2022 Annual Report

124 Street and Area Business Association

124 Street

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1 VISION, MISSION & PRIORITY AREAS

1.1 Vision

124 Street and Area Business Improvement Area is Edmonton's premier destination main street shopping district and is home to the city's finest local independent restaurants, art galleries, boutiques, and premium services. It is characterized by a pedestrian-friendly, low to mid-rise urban form.

1.2 Mission

To create a vibrant and prosperous business community for the 124 Street and Area Business Improvement Area (BIA) members through ongoing business recruitment and retention, streetscape and beautification, advocacy, community partnerships, member support, marketing and promotions, event facilitation, and multimodal transportation strategies and initiatives.

1.3 Priority Areas

Beautifying and Activating the Street

Attracting and Retaining Businesses

Delivering Value for Members of the BIA

2 BOARD OF DIRECTORS, COMMITTEES & STAFF

2.1 Board of Directors

Behnam Arbabi, Lotus Art Gallery/Lotus Café Garner Beggs, Duchess Bake Shop Chris Kourouniotis, CKDESIGN Licensed Interior Design Inc. Naheed Shariff, Browns Crafthouse Sarah Short, McLennan Ross Marianne Stewart, Theatre Network Terry Synyshyn, mudHoney Salon



2.2 Executive Committee

Seble Isaac, Chair, Tiramisu Bistro Kris Cromwell, Vice-Chair, Community Member Glendon Tan, Treasurer, CSIC Services & Holding Ltd. and Meuwly's Sandy Muldrew, Secretary, The Prints & The Paper

2.3 Streetscape & Beautification Committee

Garner Beggs, Chair Seble Isaac Terry Synyshyn

2.4 Marketing and Events Committee

Chris Kourouniotis, Chair Naheed Shariff Kris Cromwell Sarah Short

2.5 Office Staff

Luwam Kiflemariam, Executive Director Jodi Berezowski, Office Administrator Kyzle Tabanay, Marketing Coordinator

3 MEMBER RELATIONS

3.1 Communication with Members

The 124 Street and Area Business Improvement Area (BIA) Business Association engages and maintains constant communication with its membership through a variety of means including monthly newsletters, email, Facebook, Twitter, phone calls, meetings, and in-person visits. As government restrictions due to COVID-19 eased, the BIA has worked to bring back in person activities. The BIA staff started welcoming new businesses in person with a small welcome package.

3.2 Budget/Annual General Meeting

For the first time since COVID-19 restrictions began, the 2022 Annual General Meeting (AGM) was held in person on October 3, 2022. Monday was chosen as the day for the AGM as many restaurants and retail stores are closed on Mondays. The board thought this may be the most convenient day for members to attend. The meeting was held at the boardroom of one of our BIA members, McLennan Ross. Approximately 35 members attend the AGM, which was double the virtual attendees from the previous year.

The 2022 budget was increased to reflect pre-COVID years, but the decision was made to access the BIA's savings of \$35,000 to reduce the BIA levy businesses had to pay. In March 2022, Edmonton Council approved a one-time funding to cover 50 per cent of the BIA levies for 2022, in recognition of the continued impacts of the COVID-19 on the business community. The BIA Board and the businesses within the BIA appreciated Council's support and recognition of the continued impacts of COVID-19.











4 STREETSCAPE & BEAUTIFICATION PROGRAM

In 2022, the 124 Street BIA undertook several streetscape and beautification initiatives to improve the overall aesthetics, functionality, cleanliness, safety, and pedestrian-friendliness of 124 Street and area to attract and enhance the overall experience of patrons in the area. Numerous studies support the premise that clean business districts that are aesthetically pleasing, have good lighting, accessible public gathering places, have trees/landscaping, and viewable public art attract more patrons and tourism. The result is higher pedestrian traffic and overall sales for businesses.

4.1 Murals & Street Art

In 2022, the 124 Street and Area BIA, with the help of the YWCA on 124 Street, assisted in the coordination, grant procurement, (\$10,000), and partial funding (\$4,000) of two murals within the BIA. The building locations and artists of these murals are: 1) Glasses Half Full – 10625 124 Street (AJA Louden), 2) Washoku Bistro – 10702 124 Street (Jill Stanton). In addition to murals on the building exterior walls, the BIA also invested in painting the barricades that were used for patio areas along the BIA.

As part of the 124 Street BIA's continuing summer beautification program, the BIA cleaned up and hired an artist to beautify the corner of Northwest corner of 124 Street and Stony Plain Road. This property is part of the future West Valley Line LRT built and had been sitting empty and dusty before the BIA beautified it.



