

2022 BIA ANNUAL REPORTS AND AUDITED FINANCIAL STATEMENTS

RECOMMENDATION

That the June 23, 2023, Urban Planning and Economy report UPE01570, be received for information.

Requested Council Action	Information Only		
ConnectEdmonton's Guiding Principle	ConnectEdmonton Strategic Goals		
CONNECTED This unifies our work to achieve our strategic goals.	Regional Prosperity		
City Plan Values	THRIVE		
City Plan Big City Move(s)	Catalyze and Converge	Relationship to Council's Strategic Priorities	Economic Growth
Corporate Business Plan	Serving Edmontonians		
Council Policy, Program or Project Relationships	<ul style="list-style-type: none"> ● Bylaw 7968 - Edmonton Downtown Business Improvement Area Bylaw ● Bylaw 8621 - Edmonton Kingsway Business Improvement Area Bylaw ● Bylaw 8993 - 124 Street and Area Business Improvement Area Bylaw ● Bylaw 9747 - Edmonton Fort Road and Area Business Improvement Area Bylaw ● Bylaw 10454 - Edmonton Old Strathcona Business Improvement Area Bylaw ● Bylaw 10919 - The Crossroads Business Improvement Area Bylaw ● Bylaw 11083 - Edmonton Beverly Business Improvement Area Bylaw ● Bylaw 11084 - Edmonton Alberta Avenue Business Improvement Area Bylaw ● Bylaw 12370 - Chinatown and Area Business Improvement Area Bylaw ● Bylaw 12926 - Northwest Industrial Business Improvement Area Bylaw ● Bylaw 14125 - Stony Plain Road and Area Business Improvement Area Bylaw ● Bylaw 14959 - North Edge Business Improvement Area Bylaw ● Bylaw 16219 - French Quarter and Area Business Improvement Area/Association Des Intérêts Commerciaux Du Quartier Francophone 		
Related Council Discussions	<ul style="list-style-type: none"> ● UPE01404, Edmonton Business Improvement Areas 2023 Budgets, City Council, December 5, 2022 ● UPE01405, Edmonton Business Improvement Areas 2023 Boards of Directors, City Council, December 5, 2022 		

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Executive Summary

- Edmonton's 13 Business Improvement Area (BIA) associations have each submitted their 2022 annual reports and audited financial statements for the year ending December 31, 2022.
- Administration has reviewed all documents to ensure conformance with applicable provincial and municipal requirements for the ongoing operation of Business Improvement Areas in Edmonton.
- BIA association accomplishments in 2022 cover a range of focus areas including addressing safety concerns, vibrancy and activations, visitor attraction and advocacy.

REPORT

Executive Committee is provided with the annual reports and audited financial statements for the Business Improvement Area (BIA) associations according to the reporting requirements under the *Municipal Government Act*, the Business Improvement Area Regulations and the City Bylaws that establish and define the Business Improvement Areas (Bylaws 7968, 8621, 8993, 9747, 10454, 10919, 11083, 11084, 12370, 12926, 14125, 14959 and 16219).

Business Improvement Area associations represent businesses within specific geographic areas of a city allowing members to pool resources and work together to enhance the economic development of their area. While not unique to Edmonton, there are 13 Business Improvement Area associations in Edmonton that share a commitment to build a vibrant economy.

Each year, the Business Improvement Area associations hold their annual general meetings in which member businesses are invited to participate and vote on the budget that is set by the board of directors for the association. Based on that approval, the budgets are presented to City Council where they are approved according to provincial and municipal processes and regulations. Business members of each association are then assessed a levy - their portion of the association's budget - which is collected by the City from each member in the Business Improvement Area boundary. These funds are disbursed to each association and are used to fund operations and support members and the community through programming, activations, festivals, events and business support.

Edmonton's Business Improvement Area associations are required to submit annual reports of their activities and audited financial statements pursuant to the Business Improvement Area Bylaws. This independent audit of financial results ensures member levies are used appropriately and align with the budgets set each year. Administration has reviewed all documents to ensure conformance with applicable provincial and municipal requirements for the ongoing operation of Business Improvement Areas in Edmonton.

COMMUNITY INSIGHT

Administration continues to work in close partnership with Business Improvement Area associations. Administration's participation in the Business Improvement Area annual general meetings ensures compliance with governance and legislative requirements. In addition, participation in monthly Business Improvement Area Council meetings, a regular meeting of

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Business Improvement Area Executive Directors, aids in best practice sharing, issue resolution and project and initiative prioritization. Additional support is provided as issues arise related to infrastructure needs, advocacy support, business support, marketing and communications and other initiatives aimed at capacity building for boards and executive directors. Administration further supports Business Improvement Area member businesses through aspects of the Business Friendly program including targeted grants, one-on-one business support and advocacy. Administration strives to strengthen its relationships with the Business Improvement Area associations and members to support economic success throughout Edmonton. Specific public engagement for this information report was not completed, as this report serves to ensure conformance with applicable provincial and municipal requirements for the ongoing operation of Business Improvement Areas where public and stakeholder engagement was already completed.

GBA+

Business Improvement Area associations are independent, board-governed entities with their own procedures and operating guidelines. Administration's role is to:

- Collaborate with the 13 Business Improvement Area associations to ensure they have the support to understand, appreciate and apply a thorough GBA+ process when reviewing the bylaws, policies and procedures that govern the Business Improvement Areas.
- Provide support in determining and setting the budgets that fund the operations and events of the associations.

Integrating GBA+ processes can help ensure that the work and budget allocation for the Business Improvement Area associations contribute to the accessibility and equity of services.

ATTACHMENTS

1. 124 Street and Area Business Association - 2022 Annual Report & 2022 Audited Financial Statements
2. Alberta Avenue Business Association - 2022 Annual Report & 2022 Audited Financial Statements
3. Beverly Business Association - 2022 Annual Report & 2022 Audited Financial Statements
4. Chinatown and Area Business Association - 2022 Annual Report & 2022 Audited Financial Statements
5. Downtown Business Association of Edmonton - 2022 Annual Report & 2022 Audited Financial Statements
6. Fort Road Business and Community Association - 2022 Annual Report & 2022 Audited Financial Statements
7. French Quarter Business Association/Association des entreprises du quartier francophone - 2022 Annual Report & 2022 Audited Financial Statements
8. Kingsway District Association - 2022 Annual Report & 2022 Audited Financial Statements
9. North Edge Business Association - 2022 Annual Report & 2022 Audited Financial Statements
10. Northwest Industrial Business Association - 2022 Annual Report & 2022 Audited Financial Statements

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11. Old Strathcona Business Association - 2022 Annual Report & 2022 Audited Financial Statements
12. Stony Plain Road and Area Business Association - 2022 Annual Report & 2022 Audited Financial Statements
13. The Crossroads Business Improvement Area Association - 2022 Annual Report & 2022 Audited Financial Statements