023 Q3
1	Timely follow-up on key transit issues	Quick Response to Emerging Issues	Letter to Council or City Admin	Giselle						
2	Team building/ Board Admin	New Member Orientation and Internal Process Reviews - Annual recruitment support and records management	Orientation session and information package	Serena & Giselle						
3	Liaise with relevant City Committees	Attend meetings of committees linked to Transit in Edmonton and bring updates back to Board meetings	Updates at Board Meetings	Reference table below						
4	ETS Liaison	Stay current on ETS priorities through	N/A	Giselle						

Attachment 2

		meetings with ETS Branch Manager								
Sub-Committees (Planned for 2022-2023 term)										
#	Title	Description	Deliverable	Lead	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	2023 Q3
5	Youth Safety & Security	Transit Rider Safety for Young People	Report or Letter to UPC	Michelle						
6	Sustainable and Equitable Funding Models for Transit	Review of options to improve transit sustainability and equity	Report or Letter to UPC	Giselle						
7	Budget	Assess and critique budget funding; ascertain value for ridership and stakeholders	Report, Letter, Survey, or Presentation	Joshua						
8	Mobility & Accessibility in Edmonton Winters			Serena						
9	Evaluation of community			TBD						

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	Outreach Transit Team (COTT)										
10	Ridership Improvement Strategies			TBD							

Standing Items / Liaisons	Follow-up Items
Accessibility Advisory Committee (AAC) Liaison: Zohra	Quick Response to Emerging Issues and Media Requests Giselle, Serena
Budget (Capital, 10 year rolling, adjustments) Liaison: Joshua	New Member Orientation Giselle, Serena
Transit Innovation Sub-Committee On hold until return to in person	DATS Advisory Group (DAG) Liaison: Unfilled