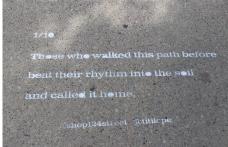












In addition to the mural program, the BIA partnered with the Oliver Community League for a micro- grant to hire Edmonton's Poet Laurate, Titilope Sonuga, to write a poem with a request that she "capture the energy of the street". The poem was then stencilled on the sidewalk throughout the BIA. It was well received and helped increase awareness of the area through social media, radio and television.

4.2 Summer Flower Baskets

The 124 Street and Area BIA continued to partake in the very successful City of Edmonton "Bloomin' Boulevards" Program by installing 85 hanging flower baskets along 124 Street. An additional two flower planters were installed in Helen Nolan Park (12327 108 Avenue). Additionally, the 124 Street BIA businesses purchased 25 flower barrels to make a total of 122 flower barrels and hanging baskets purchased by both the BIA and its business members to beautify the 124 Street BIA.





4.3 Winter Decorations

As part of the 124 Street BIA's continuing winter beautification program, the 124 Street BIA purchased and had installed 95 red bows along 124 Street to bring a festive decoration for the holidays.



4.4 Decorative Lighting

LED Globes

As in past years and in conjunction with All is Bright on 124, the 124 Street BIA repaired and replaced decorative LED multi-coloured light globes (16 inches) in the trees along the 124 Street corridor from Jasper Avenue to 102 Avenue including the High Street area and Helen Nolan Park.

Tree Lighting

The 124 Street corridor from Jasper Avenue to 111 Avenue has 230 trees and Helen Nolan Park has 15 trees with electrical outlets for decorative tree lighting (note: there are no electrical outlets for the trees between 107 and 109 Avenues). Programmable coloured string lights were changed to festive colors for the holiday season.



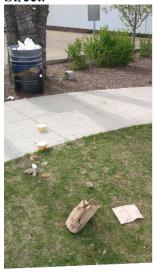






4.5 Cleaning and Maintenance

For 2022, the BIA was grateful and able to utilize a grant from Capital City Clean-Up to hire a social enterprise (Hiregood) from April to October 2022 to maintain cleanliness in the BIA by picking up litter, sweeping sidewalks, and reporting any graffiti. Clean-up activities were conducted five time a week within the BIA which resulted in a comprehensive clean-up of the entire BIA. Furthermore, the 124 Street BIA funded a local community group (26th St. Peters Scouts) to clean up litter on 124 Street once a week for 16 weeks from May to September. The Scouts and the private contractor collected and removed over 200 bags of garbage from 124 Street.









5 MARKETING PROGRAM

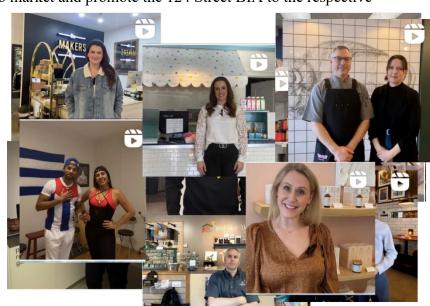
In 2022, the 124 Street BIA continued its marketing strategy of employing primarily a social media and web-based marketing strategy over traditional forms of marketing such as radio and print. Ongoing research and consultation have supported these platforms as the preferred choice to receive and access information regarding 124 Street businesses, promotions, events, activities, and programs. Further metrics analysis over the years indicate that this marketing strategy is a successful and relatively cost-effective strategy of reaching the 124 Street BIA target markets.

5.1 Social Media

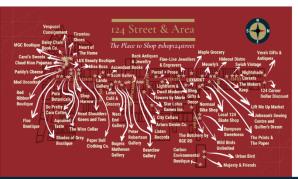
The 124 Street BIA manages the following social media platforms of Facebook, Twitter, Instagram and a digital Newsletter to market and promote the 124 Street BIA to the respective

target audiences.

One notable strategy taken in 2022 was to connect our audience to the businesses in our area. This strategy allowed us to make the connection between the phrases of "shopping local" and "supporting local" to the actual local businesses operated in the BIA. The business association created a series of short Instagram videos that shared the faces behind the businesses. Over 40 businesses within the BIA participated and was well received by all.



In addition to highlighting specific businesses in the area, we also created themed map graphics to share on social media. This resulted in higher engagement and created buzz about the area as well as free advertisement in print magazines and on social media blogging websites.



COME #SHOP124STREET THIS SUMMER!

Visit 124 Street & Area for your summer shopping! We have a variety of places for you, from specialty stores, clothing shops, art galleries, and more! Come explore our neighbourhood.

