



ETSAB Mission, Vision, and Values:

The ETSAB Mission:

To support safe, effective, efficient, and environmentally preferred modes of transportation

The ETSAB Vision:

- A transportation system that encourages less car dependent transportation;
- A safe, affordable, efficient, totally user friendly transit service;
- A transit system, including Light Rail Transit, that accesses all parts of metro-Edmonton;
- A family of services which allows all people in Edmonton equal and fair opportunity to access public transit;
- A marketing strategy that increases ridership and results in high levels of public support for the transits system; and
- Urban planning that creates transit-supportive densities and more mixed land use to create stronger, healthier communities.

ETSAB Values:

- Fiscally and environmentally responsible behaviour
- Responsive to the public
- Respect for all mobility needs

The 2016/2017 Annual Work Plan

All projects included in the work plan were collectively prioritized from a larger list or potential topics by the Board. The final selection of sub-committees and members will be determined at the April 24th, 2017 ETSAB General Meeting.

Work Plan Assumptions:

1. The main objective with this work plan is to make an impact in the key focus areas identified during the 2017 annual retreat and:
 - **Productive work** (Board Contacts: Sean and Brian)
 - **Stay current and relevant on topics for reports** (Board Contact: Charlie and Mariah)
 - **Raise awareness of ETSAB and role to the public** (Board Contacts: Phil and Kristina)
 - **ETS internal knowledge** (Board Contact: Bob)
 - **Leverage previous ETS research and work on a topic** (Board Contact: Vlad)
2. Initiatives that engage all Board members are highlighted in **green**.
3. Secondary projects will only start upon completion of the secondary priority projects (first priority is denoted in **yellow** and secondary priority denoted by **orange**).
4. No more than two first priority committees will concurrently operate (excluding budget review).
5. The budget review is a standing project undertaken annually in Q4 by ETSAB.
6. The Transit Innovation is a standing sub-committee that annually provides a social forum for open-ended discussion to help integrate new members and formulate ideas and opinions as a Board. All members will be encouraged to attend, socialize and discuss topics they are knowledgeable, passionate, or interested in as they relate to transit.

Options for Strategic Alignment to the Way Ahead:

- A. The Way We Finance
- B. The Way We Move:
 - Access and Mobility,
 - Transportation Mode Shift
 - Sustainability
 - Economic Vitality
 - Public Transportation
 - Transportation and Land Use Integration
- C. The Way We Grow:
 - Regional Interface
 - Asset Management & Maintenance
 - Integrated Land Use and Transportation
- D. The Way We Live:
 - Attractiveness
 - Connectedness
- E. Edmonton Arts Council, and The Art of Living

ETSAB: Attachment 5 - 2017-2018 Annual Work Plan

SUB-COMMITTEE	DESCRIPTION	OUTPUT	TIMELINE					LEAD	ALIGN to STRATEGIC GOALS
			2017		2018				
			Q1	Q2	Q3	Q4	Q1		
ONGOING ACTIVITIES									
1	Budget Review	Standing project undertaken annually by ETSAB						Izak	A & B (All)
2	Transit Strategy	Review and understand the impact of the approved Transit Strategy on ETS						All	A, B, C, D
3	Transit Innovation	Standing committee that meets monthly to have open discussions on Transit issues, with a focus on innovation and improvement ideas						Vlad/Charlie	A, B, C, D
NEW SUB-COMMITTEES (PLANNED START MAY 1, 2017)									
4	Autonomous Vehicles	Impact of Autonomous Vehicles						Charlie	
5	Multi-modal Transportation	Integrating alternate modes of transit for first mile/last mile						Sean/ Kristina	
6	Gondolas or Cable Cars							Vlad	
7	Transit Partnership Opportunities	Explore possible partnerships for ETS to promote public transit						Mariah/ Brian	

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			2017		2018				
			Q1	Q2	Q3	Q4	Q1		
NEW BOARD ACTIVITIES (PLANNED START MAY 1, 2017)									
8	ETS Objectives Support	Stay current on ETS priorities						Izak	
9	ETS Objectives Support	Stay current on ETS priorities						Charlie/ Kristina/ Brian	
10	ETS Objectives Support	Stay current on ETS priorities						Sean	
11	ETS Objectives Support	Stay current on ETS priorities						Phil	
12	Team building/ Board Admin	Board recruitment profile review and feedback						Sean/ Charlie/ Mariah	
13	Team building/ Board Admin	Explore ways to communicate differently within the Board						Phil	
14	Team building/ Board Admin	Review wording of mission and vision statements						Kristina	

SUB-COMMITTEE	DESCRIPTION	OUTPUT	TIMELINE				LEAD	ALIGN to STRATEGIC GOALS
			2017		2018			
			Q1	Q2	Q3	Q4		
COMPLETION OF CARRY-OVER ACTIVITIES FROM 2016								
16	Heated Stations Research different types of heating solutions for public transit stations and do some preliminary analysis (costs, impact on ridership, etc.)	A letter or report to Transportation Committee						B, D
17	Transit and Tourism Explore partnerships between growing hospitality/tourism industry in Edmonton and Public Transit.	A report looking at potential partnership options based on Edmonton's unique opportunities and an environmental scan						A, B, C, D