Experience creative at 124STREET.CA

124 Street

To reinforce the 124 Street brand, the BIA continued to maintain a modest print marketing presence in the publications of the *Info Edmonton City Guide* and in *The Tomato* magazine.

6 EVENTS PROGRAM

The 124 Street BIA looked for opportunities and strategies to host key community events within the BIA to draw visitors to the area. These events were very successful; They brought awareness as well as people to the BIA, facilitated cross-promotional marketing and branding opportunities, enhanced community relations and partnerships, and strengthened the 124 Street brand as a vibrant destination and shopping district.

6.1 Edmonton Symphony Orchestra on 124

Continuing what was done in the previous year, the 124 Street BIA hosted two "bring your own chair" events where the Edmonton Orchestra Symphony (EOS) performed for free.

The first location was on 108 Ave between 123 and 124 Streets. The 124 Street BIA worked with the Civics and Events team at the City of Edmonton to close half a block on 108 Ave and have the EOS play for over 400 people. The second location for the ESO event was in a private parking lot on 103 Ave and 124 Street. This event drew close to 500 people. Both drew people from all over Edmonton to the area and was very well received by the community and the businesses in the BIA.









6.2 All Is Bright on 124

The 124 Street BIA hosted its 10th annual All is Bright on 124 on November 19, 2022, on 124 Street between 107 and 109 Avenues. All is Bright on 124 is a free outdoor, culturally unique community event that celebrates the coming of the winter season in Edmonton through light installations, live entertainment, art, and



family programming. The primary theme of the event is "light" where a variety of light installations (e.g., art installations, ice sculptures, illuminated pots, programmable string lighting, storefront decorations, tree lights) are utilized to facilitate the celebration of winter, community, and culture in Edmonton. The celebration of "light" culminated with a "Light Up the Night" event at 5:45 pm which kicked off evening programing featuring a variety of local musical artists and programming.

It is estimated that more than 12,000 people attended the event over its duration.

The 124 Street BIA funded \$15,000 of the event, with the rest of the funding coming from corporate sponsorship, the Edmonton Art Council, and the City of Edmonton.



7 ONGOING ACTIVITIES

7.1 Community Partnerships

Community relationships are integral to the success of the 124 Street BIA. As such, the 124 Street BIA is actively engaged with various community stakeholders such as the YWCA, Westmount Community League, Oliver Community League, and the City of Edmonton on an ongoing basis.

7.2 Advocacy

The 124 Street BIA staff and Board members meet regularly with City of Edmonton staff and Councillor for O-day'min Anne Stevenson to advocate for the BIA on various issues including City construction projects, streetscape maintenance, parking, zoning, planning, and permitting.

8 EXTERNAL COMMITTEES AND MEETINGS

The 124 Street BIA Executive Director, Luwam Kiflemariam represented the BIA on a couple of external committees including the following:

8.1 BIA Council

The Executive Directors of the 13 BIAs within Edmonton meet approximately every three weeks to discuss mutual issues and concerns regarding BIAs. The members of the BIA Council work together to promote BIAs and to find solutions to continue to support the work of the various BIAs.

8.2 Valley Line West LRT Citizen Working Group

The Valley Line West LRT Citizen Working Groups consist of neighbourhood-based groups representing a cross-section of respective communities/stakeholders that are located along the Valley Line West LRT route. The purpose of these groups is to facilitate engagement between community stakeholders and the City of Edmonton including information-sharing and dialogue, supporting the identification of issues, opportunities, and concerns, and seeking opportunities to minimize and mitigate impacts related to detailed design and construction.

124 STREET AND AREA BUSINESS ASSOCIATION Financial Statements

DONALD R. JESTIN, CPA, CA* BRUCE R. GIBSON, CPA, CA*

JESTIN GIBSON LLP

* Denotes Professional Corporation

Chartered Professional Accountants

12804 - 107 Avenue NW Edmonton, Alberta 15M 1Z9 Phone (780) 425-4171 Fax (780) 426-1749 Email: jg@jestingibson.com

INDEPENDENT AUDITOR'S REPORT

To the Members of 124 Street and Area Business Association

Opinion

We have audited the financial statements of 124 Street and Area Business Association (the organization), which comprise the statement of financial position as at December 31, 2022, and the statements of changes in net assets, revenues and expenditures and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the organization as at December 31, 2022, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO)

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the organization in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

(continues)

Independent Auditor's Report to the To the Members of 124 Street and Area Business Association (continued)

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to
 fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
 evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting
 a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may
 involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal
 control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
 that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
 effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Edmonton, Alberta April 26, 2023

CHARTERED PROFESSIONAL ACCOUNTANTS

Statement of Financial Position

December 31, 2022

	2022	2021
ASSETS		
CURRENT		
Cash Goods and services tax receivable Accounts receivable Inventory Prepaid expenses	\$ 287,655 5,955 10,210 2,565 608 \$ 306,993	\$ 384,331 5,849 10,236 2,565
LIABILITIES AND NET ASSETS CURRENT		
Accounts payable and accrued liabilities (Note 3) Deferred income (Note 4)	\$ 12,679 81,656	\$ 21,602 144,818
	94,335	166,420
NET ASSETS	212,658	236,561
	\$ 306,993	\$ 402,981

ON BEHALF OF THE BOARD

Kirsty Cromwell	Director	Kirsty Cromwell
Seble Isaac (Apr 28, 2023 00:17 MDT)	Director	Seble Isaac

Statement of Changes in Net Assets

	2022	2021
NET ASSETS - BEGINNING OF YEAR	\$ 236,561	\$ 246,403
Deficiency of revenue over expenses	 (23,903)	 (9,842)
NET ASSETS - END OF YEAR	\$ 212,658	\$ 236,561

Statement of Revenues and Expenditures

	2022	2021
REVENUE		
City of Edmonton BIA Levy (Note 4) Grants (Notes 4, 5, 7) All is Bright (Note 8) Interest Sponsorship	\$ 302,030 169,415 56,542 1,358 ————————————————————————————————————	\$ 253,000 9,885 74,151 627 5,000
EXPENSES		042,000
Salaries and wages Light Canopy Project (Note 5) Streetscaping and beautification (Note 9) All is Bright (Note 10) Marketing and special events (Note 11) Rental Park Project (Note 5) Strategic Planning Professional fees Office Phone, internet, computer Insurance Member relations	168,082 141,137 68,880 62,885 53,223 20,052 12,500 11,500 4,500 3,582 3,310 1,631 1,166	143,158 11,380 27,899 65,641 57,791 20,366 - - 13,486 7,007 2,407 1,767 1,087
Meetings Bank charges	545 255	217 299
	553,248	352,505
DEFICIENCY OF REVENUE OVER EXPENSES	\$ (23,903)	\$ (9,842)

Statement of Cash Flows

	2022	2021
OPERATING ACTIVITIES		
Deficiency of revenue over expenses	\$ (23,903)	\$ (9,842)
Changes in non-cash working capital: Accounts receivable	(TO)	45.45.4
Inventory	(78)	(9,421)
Accounts payable and accrued liabilities	(8,925)	758 9,504
Deferred income	(63,162)	81,568
Prepaid expenses	(608)	01,500
	(000)	
	(72,773)	82,409
INCREASE (DECREASE) IN CASH FLOW	(96,676)	72,567
Cash - beginning of year	384,331	311,764
CASH - END OF YEAR	\$ 287,655	\$ 384,331
CASH CONSISTS OF:		
Cash	\$ 287,655	\$ 384,331

Notes to Financial Statements

Year Ended December 31, 2022

1. DESCRIPTION OF OPERATIONS

124 Street and Area Business Improvement Area ("the Association") was established to create a vibrant and prosperous business community for 124 Street and Area Business Improvement Area members through member support and involvement, strategic planning and monitoring and area marketing and promotion. The Association receives the majority of it's revenue from the business improvement area levy administered by the City of Edmonton on behalf of the Association.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

Cash

Cash and cash equivalents consist primarily of cash on hand less outstanding cheques. Because of the short term maturity of these investments, their carrying amount approximates fair value.

Inventory

Inventory is valued at the lower of cost and net realizable value with the cost being determined on a first-in, first-out basis.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual results could differ from these estimates.

Equipment

Equipment acquired by the Association is expensed in the year purchased.

(continues)

Notes to Financial Statements

Year Ended December 31, 2022

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition

- a) The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized in the statement of operations in the year in which the related expenditures are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.
- b) Interest income is recognized as revenue when earned.
- c) City of Edmonton BIA Levy All is Bright, grants, sponsorship and Government of Canada Summer Student Grant ncome are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Income Taxes

The Association of Edmonton is affiliated with The City of Edmonton and, as a result, is exempt from income tax.

Statement of cash flows

The statement of cash flows has been prepared using the indirect method.

3. ACCOUNTS PAYABLE

Included in accounts payable is \$4,336 (2021 - \$4,939) to Canada Revenue Agency for December 2022 source deductions.

DEFERRED INCOME

	De	ecember 31, 2021	 Received	ognized as evenue	Dec	cember 31, 2022
City of Edmonton BIA Levy City of Edmonton - Clean Up Grant City of Edmonton - Business		75,508 -	\$ 307,042 21,591	\$ 302,030 20,455	\$	80,520 1,136
Association Stream Grant	Management	69,310	 -	 69,310		
	\$	144,818	\$ 328,633	\$ 391,795	\$	81,656

Notes to Financial Statements

Year Ended December 31, 2022

5. LIGHT CANOPY PROJECT

During 2021, the Association entered into a contract with the City of Edmonton for the Light Canopy Project to be completed in 2022. The total cost of the project is budgeted to be \$639,682. External funding of \$309,739 has been secured for the project.

The Association has committed \$88,000 towards the project. The Association will be obtaining funding for the remaining \$241,943.

During 2022, costs of \$141,137 (2021 - \$11,380) were incurred and \$136,460 (2021 - \$5,690) of grant income was recognized.

The project was not complete at December 31, 2022 and has been extended to December 31, 2023.

6. FINANCIAL INSTRUMENTS

The Association initially measures financial assets and financial liabilities at their fair value. It subsequently measures its financial assets and financial liabilities at amortized cost. The financial assets and financial liabilities that are subsequently measured at amortized cost include cash, accounts receivable and accounts payable and accrued liabilities.

In management's opinion, the Association is not exposed to significant interest rate, liquidity, foreign exchange or credit risk.

7. GRANTS

	2022	2021
City of Edmonton - Business Association Stream Grant Canadian Community Revitalization Fund City of Edmonton - Clean Up Grant City of Edmonton YWCA Oliver Community League	\$ 69,310 67,150 20,455 5,000 5,000 2,500	\$ 5,690 - - - - -
Government of Canada Summer Student Grant	- - -	4,195 - -
	\$ 169,415	\$ 9,885

Notes to Financial Statements

Year Ended December 31, 2022

8. ALL IS BRIGHT INCOME

The All is Bright on 124 Festival is an one-day, free outdoor event that celebrates the coming of the winter season in Edmonton through light installations, art, live entertainment, and family programming.

	2022	2021
Sponsorship City of Edmonton Arts Council Grant City of Edmonton - Arts Council - Artist Grant Festival income City of Edmonton - Covid Relief' City of Edmonton - Winter City	\$ 15,500 15,000 10,000 6,042 5,500 4,500	\$ 43,200 15,400 - 3,551 7,500 4,500
	\$ 56,542	\$ 74,151

9. STREETSCAPING AND BEAUTIFICATION EXPENSES

	2022	2021
Flower barrels Sidewalk cleaning and landscaping Murals Discretionary Maintenance	\$ 25,407 20,480 14,000 5,000 3,993	\$ 19,220 1,291 - 2,388 5,000
	\$ 68,880	\$ 27,899

10. ALL IS BRIGHT EXPENSES

	2022	2021
All is Bright - Equipment & Supplies All is Bright - Entertainment All is Bright - Security/Contractors/Misc All is Bright - Marketing All is Bright - Permits Administration	\$ 36,676 14,738 1,986 4,983 3,836 666	\$ 41,546 13,400 968 2,570 5,766 1,391
	\$ 62,885	\$ 65,641

Notes to Financial Statements

Year Ended December 31, 2022

11. MARKETING AND SPECIAL EVENTS EXPENSES

	-	2022	 2021
Marketing Discretionary All is Bright administration Special Events Nextfest Sponsorship/Make Music Edmonton Member Relations Branding Print Social Media & Marketing Website	\$	30,903 15,000 5,144 2,000 176 - - -	\$ 9,785 15,000 303 - 178 758 13,127 17,540 1,100
	\$	53,223	\$ 57,791

12. COMMITMENT

The Association has entered into a lease agreement for office equipment which expires in March 2024.

The minimum lease payment until the end of the lease are as follows:

2023 2024	\$	1,480 370
	\$	1,850

13. CAPITAL DISCLOSURES

The Association defines capital as the sum of unrestricted net assets and internally restricted net assets. In managing capital, the Association focuses on liquid resources available for operations. The Association's objective is to have sufficient liquid resources to continue operating despite adverse events with financial consequences and to provide it with the flexibility to take advantage of opportunities that will advance its purposes. The need for sufficient liquid resources is considered in the preparation of an annual budget and in the monitoring of cash flows and actual operating results compared to the budget.

As at December 31, 2022, the Association has met its objective of having sufficient liquid resources to meet its current obligations.

14. COMPARATIVE FIGURES

Certain of the prior year figures have been reclassified to conform with current year presentation.